

Tab 2 - Multi-Segment

Currency: USD - US Dollar

Visit California

For the month of: January 2017

	Current Month - January 2017 vs January 2016												Year to Date - January 2017 vs January 2016												Participation			
	Occ %		ADR		RevPAR		Percent Change from January 2016						Occ %		ADR		RevPAR		Percent Change from YTD 2016						Properties		Rooms	
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	54.1	53.8	120.72	116.93	65.33	62.96	0.5	3.2	3.8	5.7	1.9	2.4	54.1	53.8	120.72	116.93	65.33	62.96	0.5	3.2	3.8	5.7	1.9	2.4	53079	32397	5040176	3751778
Pacific	64.0	63.9	156.30	149.94	99.98	95.79	0.1	4.2	4.4	5.8	1.4	1.5	64.0	63.9	156.30	149.94	99.98	95.79	0.1	4.2	4.4	5.8	1.4	1.5	7945	4372	737051	572348
California	66.1	66.6	153.67	148.36	101.64	98.82	-0.7	3.6	2.9	4.0	1.1	0.4	66.1	66.6	153.67	148.36	101.64	98.82	-0.7	3.6	2.9	4.0	1.1	0.4	5576	3072	511174	396603
Central Coast+	55.6	57.0	135.37	133.68	75.33	76.20	-2.4	1.3	-1.1	-0.1	1.0	-1.4	55.6	57.0	135.37	133.68	75.33	76.20	-2.4	1.3	-1.1	-0.1	1.0	-1.4	599	293	39355	27168
Central Valley+	53.0	53.0	83.94	80.65	44.46	42.74	-0.1	4.1	4.0	5.4	1.3	1.2	53.0	53.0	83.94	80.65	44.46	42.74	-0.1	4.1	4.0	5.4	1.3	1.2	530	344	38416	29995
Deserts+	61.5	60.3	128.69	124.91	79.09	75.27	2.0	3.0	5.1	5.9	0.8	2.8	61.5	60.3	128.69	124.91	79.09	75.27	2.0	3.0	5.1	5.9	0.8	2.8	291	142	24495	16590
Gold Country+	64.5	62.5	106.33	103.34	68.61	64.55	3.3	2.9	6.3	6.9	0.5	3.9	64.5	62.5	106.33	103.34	68.61	64.55	3.3	2.9	6.3	6.9	0.5	3.9	231	145	20383	16422
High Sierra+	55.7	55.0	160.70	158.85	89.49	87.43	1.2	1.2	2.4	2.5	0.1	1.3	55.7	55.0	160.70	158.85	89.49	87.43	1.2	1.2	2.4	2.5	0.1	1.3	219	60	14160	6701
Inland Empire+	66.8	66.6	94.57	90.16	63.20	60.08	0.3	4.9	5.2	5.9	0.6	0.9	66.8	66.6	94.57	90.16	63.20	60.08	0.3	4.9	5.2	5.9	0.6	0.9	314	167	23779	16793
Los Angeles County+	75.0	75.6	165.39	162.37	124.12	122.80	-0.8	1.9	1.1	1.4	0.3	-0.5	75.0	75.6	165.39	162.37	124.12	122.80	-0.8	1.9	1.1	1.4	0.3	-0.5	1009	507	98663	76342
North Coast+	51.2	47.2	100.33	98.24	51.37	46.33	8.6	2.1	10.9	10.8	-0.1	8.5	51.2	47.2	100.33	98.24	51.37	46.33	8.6	2.1	10.9	10.8	-0.1	8.5	171	55	7324	3404
Orange County+	69.6	69.5	143.06	137.56	99.51	95.63	0.1	4.0	4.1	7.8	3.6	3.7	69.6	69.5	143.06	137.56	99.51	95.63	0.1	4.0	4.1	7.8	3.6	3.7	444	271	57245	47264
Shasta Cascade+	49.1	48.4	84.49	82.72	41.51	40.07	1.4	2.1	3.6	3.6	-0.0	1.4	49.1	48.4	84.49	82.72	41.51	40.07	1.4	2.1	3.6	3.6	-0.0	1.4	172	71	8921	5545
San Diego County+	67.0	67.7	142.54	136.49	95.49	92.42	-1.1	4.4	3.3	4.7	1.4	0.3	67.0	67.7	142.54	136.49	95.49	92.42	-1.1	4.4	3.3	4.7	1.4	0.3	478	335	60772	52201
San Francisco Bay Area+	69.0	70.7	205.50	193.71	141.74	137.01	-2.5	6.1	3.5	4.4	0.9	-1.6	69.0	70.7	205.50	193.71	141.74	137.01	-2.5	6.1	3.5	4.4	0.9	-1.6	1118	682	117769	98178
Bakersfield, CA	47.7	50.8	76.07	74.83	36.31	38.00	-6.0	1.7	-4.4	-1.3	3.2	-3.0	47.7	50.8	76.07	74.83	36.31	38.00	-6.0	1.7	-4.4	-1.3	3.2	-3.0	129	89	10163	8475
Fresno, CA	48.9	47.9	88.07	84.69	43.03	40.60	1.9	4.0	6.0	6.6	0.5	2.5	48.9	47.9	88.07	84.69	43.03	40.60	1.9	4.0	6.0	6.6	0.5	2.5	123	75	10112	7277
Tulare/Visalia, CA	47.7	47.1	87.89	82.53	41.92	38.85	1.3	6.5	7.9	7.9	0.0	1.3	47.7	47.1	87.89	82.53	41.92	38.85	1.3	6.5	7.9	7.9	0.0	1.3	93	49	5659	3659
Santa Rosa, CA	62.9	62.6	127.68	122.94	80.37	76.95	0.6	3.9	4.4	7.7	3.2	3.7	62.9	62.6	127.68	122.94	80.37	76.95	0.6	3.9	4.4	7.7	3.2	3.7	95	46	6442	4599
Redding/Chico, CA	52.5	53.8	82.39	81.64	43.28	43.92	-2.4	0.9	-1.5	-1.4	0.0	-2.3	52.5	53.8	82.39	81.64	43.28	43.92	-2.4	0.9	-1.5	-1.4	0.0	-2.3	78	47	5273	3924
Napa Valley, CA	55.4	56.3	216.64	207.42	120.11	116.84	-1.6	4.4	2.8	5.3	2.5	0.9	55.4	56.3	216.64	207.42	120.11	116.84	-1.6	4.4	2.8	5.3	2.5	0.9	70	42	4805	3876
Vallejo/Fairfield/Vacaville, CA	56.4	61.5	82.11	80.59	46.27	49.56	-8.4	1.9	-6.6	-6.9	-0.3	-8.6	56.4	61.5	82.11	80.59	46.27	49.56	-8.4	1.9	-6.6	-6.9	-0.3	-8.6	53	39	4071	3336
California Rural North Area	51.6	47.2	115.86	113.40	59.74	53.53	9.2	2.2	11.6	12.3	0.6	9.9	51.6	47.2	115.86	113.40	59.74	53.53	9.2	2.2	11.6	12.3	0.6	9.9	274	96	12180	6301
Eureka/Crescent City, CA	50.0	45.5	83.26	80.08	41.62	36.43	9.9	4.0	14.2	14.1	-0.1	9.8	50.0	45.5	83.26	80.08	41.62	36.43	9.9	4.0	14.2	14.1	-0.1	9.8	75	32	3727	2132
Stockton/Modesto, CA	61.8	61.5	85.25	80.94	52.66	49.77	0.5	5.3	5.8	5.8	-0.0	0.5	61.8	61.5	85.25	80.94	52.66	49.77	0.5	5.3	5.8	5.8	-0.0	0.5	107	66	7385	5700
Merced/Central CA	59.4	60.3	142.41	137.86	84.61	83.13	-1.5	3.3	1.8	2.6	0.8	-0.7	59.4	60.3	142.41	137.86	84.61	83.13	-1.5	3.3	1.8	2.6	0.8	-0.7	162	55	9878	4722
Oxnard/Ventura, CA	61.6	67.4	117.45	119.29	72.39	80.42	-8.6	-1.5	-10.0	-10.0	-0.0	-8.6	61.6	67.4	117.45	119.29	72.39	80.42	-8.6	-1.5	-10.0	-10.0	-0.0	-8.6	86	52	8187	6635
Santa Barbara/Santa Maria, CA	57.7	60.2	159.87	151.92	92.31	91.44	-4.1	5.2	0.9	4.5	3.5	-0.7	57.7	60.2	159.87	151.92	92.31	91.44	-4.1	5.2	0.9	4.5	3.5	-0.7	130	62	9421	6216
San Luis Obispo/Paso Robles, CA	51.2	50.5	116.30	116.99	59.56	59.03	1.5	-0.6	0.9	0.9	0.0	1.5	51.2	50.5	116.30	116.99	59.56	59.03	1.5	-0.6	0.9	0.9	0.0	1.5	160	71	8966	5428
Monterey/Salinas, CA	53.3	52.3	146.22	146.29	77.87	76.55	1.8	-0.0	1.7	2.4	0.6	2.4	53.3	52.3	146.22	146.29	77.87	76.55	1.8	-0.0	1.7	2.4	0.6	2.4	205	98	11831	8172

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