



## 'CALIFORNIA NOW PODCAST'

## First-of-its-kind podcast delivers insights into only-in-California experiences

The all-new content platform features expert interviews and inspirational stories from around the state — and industry partners are encouraged to listen, rate and subscribe today.

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## CALIFORNIA TOURISM MONTH

## Share your tourism story with new toolkit

Throughout May, tourism organizations can leverage key resources to share travel's impacts on local communities.

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## 'SHARE THE LOVE'

## New spot supports crisis response efforts

Set in wildfire-affected Wine Country and Central Coast areas, the spot spreads the regions' "open for business" message.

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## IPW 2018

## Marquee California events set for Denver

Visit California and Golden State delegates have an exciting lineup of events and activations in store for the Mile High City.

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## AROUND THE GLOBE 2018

## Learn the latest from top global markets

Take a trip around the world with the trends and insights shaping international travel, starting in the Americas and Australia.

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## AMGEN TOUR OF CALIFORNIA

## 'America's Greatest Race' returns

Explore the schedule and route as the global cycling community takes over the Golden State for a whirlwind week of competition.

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## DREAM365TV

## Moseley turns up the heat in new episodes

Watch the Olympic gold medalist try all-new extreme experiences in latest installments of "Jonny Moseley's Wildest Dreams."

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## INDUSTRY PARTNERS

## Destinations go green with sustainable travel

DMOs and travel businesses alike are finding success with and keying in on environmentally focused tourism initiatives.

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## PUBLIC RELATIONS

## L.A. media event marks largest yet

A record 124 media from some of the world's leading publications attended the Los Angeles Media Reception in West Hollywood.

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## ACCOMMODATIONS

## Historic hotels shine amid modern offerings

In an age of unprecedented technological development, destination-defining hotels continue to captivate travelers.

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## TRADE

## Golden State posts strong showing at Arabian Travel Market

California delegates returned to exhibit in the Middle East for the fourth year, bolstering the industry's foothold in the region. [READ MORE »](#)

## PUBLIC RELATIONS

## Industry pillars trending after trio of successful Twitter Chats

Themed chats around "Catch the Winter Wave," California Restaurant Month and family travel generated record engagement. [READ MORE »](#)

[DISCOVER ALL ARTICLES](#)

## Top Headlines

## NEWSWORTHY

## Must Reads

[Wine Country hotels build momentum in post-wildfire recovery](#)

[Marina del Rey's new visitor study show visitors love L.A.'s Marina](#)

[California ranked as nation's 5th fastest-growing economy](#)

[Visit Lodi! honors Lodi businesswoman, winery for efforts to boost tourism](#)

[National park tourism contributes \\$2.7B to state economy, tops in nation](#)

## Upcoming Events



## FEATURED EVENT

## IPW 2018

Denver  
May 19-23

[MORE INFORMATION »](#)

## ITB China

Shanghai, China | May 16-18 | [EVENT DETAILS »](#)

## Hana Tour International Travel Show

Seoul, South Korea | June 7 | [EVENT DETAILS »](#)

## Brazil Sales Mission

Brazil | June 18-22 | [EVENT DETAILS »](#)

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