**How to Share #CATakeoutTuesday for Chefs and Restaurants**

* Share the #CATakeoutTuesday graphic across your social channels and include the hashtag in your posts - downloadable graphics are available [here](https://spaces.hightail.com/receive/l3EGgVcDr1).
  + The graphic can be used alone, or in conjunction with an image in posts
* Include #CATakeoutTuesday and @VisitCalifornia in all of your social posts for optimum exposure and engagement
* Share behind-the-scenes moments, updated menus, daily or weekly specials and other engaging content
* Encourage takeout customers to share orders using #CATakeoutTuesday
* Ask loyal “regulars” or local influencers to share images and stories of their favorite menu items available for takeout
* Join the conversation on Visit California’s social channels and engage with Visit California followers about your restaurant

**SAMPLE POSTS**

* Tuesday sample post:

*What’s for dinner? Today is #CATakeoutTuesday! Join in and let us know what you’re ordering for your dinner tonight.*

* Tuesday sample post:

*It’s #CATakeoutTuesday! Comment if our [signature menu item] sounds just right for dinner tonight.*

* Tuesday sample post:

*Who’s ready for #CATakeoutTuesday? We are! We’re here to take your order, just give us a call/order online/place your order through a delivery service [include best way for customers to order from you].*

* Non-Tuesday sample post:

*Are you ready for #CATakeoutTuesday? We’ve got [special or signature menu item] on the menu next week!*