

Tab 2 - Multi-Segment

Currency: USD - US Dollar

Visit California

For the month of: July 2017

	Current Month - July 2017 vs July 2016												Year to Date - July 2017 vs July 2016												Participation			
	Occ %		ADR		RevPAR		Percent Change from July 2016					Occ %		ADR		RevPAR		Percent Change from YTD 2016					Properties		Rooms			
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	73.8	74.2	130.85	129.10	96.62	95.82	-0.5	1.4	0.8	2.7	1.9	1.4	66.6	66.3	126.81	124.12	84.46	82.27	0.5	2.2	2.7	4.5	1.8	2.3	54851	33022	5156601	3812882
Pacific	82.6	83.0	178.24	173.67	147.25	144.10	-0.4	2.6	2.2	4.0	1.8	1.3	74.9	74.5	162.63	158.66	121.82	118.23	0.5	2.5	3.0	4.5	1.5	2.0	8033	4435	748811	581594
California	83.0	83.5	176.38	171.73	146.37	143.42	-0.6	2.7	2.1	3.5	1.5	0.8	76.3	76.3	161.84	158.85	123.55	121.13	0.1	1.9	2.0	3.1	1.1	1.2	5591	3111	514876	402633
Central Coast+	85.7	87.1	202.48	199.20	173.58	173.42	-1.5	1.7	0.1	1.5	1.4	-0.2	72.3	73.6	167.67	164.07	121.28	120.72	-1.7	2.2	0.5	1.4	0.9	-0.8	599	294	39455	27235
Central Valley+	73.9	72.3	90.76	87.19	67.09	63.03	2.3	4.1	6.5	7.1	0.6	2.8	67.1	65.6	89.63	85.89	60.12	56.30	2.3	4.4	6.8	7.6	0.8	3.1	528	341	38338	29812
Deserts+	55.6	56.6	99.90	98.92	55.53	55.95	-1.7	1.0	-0.8	0.4	1.1	-0.6	64.2	62.7	138.88	133.51	89.20	83.75	2.4	4.0	6.5	7.5	1.0	3.4	292	151	24412	17328
Gold Country+	78.5	79.6	112.76	108.48	88.49	86.35	-1.4	3.9	2.5	4.3	1.8	0.4	76.0	72.8	112.82	106.37	85.79	77.46	4.4	6.1	10.8	12.3	1.4	5.9	232	145	20416	16607
High Sierra+	81.5	81.6	167.03	160.84	136.13	131.19	-0.1	3.8	3.8	3.0	-0.7	-0.8	64.3	62.9	153.40	145.22	98.69	91.32	2.3	5.6	8.1	7.9	-0.2	2.1	225	59	14300	6605
Inland Empire+	78.1	79.1	100.33	97.96	78.39	77.50	-1.2	2.4	1.1	1.9	0.8	-0.5	73.7	73.0	98.08	93.47	72.25	68.19	1.0	4.9	5.9	6.5	0.5	1.5	314	166	23833	16733
Los Angeles County+	85.8	88.4	190.42	185.91	163.44	164.31	-2.9	2.4	-0.5	3.1	3.6	0.6	81.8	82.8	175.64	173.15	143.61	143.30	-1.2	1.4	0.2	2.1	1.8	0.6	1015	520	101072	78994
North Coast+	81.6	82.1	124.51	119.83	101.64	98.42	-0.6	3.9	3.3	1.4	-1.8	-2.4	65.1	63.3	108.71	104.75	70.75	66.32	2.8	3.8	6.7	5.1	-1.5	1.3	171	56	7217	3531
Orange County+	87.6	89.1	180.70	172.67	158.28	153.92	-1.7	4.7	2.8	3.9	1.0	-0.7	79.0	79.2	157.83	150.66	124.72	119.34	-0.2	4.8	4.5	6.4	1.8	1.6	443	274	57025	47703
Shasta Cascade+	75.4	73.7	95.86	92.17	72.26	67.91	2.3	4.0	6.4	6.4	0.0	2.3	62.8	61.5	91.46	87.84	57.48	53.98	2.3	4.1	6.5	6.5	-0.0	2.3	173	74	8895	5691
San Diego County+	88.8	87.4	201.14	195.82	178.53	171.20	1.5	2.7	4.3	5.2	0.9	2.5	79.4	78.4	164.48	157.88	130.61	123.72	1.3	4.2	5.6	6.7	1.1	2.4	478	338	61309	52694
San Francisco Bay Area+	85.6	85.4	207.74	203.58	177.79	173.78	0.3	2.0	2.3	3.5	1.1	1.4	79.5	80.3	199.92	200.99	158.85	161.41	-1.1	-0.5	-1.6	-0.6	1.0	-0.1	1121	693	118712	99700
Bakersfield, CA	66.0	65.4	76.93	77.17	50.79	50.50	0.9	-0.3	0.6	1.2	0.6	1.5	61.8	61.3	78.82	77.66	48.74	47.61	0.9	1.5	2.4	3.9	1.5	2.4	129	91	10119	8566
Fresno, CA	72.0	68.7	99.70	95.77	71.77	65.80	4.8	4.1	9.1	8.2	-0.8	3.9	65.0	62.5	96.67	92.55	62.82	57.83	4.0	4.5	8.6	8.5	-0.1	3.8	121	73	9957	7126
Tulare/Visalia, CA	84.0	81.3	108.38	103.10	90.99	83.86	3.2	5.1	8.5	10.3	1.7	5.0	68.4	66.7	100.88	95.68	68.97	63.81	2.5	5.4	8.1	8.6	0.5	3.0	95	49	5500	3687
Santa Rosa, CA	83.7	86.4	190.45	185.73	159.33	160.43	-3.1	2.5	-0.7	5.1	5.8	2.5	74.5	76.3	163.48	156.04	121.73	119.10	-2.4	4.8	2.2	6.4	4.1	1.6	96	47	6612	4677
Redding/Chico, CA	75.1	74.7	94.19	90.93	70.77	67.97	0.5	3.6	4.1	4.1	0.0	0.5	65.0	65.2	91.22	88.18	59.29	57.48	-0.3	3.5	3.1	3.2	0.0	-0.3	77	50	5199	4070
Napa Valley, CA	80.3	81.4	353.30	342.21	283.67	278.40	-1.3	3.2	1.9	3.4	1.4	0.1	72.2	71.9	302.46	290.80	218.30	208.96	0.4	4.0	4.5	6.3	1.7	2.2	71	45	4873	4041
Vallejo/Fairfield/Vacaville, CA	78.3	76.9	103.06	98.08	80.66	75.38	1.8	5.1	7.0	6.9	-0.0	1.8	70.1	70.5	93.33	90.86	65.47	64.02	-0.5	2.7	2.3	2.1	-0.2	-0.6	53	39	4071	3336
California Rural North Area	76.1	74.4	114.91	111.48	87.47	82.93	2.3	3.1	5.5	4.8	-0.7	1.6	64.5	60.3	111.68	106.70	72.00	64.35	6.9	4.7	11.9	11.4	-0.4	6.4	277	98	12160	6448
Eureka/Crescent City, CA	85.7	86.4	125.35	118.76	107.39	102.56	-0.8	5.5	4.7	3.4	-1.2	-2.0	65.5	64.6	101.44	97.06	66.42	62.74	1.3	4.5	5.9	4.6	-1.2	0.1	74	31	3684	2114
Stockton/Modesto, CA	77.9	76.1	92.85	86.96	72.31	66.15	2.4	6.8	9.3	9.3	0.0	2.4	72.6	71.3	90.20	85.38	65.51	60.88	1.9	5.6	7.6	7.6	-0.0	1.8	107	66	7386	5701
Merced/Central CA	81.0	81.9	139.94	133.43	113.35	109.30	-1.1	4.9	3.7	5.5	1.7	0.6	68.9	67.8	135.72	127.85	93.56	86.72	1.6	6.2	7.9	9.1	1.2	2.8	168	53	10170	4578
Oxnard/Ventura, CA	83.9	86.8	153.31	149.06	128.66	129.35	-3.3	2.8	-0.5	-0.8	-0.2	-3.5	76.1	80.6	136.33	136.22	103.81	109.74	-5.5	0.1	-5.4	-5.6	-0.2	-5.6	85	52	8089	6617
Santa Barbara/Santa Maria, CA	87.7	86.5	233.11	231.18	204.41	199.86	1.4	0.8	2.3	6.8	4.4	5.9	73.8	73.7	192.83	183.30	142.24	135.02	0.1	5.2	5.3	9.2	3.7	3.8	130	63	9492	6224
San Luis Obispo/Paso Robles, CA	85.0	85.9	186.67	185.37	158.72	159.22	-1.0	0.7	-0.3	-0.3	0.0	-1.0	68.7	69.9	149.95	148.41	103.08	103.74	-1.7	1.0	-0.6	-0.6	0.0	-1.6	160	73	8969	5511
Monterey/Salinas, CA	86.7	88.9	227.57	224.66	197.31	199.62	-2.4	1.3	-1.2	-0.6	0.5	-1.9	71.6	71.6	187.67	186.90	134.31	133.91	-0.1	0.4	0.3	0.4	0.1	-0.0	205	95	11878	8089

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