

Tab 2 - Multi-Segment

Currency: USD - US Dollar

Visit California

For the month of: December 2016

	Current Month - December 2016 vs December 2015												Year to Date - December 2016 vs December 2015												Participation			
	Occ %		ADR		RevPAR		Percent Change from December 2015						Occ %		ADR		RevPAR		Percent Change from YTD 2015						Properties		Rooms	
	2016	2015	2016	2015	2016	2015	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2016	2015	2016	2015	2016	2015	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	52.9	53.0	119.01	116.23	62.98	61.58	-0.1	2.4	2.3	4.2	1.8	1.7	65.5	65.4	123.97	120.30	81.19	78.68	0.1	3.1	3.2	4.8	1.6	1.7	53191	32291	5045026	3742771
Pacific	62.2	61.8	149.36	142.90	92.94	88.35	0.7	4.5	5.2	6.7	1.4	2.1	73.9	73.2	158.44	151.10	117.04	110.57	0.9	4.9	5.8	6.8	0.9	1.9	7948	4340	737542	569517
California	64.0	63.7	141.12	135.13	90.35	86.12	0.5	4.4	4.9	6.1	1.2	1.6	75.4	74.6	158.23	150.10	119.36	111.96	1.1	5.4	6.6	7.3	0.7	1.8	5577	3058	511596	395616
Central Coast+	57.5	57.0	144.30	136.77	83.00	78.01	0.8	5.5	6.4	7.4	0.9	1.8	73.1	72.2	167.23	159.78	122.18	115.32	1.2	4.7	5.9	6.6	0.6	1.8	599	288	39354	26842
Central Valley+	52.8	52.0	80.91	78.70	42.75	40.95	1.5	2.8	4.4	5.8	1.3	2.9	65.4	64.6	86.07	81.23	56.30	52.45	1.3	6.0	7.3	8.6	1.1	2.5	530	344	38420	29999
Deserts+	52.6	50.4	115.36	107.87	60.68	54.40	4.3	6.9	11.5	12.4	0.8	5.1	60.0	58.1	127.96	119.76	76.73	69.56	3.2	6.8	10.3	10.3	-0.0	3.2	291	143	24541	16531
Gold Country+	61.8	61.2	102.82	98.93	63.57	60.51	1.1	3.9	5.1	6.6	1.5	2.6	72.4	70.5	105.92	100.23	76.64	70.71	2.6	5.7	8.4	7.5	-0.8	1.7	232	146	20563	16719
High Sierra+	55.0	56.3	190.71	188.64	104.85	106.20	-2.3	1.1	-1.3	-1.3	-0.0	-2.4	63.0	58.6	143.52	142.89	90.43	83.76	7.5	0.4	8.0	7.7	-0.2	7.3	221	60	14283	6701
Inland Empire+	65.0	63.1	94.69	88.49	61.56	55.88	3.0	7.0	10.2	10.6	0.4	3.4	71.9	70.2	94.07	88.05	67.64	61.81	2.4	6.8	9.4	10.1	0.6	3.1	313	164	23728	16523
Los Angeles County+	68.4	69.8	152.14	147.55	104.01	102.96	-2.0	3.1	1.0	1.5	0.5	-1.6	81.3	79.5	171.78	158.39	139.63	125.98	2.2	8.5	10.8	10.8	-0.1	2.1	1009	506	98664	76125
North Coast+	52.3	52.0	102.85	100.52	53.74	52.26	0.5	2.3	2.8	2.9	0.1	0.6	65.2	63.8	105.41	100.04	68.75	63.82	2.2	5.4	7.7	7.7	-0.0	2.2	171	56	7324	3458
Orange County+	70.7	72.0	143.02	137.26	101.14	98.77	-1.7	4.2	2.4	5.6	3.1	1.4	78.3	78.6	150.86	144.05	118.11	113.25	-0.4	4.7	4.3	7.1	2.7	2.3	442	266	57027	46726
Shasta Cascade+	49.0	49.2	84.61	80.92	41.48	39.84	-0.4	4.6	4.1	4.1	-0.0	-0.5	61.5	60.6	87.66	83.83	53.92	50.83	1.4	4.6	6.1	6.1	0.0	1.5	172	71	8921	5545
San Diego County+	66.5	62.6	136.23	122.93	90.63	76.94	6.3	10.8	17.8	19.2	1.2	7.6	77.1	76.3	155.07	150.91	119.57	115.21	1.0	2.8	3.8	5.3	1.4	2.4	479	330	60790	51688
San Francisco Bay Area+	67.2	67.5	167.16	160.80	112.29	108.49	-0.4	4.0	3.5	4.9	1.4	0.9	80.0	80.4	200.93	190.68	160.72	153.27	-0.5	5.4	4.9	5.4	0.5	0.0	1118	684	118089	98759
Bakersfield, CA	49.8	51.3	73.56	73.05	36.61	37.45	-2.9	0.7	-2.3	0.9	3.2	0.2	60.3	62.5	77.67	75.33	46.87	47.08	-3.5	3.1	-0.5	2.7	3.2	-0.4	129	88	10209	8352
Fresno, CA	50.0	47.4	84.94	84.06	42.43	39.82	5.4	1.0	6.6	6.9	0.4	5.8	62.8	60.4	92.51	88.11	58.12	53.18	4.1	5.0	9.3	9.4	0.1	4.2	123	75	10117	7282
Tulare/Visalia, CA	50.7	49.2	88.08	83.49	44.66	41.11	3.0	5.5	8.6	8.6	0.0	3.0	67.3	66.5	96.10	90.64	64.64	60.26	1.2	6.0	7.3	7.3	0.0	1.2	93	49	5659	3659
Santa Rosa, CA	67.0	62.2	131.46	123.19	88.13	76.68	7.7	6.7	14.9	18.5	3.1	11.1	77.6	75.6	161.09	150.63	124.95	113.95	2.5	6.9	9.7	9.9	0.2	2.7	95	46	6440	4599
Redding/Chico, CA	52.1	52.6	81.87	77.72	42.69	40.91	-0.9	5.3	4.4	4.4	0.0	-0.9	64.0	63.5	87.42	84.21	55.97	53.50	0.8	3.8	4.6	4.5	-0.1	0.7	78	47	5273	3924
Napa Valley, CA	55.0	54.5	240.36	217.74	132.16	118.77	0.8	10.4	11.3	14.0	2.5	3.3	73.1	72.2	306.24	291.37	223.84	210.47	1.2	5.1	6.4	8.5	2.1	3.3	70	42	4805	3879
Vallejo/Fairfield/Vacaville, CA	54.1	56.3	80.51	78.61	43.57	44.29	-3.9	2.4	-1.6	-1.9	-0.3	-4.2	69.7	68.3	90.93	84.79	63.34	57.91	2.0	7.2	9.4	9.2	-0.2	1.8	53	39	4071	3336
California Rural North Area	49.9	49.3	122.39	118.58	61.08	58.44	1.3	3.2	4.5	5.1	0.6	1.8	61.8	60.3	106.76	100.02	66.00	60.36	2.4	6.7	9.3	10.1	0.7	3.1	274	97	12180	6355
Eureka/Crescent City, CA	52.9	52.0	84.40	81.45	44.61	42.38	1.6	3.6	5.3	5.5	0.2	1.8	67.0	65.2	98.10	93.36	65.75	60.86	2.8	5.1	8.0	8.3	0.3	3.1	75	32	3727	2132
Stockton/Modesto, CA	60.6	56.8	82.70	79.44	50.11	45.14	6.7	4.1	11.0	11.0	-0.0	6.6	71.3	68.0	86.19	80.09	61.49	54.48	4.9	7.6	12.9	12.9	-0.0	4.9	107	66	7384	5699
Merced/Central CA	56.7	61.2	164.52	165.15	93.26	101.03	-7.3	-0.4	-7.7	-6.9	0.8	-6.6	67.8	64.7	125.95	128.25	85.42	82.91	4.9	-1.8	3.0	3.4	0.3	5.3	164	55	10001	4722
Oxnard/Ventura, CA	62.8	64.9	121.52	116.99	76.35	75.89	-3.1	3.9	0.6	0.5	-0.1	-3.2	77.9	74.4	135.10	124.34	105.21	92.51	4.7	8.7	13.7	12.9	-0.7	3.9	86	52	8187	6635
Santa Barbara/Santa Maria, CA	59.1	58.2	172.70	156.95	102.00	91.36	1.5	10.0	11.6	15.3	3.2	4.7	73.3	74.0	188.61	180.18	138.29	133.32	-0.9	4.7	3.7	4.7	1.0	0.0	130	61	9421	6052
San Luis Obispo/Paso Robles, CA	53.9	54.5	123.89	120.44	66.72	65.60	-1.1	2.9	1.7	1.7	0.0	-1.1	69.6	70.7	147.73	140.37	102.75	99.29	-1.7	5.2	3.5	5.6	2.1	0.4	160	71	8965	5458
Monterey/Salinas, CA	55.4	53.0	157.58	153.00	87.34	81.04	4.6	3.0	7.8	8.4	0.6	5.3	72.3	70.4	193.70	188.97	140.00	133.03	2.7	2.5	5.2	5.4	0.1	2.8	205	95	11831	8024

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