

DECEMBER 2018

Insights

visit  
California

CALIFORNIA VISITOR'S GUIDE

## Find your wanderlust with the new Visitor's Guide

Featuring actress and model Yaya DaCosta, the 2019 edition of the California Visitor's Guide showcases the top destinations throughout the Golden State.

[CHECK IT OUT](#)


### CALIFORNIA WELCOME CENTER

CALIFORNIA WELCOME CENTERS

## Exploring the Golden State just got easier

Tourists can discover more adventure with the addition of four new California Welcome Centers throughout the state.

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WELLNESS TRAVEL

## Be a better you with wellness travel

Whether travelers look to relax and rejuvenate or explore and play, adventurers can find it all in California.

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CALIFORNIA VISITOR'S GUIDE

## California Visitor's Guide goes worldwide

With issues released in nine different languages, travelers from around the world can discover what the Golden State has to offer. [READ MORE »](#)



GOLDEN STATE OF LUXURY

## California shines at ILTM Cannes

The Golden State of Luxury entered the new year with an incredibly promising future within the popular international industry. [READ MORE »](#)



CALIFORNIA RESTAURANT MONTH

## 11 Foodies bring new flavor to Twitter chat

Twitter's most popular food enthusiasts join Visit California for an intimate session of the #FoodTravelChat on Jan. 16.

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ADVENTURE TOURISM

## Take the road less traveled in California

With an abundance of active destinations, California travelers are finding success with each adventure. [READ MORE »](#)

U.K. AND IRELAND

## Visit California gets quizzical across Europe

The California Quiz Series gives travelers within the U.K. and Ireland the opportunity to discover The Golden State. [READ MORE »](#)

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## Top Headlines

NEWSWORTHY

### Must Reads

[Tourism industry jobs form big piece of California's economic foundation](#)
[Crisis management lessons learned from California's Highway 1](#)
[Olive oil tourism? At California ranch, it's a sensory experience](#)
[Madera County offers 'Restaurant Month' specials](#)
[10 places to visit in California in 2019](#)
[The Bird Box house is now a tourist attraction! Fans are flocking to this California home](#)

## Upcoming Events



FEATURED EVENT

### Outlook Forum

Los Angeles

Feb. 11-12

[MORE INFORMATION »](#)

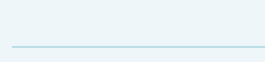
#### Winter Board Meeting

Los Angeles | Feb. 13 | [EVENT DETAILS »](#)

#### Scandinavian Sales Days 2019

Copenhagen, Denmark | March 2-4 | [EVENT DETAILS »](#)

#### California Luxury Forum

Santa Monica | March 10-13 | [EVENT DETAILS »](#)
[EXPLORE ALL EVENTS](#)

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