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California

# Gated & Ungated: Tomorrow's Entertainment Experiences Today





**Michael  
Colglazier**  
President  
The Disneyland  
Resort



**Steven Cohen**  
Chief Strategic  
Officer  
AEG



**Michael  
Colglazier**  
President  
Disneyland Resort





# Disneyland<sup>®</sup>

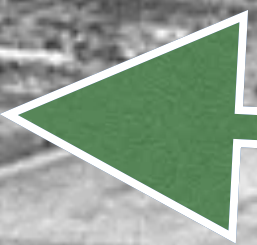
RESORT







You are  
here











Disney's

















# INVESTOR'S BUSINESS DAILY®

## Disney Q1 Earnings Easily Beat As Theme Parks Lead Revenue Gains

ELAINE LOW | 2/06/2018



Reprints

**W**

alt Disney ([DIS](#)) beat analyst forecasts as its parks and resorts segment brought in double-digit revenue growth.

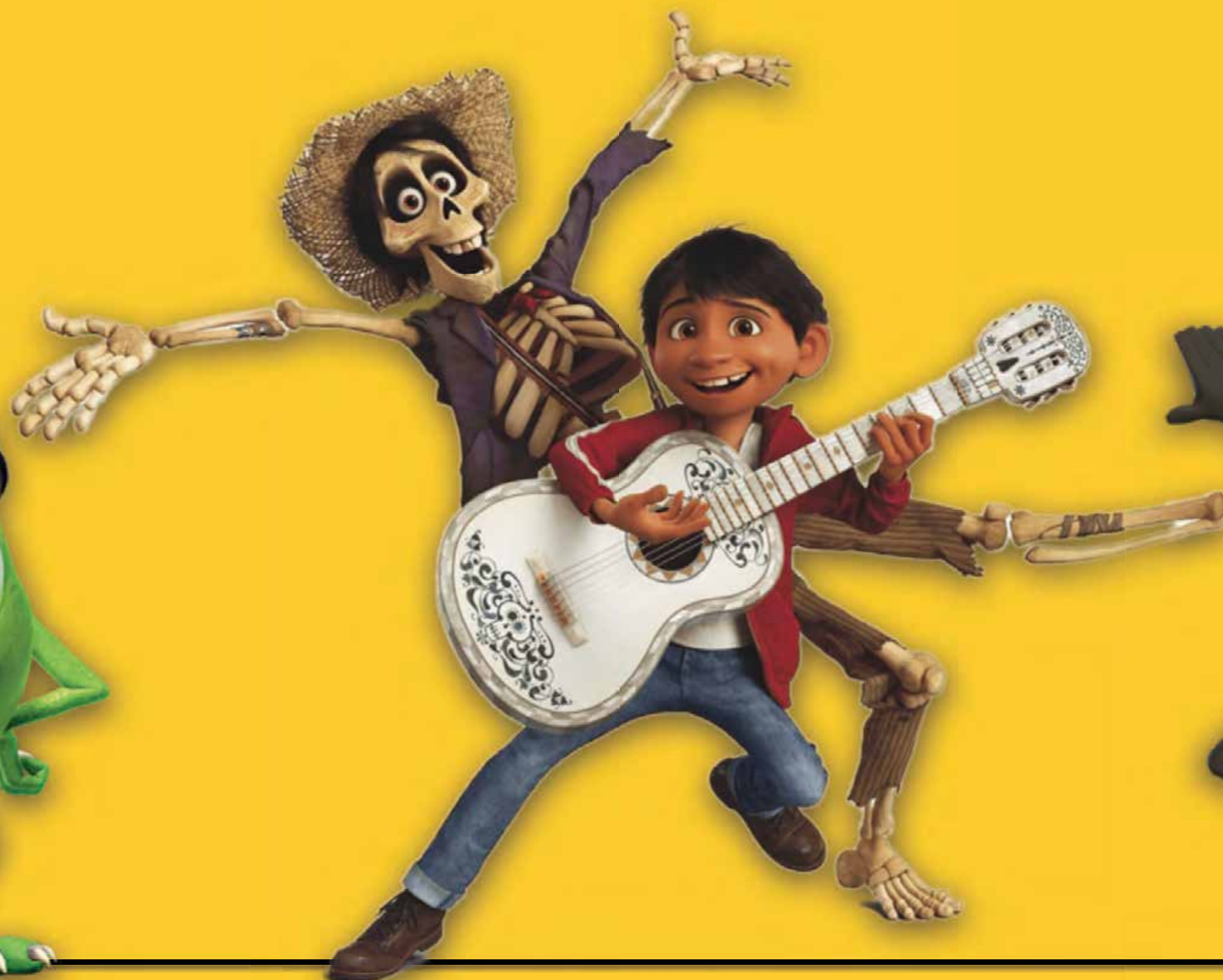
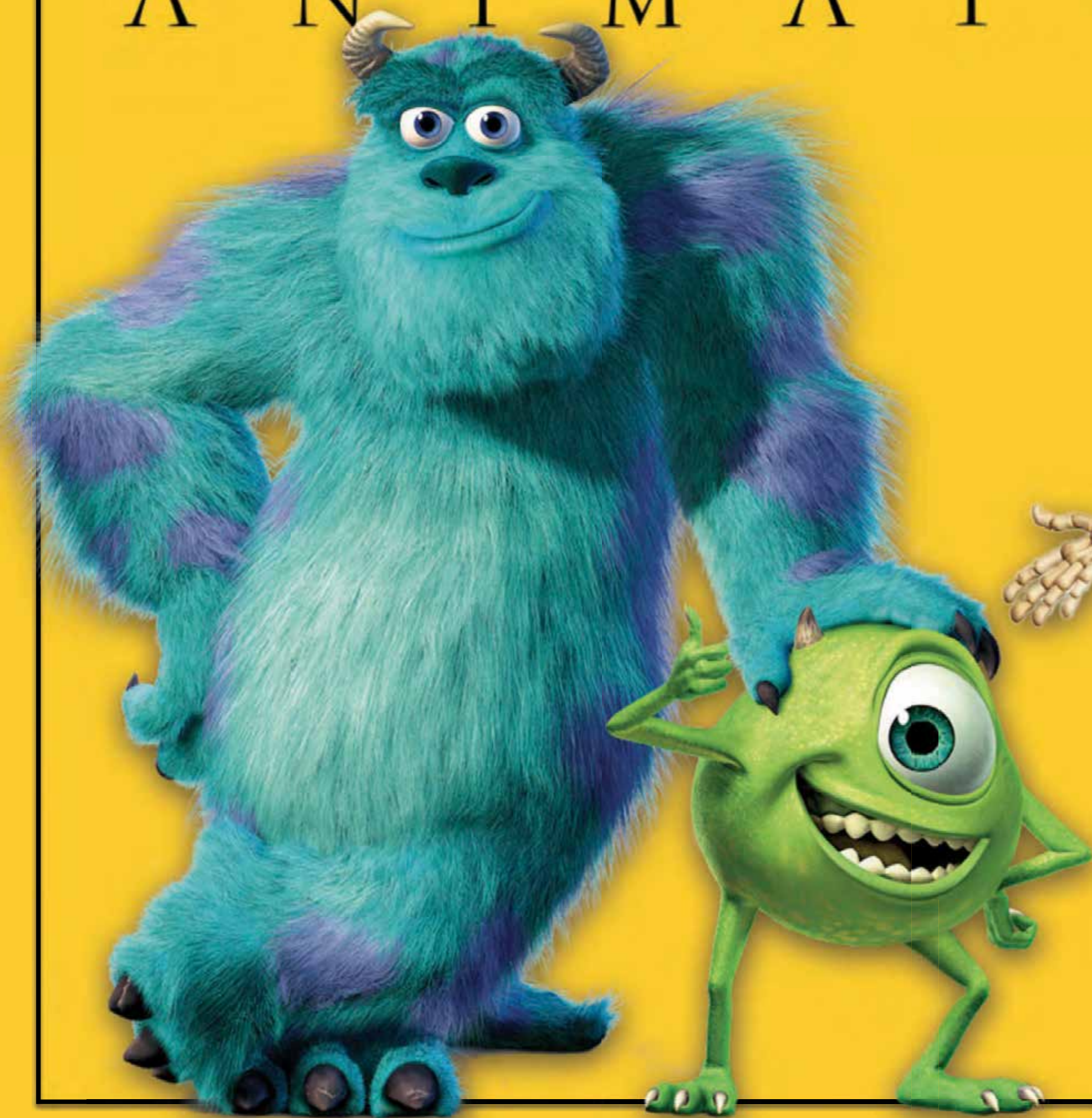






# PIXAR

ANIMATION STUDIOS







LUCASFILM  
Ltd







































# The Telegraph

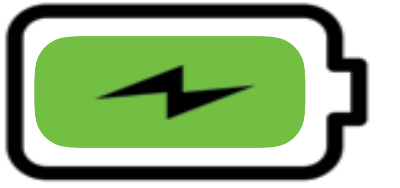
## Top 10 most Instagrammed locations in 2017

- 1 **Disneyland (Anaheim)**
- 2 Times Square (New York, US)
- 3 Central Park (New York, US)
- 4 Eiffel Tower (Paris, France)
- 5 Tokyo Disney Resort (Tokyo, Japan)
- 6 Disney's Magic Kingdom (Orlando, US)
- 7 Musée du Louvre (Paris, France)
- 8 Brooklyn Bridge (New York, US)
- 9 **Disney California Adventure Park**
- 10 Las Vegas Strip (Las Vegas, US)



1:43 PM

Instagram





# Ummm Disneyland Is Now Selling Groot Bread And It's So Cute You Might Not Wanna Eat It

Are we all about to go to Disneyland?

Posted on May 31, 2017, at 12:27 p.m.



Lara Parker  
BuzzFeed Staff



Sandra Bookman  
@SandraBookman7

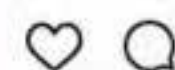
Follow

So, #Groot bread is now a thing  
@DisneyParks! @BuzzFeed



Follow

disneyfood We are Groot. Are you?? 🐼  
#SummerofHeroes  
disneyfood #disney #disneyfood  
#disneycaliforniaadventure #groot  
#grootbread #guardiansofthegalaxy  
#gotgvol2 #disneylove #disneygram  
#disneyland #disneyarks #food #foodie  
#foodart #foodstagram #instafood  
comidasdisney ❤️❤️❤️❤️  
rydermeringer531 i am groot  
chelseahultz @hunterlundstrom  
\_saltwaterheart Omg so cute ❤️  
southbaycollection 🥰  
fabiogranato1 Looks great  
lone.star007 I am Groot :-)  
prettymisg\_04 Yeah, sure i.  
bruemrys Best boomerang ever! 🥰



7,475 views

22 HOURS AGO

Add a comment...





cristina cortezz 🍕  
@cristinaislove

Follow

All I want is the rose cup from @Disneyland



GIF



MaryKTran@LetsPlayOC  
@LetsPlayOC

Follow

#HeroUp We got our Spider Bite Cinnamon  
Spiced Donut @disneycaliforniadventure p  
in Hollywood Land! Hosted #disneyland  
#summerofheros



MOST RECENT  
#rosegoldears



nikki\_griffin  
Disneyland >

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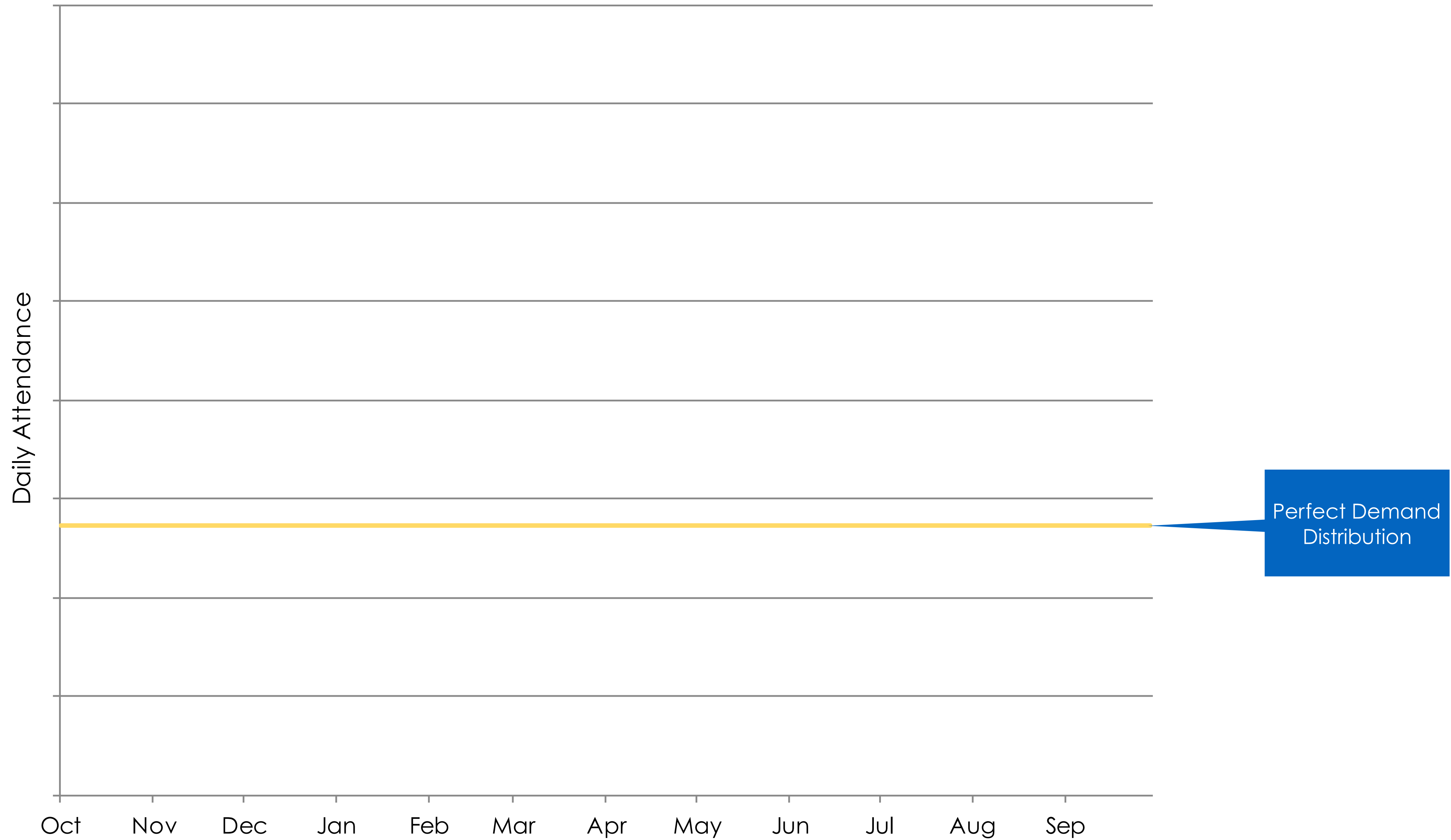
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# Annual Attendance

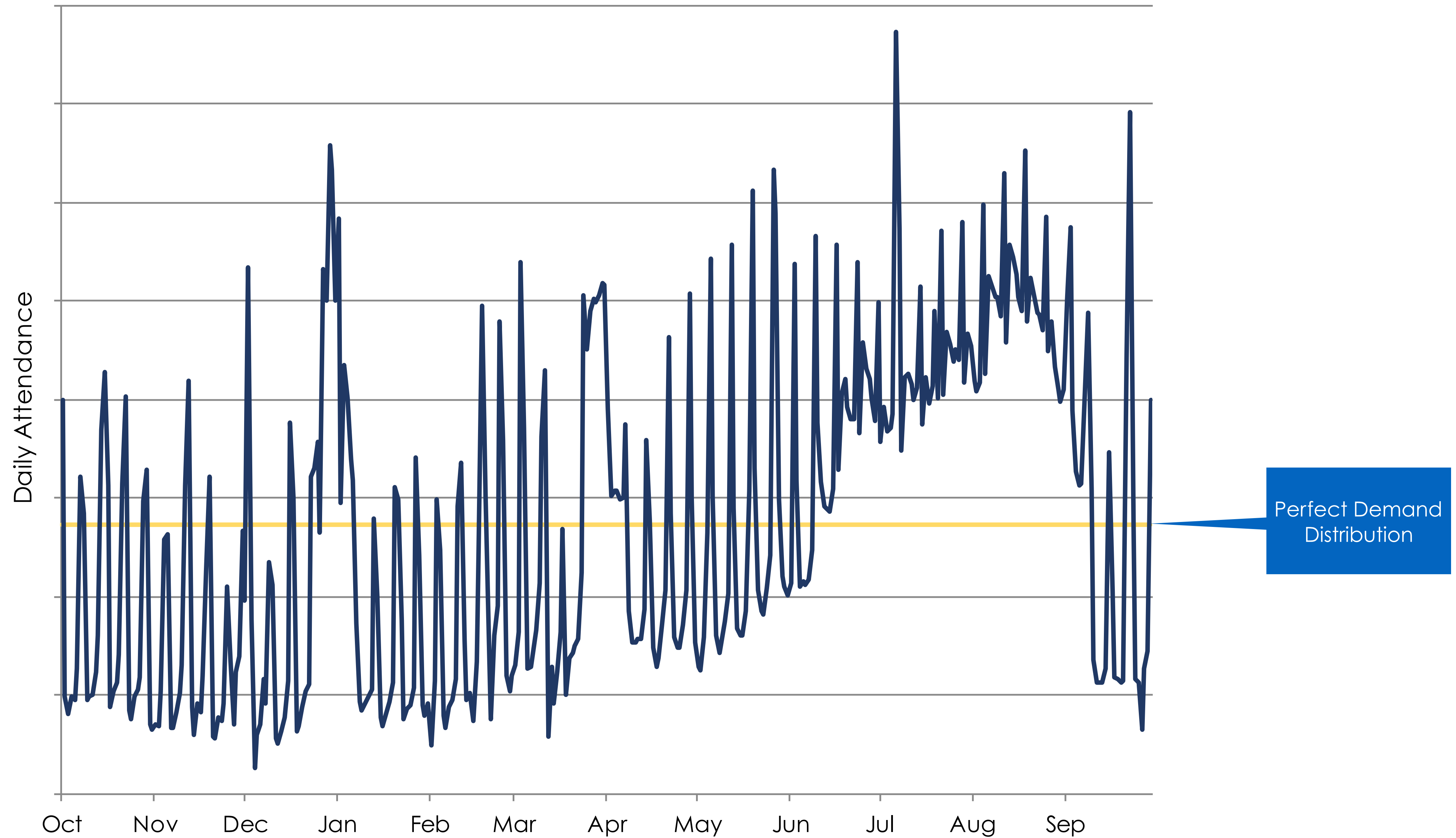
(XX mil)





# Annual Attendance - Pre- 2000

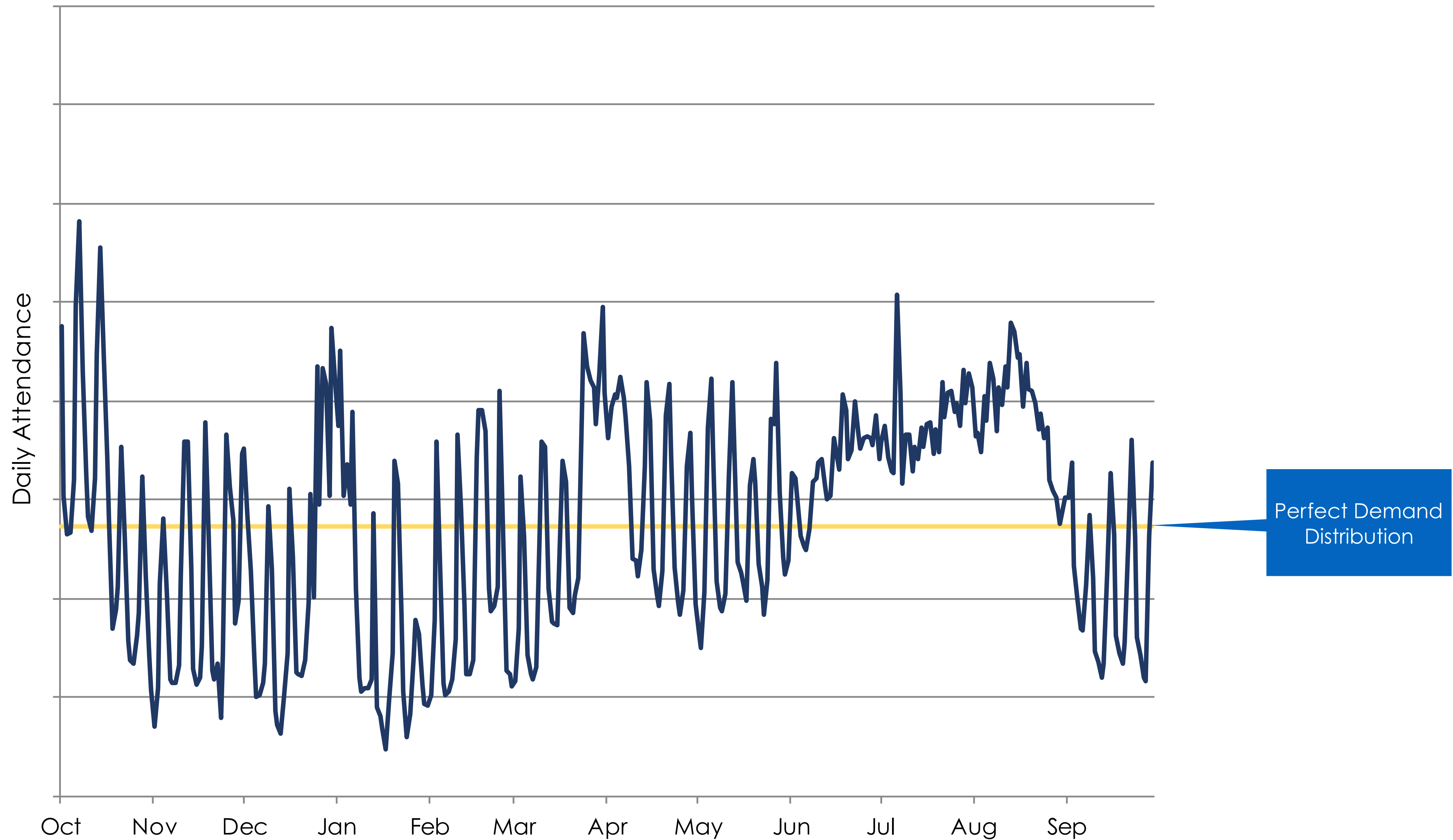
(XX mil)





# Annual Attendance - 2017

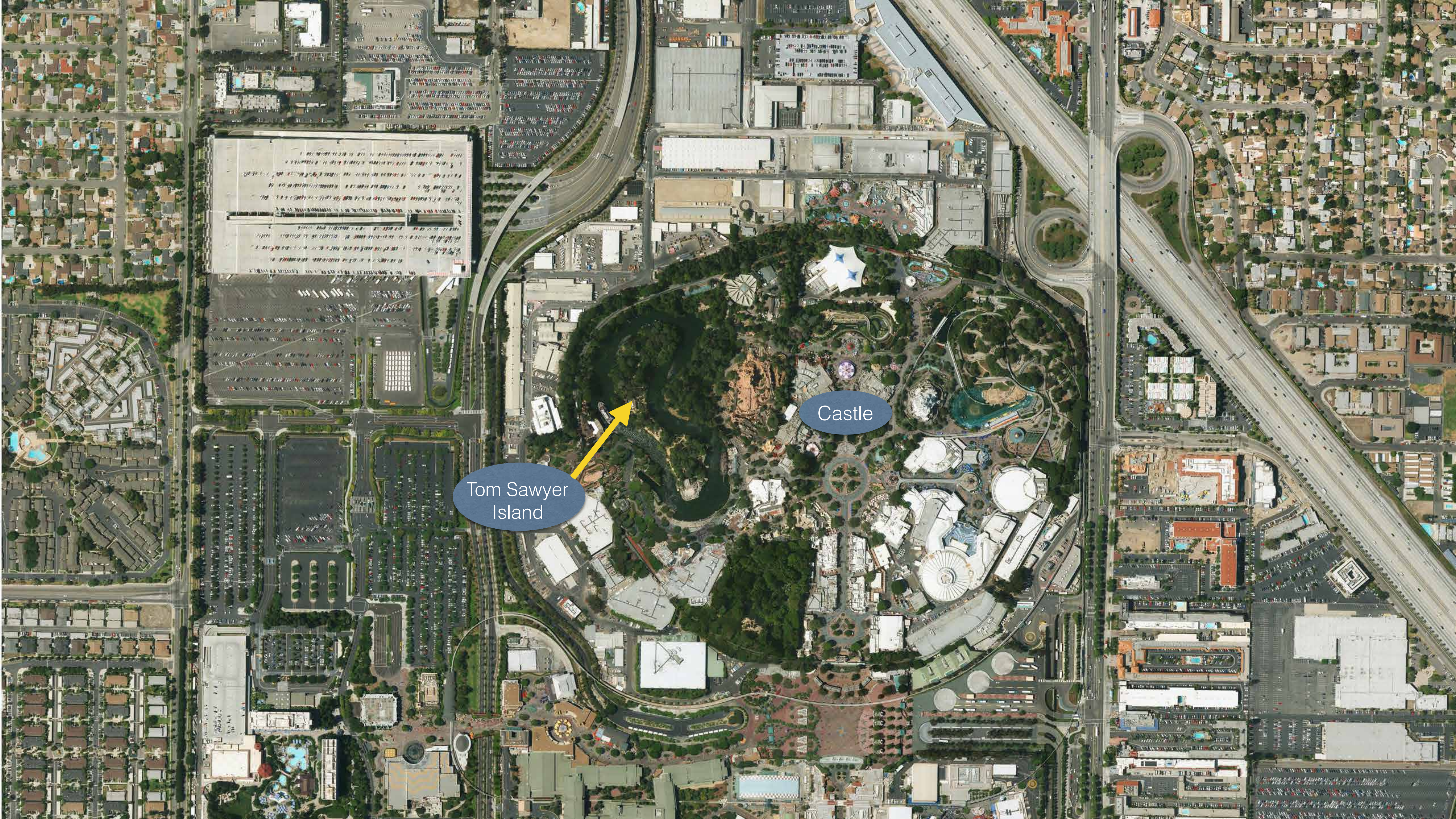
(XX mil)







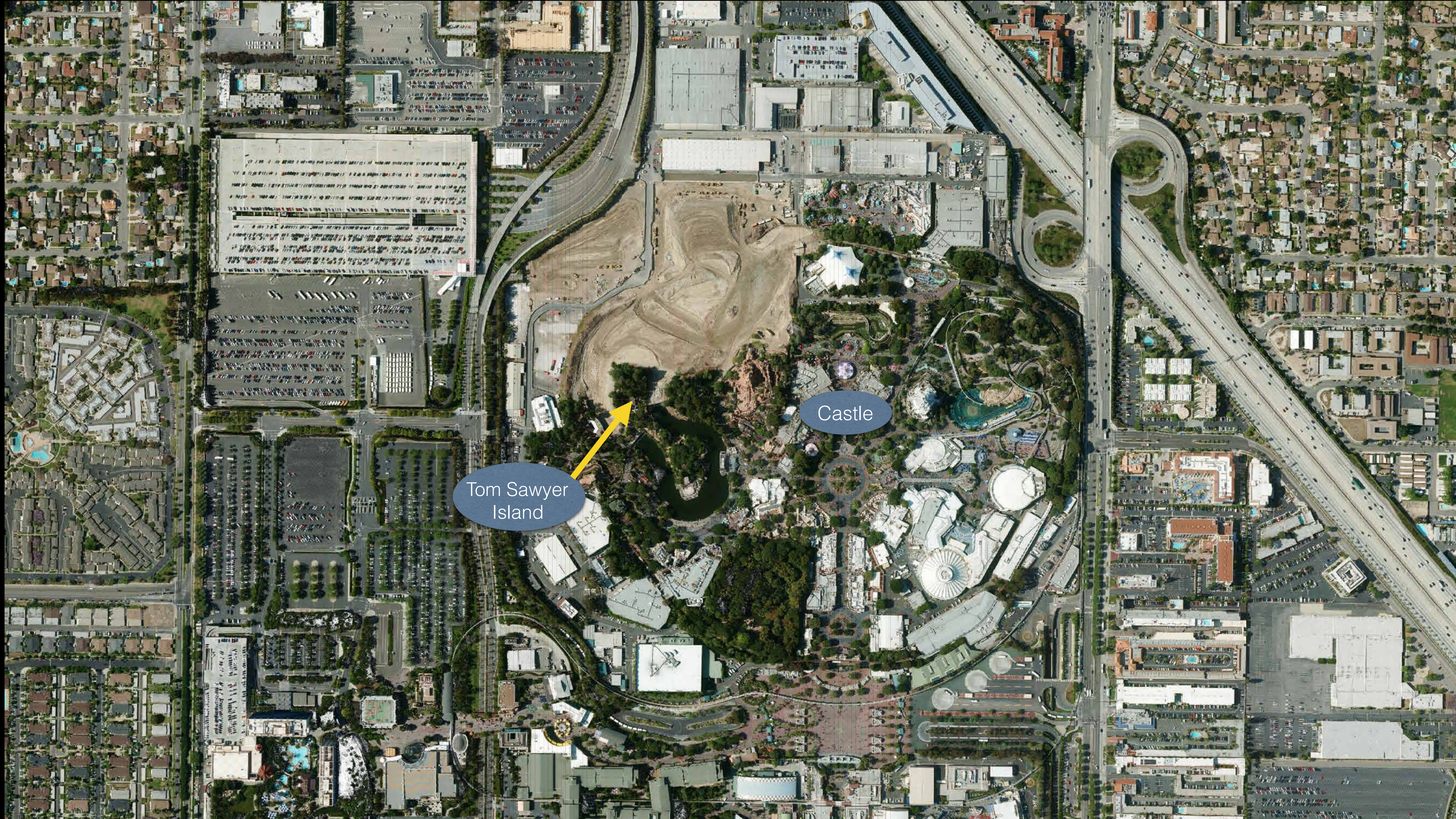




Tom Sawyer  
Island

Castle





Tom Sawyer  
Island

Castle



# Star Wars: Galaxy's Edge













**STAR WARS**<sup>TM</sup>

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**G A L A X Y ' S   E D G E**



# Disneyland<sup>®</sup>

RESORT





**Steven Cohen**  
Chief Strategic  
Officer  
AEG











































STAPLES Center

KING OF THE HILL

STAPLES Center

GREEN

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BROWN

KOPITAI



































RECY

EL REY

EL REY

EL REY

El Rey



Globen ♥ Ericsson =

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# Mercedes-Benz Arena







Mercedes-Benz Arena





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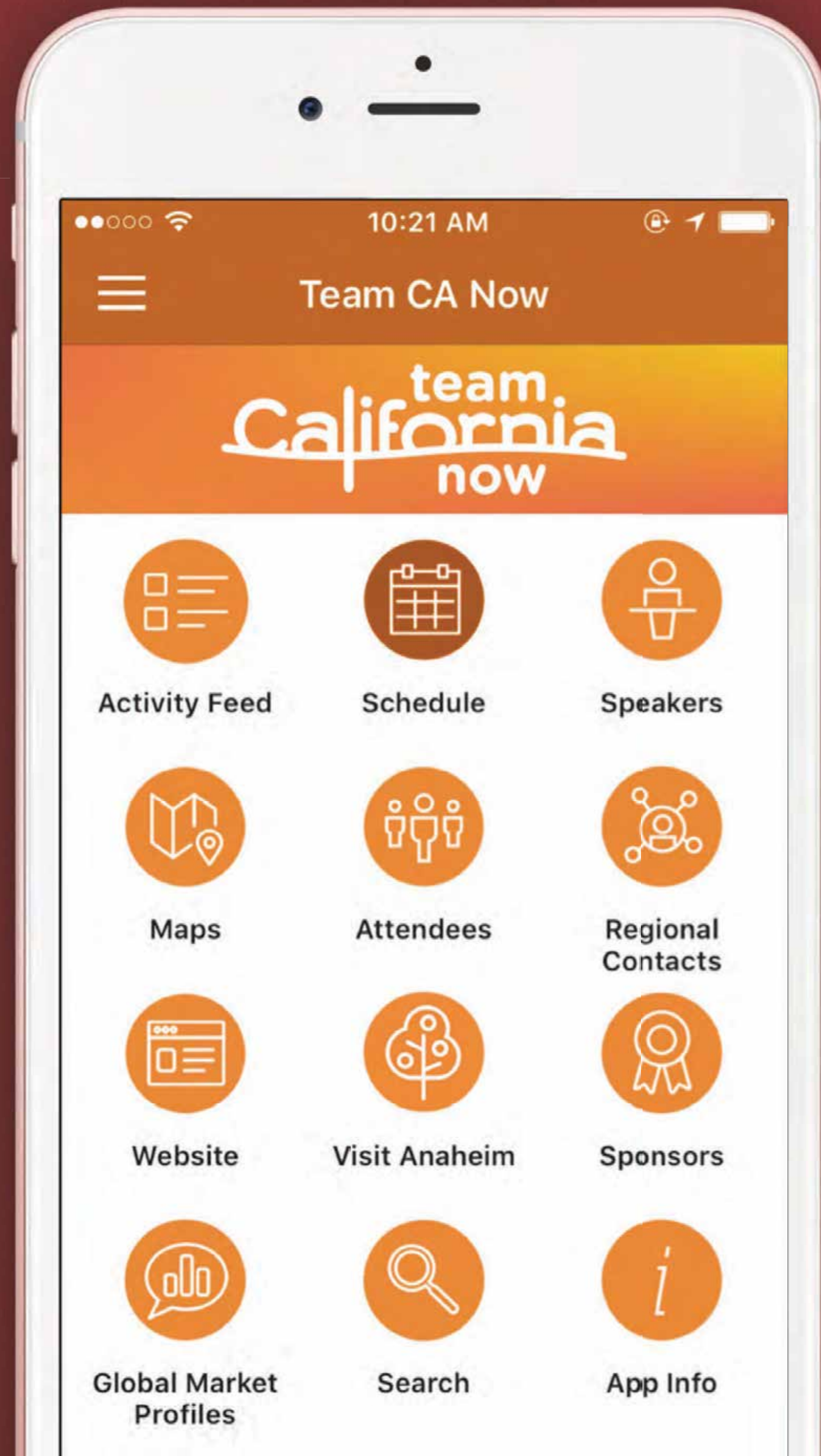
STAPLES Center

MTV VIDEO MUSIC AWARDS

STAPLES Center



# Submit questions





2018 VISIT CALIFORNIA

# Outlook

FORUM



# Afternoon breakouts

**3 p.m.**

**Nine Steps to  
Data-Based  
Content**  
*Sequoia Ballroom*

**Personalizing  
Trade for Today's  
Traveler**  
*Sorrel Room*

**Changing  
Channels:  
Working with  
Digital  
Influencers**  
*Trillium Room*