

special advertising section

**PULL
AND
SAVE
GUIDE**

CALIFORNIA

AN INSIDER'S GUIDE TO THE LAND OF WINE & FOOD

california
FIND YOURSELF HERE



the land of wine & food

WELCOME TO THE LAND OF PLENTY.

Welcome to California. Here, in the home of organic and the capital of all things fresh, you can revel in plentiful year-round bounty. Produced by Mother Nature working alongside culinary artisans who grow, craft, shape, and invent, you'll find a kingdom of magnificent wine and food for all to enjoy.

Nearly every road leads to an experience that is rich in taste and abundant in zest—with everything imaginable in one place. As you travel throughout the state, you are struck by the beauty in all that surrounds you—from the breathtaking scenery and idyllic climate to the diverse culinary arts and amiable people and places.

FOR THE LOVE OF WINE

Northern California is marked by dramatic ocean bluffs and redwood forests, as well as by wine country unparalleled in the United States. Vintage after vintage from the esteemed Ferrari-Carano Vineyards and Winery provides a taste of the amazing wines produced in the Alexander Valley. This remarkable wine experience continues as you enter Sonoma, which is home to more than 250 wineries and embodies the organic, natural, and deliberate life that typifies wine country. Approximately 45 miles south is San Francisco, where the finest restaurants, wine bars, and

festivals celebrate the local wine and food harvest and join together to create a city lauded for its culinary and cultural scene.

SOUTHERN COMFORTS

In Monterey lies a conglomeration of authentic restaurants, waterfront resorts, local entertainment, and boutique retail stores known as Cannery Row. Here, the treasures of the central coast meet in one location, creating one of the most popular vacation destinations in the state. Travel farther south and experience the “bigger” city life of San Diego. Art galleries, nationally acclaimed restaurants, wine shops, spas, and, yes, vineyards tell the story of the California cultural scene—one that is brimming with vigor and vitality.

There is no better place to indulge the senses and live abundantly than California. Find out how with this guide to great sights, tours, activities, restaurants, wineries, and more.

PLAN YOUR NEXT GOLDEN STATE GETAWAY. GO TO VISITCALIFORNIA.COM/WINEANDFOOD FOR ADDITIONAL RECOMMENDATIONS ON WHERE TO EAT, WHERE TO DRINK, AND WHAT TO DO.



sonoma country

WHAT TO DO

BODEGA BAY

Visit this small coastal town (population 950) not only for its awe-inspiring views, but for its mouthwatering seafood. Fresh Dungeness crab is sold from the back of fishing boats and delightful salmon and cod entrées populate local menus. bodegabay.com

HYATT VINEYARD CREEK SPA

You've heard of farm to table. But have you heard of farm to spa table? At Vineyard Creek Spa, you can experience the healing powers of lavender—an essential ingredient grown just a few miles from the spa—which is used in many therapies. *170 Railroad Street, Santa Rosa, 707-284-1234*

LOCALS

So much wine, so little time. Maximize your wine tasting time at LOCALS' tasting room. Here, more than 62 wines are featured from 9 different award-winning wineries, letting

you learn more than you would normally glean from an entire wine country vacation. *21023 Geyserville Avenue, Geyserville, 707-857-4900*

MIREPOIX

Mirepoix features a wine list that changes almost every day—just one of the many reasons to keep coming back to this charming restaurant located in downtown Windsor, not to mention the wonderful French bistro-style fare that's served daily. *275 Windsor River Road, Windsor, 707-838-0162*

ZAZU RESTAURANT & FARM

You never know what to expect from Zazu—except that it is bound to be delicious—as their menu is conceived, designed, and printed daily based on what's fresh at the local market. And the wines are just as big a draw since the roadhouse restaurant is surrounded by 150 of Sonoma Country's most acclaimed wineries. *3535 Guerneville Road, Santa Rosa, 707-523-4814*



Duskie Estes of Zazu Restaurant

Photo: DNC Parks & Resorts at Yosemite, Inc.

FOR A FREE VISITOR'S GUIDE OR INFORMATION ON HOTELS, WINERIES, EVENTS, SPAS, ATTRACTIONS, AND DINING IN SONOMA COUNTRY, VISIT SONOMACOUNTRY.COM OR CALL



FALL IN LOVE AGAIN AND AGAIN

FERRARI-CARANO ♦ VINTNERS INN ♦ JOHN ASH & CO.



What a fantastic time we had visiting wine country, exploring wineries along Dry Creek Valley and touring Ferrari-Carano. The gardens are breathtaking, and their wine shop is full of unique gift selections. Their upstairs tasting room, which overlooks their beautiful vineyards, and the Enoteca Reserve Bar in their underground barrel cellar are both perfect settings for enjoying Ferrari-Carano wines.

After a day of adventures, our vineyard-view room at Vintners Inn felt like our own private oasis—complete with a romantic fireplace, private balcony and cozy, down featherbed. We even pampered ourselves with an in-room massage. Best of all, just a stroll from our door, through landscaped gardens with sparkling fountains, is John Ash & Co.—famous for their world-renowned wine-country cuisine.

Fall in love again and again with Ferrari-Carano, Vintners Inn and John Ash & Co.



FERRARI-CARANO

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800.831.0381 | www.ferrari-carano.com | www.vintnersinn.com



Alfresco Dining



The Carnelian Room



Famous Dungeness Crab

san francisco

WHERE TO EAT

1. CHEZ PAPA RESTO

French cuisine has never been so accessible. For Chez Papa Resto, owner Jocelyn Bulow wanted to create a dining experience similar to the one he enjoyed as a kid growing up in the South of France—one that is relaxed, comfortable, yet a bit boisterous, and stars simple, unpretentious, and authentic Provence cooking. Mission accomplished. 4 Mint Plaza, 415-546-4134

2. THE DINING ROOM

America's very first "Iron Chef," Ron Siegel, is the mastermind behind this Mobil Five-Star, AAA Five Diamond Award-winning restaurant located in The Ritz-Carlton hotel.

Be sure to reserve a seat. The restaurant is only open for dinner Tuesday through Saturday, so people practically line up to taste the delicious modern French fare with a Japanese twist. 600 Stockton Street, 415-296-7465

3. PERBACCO

It is fitting that the name Perbacco is a reference to the god of wine and good times (Bacchus), for good times are had by all at this San Francisco eatery. Here, diners enjoy an atmosphere that is steeped in the traditions of Italy but is still refreshingly modern in feel and attitude. 230 California Street, 415-955-0663

WHERE TO DRINK

4. CELLAR360

Enjoy a day in wine country without leaving the city. Cellar360, located in Ghirardelli Square, is a good way to get a taste of the amazing wines California has to offer. Here, you can sip premium wines, nosh on dishes specifically designed to pair with those wines, attend educational seminars/tastings, and take home a bottle—or two—for your collection. 900 North Point, Woolen Mill Building, Suite F301, 415-440-0772

5. THE IRISH BANK

The whitewashed cottage-style outdoor façade of The Irish Bank Bar & Restaurant tells patrons immediately that they are in for a grand Irish experience. From its vast selection of imported and domestic beers to its tasty "pub grub" menu, The Irish Bank has it all. Cheers! 10 Mark Lane, 415-788-7152

6. NECTAR WINE LOUNGE

More than 800 different bottles and 50 by-the-glass wine selections make Nectar Wine Lounge the toast of the town—not to mention the delectable, seasonally inspired

food prepared by Michelin Two-Star-rated chef Jeff Lloyd. 3330 Steiner Street, 415-345-1377

WHAT TO DO

7. EXTRANOMICAL ADVENTURES, INC.

Every meal deserves the perfect wine. Search out your favorite during one of Extranomical's small, intimate tours. You can explore the California Wine Country, and stop at family-owned wineries and other must-try spots. 866-231-3752, extranomicaltours.com

8. SAN FRANCISCO GOURMET CHOCOLATE TOUR

San Francisco is at the center of a new wave of artisanal chocolatiers. Arranged by Gourmet Walks, the San Francisco Gourmet Chocolate Tour educates participants on different types of chocolate through one of the most powerful—and fun—methods...tasting! gourmetwalks.com

DON'T MISS

OYSTER AND BEER FESTIVAL (SPRING '09)

The inimitable joy of pairing fresh oysters and creamy stout draws some 20,000 people to this event celebrating a timeless tradition that began in Ireland. 415-989-6222

DINE ABOUT TOWN (6/1-6/15)

More than 100 of San Francisco's finest restaurants come together to salute food lovers, offering three-course prix fixe lunch and dinner menus. onlyinsanfrancisco.com/dineabouttown



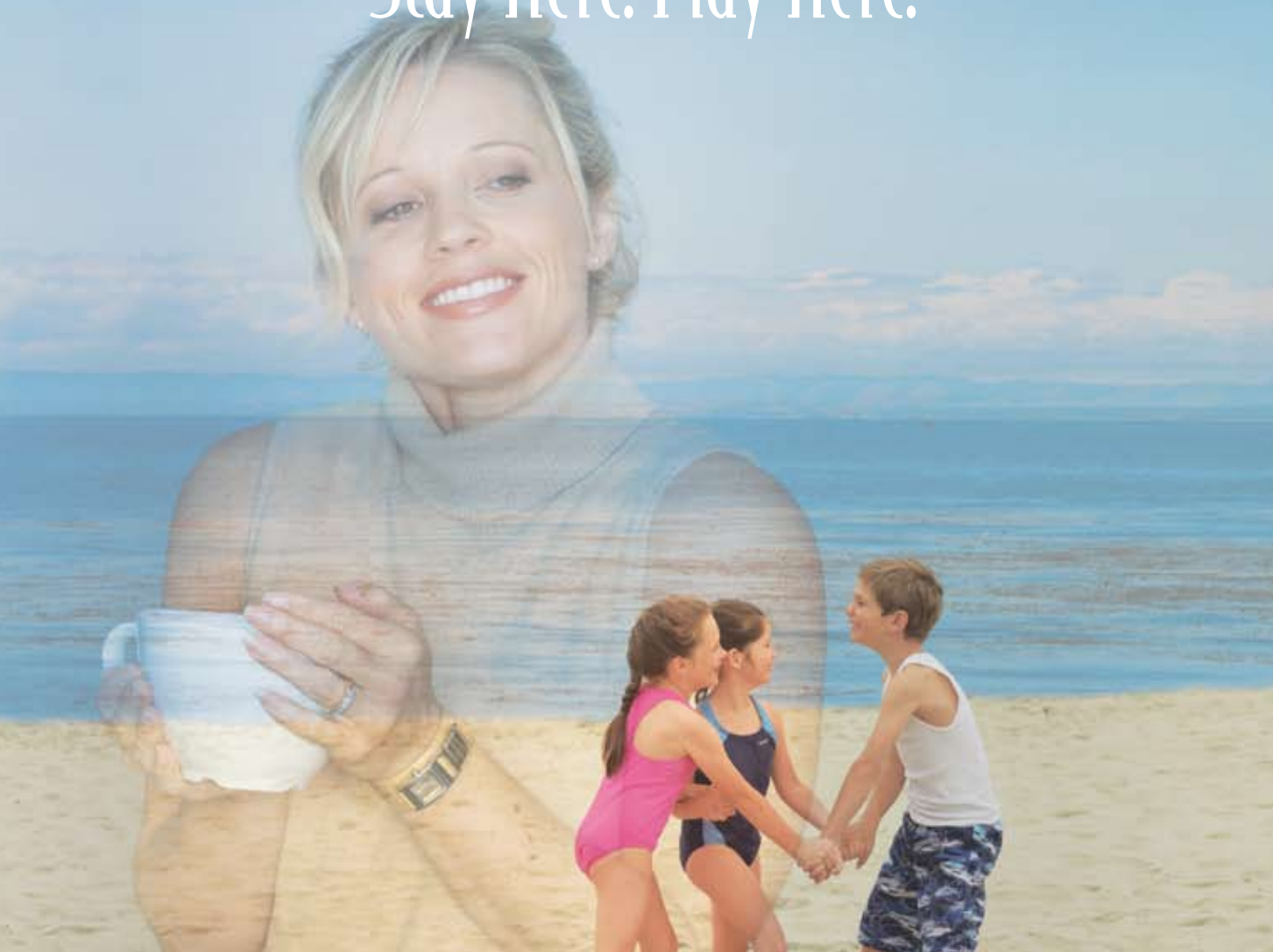
GET EVERYTHING YOU NEED TO KNOW ABOUT SAN FRANCISCO'S FOOD SCENE BY VISITING ONLYINSANFRANCISCO.COM/TASTE.

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George's California Modern



Gaslamp Quarter in Downtown San Diego



The Spa at Rancho Bernardo Inn

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san diego

WHERE TO EAT

1. ADDISON

The signature restaurant at the luxurious Grand Del Mar resort is the only San Diego restaurant to receive the coveted AAA Five Diamond Award. It is easy to see why with chef William Bradley's imaginative and impeccably executed menu. 5200 Grand Del Mar Way, 858-314-1900

2. GEORGE'S CALIFORNIA MODERN

George's at the Cove, a San Diego classic, received a makeover in 2007. The two things that remained unchanged: the beautiful views of La Jolla cove and the food. Chef Trey Foshee visits farms daily to craft a fresh, seasonal menu with elegant flavors. 1250 Prospect Street, La Jolla, 858-454-4244

3. WHISKNLADLE

Who couldn't use a little comfort these days? Chef Ryan Johnston's back-to-basics menu is chock-full of upscale comfort food. Everything is baked, churned, smoked, aged, cured, and pickled in house. 1044 Wall Street, La Jolla, 858-551-7575

WHERE TO DRINK

4. IVY ROOFTOP

San Diego's year-round, near perfect weather makes this sultry rooftop lounge at the Ivy Hotel the place to go to kick back in style. It also helps that its amenities make it as close to paradise as possible. Its swimming pool, swinging chairs, and beds for reclining are truly decadent. 600 F Street, 619-814-1000

5. ORFILA VINEYARDS & WINERY

One of the best-kept secrets of San Diego is that the city is among the finest grape-growing areas in the Western United States. That's why Orfila, located in the San Pasqual Valley's pristine agricultural preserve, is worth a visit. Sip on great varietals, picnic outside, and browse the gift shop—a relaxing way to spend an afternoon. 13455 San Pasqual Road, Escondido, 760-738-6500

6. STONE BREWING WORLD BISTRO & GARDENS

This restaurant and brew house knows the recipe for a good time: an extensive beer list, a large outdoor patio situated next to a one-acre garden, and a seasonal, organic menu. What's not to love? 1999 Citracado Parkway, Escondido, 760-471-4999

WHAT TO DO

7. CAFE COYOTE

Old Town's State Historic Park, the area that Mexico took over from the Spanish when they gained their independence in 1821, is a great place to explore. And when you get

hungry, enjoy the fresh tamales and tableside guacamole at Cafe Coyote—a tribute to the area's Mexican heritage. 2461 San Diego Avenue, 619-291-4695

8. CROCE'S RESTAURANT & JAZZ BAR

The Gaslamp Quarter heats up as the sun goes down, filling with diners, shoppers, theatergoers, and nightclub patrons. There you will find Croce's, a local hangout for more than 25 years. Its lively music is the nightly draw—fitting, as it is owned by Ingrid Croce wife of the late singer-songwriter Jim Croce. 802 Fifth Avenue, 619-233-4355

9. THE SPA AT RANCHO BERNARDO INN

Tranquility, relaxation, rejuvenation—definite requirements for a great spa experience. At The Spa at Rancho Bernardo Inn, all this comes standard, with an expansive massage menu, temperature-controlled treatment cabanas, cascading waterfalls, and a lush spa garden. 17550 Bernardo Oaks Drive, 858-675-8471

DON'T MISS

SAN DIEGO RESTAURANT WEEK (9/13-9/18)

Dine anywhere from landmark restaurants to the hottest new bastions of haute cuisine—all for a prix fixe menu, ranging from \$20 to \$40 per person. sandiegorestaurantweek.com

LA JOLLA GALLERY AND WINE WALK (9/24)

A true "walk" of art. Stroll through the streets in the Village of La Jolla and enjoy its many art galleries, culinary options, and unique wine selections. lajollabythesea.com



FOR MORE IDEAS ON PLANNING YOUR NEXT CULINARY ADVENTURE, VISIT SANDIEGO.ORG.



Welcome to California
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A giant hello from the land of big reds and bold vintners, like Randy Lewis. A land called California, where racecar drivers find second lives as famous winemakers. And culinary rebels and gastronomic thrill seekers are cultivated in abundance. Start planning your traveling tasting menu at LANDOFWINEANDFOOD.COM

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