

2024 Content Submission Editorial Calendar



Wellness;
Trip Planning
****Nat'l Plan for
Vacation Day**

JAN



Snow;
Romance

FEB



Family;
Arts/Culture;
****Family**

MAR



Luxury; Sustainability
(Earth Day)

APR



Weekend Getaways;
LGBTQ+
****California Travel &
Tourism Month**

MAY



Beaches;
Road Trips;
Culinary/Agritourism

JUN



Natl/State Parks;
Outdoors

JUL



Accommodations
(hotels, camp/glamp)

AUG



Wine/Beer; Surfing
****Wine Month
Surf Day

SEP



Fall Colors;
Halloween

OCT



Shop Local;
Holidays

NOV



Holidays;
What's New in
2024

DEC

****Snow**

Note: In order to provide our editors proper lead time, please submit ideas at least 30-60 days beforehand. For events, please submit at least one month prior to the month the event takes place, and at the latest by the 15th of the preceding month.

**** Key Visit California Initiatives**

2024 History/Heritage Months Calendar

Jan	Feb	Mar	Apr
15th - Martin Luther King, Jr. Day	Black History Month; 19th- Presidents' Day	National Women's History Month; 8th - Intl Women's Day	Arab American Heritage Month; 22nd - Earth Day
May	Jun	Jul	Aug
Asian American and Pacific Islander Heritage Month; Jewish American Heritage Month	LGBTQ+ Pride Month; 19th - Juneteenth	Disability Pride Month	National Wellness Month
Sep	Oct	Nov	Dec
National Hispanic Heritage Month (Sep 15 - Oct 15)	National Hispanic Heritage Month (Sep 15 - Oct 15)	Native American Heritage Month	