



AN ABUNDANCE OF CULTURE. A CULTURE OF ABUNDANCE.

California's people and landscape serve as living reminders of decades of rich history and cultural development. The state's diverse peoples have left their mark through incredible festivals and monuments. This is a land filled with art, from priceless classics and relics to new, emerging artists' communities; it's a place where everything, from the music to the wine and food, is created from all that came before, and where cultural icons are the inspiration for individual identity. Find yourself in California today.



Calendar of Events

**Palm Springs International
Film Festival**
Palm Springs
January 6-19, 2009

Mardi Gras in the Gaslamp Quarter
San Diego
February 24, 2009

Whale Festival
Mendocino
March 7-8, 2009

Ventura Spring ArtWalk Weekend
Ventura
April 25-26, 2009

Catalina Island Flying Fish Festival
Catalina Island
May 28-31, 2009

Huck Finn Jubilee
Victorville
June 19-21, 2009

Mammoth Lakes Jazz Jubilee
Mammoth
July 8-12, 2009

Olive Festival
Corning
August 28-29, 2009

Gold Rush Days
Sacramento
September 4-9, 2009

San Luis Obispo Festival Mozaic
San Luis Obispo
October 17-19, 2009

Violin Jazz
Modesto
November 11, 2009

Holiday in the Vineyards
Livermore Wine Country
December 6-7, 2009

California is a year-round arts and culture capital.

HERE YOU'LL FIND FESTIVALS AND EVENTS COVERING EVERYTHING FROM WILDLIFE TO WINERIES.

- **Find yourself in nature.** California's public lands offer incredible vacation opportunities in the heart of nature, from Yosemite to Death Valley.
- **Find yourself in architecture.** Attend various tours dedicated solely to California's architectural accomplishments. California's mix of historic, modern and revolutionary architecture is truly unique.
- **Find yourself in our culture.** California is saturated with reminders of its cultural heritage from the Castro's rainbow-flagged streets to the Contemporary Jewish Museum.
- **Find yourself in museums.** California has a museum for everything – from world-class modern art and classics to in-depth history. Don't miss celebrations of surfing, technology and cartoons.
- **Find yourself on the mission trail.** Follow the history and architecture of the 21 Spanish missions stretching from San Diego to Sonoma.
- **Find yourself on a movie set.** Hollywood's studio backlot tours take you up close and personal.
- **Find yourself in the wild west.** The Golden State offers guest ranches, cattle drives, gold panning, horseback riding, wagon trains, historical sites and towns.
- **Find yourself in literary California.** Visit the homes of Mark Twain, John Steinbeck, Jack London, Eugene O'Neill and Robert Louis Stevenson, among others.
- **Find yourself somewhere quirky.** With roadside dinosaurs, giant clams and Babe the Blue Ox, California is a wonderland of never-ending eclectic surprises.
- **Find yourself enjoying California cuisine.** Our world-famous fusion of different cooking styles uses the freshest local ingredients purchased at local farmer's markets and served at fine restaurants all over the Golden State.

