

## Chair

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### **Howard Pickett**

Executive Vice President, Chief Marketing Officer  
San Francisco Travel Association

## Vice-Chairs

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### **Kristen Esposito**

Vice President of Tourism Marketing & Development  
Simon Property Group - Corporate Headquarters  
*Vice Chair*

## Committee Members

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### **Stephen Andrews**

Director of Sales  
Post Ranch Inn

### **Lynn Clark**

Director of Global Sales  
Disneyland Resort

### **Ed Fuller**

President & CEO  
Orange County Visitor Association

### **Nika Jalali**

Global Business Development  
Santa Monica Convention & Visitors Bureau

### **Misti Kerns**

President & Chief Executive Officer  
Santa Monica Convention & Visitors Bureau

### **Millie Matz**

Director of Sales & Marketing  
Santa Barbara Hotel Group

### **Lisa Pisaturo**

Director of International & Domestic Sales  
Universal Studios Hollywood

### **Vicki Simon**

Director-Marketing Strategy & Business Development, Marketin  
Universal Studios Hollywood

### **Kathryn Smits**

Vice President, International Toursim  
Los Angeles Tourism & Convention Board

### **Jeff Van Langeveld**

Director of Regional Marketing Strategy  
Walt Disney Parks & Resorts

### **Michael Wambolt**

Director of Travel Trade  
Visit San Luis Obispo County

### **Tammy Blount**

President & Chief Executive Officer  
Monterey County Convention & Visitors Bureau

### **Benjamin Eastman**

Director of Travel Trade Development  
San Diego Tourism Authority

### **Maria Gutierrez-Winder**

Director of Sales  
SeaWorld San Diego

### **Katherine Janega-Dykes**

President & Chief Executive Officer  
Visit Santa Barbara

### **Deleyse Langdale**

International Sales Director  
Sonoma County Tourism

### **Michael Parr**

Vice President, International Sales  
Wente Vineyards Vineyard Tasting Room

### **Blair Robinson**

Director of Sales & Events  
Monterey Bay Aquarium

### **Don Skeoch**

Chief Marketing Officer  
Los Angeles Tourism & Convention Board

### **Nicky Tang**

Asian Pacific Sales Director  
Disney Destinations

### **Michael Vanderhurst**

Industry Relations and Sales Manager  
Mammoth Lakes Tourism

### **Scott White**

President & Chief Executive Officer  
Greater Palm Springs Convention & Visitors Bureau

# International & Brand USA Committee



## Committee Members

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### **Li-Chun Hsu Young**

Consumer Marketing Manager  
DFS North America

## Visit California Staff

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### **Lynn Carpenter**

Vice President of Marketing  
Visit California

### **Leona Reed**

Senior Director of International Marketing  
Visit California