

Tab 2 - Multi-Segment

Currency: USD - US Dollar

Visit California

For the month of: June 2017

	Current Month - June 2017 vs June 2016												Year to Date - June 2017 vs June 2016												Participation			
	Occ %		ADR		RevPAR		Percent Change from June 2016						Occ %		ADR		RevPAR		Percent Change from YTD 2016						Properties		Rooms	
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	73.4	72.8	129.12	126.50	94.73	92.14	0.7	2.1	2.8	4.7	1.9	2.6	65.4	64.9	126.01	123.13	82.35	79.92	0.7	2.3	3.0	4.9	1.8	2.5	54803	32880	5150350	3800350
Pacific	81.0	80.5	168.87	164.03	136.85	131.97	0.7	3.0	3.7	5.6	1.8	2.5	73.6	73.1	159.63	155.72	117.48	113.77	0.7	2.5	3.3	4.7	1.4	2.2	8031	4406	747981	578054
California	81.3	80.6	165.92	162.26	134.91	130.81	0.9	2.3	3.1	4.7	1.5	2.4	75.2	75.0	159.15	156.39	119.71	117.30	0.3	1.8	2.1	3.1	1.1	1.4	5592	3089	514576	399929
Central Coast+	80.4	81.4	180.23	173.14	144.96	140.88	-1.2	4.1	2.9	4.3	1.3	0.2	70.0	71.3	160.40	156.71	112.33	111.69	-1.7	2.4	0.6	1.5	0.9	-0.9	599	293	39450	27175
Central Valley+	74.5	71.7	92.17	88.47	68.65	63.42	3.9	4.2	8.2	8.9	0.6	4.5	65.9	64.4	89.42	85.64	58.94	55.12	2.4	4.4	6.9	7.8	0.8	3.3	528	341	38336	29760
Deserts+	57.2	53.2	104.97	100.20	60.01	53.29	7.5	4.8	12.6	13.9	1.2	8.7	65.7	63.8	144.60	138.79	95.00	88.53	3.0	4.2	7.3	8.3	0.9	4.0	291	148	24397	17127
Gold Country+	81.2	75.9	115.36	106.19	93.65	80.61	6.9	8.6	16.2	18.3	1.8	8.9	75.6	71.6	112.83	105.94	85.34	75.87	5.6	6.5	12.5	14.0	1.3	7.0	232	144	20413	16307
High Sierra+	71.2	73.3	147.99	140.11	105.40	102.66	-2.8	5.6	2.7	1.9	-0.7	-3.5	61.3	59.7	150.30	141.53	92.17	84.43	2.8	6.2	9.2	9.1	-0.1	2.7	225	59	14301	6606
Inland Empire+	76.4	74.0	99.33	92.98	75.90	68.82	3.2	6.8	10.3	11.1	0.8	4.0	72.9	71.9	97.66	92.63	71.19	66.60	1.4	5.4	6.9	7.4	0.4	1.8	314	167	23829	16774
Los Angeles County+	84.9	83.8	182.12	172.23	154.65	144.34	1.3	5.7	7.1	10.8	3.4	4.8	81.2	81.8	173.22	170.80	140.60	139.71	-0.8	1.4	0.6	2.2	1.5	0.8	1014	515	100835	77750
North Coast+	78.4	74.6	115.20	109.41	90.32	81.60	5.1	5.3	10.7	8.7	-1.8	3.2	62.3	60.1	105.14	101.20	65.45	60.80	3.6	3.9	7.7	6.1	-1.4	2.1	171	55	7217	3482
Orange County+	83.1	83.7	161.54	153.34	134.22	128.33	-0.7	5.3	4.6	6.3	1.6	0.9	77.6	77.5	153.39	146.28	118.96	113.36	0.1	4.9	4.9	7.0	1.9	2.0	443	272	57060	47509
Shasta Cascade+	72.2	71.5	93.73	90.08	67.70	64.43	1.0	4.1	5.1	5.1	0.0	1.0	60.7	59.4	90.50	86.91	54.93	51.59	2.3	4.1	6.5	6.5	-0.0	2.3	173	74	8895	5691
San Diego County+	85.0	83.8	171.59	159.71	145.89	133.83	1.5	7.4	9.0	10.5	1.3	2.8	77.8	76.8	157.27	150.44	122.37	115.54	1.3	4.5	5.9	7.1	1.1	2.4	479	335	61373	52523
San Francisco Bay Area+	86.0	87.2	205.24	213.56	176.47	186.33	-1.4	-3.9	-5.3	-4.2	1.2	-0.3	78.4	79.4	198.45	200.51	155.61	159.28	-1.3	-1.0	-2.3	-1.4	0.9	-0.4	1123	686	118578	99225
Bakersfield, CA	64.7	64.7	76.53	78.66	49.54	50.91	0.0	-2.7	-2.7	-2.1	0.6	0.6	61.1	60.6	79.19	77.80	48.42	47.12	1.0	1.8	2.8	4.5	1.7	2.7	128	89	10104	8475
Fresno, CA	74.6	70.1	102.28	97.13	76.26	68.07	6.4	5.3	12.0	11.1	-0.8	5.5	63.8	61.4	96.08	91.95	61.31	56.46	3.9	4.5	8.6	8.6	-0.0	3.9	121	74	9957	7170
Tulare/Visalia, CA	80.4	80.2	101.58	100.19	81.63	80.34	0.2	1.4	1.6	3.3	1.7	1.9	65.5	64.2	99.14	94.10	64.98	60.44	2.0	5.4	7.5	7.8	0.3	2.3	95	48	5499	3595
Santa Rosa, CA	82.5	83.5	183.29	174.57	151.30	145.69	-1.1	5.0	3.8	8.0	4.0	2.9	72.9	74.6	157.68	150.12	114.96	111.98	-2.3	5.0	2.7	6.6	3.9	1.5	95	48	6449	4751
Redding/Chico, CA	71.3	74.0	93.06	90.22	66.32	66.80	-3.7	3.1	-0.7	-0.7	0.0	-3.7	63.3	63.6	90.61	87.62	57.32	55.68	-0.5	3.4	2.9	3.0	0.0	-0.4	77	50	5199	4070
Napa Valley, CA	78.9	78.2	347.09	330.56	273.68	258.42	0.9	5.0	5.9	7.4	1.4	2.3	70.8	70.2	292.75	280.57	207.21	197.01	0.8	4.3	5.2	7.0	1.8	2.6	71	44	4873	4024
Vallejo/Fairfield/Vacaville, CA	77.9	76.6	102.32	99.81	79.73	76.43	1.8	2.5	4.3	4.2	-0.1	1.7	68.8	69.4	91.41	89.49	62.86	62.08	-0.9	2.1	1.3	1.1	-0.2	-1.0	53	38	4069	3285
California Rural North Area	75.7	69.6	111.39	106.07	84.30	73.81	8.8	5.0	14.2	13.4	-0.7	8.0	62.5	57.9	111.00	105.65	69.38	61.16	8.0	5.1	13.4	13.0	-0.4	7.6	277	97	12162	6388
Eureka/Crescent City, CA	80.4	76.9	111.92	104.89	89.98	80.68	4.5	6.7	11.5	10.2	-1.2	3.3	62.0	60.9	95.77	91.80	59.41	55.92	1.8	4.3	6.2	4.9	-1.2	0.6	74	30	3684	2065
Stockton/Modesto, CA	80.1	76.8	93.12	88.36	74.62	67.82	4.4	5.4	10.0	10.0	-0.0	4.4	71.7	70.4	89.73	85.06	64.37	59.88	1.9	5.5	7.5	7.5	-0.0	1.9	107	66	7385	5700
Merced/Central CA	72.4	76.2	133.59	127.39	96.75	97.01	-4.9	4.9	-0.3	1.4	1.7	-3.3	66.8	65.4	134.82	126.63	90.12	82.81	2.2	6.5	8.8	10.0	1.1	3.3	168	55	10170	4700
Oxnard/Ventura, CA	82.6	84.0	146.18	141.97	120.74	119.32	-1.7	3.0	1.2	0.9	-0.2	-2.0	74.8	79.5	133.07	133.82	99.57	106.38	-5.9	-0.6	-6.4	-6.6	-0.2	-6.0	85	52	8087	6615
Santa Barbara/Santa Maria, CA	81.6	79.8	206.27	196.69	168.40	156.98	2.3	4.9	7.3	12.0	4.4	6.8	71.4	71.5	184.28	173.38	131.52	123.90	-0.1	6.3	6.1	9.9	3.5	3.4	130	62	9490	6123
San Luis Obispo/Paso Robles, CA	77.4	79.3	167.34	163.02	129.52	129.31	-2.4	2.7	0.2	0.2	0.0	-2.4	66.0	67.2	141.84	140.32	93.56	94.24	-1.8	1.1	-0.7	-0.7	0.0	-1.8	160	75	8968	5638
Monterey/Salinas, CA	80.8	82.2	197.37	190.19	159.39	156.32	-1.7	3.8	2.0	2.5	0.5	-1.2	69.0	68.7	179.23	178.52	123.58	122.63	0.4	0.4	0.8	1.0	0.2	0.6	205	93	11878	8005

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