

# Building Nature Tourism Partnerships

*An Interactive Forum for Tourism Professionals, Business Owners, Community Leaders and Public Lands Managers*

Presented by California Watchable Wildlife  
**January 14, 2009 \* 10:00am – 12:15pm**  
Channel Islands National Park Visitor Center

- 10:00 – 10:15am** Welcome & Introductions
- 10:15 – 10:45am** **Wildlife Tourism by the Numbers** – The economic impact of wildlife viewing in California
- 10:45 – 11:15am** **Introduction to California Watchable Wildlife Program**
- 11:15 – 11:45am** **Building Community Partnerships – *Who's at the Table and Who Should Be? (Panel & Open Forum)***  
*Karen Killebrew, Moderator*  
*Tourism Marketing Specialist (Ventura VCB)*  
*Tourism-based Business Owner Public Lands Manager (Channel Islands National Park)*
- 11:45 – 12:15pm** **The Children's Outdoor Bill of Rights** – Wildlife viewing areas provide critical outdoor skills for California children