



Google Business Profiles Fundamentals

June 2022

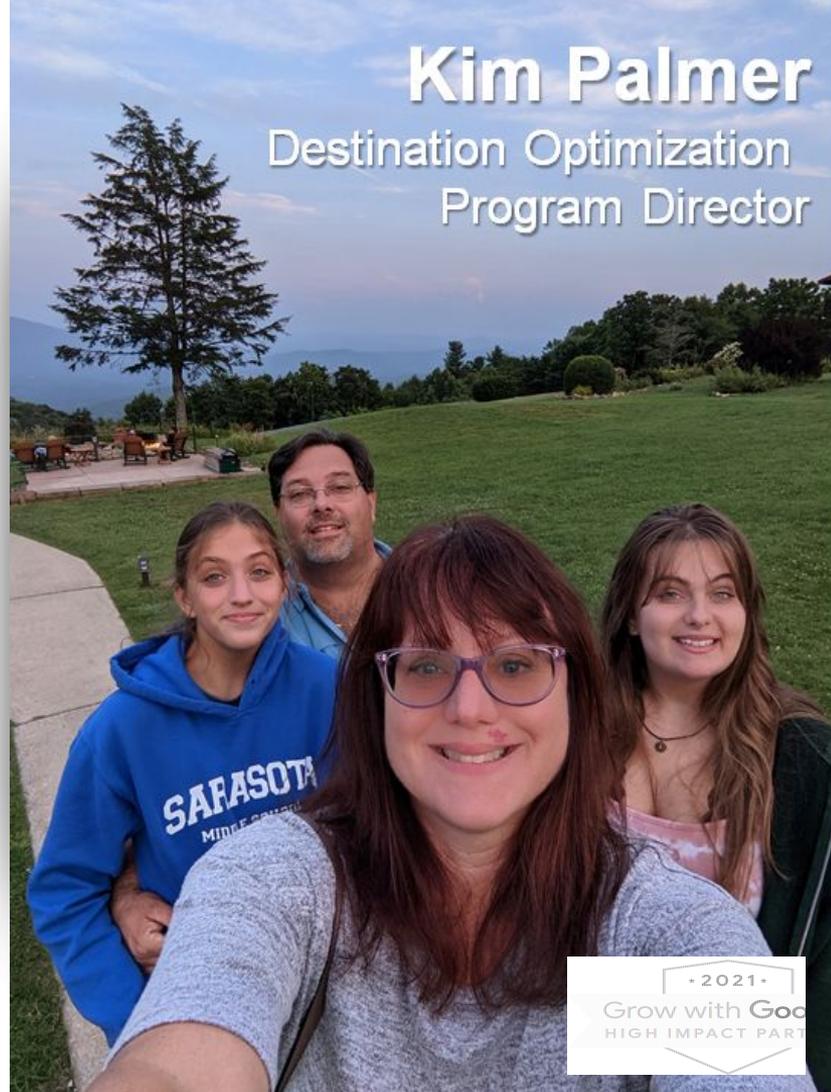
visit
California

miles
PARTNERSHIP



This workshop is brought to you by **Visit California** in an effort to help community businesses **maximize exposure** digitally on the world's largest platform.

Content provided by:



Kim Palmer
Destination Optimization
Program Director





270+

Destinations in our support program

150,000+

Businesses and POI audited and analyzed

150+

Directly managed Google Business Profiles

miles
PARTNERSHIP

AGENDA

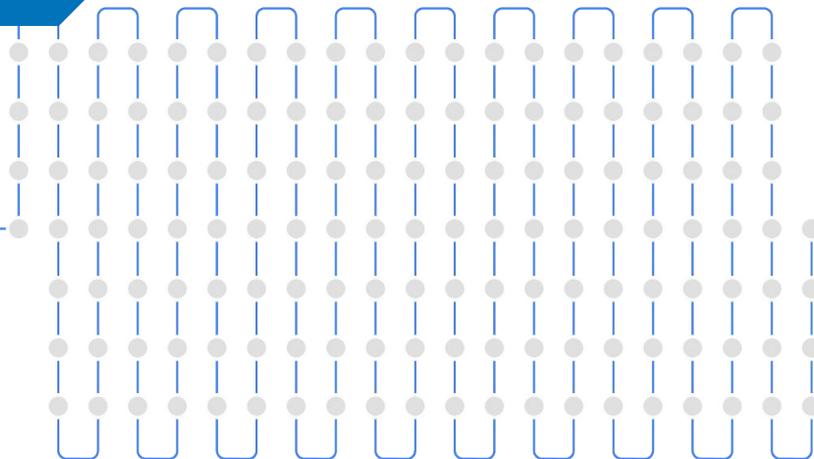
What We'll Cover Today

- **What is the Business Profile and Where It Appears**
 - The Local Pack
 - Distance and Relevance
 - Up-to-date Business Profiles
- **Verification and Completeness**
 - Claiming your Business Profile
 - Hours, Special Hours & More Hours
 - Service Areas
 - Categories & Attributes
 - Menus, Services & Products

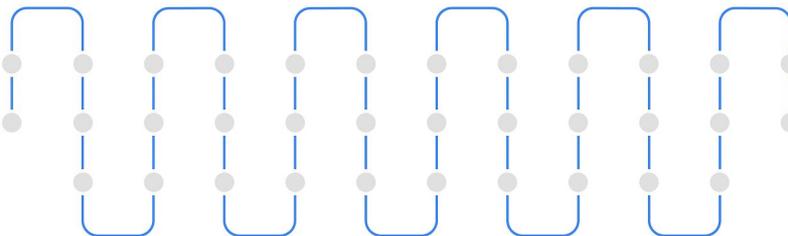
Customer Journey

“Typical” travel journey?

Dan, 47
74+
days spent
600
touchpoints



Bess, 30
6
days spent
200+
touchpoints

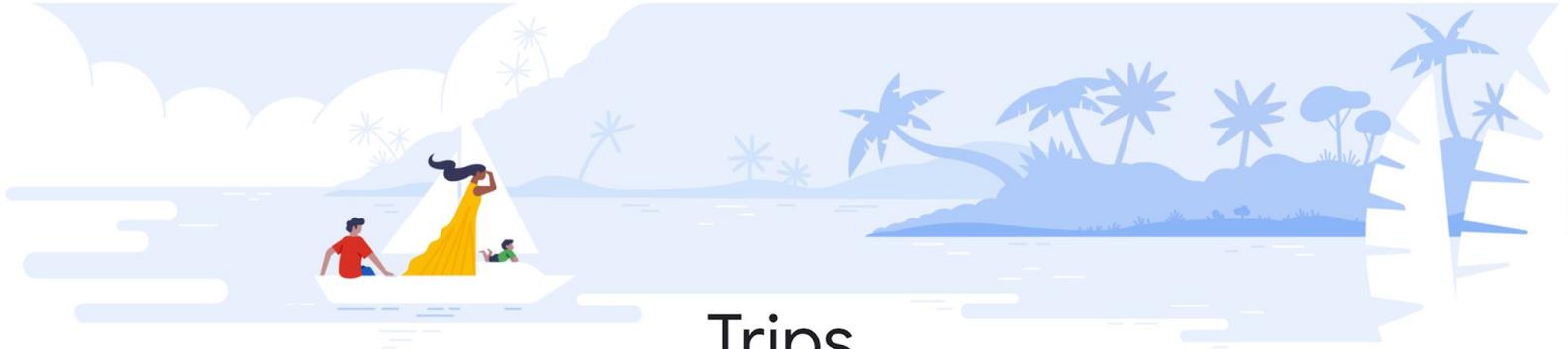


Source: Google/Verto, Sep 2017 – Jul 2018, U.S., n=5,958, A18+. Touchpoints include desktop and/or mobile website page views, searches, online video views

69% of travelers turn to a search engine when starting to think about a trip.

- Expedia Group research

- Trips
- Things to do
- Flights
- Hotels
- Vacation rentals



Trips



Google is the world's most important online travel platform



Use Google at some point in their trip planning process*

*2019 Consumer Travel Research, Phocuswright. Research of US, Canada, Australia, New Zealand & key Western European travel markets

What do the
best performing
business profiles
look like?

But first...

What's a business profile?



Cast Iron Trading Co.



Website

Directions

Save

Call

4.6 ★★★★★ 465 Google reviews

\$\$ · American restaurant

ORDER ONLINE

Breakfast, burgers & vegan tacos in a spacious, industrial-chic venue, plus craft beer & coffee.

Service options: Dine-in · Takeout · Delivery

Located in: Huddle Cowork

Address: 114 N San Joaquin St, Stockton, CA 95202

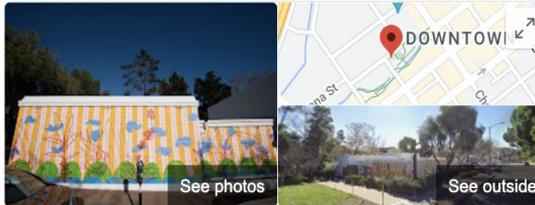
Hours: Closed · Opens 4PM Thu ▾

Health & safety: Staff wear masks · Staff required to disinfect surfaces between visits · [More details](#)

Phone: (209) 227-8585

[Suggest an edit](#) · [Own this business?](#)

Know this place? [Share the latest info](#)



San Luis Obispo Museum of Art



Website

Directions

Save

Call

4.4 ★★★★★ 68 Google reviews

Art museum in San Luis Obispo, California

Snug art space featuring painting, sculpture & photography exhibits by regional artists.

Located in: Mission Plaza

Address: 1010 Broad St, San Luis Obispo, CA 93401

Hours: Closed · Opens 11AM Thu ▾

Confirmed by this business 11 weeks ago

Phone: (805) 543-8562

[Suggest an edit](#) · [Own this business?](#)

Know this place? [Share the latest info](#)

Questions & answers

[See all questions \(3\)](#)

Ask a question

Popular times

MON TUE WED THU FRI SAT SUN

Closed on Wednesday

Business Profiles



Browns Ravine Recreation Area

4.5 ★★★★★ 272 reviews

Park



Directions



Save



Nearby



Send to your phone



Share

Park combining open green space & a lengthy waterfront with a boat marina, snack bar & tackle shop. >

📍 El Dorado Hills, CA 95762

🕒 Open now: 6AM–10PM
[See more hours](#) >

🌐 dbw.parks.ca.gov

📍 PV5X+WM El Dorado Hills, California

🛡️ Claim this business

🏷️ Add a label



Cast Iron Trading Co.



- Website
- Directions
- Save
- Call

4.6 ★★★★★ 465 Google reviews

\$\$ · American restaurant

[ORDER ONLINE](#)

Breakfast, burgers & vegan tacos in a spacious, industrial-chic venue, plus craft beer & coffee.

Service options: Dine-in · Takeout · Delivery

Located in: Huddle Cowork

Address: 114 N San Joaquin St, Stockton, CA 95202

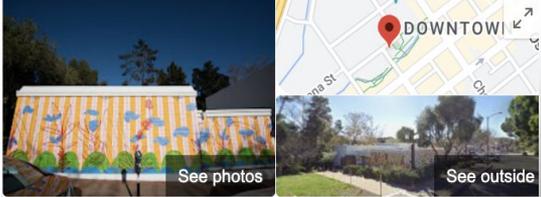
Hours: Closed · Opens 4PM Thu ▾

Health & safety: Staff wear masks · Staff required to disinfect surfaces between visits · More info

Phone: (209) 221-8562

Suggest an edit · Own this business?

Know this place? Share the latest info



San Luis Obispo Museum of Art



- Website
- Directions
- Save
- Call

4.4 ★★★★★ 68 Google reviews

Art museum in San Luis Obispo, California

Snug art space featuring painting, sculpture & photography exhibits by regional artists.

Located in: Mission Plaza

Address: 1010 Broad St, San Luis Obispo, CA 93401

Hours: Closed · Opens 11AM Thu ▾

Confirmed by this business 11 weeks ago

Phone: (805) 543-8562

Suggest an edit · Own this business?

Know this place? Share the latest info

Questions and answers

Ask a question

See all questions (3)

Popular times

MON	TUE	WED	THU	FRI	SAT	SUN
		Closed on Wednesday				

Business Profiles



Browns Ravine Recreation Area

4.5 ★★★★★ 272 reviews

Park



Directions



Save



Nearby



Send to your phone



Share

Park combining open green space & a lengthy waterfront with a boat marina, snack bar & tackle shop. >

El Dorado Hills, CA 95762

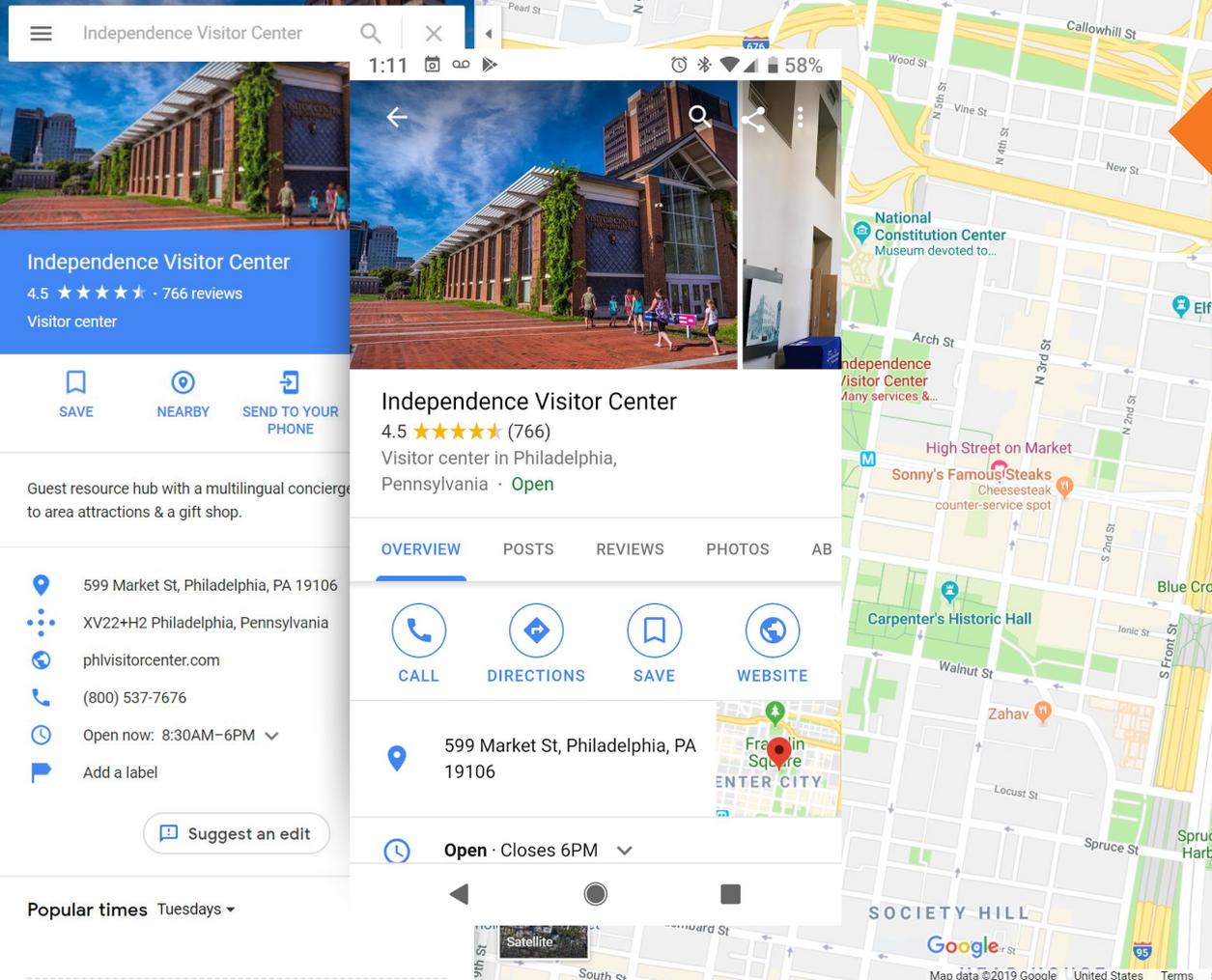
See more hours >

PV5X+WM El Dorado Hills, California

- Claim this business
- Add a label

Business profiles aggregate everything Google knows about a business into one "card"

A business' profile is the
single largest source
of organic exposure
for the business online.



Case Study

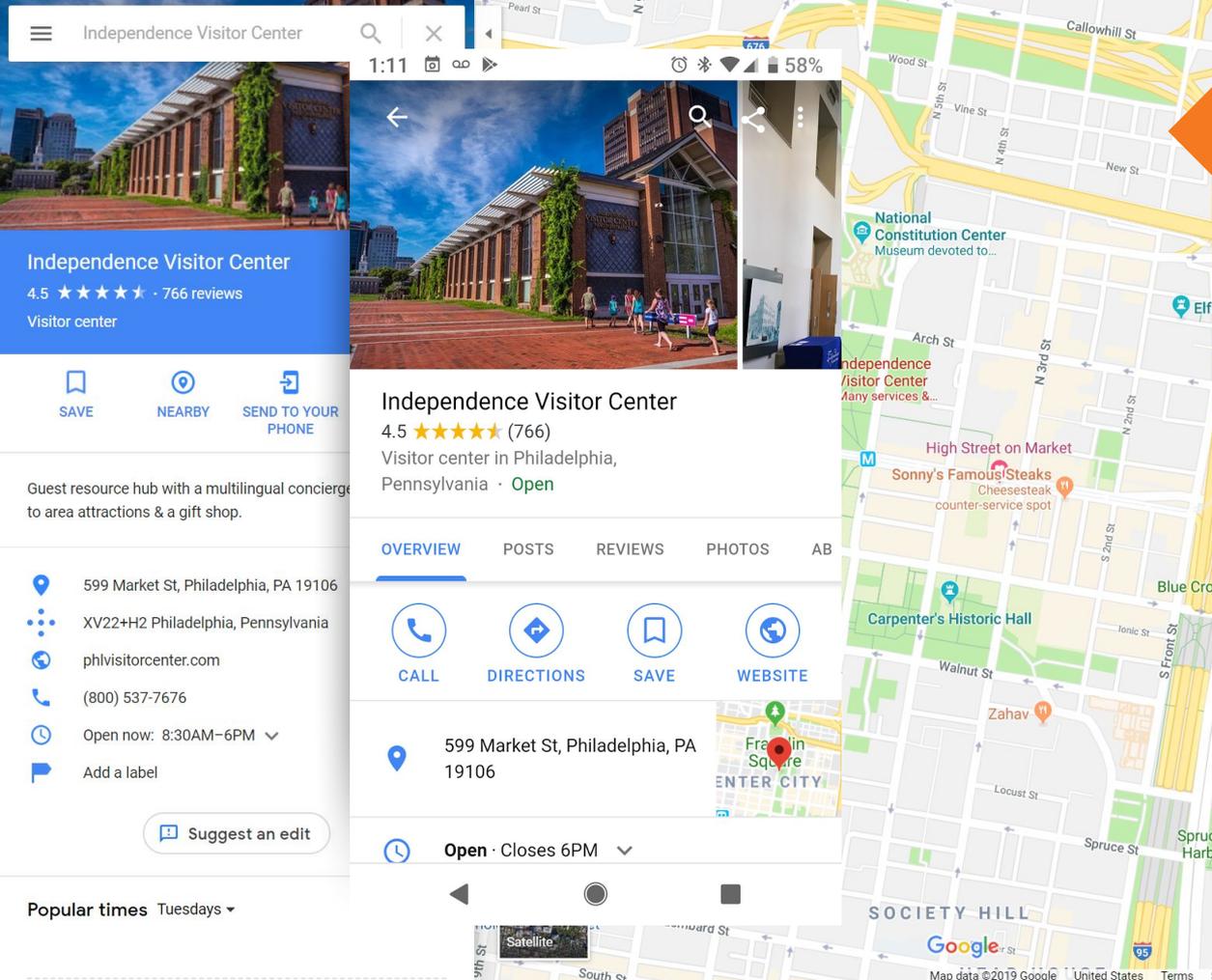
25,518,074

Total Audience

Including:

Website visits, social media views, search exposures and maps exposures





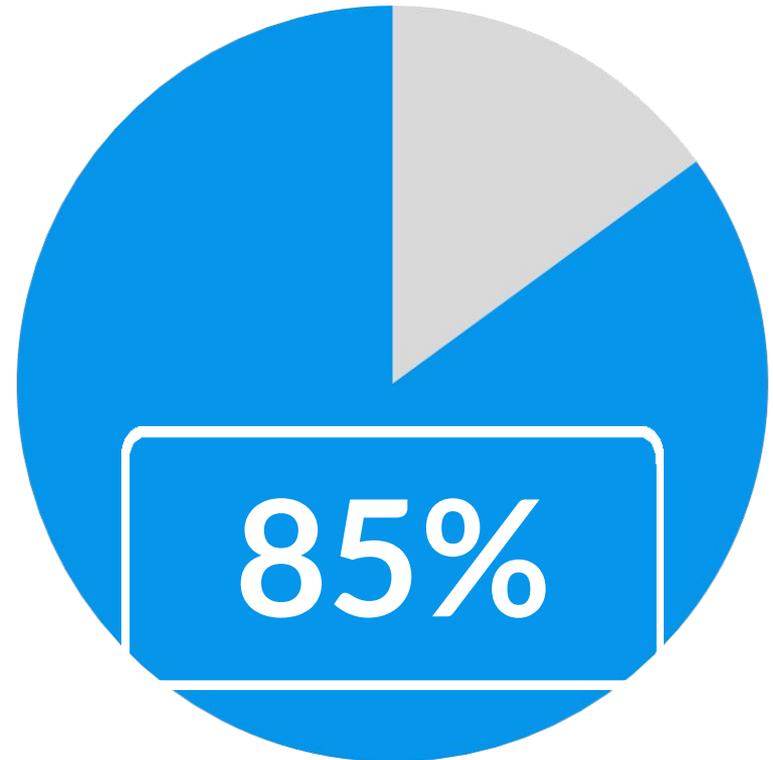
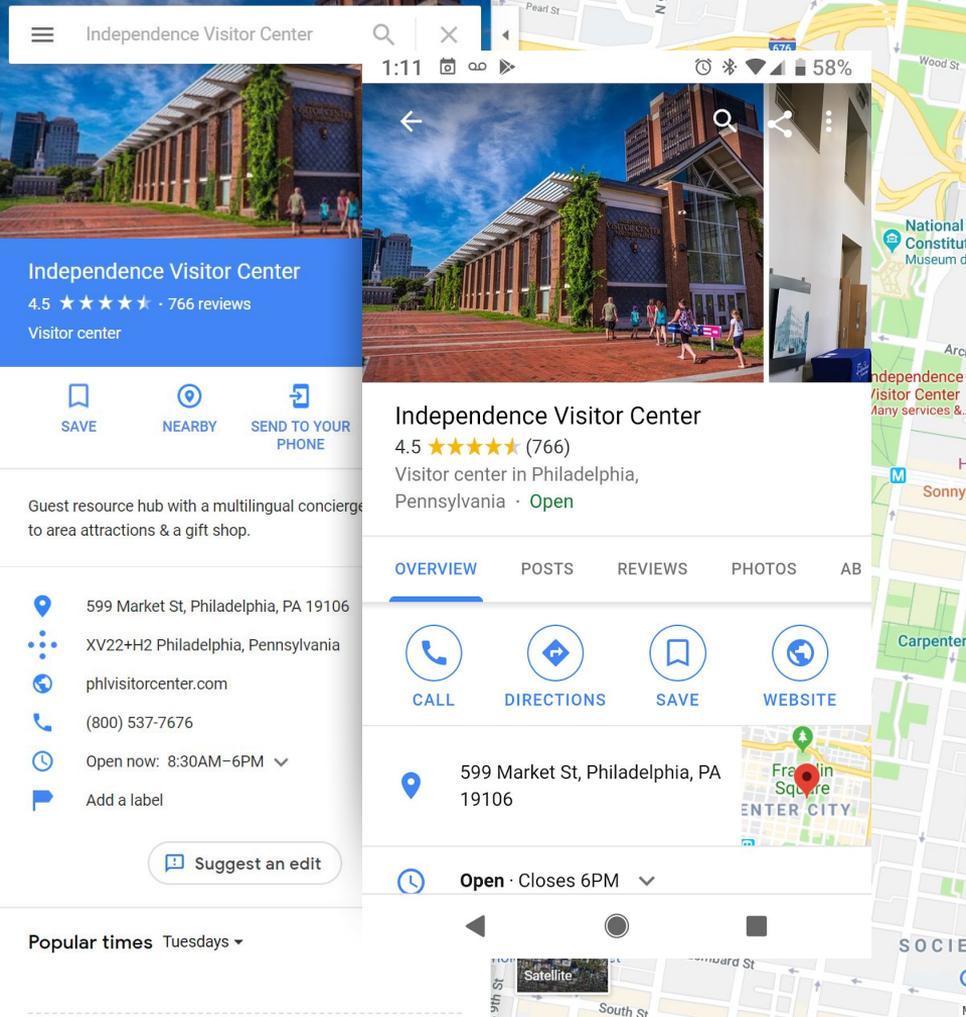
Case Study

25,518,074
Total Audience

22,542,336
Came from Google products and services, directly related to the business profile

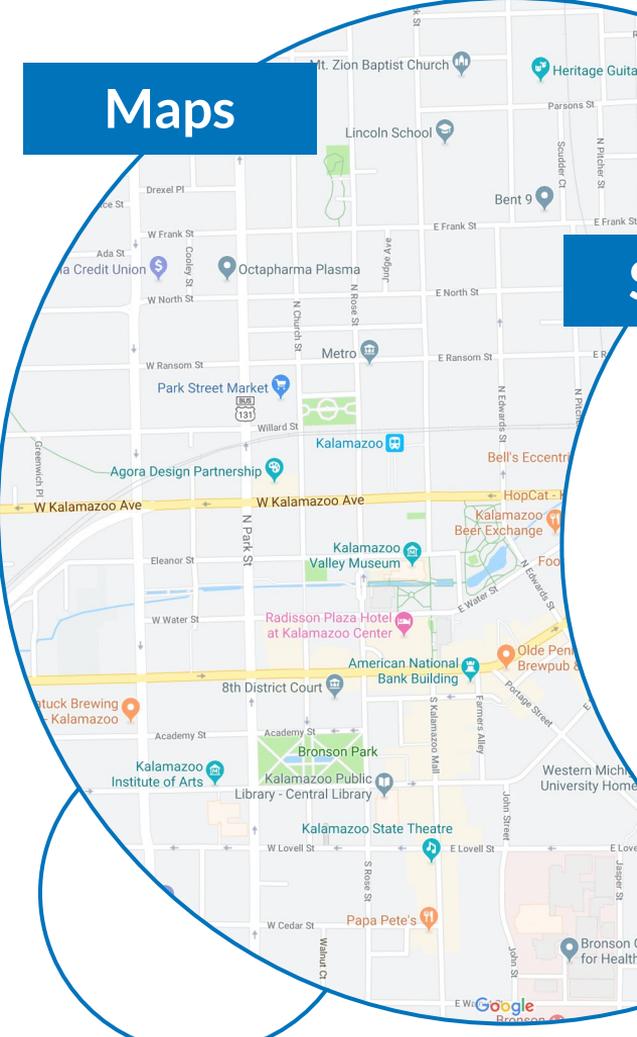


Information provided by Nicole Woods for Independence Visitor Center Corp.

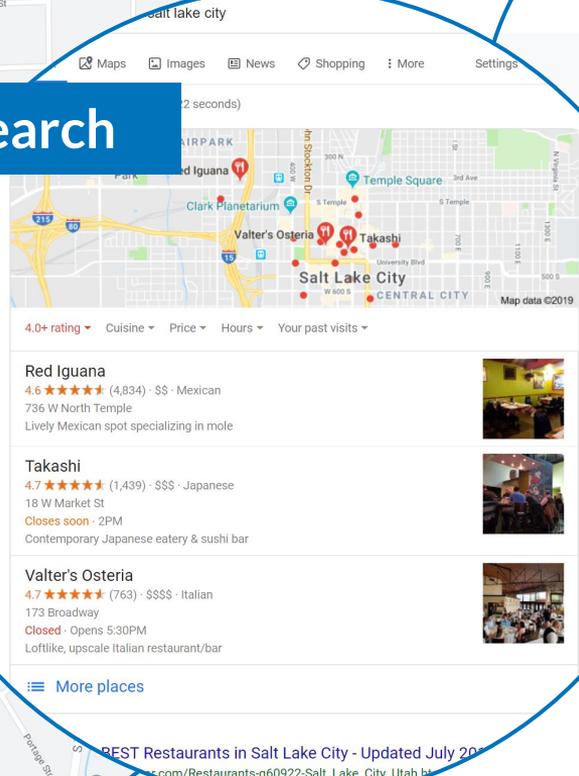


Of total online audience

Maps

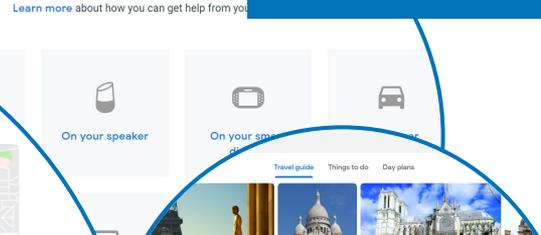


Search



Discover what the Google Assistant

Assistant



Things to Do

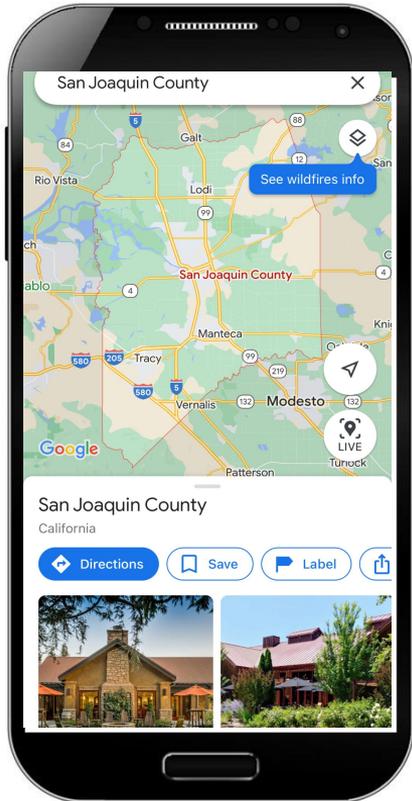


Hotel Finder

many more...

California miles PARTNERSHIP

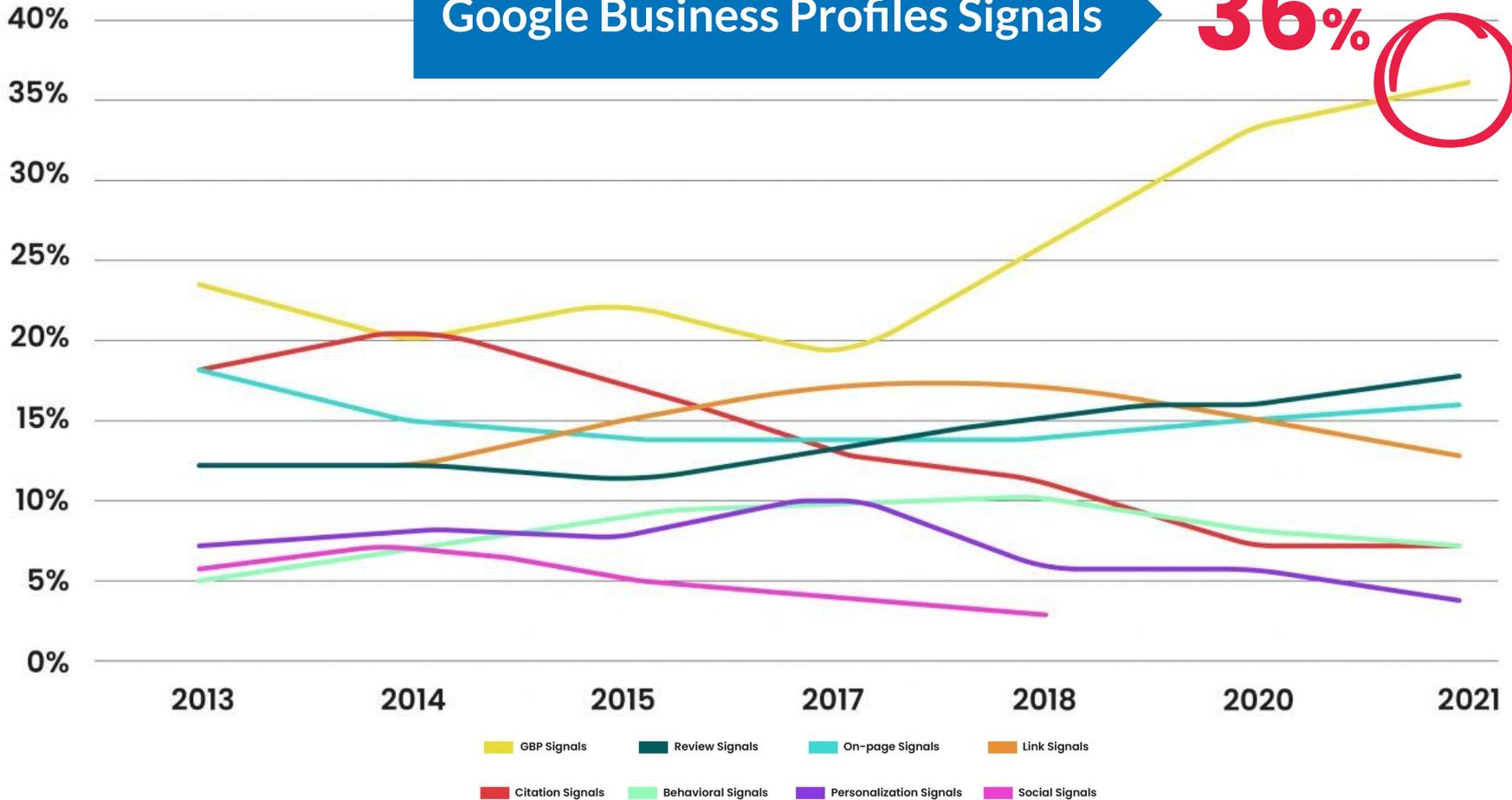
Growing Importance of Google Maps



- Every month in 2020, Google helped drive over **2 billion** direct connections, including phone calls, requests for directions, messages, bookings, and reviews for American businesses (Google's Economic Impact data, 2020)
- **79% of consumers** who use navigation apps as part of leisure travel use Google Maps. (Skift Report, Deep Dive into Google, 2020)
- In 2020, more than **17 million** American businesses received requests for directions, phone calls, bookings, reviews and other direct connections to their customers from Google (Google's Economic Impact data, 2020)

Google Business Profiles Signals

36%



Better business profiles
drive more exposure
and more engagement

The Local Pack

Result of a search for a keyword + a location

The screenshot shows a Google search for "restaurants in morro bay". The search bar is at the top, with the Google logo on the left. Below the search bar, there are filters for "All", "Maps", "Images", "Shopping", "News", and "Tools". The search results show "About 2,290,000 results (0.52 seconds)".

The "Local Pack" displays three restaurant listings:

- The Galley Seafood Grill & Bar**: 4.6 stars (983 reviews), \$\$\$ Seafood, 899 Embarcadero. Opens soon - 11:30AM. Dine-in - No takeout - No delivery.
- Tognazzini's Dockside Restaurant**: 4.4 stars (2.6K reviews), \$\$ Seafood, 1245 Embarcadero. Dine-in - Takeout - No delivery.
- Great American Fish Company**: 4.2 stars (1.6K reviews), \$\$ Seafood, 1185 Embarcadero. Opens soon - 11:30AM. Dine-in - Takeout - No delivery.

Below the listings is a "More places" button. To the right of the listings is a map of Morro Bay, California, showing the locations of the restaurants marked with red pins. The map includes labels for Morro Creek, Coleman Park, Morro Bay Mutual Wa, Tognazzini's Dockside Restaurant, Great American Fish Company, Hungry Fisherm, Giovanni's Fish Market And Galley, The Galley Grill & Bar, Dutchman's Seafood House, and Embarcadero. A "Keyboard shortcuts" link is at the bottom right of the map.

The Local Pack

But why
these three
business
profiles?

Google

restaurants in morro bay

All Maps Images Shopping News More Tools

About 2,290,000 results (0.52 seconds)

Restaurants Rating Cuisine Price Hours

- The Galley Seafood Grill & Bar**
4.6 ★★★★★ (983) · \$\$\$ · Seafood
899 Embarcadero
Opens soon · 11:30AM
Dine-in · No takeout · No delivery
- Tognazzini's Dockside Restaurant**
4.4 ★★★★★ (2.6K) · \$\$ · Seafood
1245 Embarcadero
Dine-in · Takeout · No delivery
- Great American Fish Company**
4.2 ★★★★★ (1.6K) · \$\$ · Seafood
1185 Embarcadero
Opens soon · 11:30AM
Dine-in · Takeout · No delivery

→ More places

Map showing Morro Bay area with restaurant locations marked: Tognazzini's Dockside Restaurant, Great American Fish Company, Hungry Fisherman, The Galley Grill & Bar, Dutchman's Seafood House, Giovanni's Fish Market And Galley.



restaurants in morro bay

All Maps Images Shopping News More Tools

About 2,290,000 results (0.52 seconds)

Restaurants Rating Cuisine Price Hours



The Galley Seafood Grill & Bar
4.6 ★★★★★ (983) · \$\$\$ · Seafood
899 Embarcadero
Opens soon · 11:30AM
Dine-in · No takeout · No delivery

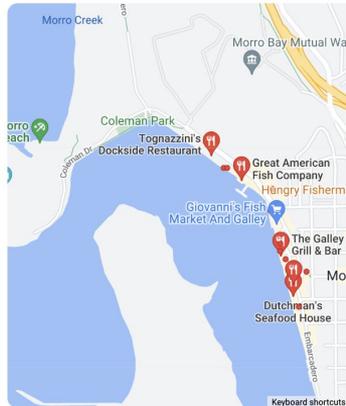


Tognazzini's Dockside Restaurant
4.4 ★★★★★ (2.6K) · \$\$ · Seafood
1245 Embarcadero
Dine-in · Takeout · No delivery



Great American Fish Company
4.2 ★★★★★ (1.6K) · \$\$ · Seafood
1185 Embarcadero
Opens soon · 11:30AM
Dine-in · Takeout · No delivery

→ More places



DISTANCE

RELEVANCE



restaurants in morro bay

All Maps Images Shopping News Tools

About 2,290,000 results (0.52 seconds)

Restaurants Rating Cuisine Price Hours



The Galley Seafood Grill & Bar
4.6 ★★★★★ (983) · \$\$\$ · Seafood
899 Embarcadero
Opens soon · 11:30AM
Dine-in · No takeout · No delivery

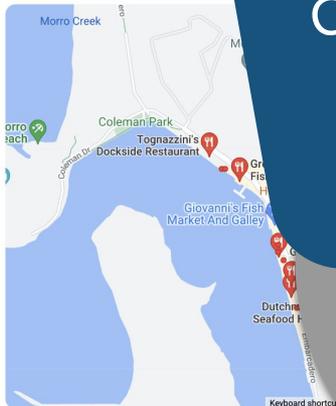


Tognazzini's Dockside Restaurant
4.4 ★★★★★ (2.6K) · \$\$ · Seafood
1245 Embarcadero
Dine-in · Takeout · No delivery



Great American Fish Company
4.2 ★★★★★ (1.6K) · \$\$ · Seafood
1185 Embarcadero
Opens soon · 11:30AM
Dine-in · Takeout · No delivery

→ More places



Covered during the next workshop

RELEVANCE

PROMINENCE



Ventura Botanical Gardens

4.5 ★★★★★ 679 reviews

Park



Directions



Website



Save



Nearby



Share

Botanical gardens offering guided & themed tours amid 160+ plant species, plus city & ocean views. >



567 Poli St, Ventura, CA 93001

Floor 2 · Grant Park



Open · Closes 5PM ▾



venturabotanicalgardens.com



(805) 232-3113



7PM5+F4 Ventura, California



Send to your phone



Add a label

Up-to-date profiles are:

2.7x more likely to be
considered reputable.¹



Ventura Botanical Gardens

4.5 ★★★★★ 679 reviews

Park



Directions



Website



Save



Nearby



Share

Botanical gardens offering guided & themed tours amid 160+ plant species, plus city & ocean views. >



567 Poli St, Ventura, CA 93001

Floor 2 · Grant Park



Open · Closes 5PM ▾



venturabotanicalgardens.com



(805) 232-3113



7PM5+F4 Ventura, California



Send to your phone



Add a label

Up-to-date profiles are:

2.7x more likely to be considered reputable.¹

70% more likely to attract location visits.¹



Ventura Botanical Gardens

4.5 ★★★★★ 679 reviews

Park



Directions



Website



Save



Nearby



Share

Botanical gardens offering guided & themed tours amid 160+ plant species, plus city & ocean views. >



567 Poli St, Ventura, CA 93001

Floor 2 · Grant Park



Open · Closes 5PM ▾



venturabotanicalgardens.com



(805) 232-3113



7PM5+F4 Ventura, California



Send to your phone



Add a label

Up-to-date profiles are:

2.7x more likely to be considered reputable.¹

70% more likely to attract location visits.¹

50% more likely to lead to a purchase.¹



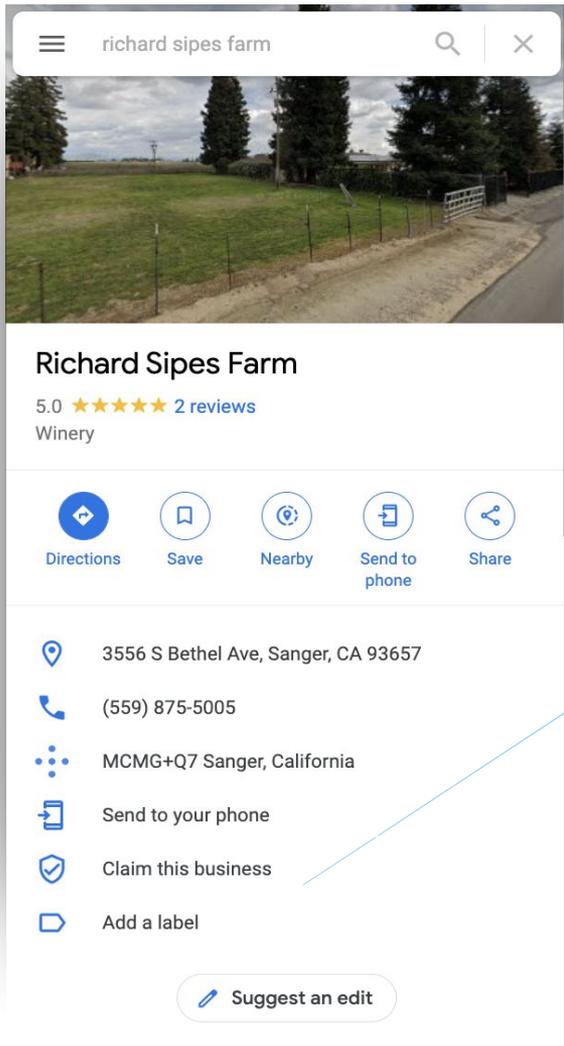
⁽¹⁾ Ipsos research: Benefits of a complete listing 2017

We want to help you maximize exposures and engagement for your business profile because it benefits everyone: your business, visitors and your destination.

Info Tab



Verification and Completeness



Make Sure You've Claimed Your Business

Search for your business name and look for this icon.

If you see it - you'll need to claim your business listing to get access to many of the features.



Claim this business



**Need
Assistance
With Your
Business
Profile?**



Schedule Office Hours With Miles

1.

If you see
“Claim this
business” on
your BP. Click
on it to begin
the claiming
process.



2.

Owner Login:

If step 1 doesn't work for you, go to this address in the browser:

<https://business.google.com/add> and sign in.

Google

Sign in

to continue to Google My Business

Email or phone

[Forgot email?](#)

[More options](#)

NEXT

English (United States) ▾

[Help](#)

[Privacy](#)

[Terms](#)

Manage this business to reply to reviews, update info and more

 emily.mistrzак@milespartnership.com

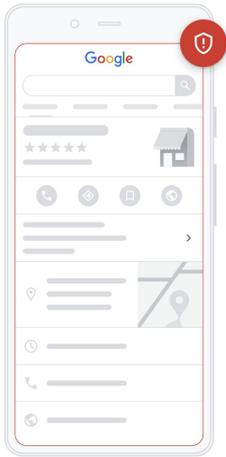
By continuing, you're agreeing to the [Terms of Service](#) and [Privacy Policy](#)

Manage now

[I own or manage another business](#)

3.

Select “Manage Now”:
This will begin the process of claiming your listing inside of Google Business Profile



Verify

Choose a way to verify

In order to fully manage and represent this business on Google, you'll need to confirm that it's yours. Select how you'd like to get a verification code. [Learn more](#)

✉ Postcard by mail ^

Have a postcard with your code mailed to this address
This may take up to 5 days to arrive

Contact name

Shenandoah Park
801 Maplewood Drive, Shenandoah, Texas 77381-1052,
United States

Mail

More options

Verify

Choose a way to verify

In order to fully manage and represent this business on Google, you'll need to confirm that it's yours. Select how you'd like to get a verification code. [Learn more](#)

✉ Postcard by mail v

? Other options ^

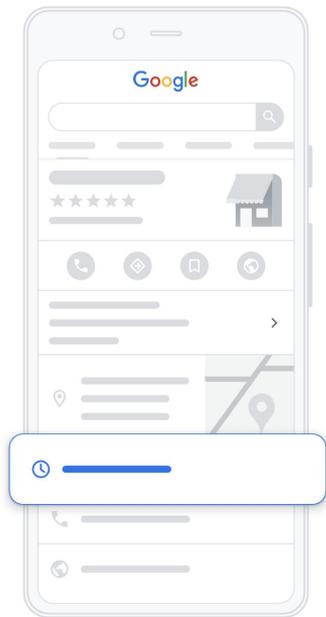
You can continue making edits to your business on Google but they will not be visible to customers until you complete verification.

Verify Later

4.

Verification:

The next dialog includes the available methods of verification. Select the type of verification method in order to proceed. Availability of specific verification methods will vary by business type. Choose whichever works best for the business.



Customize profile

Add business hours

Let customers know when you are open for business

[Learn more](#)

Sunday Closed

Monday Closed

Tuesday Closed

Wednesday Closed

Thursday Closed

Friday Closed

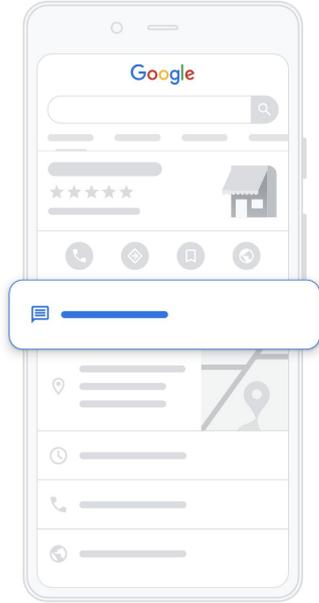
Saturday Closed

Skip

Next

5.

Add Business Hours:
Keep your hours information
up to date.



Customize profile

Add messaging

Let customers message your business on Google for free

[Learn more](#)

Accept Messages

Skip

Next

6.

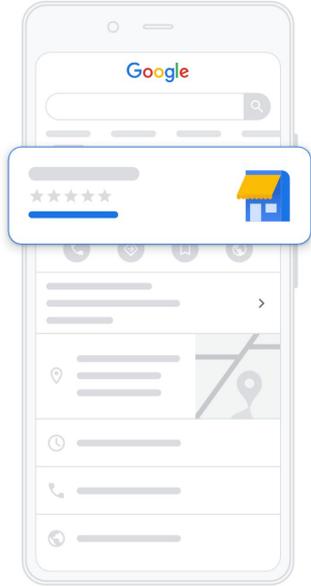
Add Messaging:

By adding this your customers will be able to instantly be able to message you. Be sure to have someone responsible for responding to messages.

7.

Business Description:

- What do you do
- What makes you special
- What you're known for
- Keywords



Customize profile

Add business description

Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services.

[Learn more](#)

0 / 750

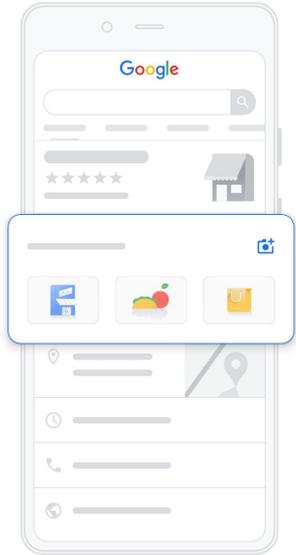
[Skip](#)

[Next](#)

8.

Photos:

We'll talk about what makes a good photo in part two of this webinar series.

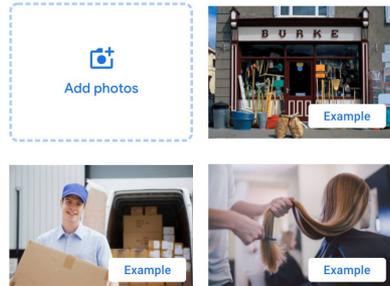


Customize profile

Add photos of your business

Show off your products or services and let customers peek inside your business

[Learn more](#)



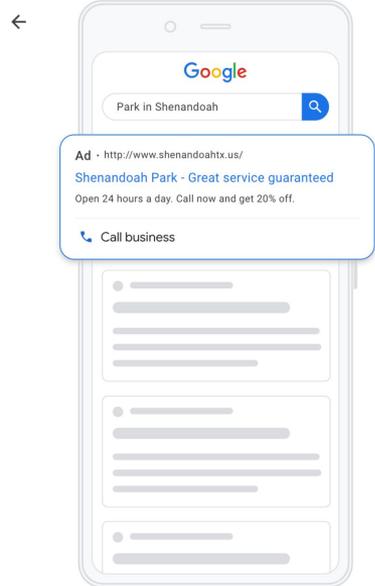
Your photos may appear on Search, Maps, and other Google services

[Skip](#)

[Next](#)

9.

Advertising: Pay to play with Google Ads



Customize profile

Advertise easily in minutes

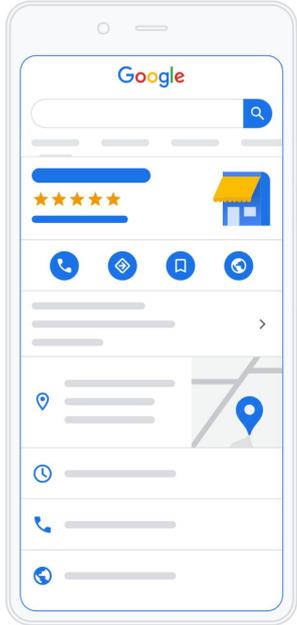
Start advertising your business with Google Ads

Skip

Start now

10.

Select continue to gain access to your Google Business dashboard



Customize profile

Your Business Profile is almost ready

You can continue making updates and edits to your profile at any time. Your edits will be visible to customers on Google after you've been verified

Continue



Managing Your Google Business Profile on Desktop



the lumberjack branson



All Images News Shopping Videos More Tools

About 738,000 results (0.61 seconds)

Your business on Google

37,526 views this month

- Edit profile
- Promote
- Customers

Claim your credit

Claim your \$500 free credit from Google Ads

Add photo

Businesses with photos get more clicks

Add your business hours

Let customers know when your business is open

Keep up an

Only managers of this profile can see this



The Lumberjack

- Website
- Directions
- Save
- Call

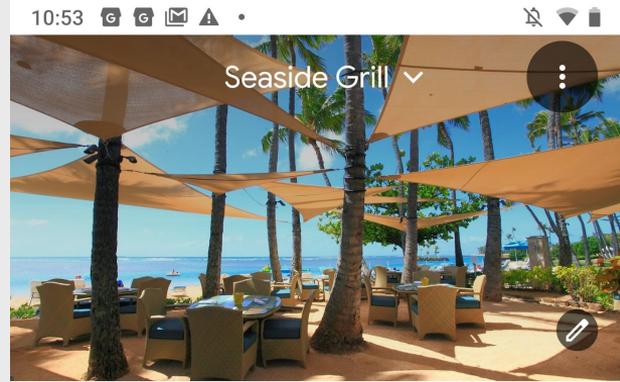
4.3 ★★★★★ 267 Google reviews

Go-kart track in Branson, Missouri

You manage this Business Profile

Located in: The Track Family Fun Parks Track 5
Address: 3525 76 Country Blvd, Branson, MO 65616
Phone: (417) 334-1612





Seaside Grill

Seaside Grill

★★★★☆ (43)

Bar & grill



Overview

Posts

Photos

Your welcome offer

Set up your welcome offer

Turn followers into customers



5000 Kahala Avenue, Honolulu, HI 96816-5411, United States



Home



Customers



Profile



More

Google My Business

Search locations

ORGANIZATION

MILESTONES



Posts



Info



Insights



Reviews



Messaging



Photos



Website



Users



Create an ad



Manage locations



Settings



Support

Seaside Grill - 22 Beers On Tap And More
https://www.kahalaresort.com/Dining/6
Authentic Bar & Grill With Outside Sitting Area. Try Our Menu! Free Desserts.

Show up whenever customers are looking for you online - on their computers or mobile devices. Set up in minutes, and only pay when your ad is clicked. [Learn more](#)

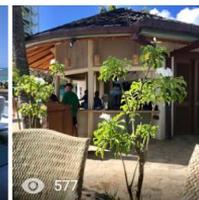
Start with 100 in free ad credits

Get started

For help getting started, call an Ads Specialist

1 (855) 222-8580

LATEST CUSTOMER PHOTOS



Performance over the past 28 days

Your latest post

Seaside Grill Food & Coc...

Jul 15 - Jul 31

Enjoy lunch and cocktail...

[Learn more](#)

Jul 15, 2019



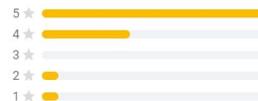
585 views

5 clicks

Create post

See more

LATEST REVIEWS



4.4

★★★★★

43 Reviews



ペンギンビール

★★★★★ May 4, 2018

(Translated by Google) Quiet and healing atmosphere ~ Food is American Hamburger is big A thick thick Japanese beef p... [More](#)

Miles Partnership
6751 Professional Parkway West Suite
Sarasota, FL 34240

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos
- Products
- Services
- Website
- Users
- Create an ad
- Manage locations
- Settings
- Support

This is the Google Business Dashboard

Complete your recommended tasks to reach your goals on Google

View plan

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19. [Learn more](#)



[Update business hours](#)

[Post your COVID-19 update](#)

PERFORMANCE

	Views	Searches	Activity
	6.6K	2.86K	606
Search views			498 (+21%)
Maps views			6.1K (+31%)

Performance over the past 28 days

Claim your \$100 free advertising credit

Marketing agency in Sarasota

Ad · <http://www.milespartnership.com/>

Miles Partnership - For All Your Marketing Needs

Your latest post

Webinar: Tourism Marketing Trends...
Dec 11, 2019
Miles and Phocuswright are teaming
[Sign up](#)

Nov 22, 2019

224 views 2 clicks



Create post

ORGANIZATION
Miles Partnership

Home

Posts

Info

Insights

Reviews

Messaging

Photos

Products (Beta)

Website

Users

Create an ad

Casa Bacardi

Tourist attraction
Bar
Distillery
Alcohol manufacturer

Carretera 165 Cataño, 00949 Puerto Rico

Add service area

Sunday	9:00 am-4:30 pm
Monday	9:00 am-4:30 pm
Tuesday	9:00 am-4:30 pm
Wednesday	9:00 am-4:30 pm
Thursday	9:00 am-4:30 pm
Friday	9:00 am-4:30 pm
Saturday	9:00 am-4:30 pm

Add special hours

Your business is live on Google

View on Search

View on Maps

Close or remove this listing

Advanced information

Store code *Enter store*

Labels *Enter labels*

Google Ads location extensions phone *Enter Google*

Make sure your information complete and accurate.

Check Your:

- Business Name**
- Address**
- Phone Number(s)**
- Website(s)**
- Hours**
- Description**

Google My Business

Search locations

ORGANIZATION
Miles Partnership

Posts

Info

Insights

Reviews

Messaging

Photos

Website

Users

Create an ad

Manage locations

Settings

5000 Kahala Ave Honolulu, HI 96816

Add service area

Sunday	11:00 am–5:30 pm
Monday	11:00 am–5:30 pm
Tuesday	11:00 am–5:30 pm
Wednesday	11:00 am–5:30 pm
Thursday	11:00 am–5:30 pm
Friday	11:00 am–5:30 pm
Saturday	11:00 am–5:30 pm

Add special hours

(808) 739-8760

MORE THAN **200%** Growth in mobile searches for "Open" + "now" + "near me" i.e. "restaurants near me open now".

Search interest in "open now" **HAS TRIPLED** in the past two years.

Search volume for local places without the qualifier "near me" **GROWN BY 150%**

whatagraph

Accurate Hours are critically important

Special hours

Enter hours for days when this business has an irregular schedule.

Keep “Special hours” up to date

4th of July



7/4/21

[Confirm Hours](#)

4th of July



7/5/21

[Confirm Hours](#)

[Add new date](#)

Cancel

Apply

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)



Detailed Hours Options

Sunday	10:00 AM-6:00 PM	
Monday	10:00 AM-5:00 PM	
Tuesday	10:00 AM-5:00 PM	
Wednesday	10:00 AM-5:00 PM	

More hours

You can add hours for specific services or specials to your business on Google

Add hours

Cancel Apply

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)

Google Assistant calls

Sunday	10:00 AM-6:00 PM	
Monday	10:00 AM-5:00 PM	

Takeout

Delete hours

Sunday Closed

Monday Closed

Tuesday Open Opens at _____ Closes at _____

Wednesday Open Opens at _____ Closes at _____

Thursday Open Opens at _____ Closes at _____

Friday Closed

Saturday Closed

Cancel Continue

- Access
- Brunch
- Delivery
- Drive Through
- Happy hours
- Kitchen
- Online service hours
- Pickup
- Senior hours
- Takeout

Miles Partnership

6751 Professional Parkway West Suite 200
Sarasota, FL 34240

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos

🕒	Sunday	Closed
	Monday	8:30 am–5:00 pm
	Tuesday	8:30 am–5:00 pm
	Wednesday	8:30 am–5:00 pm
	Thursday	8:30 am–5:00 pm
	Friday	8:30 am–5:00 pm
	Saturday	Closed

📅 Add special hours

📞 (941) 342-2300
 (800) 683-0010
 (877) 342-2300
 (877) 342-2424

📷 Add photos

🕒	Sunday	Open 24 hours	✎
	Monday	Open 24 hours	
	Tuesday	Open 24 hours	
	Wednesday	Open 24 hours	
	Thursday	Open 24 hours	
	Friday	Open 24 hours	
	Saturday	Open 24 hours	

🕒 **Check-in time**
4:00 pm

Check-out time
11:00 am

Hotel check-in/out times

This feature is only available for hotels.

To add check-in and check-out times:

1. Sign in to [Google My Business](#).
2. Click on **Hotel attributes**.
3. Click on **Policies & payments**.
4. Use the drop down to change your Check-in and Check-out time.

- Create an ad
- Ac
- M
- Se
- Su

Top Performer Secrets



Service Areas



Home



Posts



Info



Insights



Reviews

Service Areas



Bookings



Website



Users



Create an ad



61 Hawks Cay Blvd Duck Key, FL 33050



Add service area



Sunday	9:00 am–5:00 pm	
Monday	9:00 am–5:00 pm	
Tuesday	9:00 am–5:00 pm	
Wednesday	9:00 am–5:00 pm	
Thursday	9:00 am–5:00 pm	
Friday	9:00 am–5:00 pm	
Saturday	9:00 am–5:00 pm	



Add special hours



Service area

Let customers know where your business provides deliveries or services

[Select to add areas](#)

meatp

Meatpacking District

Manhattan, New York, NY

Meatpacking District, Copenhagen

Copenhagen, Denmark

Mehatpur

Himachal Pradesh, India

Metpally

Telangana, India

Labels

Enter labels



Google Ads

Enter Google Ads phone



Top Performer Secrets



Categories & Attributes

breweries in tulare ca



All Maps Images News Shopping More Tools

About 1,270,000 results (0.59 seconds)

Breweries Rating Hours Sort by



Kaweah Brewing Co.
4.9 ★★★★★ (53) · Brewery
1054 E Walnut Ave
Closed · Opens 4PM Fri
No delivery



LaMuhs Brewing
No reviews · Brewery



Brewbakers Brewing Co
4.5 ★★★★★ (525) · \$\$ · Brewery
Visalia, CA
Dine-in · Takeout

More places



DISTANCE

RELEVANCE

PROMINENCE

hungarian_restaurant	Hungarian restaurant	Related Categories
hunting_and_fishing_store	Hunting and fishing store	Related Categories
hunting_area	Hunting Area	Related Categories
hunting_club	Hunting club	Related Categories
hunting_preserve	Hunting Preserve	Related Categories
hunting_store	Hunting store	Related Categories
hvac_contractor	HVAC Contractor	Related Categories
hydraulic_engineer	Hydraulic engineer	Related Categories
hydraulic_equipment_supplier	Hydraulic equipment supplier	Related Categories
hydraulic_repair_service	Hydraulic repair service	Related Categories
hydroelectric_power_plant	Hydroelectric power plant	Related Categories
hydroponics_equipment_supplier	Hydroponics equipment supplier	Related Categories
hygiene_articles_wholesaler	Hygiene articles wholesaler	Related Categories
hygiene_station	Hygiene station	Related Categories
hypermarket	Hypermarket	Related Categories
hypnotherapy_service	Hypnotherapy service	Related Categories
hyundai_dealer	Hyundai dealer	Related Categories
ice_cream_equipment_supplier	Ice cream equipment supplier	Related Categories
ice_cream_shop	Ice cream shop	Related Categories
ice_hockey_club	Ice hockey club	Related Categories
ice_skating_club	Ice skating club	Related Categories
ice_skating_instructor	Ice Skating Instructor	Related Categories

3,936
 US English
 categories
 currently

Example Categories

- **Badminton complex**
- **Balloon ride tour agency**
- **Basket supplier**
- **Bird control service**
- **Bouncy Castle Hire**
- **Box lunch supplier**
- **Cat Hostel...?**

ORGANIZATION

Miles Partnership

1919 Restaurant

1055 Avenida Doctor Ashford
San Juan, 00907
Puerto Rico

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad



1919 Restaurant

Organic restaurant
Fine dining restaurant

1055 Avenida Doctor Ashford San Juan,
00907

Add service area

Thursday	6:00 pm–10:00 pm
Friday	6:00 pm–11:00 pm
Saturday	6:00 pm–11:00 pm

4/16/18	11:30 am–2:30 pm
9/30/18	Closed
10/2/18	Closed

Check for new categories too

Category

Categories describe what your business is, not what it does or sells.

Primary category

Organic restaurant

Additional categories

Fine dining restaurant

seafood

Seafood farm

Seafood market

Seafood restaurant

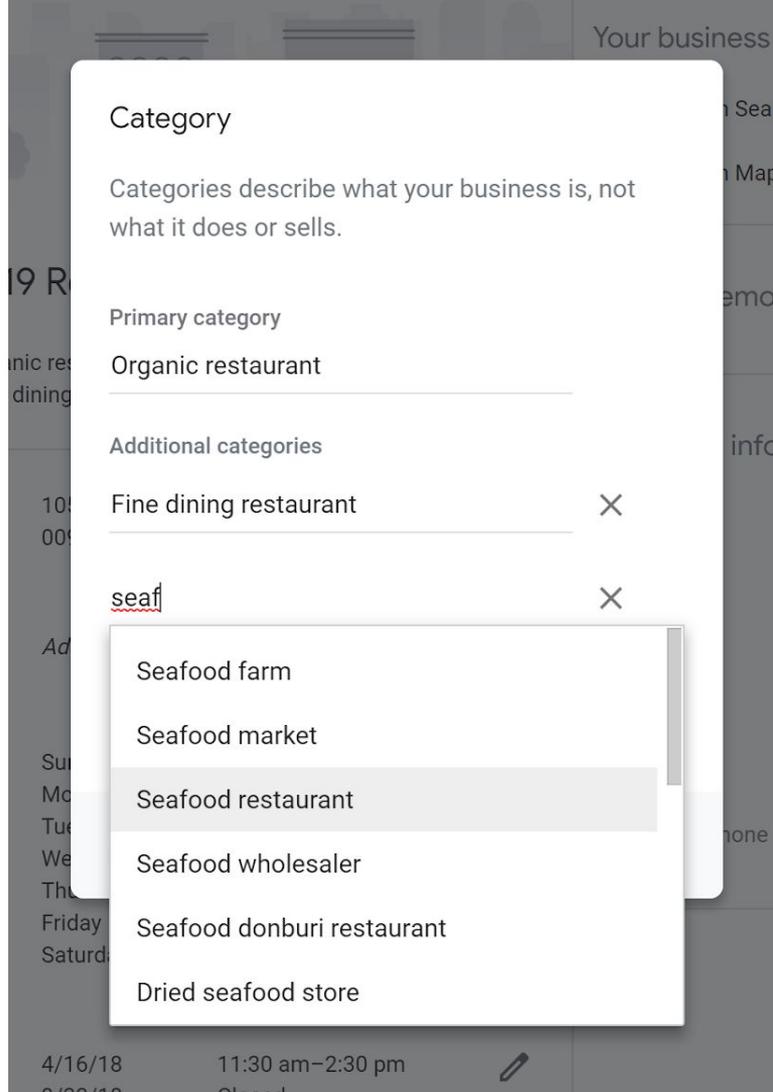
Seafood wholesaler

Seafood donburi restaurant

Dried seafood store

Adding relevant categories can **significantly expand** where your business shows up, and provide access to **additional features***.

**Including Services and Products*



Attributes

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users



Accessibility
Wheelchair accessible restroom

Amenities
Booster seats
Not good for kids
Restroom

Dining options
Dinner
Dessert

Highlights
No fireplace
No live music
No outdoor seating
No rooftop seating

Offerings
Alcohol
Cocktails
Coffee
Hard liquor
No kids' menu
Local ingredients
OK to order just drinks
Organic dishes
Tasting menu
Vegetarian options
Wine

Payments



Attributes

Only attributes you can edit are shown below.

[Learn more](#)

[Search these attributes](#)



Accessibility

- + Wheelchair accessible elevator
- + Wheelchair accessible entrance
- + Wheelchair accessible parking lot
- Wheelchair accessible restroom
- + Wheelchair accessible seating

Amenities

- + Bar onsite
- Booster seats
- Good for kids
- + High chairs

Attributes

Only attributes you can edit are shown below.

[Learn more](#)

Search these attributes

+ Delivery

✓ Dessert

+ Dine-in

✓ Dinner

+ Lunch

+ Table service

+ Takeout

Cancel

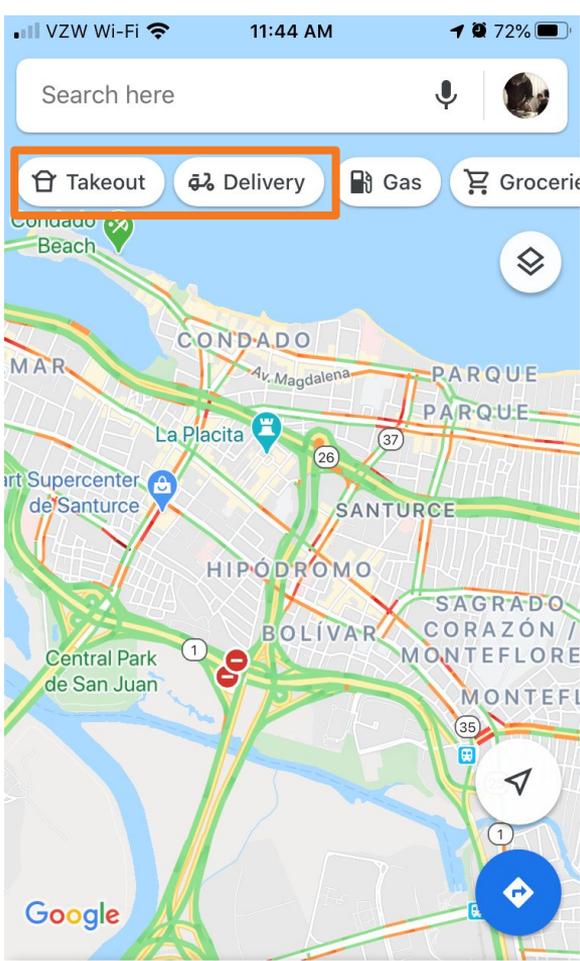
Apply

In response to changes in user searches during COVID, Google added new attributes for some business categories in late May:

- Curbside Pickup
- No Contact Delivery
- Dine-In

As well as virtual offerings, including:

- Online Classes
- Online Estimates
- Online Appointments



← Restaurants ×

Relevance Open now Top rated



Mary Margaret's Tea & Biscuit

4.6 ★★★★★ (234) · 75% match

Restaurant · \$\$ · 39 mi

Open · Closes 5:00 PM

Similar to The Overton and Rosemary And Thyme

✓ Dine-in · ✓ Takeout · ✓ Delivery

Reserve a table



EL DORADO MAYA

4.5 ★★★★★ (286) ·

Mexican · \$ · 41 mi

Open · Closes 9:00 PM

View map

Attributes influence visibility in specific types of search results and can change the appearance of your listing by highlighting information you've added.

This can help visitors find accurate information quickly and easily while also making you stand out from competitors.

Hotels Have the Most

Attributes

Attributes

Attributes

Attributes

Attributes you can edit are shown below.

Only attributes you can edit are shown below.

Only attributes you can edit are shown below.

Search these attributes

Search these attributes

Search these attributes

Accessibility

- Wheelchair accessible elevator
- Wheelchair accessible entrance
- Wheelchair accessible parking lot

Amenities

- Air conditioning
- Airport shuttle
- All-inclusive
- Baggage storage
- Bar onsite
- Beach access
- Business center
- Child care
- Concierge
- Convenience store
- Currency exchange
- Dogs allowed
- Fitness center
- Free breakfast
- Golf course



- Laundry service
- Massage services
- Meeting rooms
- Newspaper delivery

Crowd

- Family-friendly
- LGBT

Activities

- Bicycle rental
- Boat rental
- Game room
- Horseback riding
- Indoor jogging track
- Scuba diving
- Snorkeling
- Water skiing

Parking

- Free
- Paid
- Pets welcome

Highlights

- Active military discount
- Casino
- Fireplace
- Nightclub
- Private beach
- Veteran-Led
- Women-Led

Amenities

Swimming pool

- Indoor
- Outdoor
- Wi-Fi
- Free
- Paid

Lodging options

- Family rooms

Top Performer Secrets



Menus, Services & Products



Spa by the sea Spa

★★★★★ (40)

Miramar Beach, Florida · [Open](#)

Follow

UPDATES **SERVICES** REVIEWS

Spa Services

Spa by Design | 50 Minutes

In our signature massage therapy, we use your scent from our Pure Fiji line then we customize your massage by selecting...[More](#)

Wave Massage | 50 Minutes

Wave-like, head-to-toe massage is combined with a blend of mineral-rich water and marine plant oils to...[More](#)

Sea Massage | 50 Minutes

Additional full body Swedish Massage...[More](#)



Casa Bacardí

4.6 ★★★★★ (1,003)

Tourist attraction · [Open](#)

+ Follow

VIEW UPDATES **PRODUCTS** REVIEWS PHOTOS

EXPERIENCES

[VIEW ALL](#)

Select a tour! Discover BACARDÍ's history through a ...



Depending on your business category, you can use **menus**, **services** or **products** to expand the content in your business profile.

Category

Categories describe what your business is, not what it does or sells.

Primary category

Hotel

Additional categories

Event venue



Wedding venue



[Add another category](#)

Cancel

Apply

Please note: Edits may be reviewed for quality and can take up to 3 days to be published. [Learn more](#)

Add section

Section name

Examples: Massages, Facials, Haircuts, Golf lessons

Add item

Enter at least one item per section. You can add up to 10 items per section.

Item name

Item description

0 / 1,000

Cancel

Add

Accommodations have limited access to some of these features - but, if you are also an **event or wedding venue**, you can add those categories to get access to “services”

Menus

ORGANIZATION
Miles Partnership

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad
- Manage locations

Website
https://www.condadovanderbilt.com/con
dado-1919-restaurant

Menu URL
Add URL

Order ahead URL
Add URL

Reservations URL
Add URL

Menu
Add or edit items

Accessibility
Wheelchair accessible restroom

Amenities
Booster seats
Not good for kids
Restroom

Dining options
Dinner
Dessert

Highlights
No fireplace
No live music
No outdoor seating
No rooftop seating

Appetizers		
Lobster Lemon Aioli, Bacon	\$15.00	
Pizzetta Ibérico, Mango, Gorgonzola Dulce, Cilantro	\$15.00	
Bacalao Croquette Aioli	\$16.00	
Ibérico de Bellota Garlic Croutons	\$30.00	
Add menu item		

First		
Tuna Hiramasa Crudo Local Radish, Yogurt, Avocado, Preserved Lemon, Sesama, Kristal Caviar, Garden Herbs	\$24.00	
Chayote Salad Local Goat Cheese, Cilantro, Citrus, Crispy Local Kale, Basil, Mint	\$19.00	

ORGANIZATION
Miles Partnership

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users
- Create an ad
- Manage locations

- Website**
https://www.condado-1919-restaurant.com
- Menu URL**
Add URL
- Order ahead URL**
Add URL
- Reservations URL**
Add URL
- Menu**
Add or edit items
- Accessibility**
Wheelchair accessible
- Amenities**
Booster seats
Not good for kids
Restroom
- Dining options**
Dinner
Dessert
- Highlights**
No fireplace
No live music
No outdoor seating
No rooftop seating



1919 Restaurant

4.5 ★★★★★ (146) · \$\$\$\$

Fine dining restaurant · Closed

+ Follow

1919

OVERVIEW UPDATES MENU REVIEWS PHOTOS



CALL



MESSAGE



DIRECTIONS



WEBSITE

Upscale eatery with New American fare, an extensive wine list & large windows providing ocean views.



1055 Ashford Ave, San Juan, 00907, Puerto Rico



Menu

- \$15.00
- \$15.00
- \$16.00
- \$30.00
- \$24.00
- \$19.00
- \$19.00

Services

ORGANIZATION
Miles Partnership

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Bookings
- Products (Beta)
- Services
- Website

Website
https://serenitybytheseaspa.com/?utm_source=Google&utm_medium=organic&utm_campaign=serenity

Appointment URL
https://spadirect2.ryatta.com/pa/visits/new

Menu URL
https://serenitybytheseaspa.com/tin-spa-services?utm_source=Google&utm_medium=organic&utm_campaign=serenity

Services
Add or edit items

Products
Add or edit products

Accessibility
Wheelchair accessible entrance
Wheelchair accessible restroom

Amenities
Massage services
Restroom

Planning
Membership not required

Massage Services

Serenity by Design | 50 Minutes \$150.00
Indulge in our signature massage therapy. Choose your scent from our Pure Fiji line then customize your massage by selecting a variety of techniques and tools to ease areas of discomfort. This massage...

Ocean Wave Massage | 50 Minutes \$145.00
This wave-like, head-to-toe massage is performed with a blend of mineral-rich seawater and marine plant oils to rebalance, hydrate and regenerate. Specific tranquilizing massage techniques work on muscles...

Aromasea Massage | 50 Minutes \$140.00
Our traditional full body Swedish Massage enhanced with a unique blend of aromatherapy to ease away tension.

Deep Tissue | 50 Minutes \$150.00
A firm massage designed to relieve tension, pain and increase mobility.

Healing Hot Stone Therapy | 80 Minutes \$210.00
Warm, smooth basalt stones are used over your entire body to melt away stress, aches and pains, as well as soothe overworked muscles and minds.

Mommy-to-Be Massage | 50 Minutes \$145.00
This specially designed massage eases tension in the back, calms your body and restores your mind. Special support and caution is taken with those in the bliss of pregnancy. Mom must be past her first...

Hand/Foot/Scalp | 30 Minutes \$75.00
Warm oils are drizzled onto the scalp and hair followed by an invigorating scalp massage and soothing heated wrap. Next, your feet are cocooned in heated towels and massaged.

Products

ORGANIZATION

Miles Partnership

See all

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos
- Products (Beta)**
- Website
- Users
- Create an ad

Experiences

Select a tour! Discover BACARDÍ's history through a guided tour, become a rum maestro with the Rum Tasting Tour, or master the Mojito with an interactive Mixology Class!



Historical Tour

\$15.00

Enjoy a cocktail at our waterfront Bat Bar Pavilion, then join your guided tour to discover how we make BACARDÍ rum and our family owned company's history of craft and innovation.



Rum Tasting Tour

\$50.00

Become a rum maestro on this guided tour where you will discover how we make our premium rums, the craft of our barrels and blending, the history of our family owned company, and taste six BACARDÍ rum...



Mixology Class

\$60.00

Master the Mojito! This interactive class puts you behind the bar. A BACARDÍ specialist will lead you through mixing three classic rum cocktails. Start with a welcome cocktail at the Bat Bar Pavilion,...

Add product

Google Business Profile Optimization Checklist

1. Claim your business
2. Review listing in Google Maps & Google Search

Add your:

- Business Name
- Address
- Phone Number(s)
- Website(s)
- Hours/More Hours
- Description

Expand information:

- Service Areas
- Categories and Attributes
- Menus
- Services
- Products

restaurants in fresno

Price Rating Cuisine Hours All filters

Ad - lazydogrestaurants.com
Lazy Dog Restaurants, LLC

Lazy Dog Restaurant & Bar
4.3 ★★★★★ (1,835) - \$\$
American - 7965 N Blackstone Ave
Casual spot for global comfort eats
Open - Closes 12AM
Dine-in - Curbside pickup - No-contact delivery
RESERVE A TABLE ORDER ONLINE

Yard House
4.4 ★★★★★ (2,356) - \$\$
New American - 90 El Camino
Upscale sports bar with many draft beers
Open - Closes 12AM
Dine-in - Curbside pickup - No delivery

Heirloom
4.7 ★★★★★ (1,253) - \$\$
Restaurant - 8398 N Fresno St
Casual venue for farm-fresh eats
Open - Closes 9PM
Dine-in - Drive-through - No delivery

The Cheesecake Factory
4.2 ★★★★★ (3,076) - \$\$
Restaurant - 639 E Shaw Ave
American dining chain with jumbo plates

Showing results 1 - 20

Covered during the workshop

RELEVANCE

PROMINENCE



Thank You!

visit
California

miles
PARTNERSHIP