



California Travel Impacts by Assembly District, 2020p

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A Joint Marketing Venture of Visit California
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Prepared by

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California Assembly District Travel Impacts, 2020p

This study, prepared for Visit California, documents the economic significance of the travel industry in California's eighty Assembly Districts. The estimates are generated from detailed calculations of county and regional travel impacts for the state of California prepared by Dean Runyan Associates [1]. Due to data limitations and methodological restrictions, reporting for Districts is necessarily at a higher level than for counties, but is otherwise directly comparable.

Interpretation of Impact Estimates

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** (and earnings) estimates provided in this report refer to the *place of work* of all payroll employees and self-employed persons. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular Assembly District will be residents of another Assembly District. The extent to which this occurs in any given Assembly District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts throughout the state as opposed to the geographically larger rural districts [2].
- The estimates of local and state **tax receipts** in this report also refer to the Assembly District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Assembly District. Therefore, revenue generated within one Assembly District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) In general, this is always an issue in travel impact research and is generally more evident with smaller geographic units such as dense urban districts.
- The Assembly Districts are described in this report with place names and corresponding counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

1. California Travel Impacts, 2020p (April 2021). Prepared by Dean Runyan Associates for Visit California.

2. The 80 Assembly Districts each have a population of approximately 485,000. Rural Assembly Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.



- While two years of impact estimates are provided for each district, it is generally not advisable to emphasize annual changes in the impact estimates. Though making such comparisons is encouraged at a county level, data are not collected at an adequately granular level of detail to warrant comparisons of year-to-year changes at the district level. District level estimates are breakouts of county level estimates based on factors such as room inventory and population by location within the county.

The report provides three summary tables for the eighty Assembly Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables. There are several appendices that describe the travel impact measures, methodology and data sources.



2020 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings Employ.		Tax Revenue (\$000,000)		
	Total	Visitor	Other	(\$000,000)	(000)	Local	State	Total
01 Northeast California	\$1,301	\$1,265	\$36	\$671	19.0	\$47	\$55	\$102
02 North Coast	\$1,295	\$1,222	\$72	\$742	19.8	\$66	\$56	\$123
03 Chico/North Central	\$463	\$384	\$79	\$201	7.1	\$16	\$21	\$37
04 Napa	\$1,338	\$1,264	\$74	\$809	20.2	\$71	\$60	\$131
05 Yosemite	\$2,029	\$1,984	\$45	\$1,055	30.4	\$97	\$80	\$178
06 Loomis-Rocklin	\$537	\$485	\$52	\$276	7.6	\$30	\$32	\$62
07 Sacramento-West Sacramento	\$1,042	\$835	\$207	\$488	13.0	\$39	\$40	\$79
08 East Sacramento-Rancho Cordo	\$514	\$428	\$86	\$267	7.1	\$23	\$27	\$50
09 Sacramento-West Grove	\$314	\$262	\$52	\$155	4.3	\$16	\$21	\$36
10 Fairfax-Petaluma	\$692	\$567	\$125	\$413	9.2	\$38	\$32	\$70
11 Antioch-Fairfield	\$336	\$299	\$37	\$219	6.0	\$16	\$20	\$36
12 Lathrop-Modesto	\$247	\$213	\$35	\$125	3.9	\$10	\$16	\$27
13 Stockton	\$356	\$320	\$36	\$210	5.3	\$16	\$21	\$37
14 Concord-Vallejo	\$314	\$276	\$38	\$251	6.2	\$16	\$19	\$35
15 Berkeley	\$452	\$330	\$122	\$262	5.7	\$22	\$23	\$44
16 Walnut Creek	\$506	\$424	\$82	\$338	7.5	\$26	\$25	\$51
17 Downtown San Francisco	\$4,166	\$2,669	\$1,497	\$2,548	36.2	\$172	\$114	\$286
18 Oakland	\$624	\$437	\$187	\$647	8.7	\$31	\$26	\$57
19 San Francisco-Daly City	\$385	\$259	\$126	\$250	4.0	\$55	\$40	\$96
20 Hayward	\$351	\$234	\$117	\$174	3.6	\$21	\$20	\$41
21 Merced-Modesto	\$300	\$266	\$34	\$150	5.0	\$12	\$17	\$29
22 San Mateo	\$1,386	\$1,205	\$182	\$1,913	28.9	\$104	\$76	\$180
23 Fresno-Squaw Valley	\$569	\$502	\$67	\$241	7.4	\$20	\$27	\$47
24 Palo Alto	\$938	\$788	\$150	\$512	10.5	\$49	\$42	\$91
25 San Jose	\$1,069	\$949	\$120	\$595	12.3	\$52	\$42	\$95
26 Visalia	\$507	\$472	\$35	\$237	7.6	\$21	\$23	\$44
27 San Jose	\$800	\$408	\$391	\$324	5.5	\$27	\$24	\$50
28 San Jose	\$384	\$303	\$81	\$188	3.8	\$22	\$22	\$44
29 Monterey-Santa Cruz	\$1,544	\$1,487	\$57	\$1,037	21.7	\$73	\$68	\$141
30 Salinas-Soledad	\$662	\$621	\$41	\$404	8.6	\$44	\$42	\$86
31 Fresno-San Joaquin	\$386	\$316	\$69	\$167	4.8	\$15	\$21	\$36
32 Avenal-Lemoore	\$262	\$230	\$33	\$142	4.6	\$11	\$19	\$30
33 Needles-Victorville	\$1,955	\$1,912	\$44	\$746	24.2	\$38	\$80	\$118
34 Bakersfield	\$621	\$574	\$46	\$318	9.6	\$21	\$32	\$53
35 Santa Maria	\$1,471	\$1,420	\$51	\$824	22.1	\$85	\$69	\$154
36 Palmdale	\$464	\$420	\$44	\$289	6.1	\$31	\$28	\$60
37 Santa Barbara	\$1,162	\$1,083	\$79	\$643	17.2	\$55	\$51	\$106
38 Valencia	\$396	\$297	\$99	\$237	4.8	\$26	\$24	\$51
39 San Fernando	\$214	\$175	\$39	\$140	2.7	\$24	\$20	\$44
40 San Bernardino	\$383	\$339	\$44	\$150	4.8	\$17	\$24	\$41
41 Pasadena	\$548	\$441	\$107	\$356	6.7	\$35	\$29	\$64
42 Palm Springs	\$2,991	\$2,907	\$84	\$1,196	37.1	\$84	\$113	\$197
43 Burbank-Glendale	\$602	\$404	\$198	\$461	7.2	\$36	\$28	\$64
44 Oxnard-Thousand Oaks	\$486	\$404	\$81	\$261	7.0	\$19	\$26	\$45
45 Canoga Park-Northridge	\$493	\$315	\$178	\$299	5.3	\$32	\$25	\$57
46 Van Nuys-Sherman Oaks	\$415	\$334	\$81	\$288	5.2	\$32	\$25	\$58



2020 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings Employ.		Tax Revenue (\$000,000)		
	Total	Visitor	Other	(\$000,000)	(000)	Local	State	Total
47 Fontana-Rialto	\$407	\$370	\$37	\$162	5.2	\$19	\$25	\$44
48 Baldwin Park-West Covina	\$338	\$265	\$73	\$221	4.1	\$29	\$23	\$52
49 Rosemead-San Gabriel	\$547	\$325	\$223	\$334	5.7	\$32	\$26	\$58
50 Los Angeles-Santa Monica	\$1,562	\$1,229	\$333	\$1,067	18.9	\$80	\$56	\$135
51 Los Angeles	\$194	\$145	\$49	\$121	2.3	\$22	\$19	\$41
52 Ontario	\$811	\$658	\$153	\$324	8.7	\$34	\$33	\$68
53 Los Angeles-Huntington Park	\$1,018	\$825	\$192	\$705	12.7	\$60	\$42	\$102
54 Los Angeles-Culver City	\$752	\$544	\$208	\$808	10.6	\$43	\$33	\$75
55 Chio Hills-La Habra	\$408	\$300	\$108	\$221	5.0	\$25	\$25	\$49
56 Indio/El Centro	\$1,281	\$1,240	\$42	\$493	15.9	\$38	\$57	\$95
57 Whittier	\$363	\$304	\$58	\$243	4.6	\$31	\$25	\$56
58 Bellflower-Pico Rivera	\$408	\$335	\$73	\$278	5.1	\$33	\$26	\$59
59 Los Angeles-USC	\$358	\$261	\$98	\$444	5.4	\$28	\$23	\$51
60 Riverside/Corona	\$441	\$395	\$47	\$183	5.7	\$23	\$29	\$52
61 Moreno Valley	\$477	\$433	\$44	\$197	6.2	\$24	\$31	\$55
62 Inglewood	\$2,413	\$1,745	\$668	\$4,033	42.0	\$100	\$72	\$172
63 South Gate-Lynwood	\$237	\$166	\$71	\$150	2.8	\$23	\$20	\$43
64 Compton	\$375	\$264	\$111	\$240	4.3	\$29	\$24	\$53
65 Buena Park-Fullerton	\$763	\$689	\$75	\$462	11.2	\$42	\$36	\$78
66 Torrance	\$742	\$572	\$170	\$548	9.2	\$45	\$34	\$79
67 Lake Elsinore	\$411	\$368	\$43	\$165	5.2	\$19	\$29	\$48
68 Irvine-Orange	\$535	\$428	\$106	\$297	7.1	\$29	\$29	\$58
69 Santa Ana	\$2,151	\$1,790	\$361	\$1,257	28.6	\$93	\$63	\$156
70 Long Beach	\$930	\$730	\$200	\$764	12.0	\$53	\$39	\$92
71 El Cajon	\$734	\$678	\$56	\$342	9.1	\$33	\$36	\$69
72 Huntington Beach	\$447	\$392	\$55	\$256	6.3	\$27	\$28	\$55
73 Mission Viejo	\$616	\$519	\$98	\$354	8.6	\$29	\$31	\$61
74 Irvine-Newport Beach	\$1,649	\$1,389	\$260	\$973	23.2	\$63	\$56	\$119
75 Temecula-Escondido	\$561	\$507	\$54	\$277	7.5	\$31	\$31	\$61
76 Carlsbad-Oceanside	\$690	\$608	\$82	\$398	9.4	\$38	\$30	\$69
77 San Diego-Poway	\$618	\$453	\$165	\$338	7.6	\$33	\$28	\$61
78 San Diego-La Jolla	\$2,838	\$2,421	\$417	\$1,541	34.8	\$128	\$75	\$203
79 San Diego-Chula Vista	\$392	\$274	\$117	\$207	4.7	\$24	\$23	\$46
80 San Diego-National City	\$379	\$320	\$59	\$210	5.1	\$26	\$24	\$50
California	\$65,116	\$57,218	\$7,898	\$40,836	860.9	\$3,201	\$2,926	\$6,128

Note: Employment, earnings and state income taxes include CARES Act support; however, data limitations prevent disaggregation.



2020 California Assembly District Employment Characteristics

Assembly District		District Employment (000)			District Percent of State	
		Total	Travel	Pct. Travel	Total	Travel
01	Northeast California	219.9	19.0	8.6%	1.0%	2.2%
02	North Coast	240.5	19.8	8.3%	1.1%	2.3%
03	Chico/North Central	221.9	7.1	3.2%	1.0%	0.8%
04	Napa	261.3	20.2	7.7%	1.2%	2.4%
05	Yosemite	204.5	30.4	14.8%	0.9%	3.5%
06	Loomis-Rocklin	312.4	7.6	2.4%	1.4%	0.9%
07	Sacramento-West Sacramento	374.5	13.0	3.5%	1.7%	1.5%
08	East Sacramento-Rancho Cordova	319.1	7.1	2.2%	1.4%	0.8%
09	Sacramento-West Grove	174.9	4.3	2.5%	0.8%	0.5%
10	Fairfax-Petaluma	312.4	9.2	3.0%	1.4%	1.1%
11	Antioch-Fairfield	176.9	6.0	3.4%	0.8%	0.7%
12	Lathrop-Modesto	225.3	3.9	1.7%	1.0%	0.5%
13	Stockton	228.0	5.3	2.3%	1.0%	0.6%
14	Concord-Vallejo	241.2	6.2	2.6%	1.1%	0.7%
15	Berkeley	238.7	5.7	2.4%	1.1%	0.7%
16	Walnut Creek	412.0	7.5	1.8%	1.8%	0.9%
17	Downtown San Francisco	764.1	36.2	4.7%	3.4%	4.2%
18	Oakland	296.2	8.7	2.9%	1.3%	1.0%
19	San Francisco-Daly City	171.5	4.0	2.4%	0.8%	0.5%
20	Hayward	183.2	3.6	2.0%	0.8%	0.4%
21	Merced-Modesto	197.5	5.0	2.5%	0.9%	0.6%
22	San Mateo	405.7	28.9	7.1%	1.8%	3.4%
23	Fresno-Squaw Valley	278.5	7.4	2.6%	1.2%	0.9%
24	Palo Alto	552.0	10.5	1.9%	2.5%	1.2%
25	San Jose	540.2	12.3	2.3%	2.4%	1.4%
26	Visalia	216.2	7.6	3.5%	1.0%	0.9%
27	San Jose	190.9	5.5	2.9%	0.8%	0.6%
28	San Jose	255.0	3.8	1.5%	1.1%	0.4%
29	Monterey-Santa Cruz	295.5	21.7	7.3%	1.3%	2.5%
30	Salinas-Soledad	198.7	8.6	4.3%	0.9%	1.0%
31	Fresno-San Joaquin	219.5	4.8	2.2%	1.0%	0.6%
32	Avenal-Lemoore	161.4	4.6	2.9%	0.7%	0.5%
33	Needles-Victorville	138.5	24.2	17.5%	0.6%	2.8%
34	Bakersfield	291.4	9.6	3.3%	1.3%	1.1%
35	Santa Maria	243.9	22.1	9.1%	1.1%	2.6%
36	Palmdale	141.2	6.1	4.3%	0.6%	0.7%
37	Santa Barbara	323.0	17.2	5.3%	1.4%	2.0%
38	Valencia	241.1	4.8	2.0%	1.1%	0.6%
39	San Fernando	170.4	2.7	1.6%	0.8%	0.3%
40	San Bernardino	311.2	4.8	1.5%	1.4%	0.6%
41	Pasadena	312.8	6.7	2.2%	1.4%	0.8%
42	Palm Springs	242.3	37.1	15.3%	1.1%	4.3%
43	Burbank-Glendale	356.7	7.2	2.0%	1.6%	0.8%
44	Oxnard-Thousand Oaks	267.2	7.0	2.6%	1.2%	0.8%
45	Canoga Park-Northridge	369.6	5.3	1.4%	1.6%	0.6%
46	Van Nuys-Sherman Oaks	222.4	5.2	2.3%	1.0%	0.6%



2020 California Assembly District Employment Characteristics

Assembly District		District Employment (000)			District Percent of State	
		Total	Travel	Pct. Travel	Total	Travel
47	Fontana-Rialto	192.6	5.2	2.7%	0.9%	0.6%
48	Baldwin Park-West Covina	231.1	4.1	1.8%	1.0%	0.5%
49	Rosemead-San Gabriel	210.1	5.7	2.7%	0.9%	0.7%
50	Los Angeles-Santa Monica	609.2	18.9	3.1%	2.7%	2.2%
51	Los Angeles	147.3	2.3	1.6%	0.7%	0.3%
52	Ontario	359.8	8.7	2.4%	1.6%	1.0%
53	Los Angeles-Huntington Park	481.1	12.7	2.6%	2.1%	1.5%
54	Los Angeles-Culver City	395.2	10.6	2.7%	1.8%	1.2%
55	Chio Hills-La Habra	264.4	5.0	1.9%	1.2%	0.6%
56	Indio/El Centro	159.3	15.9	10.0%	0.7%	1.8%
57	Whittier	255.4	4.6	1.8%	1.1%	0.5%
58	Bellflower-Pico Rivera	285.9	5.1	1.8%	1.3%	0.6%
59	Los Angeles-USC	172.8	5.4	3.1%	0.8%	0.6%
60	Riverside/Corona	273.0	5.7	2.1%	1.2%	0.7%
61	Moreno Valley	222.6	6.2	2.8%	1.0%	0.7%
62	Inglewood	384.7	42.0	10.9%	1.7%	4.9%
63	South Gate-Lynwood	130.0	2.8	2.1%	0.6%	0.3%
64	Compton	199.8	4.3	2.2%	0.9%	0.5%
65	Buena Park-Fullerton	256.2	11.2	4.4%	1.1%	1.3%
66	Torrance	346.1	9.2	2.7%	1.5%	1.1%
67	Lake Elsinore	148.6	5.2	3.5%	0.7%	0.6%
68	Irvine-Orange	405.0	7.1	1.8%	1.8%	0.8%
69	Santa Ana	285.0	28.6	10.0%	1.3%	3.3%
70	Long Beach	265.5	12.0	4.5%	1.2%	1.4%
71	El Cajon	160.7	9.1	5.7%	0.7%	1.1%
72	Huntington Beach	228.3	6.3	2.8%	1.0%	0.7%
73	Mission Viejo	220.6	8.6	3.9%	1.0%	1.0%
74	Irvine-Newport Beach	567.6	23.2	4.1%	2.5%	2.7%
75	Temecula-Escondido	237.2	7.5	3.2%	1.1%	0.9%
76	Carlsbad-Oceanside	284.9	9.4	3.3%	1.3%	1.1%
77	San Diego-Poway	407.5	7.6	1.9%	1.8%	0.9%
78	San Diego-La Jolla	484.8	34.8	7.2%	2.2%	4.0%
79	San Diego-Chula Vista	343.1	4.7	1.4%	1.5%	0.6%
80	San Diego-National City	177.0	5.1	2.9%	0.8%	0.6%
	California	22,514	861	3.8%	100.0%	100.0%

Note: Employment, earnings and state income taxes include CARES Act support; however, data limitations prevent disaggregation.



2020 California Assembly District Tax Impacts

Assembly District		Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
		Local	State	Total	Local	State	Total
01	Northeast California	\$3.69	\$4.03	\$7.72	\$249	\$272	\$520
02	North Coast	\$5.42	\$4.22	\$9.64	\$361	\$281	\$642
03	Chico/North Central	\$4.15	\$4.34	\$8.48	\$91	\$95	\$185
04	Napa	\$5.61	\$4.36	\$9.97	\$399	\$310	\$709
05	Yosemite	\$4.91	\$3.81	\$8.72	\$563	\$437	\$1,000
06	Loomis-Rocklin	\$6.21	\$5.56	\$11.77	\$153	\$137	\$290
07	Sacramento-West Sacramento	\$4.71	\$4.12	\$8.83	\$215	\$188	\$402
08	East Sacramento-Rancho Cordov	\$5.34	\$5.24	\$10.58	\$125	\$122	\$247
09	Sacramento-West Grove	\$5.93	\$6.12	\$12.06	\$86	\$88	\$174
10	Fairfax-Petaluma	\$6.72	\$4.83	\$11.55	\$201	\$145	\$346
11	Antioch-Fairfield	\$5.27	\$5.10	\$10.36	\$88	\$86	\$174
12	Lathrop-Modesto	\$4.93	\$5.44	\$10.37	\$66	\$73	\$139
13	Stockton	\$5.05	\$4.98	\$10.03	\$100	\$99	\$200
14	Concord-Vallejo	\$5.75	\$5.23	\$10.97	\$88	\$80	\$168
15	Berkeley	\$6.56	\$5.30	\$11.87	\$117	\$95	\$212
16	Walnut Creek	\$6.03	\$4.74	\$10.76	\$139	\$109	\$248
17	Downtown San Francisco	\$6.44	\$3.92	\$10.36	\$782	\$476	\$1,258
18	Oakland	\$7.12	\$4.56	\$11.67	\$166	\$106	\$273
19	San Francisco-Daly City	\$21.38	\$13.59	\$34.97	\$266	\$169	\$435
20	Hayward	\$9.11	\$6.22	\$15.34	\$116	\$79	\$196
21	Merced-Modesto	\$4.34	\$4.76	\$9.09	\$76	\$83	\$159
22	San Mateo	\$8.67	\$5.63	\$14.29	\$591	\$383	\$974
23	Fresno-Squaw Valley	\$3.97	\$4.49	\$8.47	\$128	\$145	\$272
24	Palo Alto	\$6.25	\$4.65	\$10.90	\$286	\$213	\$500
25	San Jose	\$5.52	\$3.93	\$9.45	\$302	\$215	\$516
26	Visalia	\$4.42	\$3.99	\$8.41	\$141	\$127	\$268
27	San Jose	\$6.50	\$4.37	\$10.87	\$157	\$105	\$262
28	San Jose	\$7.17	\$5.72	\$12.89	\$127	\$102	\$229
29	Monterey-Santa Cruz	\$4.91	\$4.25	\$9.16	\$448	\$388	\$835
30	Salinas-Soledad	\$7.02	\$6.04	\$13.07	\$277	\$238	\$515
31	Fresno-San Joaquin	\$4.75	\$5.18	\$9.93	\$96	\$105	\$201
32	Avenal-Lemoore	\$4.92	\$6.36	\$11.28	\$79	\$102	\$181
33	Needles-Victorville	\$2.00	\$3.95	\$5.95	\$253	\$500	\$753
34	Bakersfield	\$3.74	\$4.70	\$8.44	\$142	\$178	\$320
35	Santa Maria	\$5.96	\$4.54	\$10.50	\$479	\$365	\$844
36	Palmdale	\$7.44	\$5.69	\$13.13	\$201	\$153	\$354
37	Santa Barbara	\$5.11	\$4.26	\$9.37	\$346	\$289	\$635
38	Valencia	\$8.87	\$6.57	\$15.45	\$166	\$123	\$290
39	San Fernando	\$13.69	\$9.13	\$22.82	\$151	\$100	\$251
40	San Bernardino	\$5.01	\$5.71	\$10.72	\$115	\$130	\$245
41	Pasadena	\$7.99	\$5.41	\$13.40	\$229	\$155	\$385
42	Palm Springs	\$2.89	\$3.70	\$6.59	\$528	\$676	\$1,204
43	Burbank-Glendale	\$8.92	\$5.69	\$14.61	\$227	\$144	\$371
44	Oxnard-Thousand Oaks	\$4.76	\$5.21	\$9.97	\$125	\$137	\$262
45	Canoga Park-Northridge	\$10.01	\$6.48	\$16.49	\$202	\$131	\$333
46	Van Nuys-Sherman Oaks	\$9.72	\$6.23	\$15.95	\$209	\$134	\$342
47	Fontana-Rialto	\$5.13	\$5.51	\$10.63	\$126	\$135	\$261
48	Baldwin Park-West Covina	\$10.95	\$7.03	\$17.98	\$186	\$119	\$306



2020 California Assembly District Tax Impacts

Assembly District		Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
		Local	State	Total	Local	State	Total
49	Rosemead-San Gabriel	\$9.91	\$6.33	\$16.24	\$207	\$132	\$339
50	Los Angeles-Santa Monica	\$6.51	\$4.05	\$10.55	\$503	\$313	\$816
51	Los Angeles	\$15.17	\$10.22	\$25.39	\$142	\$96	\$237
52	Ontario	\$5.21	\$4.34	\$9.54	\$227	\$189	\$416
53	Los Angeles-Huntington Park	\$7.32	\$4.42	\$11.74	\$388	\$234	\$623
54	Los Angeles-Culver City	\$7.84	\$4.89	\$12.73	\$268	\$167	\$436
55	Chio Hills-La Habra	\$8.17	\$6.59	\$14.76	\$157	\$126	\$283
56	Indio/El Centro	\$3.08	\$4.23	\$7.31	\$249	\$342	\$591
57	Whittier	\$10.30	\$6.55	\$16.85	\$201	\$128	\$330
58	Bellflower-Pico Rivera	\$9.93	\$6.27	\$16.20	\$209	\$132	\$341
59	Los Angeles-USC	\$10.70	\$6.87	\$17.57	\$179	\$115	\$294
60	Riverside/Corona	\$5.73	\$6.20	\$11.93	\$136	\$148	\$284
61	Moreno Valley	\$5.52	\$5.98	\$11.50	\$145	\$156	\$301
62	Inglewood	\$5.72	\$3.31	\$9.03	\$628	\$363	\$992
63	South Gate-Lynwood	\$14.14	\$9.31	\$23.45	\$151	\$99	\$250
64	Compton	\$11.06	\$7.10	\$18.16	\$183	\$118	\$301
65	Buena Park-Fullerton	\$6.09	\$4.52	\$10.61	\$262	\$195	\$457
66	Torrance	\$7.95	\$4.96	\$12.91	\$286	\$178	\$464
67	Lake Elsinore	\$5.14	\$6.50	\$11.64	\$117	\$147	\$264
68	Irvine-Orange	\$6.71	\$5.63	\$12.33	\$179	\$150	\$328
69	Santa Ana	\$5.18	\$3.22	\$8.40	\$572	\$356	\$928
70	Long Beach	\$7.28	\$4.57	\$11.85	\$334	\$210	\$544
71	El Cajon	\$4.87	\$4.58	\$9.45	\$190	\$179	\$369
72	Huntington Beach	\$6.83	\$5.97	\$12.80	\$164	\$143	\$308
73	Mission Viejo	\$5.68	\$5.13	\$10.82	\$184	\$167	\$351
74	Irvine-Newport Beach	\$4.55	\$3.65	\$8.20	\$386	\$309	\$695
75	Temecula-Escondido	\$6.06	\$5.08	\$11.15	\$178	\$149	\$328
76	Carlsbad-Oceanside	\$6.33	\$4.24	\$10.56	\$218	\$146	\$364
77	San Diego-Poway	\$7.30	\$4.96	\$12.26	\$189	\$128	\$317
78	San Diego-La Jolla	\$5.27	\$2.86	\$8.14	\$733	\$398	\$1,131
79	San Diego-Chula Vista	\$8.67	\$6.38	\$15.04	\$135	\$99	\$234
80	San Diego-National City	\$8.16	\$5.86	\$14.02	\$149	\$107	\$256
	California	\$5.59	\$5.11	\$10.71	\$240	\$220	\$460

Note: Employment, earnings and state income taxes include CARES Act support; however, data limitations prevent disaggregation.



Assembly District 01

Northeast California

includes Siskiyou, Shasta, Nevada, Placer counties

Travel Impacts

	2019	2020p
Spending (millions)	\$2,235	\$1,301
Visitor Spending	\$2,139	\$1,265
Other Spending	\$97	\$36
Earnings (millions)	\$769	\$671
Employment (thousands)	21.8	19.0
State & Local Tax Revenue (millions)	\$165	\$102
Local Tax Revenue	\$67	\$47
State Tax Revenue	\$97	\$55

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	8.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$249
State tax revenue	\$4.00	State tax revenue	\$272
Local & State Total	\$7.70	Local & State Total	\$520

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 02

North Coast

includes Del Norte, Humboldt, Trinity, Sonoma counties

Travel Impacts

	2019	2020p
Spending (millions)	\$2,285	\$1,295
Visitor Spending	\$2,139	\$1,222
Other Spending	\$146	\$72
Earnings (millions)	\$926	\$742
Employment (thousands)	25.6	19.8
State & Local Tax Revenue (millions)	\$201	\$123
Local Tax Revenue	\$101	\$66
State Tax Revenue	\$100	\$56

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	8.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$361
State tax revenue	\$4.20	State tax revenue	\$281
Local & State Total	\$9.60	Local & State Total	\$642

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 03

Chico/North Central

includes Tehama, Glenn, Glenn, Sutter counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,030	\$463
Visitor Spending	\$810	\$384
Other Spending	\$220	\$79
Earnings (millions)	\$249	\$201
Employment (thousands)	8.8	7.1
State & Local Tax Revenue (millions)	\$69	\$37
Local Tax Revenue	\$24	\$16
State Tax Revenue	\$45	\$21

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$91
State tax revenue	\$4.30	State tax revenue	\$95
Local & State Total	\$8.50	Local & State Total	\$185

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 04

Napa

includes Colusa, Lake, Napa, Yolo counties

Travel Impacts

	2019	2020p
Spending (millions)	\$2,861	\$1,338
Visitor Spending	\$2,712	\$1,264
Other Spending	\$149	\$74
Earnings (millions)	\$1,220	\$809
Employment (thousands)	30.0	20.2
State & Local Tax Revenue (millions)	\$263	\$131
Local Tax Revenue	\$143	\$71
State Tax Revenue	\$121	\$60

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	2.4%
Travel Percent of Total District Employment	7.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$399
State tax revenue	\$4.40	State tax revenue	\$310
Local & State Total	\$10.00	Local & State Total	\$709

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 05

Yosemite

includes El Dorado, Calaveras, Tuolumne, Mono counties

Travel Impacts

	2019	2020p
Spending (millions)	\$3,472	\$2,029
Visitor Spending	\$3,366	\$1,984
Other Spending	\$106	\$45
Earnings (millions)	\$1,289	\$1,055
Employment (thousands)	37.3	30.4
State & Local Tax Revenue (millions)	\$282	\$178
Local Tax Revenue	\$146	\$97
State Tax Revenue	\$136	\$80

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.5%
Travel Percent of Total District Employment	14.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$563
State tax revenue	\$3.80	State tax revenue	\$437
Local & State Total	\$8.70	Local & State Total	\$1,000

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 06

Loomis-Rocklin

Placer, Sacramento counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,220	\$537
Visitor Spending	\$1,098	\$485
Other Spending	\$122	\$52
Earnings (millions)	\$409	\$276
Employment (thousands)	11.6	7.6
State & Local Tax Revenue (millions)	\$114	\$62
Local Tax Revenue	\$48	\$30
State Tax Revenue	\$67	\$32

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.20	Local tax revenue	\$153
State tax revenue	\$5.60	State tax revenue	\$137
Local & State Total	\$11.80	Local & State Total	\$290

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 07
Sacramento-West Sacramento
Sacramento, Yolo counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$2,255	\$1,042
Visitor Spending	\$1,763	\$835
Other Spending	\$492	\$207
Earnings (millions)	\$625	\$488
Employment (thousands)	16.9	13.0
State & Local Tax Revenue (millions)	\$151	\$79
Local Tax Revenue	\$70	\$39
State Tax Revenue	\$80	\$40

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$215
State tax revenue	\$4.10	State tax revenue	\$188
Local & State Total	\$8.80	Local & State Total	\$402

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 08
East Sacramento-Rancho Cordova
Sacramento County

Travel Impacts		
	2019	2020p
Spending (millions)	\$1,141	\$514
Visitor Spending	\$970	\$428
Other Spending	\$171	\$86
Earnings (millions)	\$365	\$267
Employment (thousands)	9.8	7.1
State & Local Tax Revenue (millions)	\$99	\$50
Local Tax Revenue	\$40	\$23
State Tax Revenue	\$59	\$27

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$125
State tax revenue	\$5.20	State tax revenue	\$122
Local & State Total	\$10.60	Local & State Total	\$247

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 09
Sacramento-West Grove
Sacramento, San Joaquin counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$814	\$314
Visitor Spending	\$680	\$262
Other Spending	\$135	\$52
Earnings (millions)	\$233	\$155
Employment (thousands)	6.6	4.3
State & Local Tax Revenue (millions)	\$74	\$36
Local Tax Revenue	\$26	\$16
State Tax Revenue	\$48	\$21

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$86
State tax revenue	\$6.10	State tax revenue	\$88
Local & State Total	\$12.10	Local & State Total	\$174

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 10

Fairfax-Petaluma

Marin, Sonoma counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,543	\$692
Visitor Spending	\$1,281	\$567
Other Spending	\$261	\$125
Earnings (millions)	\$609	\$413
Employment (thousands)	13.4	9.2
State & Local Tax Revenue (millions)	\$141	\$70
Local Tax Revenue	\$74	\$38
State Tax Revenue	\$67	\$32

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.0%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.70	Local tax revenue	\$201
State tax revenue	\$4.80	State tax revenue	\$145
Local & State Total	\$11.50	Local & State Total	\$346

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 11

Antioch-Fairfield

Contra Costa, Sacramento, Solano counties

Travel Impacts

	2019	2020p
Spending (millions)	\$883	\$336
Visitor Spending	\$786	\$299
Other Spending	\$97	\$37
Earnings (millions)	\$290	\$219
Employment (thousands)	8.4	6.0
State & Local Tax Revenue (millions)	\$74	\$36
Local Tax Revenue	\$27	\$16
State Tax Revenue	\$48	\$20

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$88
State tax revenue	\$5.10	State tax revenue	\$86
Local & State Total	\$10.40	Local & State Total	\$174

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 12
Lathrop-Modesto
San Joaquin, Stanislaus counties

Travel Impacts	2019	2020p
Spending (millions)	\$578	\$247
Visitor Spending	\$484	\$213
Other Spending	\$95	\$35
Earnings (millions)	\$164	\$125
Employment (thousands)	5.3	3.9
State & Local Tax Revenue (millions)	\$52	\$27
Local Tax Revenue	\$15	\$10
State Tax Revenue	\$37	\$16

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$66
State tax revenue	\$5.40	State tax revenue	\$73
Local & State Total	\$10.40	Local & State Total	\$139

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 13

Stockton

San Joaquin County

Travel Impacts

	2019	2020p
Spending (millions)	\$703	\$356
Visitor Spending	\$605	\$320
Other Spending	\$98	\$36
Earnings (millions)	\$249	\$210
Employment (thousands)	6.7	5.3
State & Local Tax Revenue (millions)	\$64	\$37
Local Tax Revenue	\$22	\$16
State Tax Revenue	\$42	\$21

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$100
State tax revenue	\$5.00	State tax revenue	\$99
Local & State Total	\$10.00	Local & State Total	\$200

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 14

Concord-Vallejo

Contra Costa, Solano counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$960	\$314
Visitor Spending	\$859	\$276
Other Spending	\$101	\$38
Earnings (millions)	\$359	\$251
Employment (thousands)	9.2	6.2
State & Local Tax Revenue (millions)	\$83	\$35
Local Tax Revenue	\$32	\$16
State Tax Revenue	\$51	\$19

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$88
State tax revenue	\$5.20	State tax revenue	\$80
Local & State Total	\$11.00	Local & State Total	\$168

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 15
Berkeley
Alameda, Contra Costa counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$1,107	\$452
Visitor Spending	\$896	\$330
Other Spending	\$211	\$122
Earnings (millions)	\$382	\$262
Employment (thousands)	8.2	5.7
State & Local Tax Revenue (millions)	\$97	\$44
Local Tax Revenue	\$43	\$22
State Tax Revenue	\$54	\$23

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.60	Local tax revenue	\$117
State tax revenue	\$5.30	State tax revenue	\$95
Local & State Total	\$11.90	Local & State Total	\$212

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 16

Walnut Creek

Alameda County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,313	\$506
Visitor Spending	\$1,157	\$424
Other Spending	\$156	\$82
Earnings (millions)	\$490	\$338
Employment (thousands)	10.8	7.5
State & Local Tax Revenue (millions)	\$115	\$51
Local Tax Revenue	\$54	\$26
State Tax Revenue	\$61	\$25

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	1.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$139
State tax revenue	\$4.70	State tax revenue	\$109
Local & State Total	\$10.80	Local & State Total	\$248

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 17

Downtown San Francisco

San Francisco County

Travel Impacts

	2019	2020p
Spending (millions)	\$13,040	\$4,166
Visitor Spending	\$10,319	\$2,669
Other Spending	\$2,721	\$1,497
Earnings (millions)	\$4,031	\$2,548
Employment (thousands)	61.7	36.2
State & Local Tax Revenue (millions)	\$925	\$286
Local Tax Revenue	\$591	\$172
State Tax Revenue	\$334	\$114

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.4%
Travel-generated employment	4.2%
Travel Percent of Total District Employment	4.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.40	Local tax revenue	\$782
State tax revenue	\$3.90	State tax revenue	\$476
Local & State Total	\$10.40	Local & State Total	\$1,258

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 18

Oakland

Alameda County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,710	\$624
Visitor Spending	\$1,178	\$437
Other Spending	\$531	\$187
Earnings (millions)	\$788	\$647
Employment (thousands)	11.8	8.7
State & Local Tax Revenue (millions)	\$122	\$57
Local Tax Revenue	\$64	\$31
State Tax Revenue	\$58	\$26

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.10	Local tax revenue	\$166
State tax revenue	\$4.60	State tax revenue	\$106
Local & State Total	\$11.70	Local & State Total	\$273

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 19

San Francisco-Daly City

San Francisco County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,138	\$385
Visitor Spending	\$921	\$259
Other Spending	\$217	\$126
Earnings (millions)	\$395	\$250
Employment (thousands)	6.7	4.0
State & Local Tax Revenue (millions)	\$200	\$96
Local Tax Revenue	\$113	\$55
State Tax Revenue	\$88	\$40

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$21.40	Local tax revenue	\$266
State tax revenue	\$13.60	State tax revenue	\$169
Local & State Total	\$35.00	Local & State Total	\$435

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 20

Hayward

Alameda County

Travel Impacts

	2019	2020p
Spending (millions)	\$848	\$351
Visitor Spending	\$642	\$234
Other Spending	\$207	\$117
Earnings (millions)	\$274	\$174
Employment (thousands)	5.6	3.6
State & Local Tax Revenue (millions)	\$86	\$41
Local Tax Revenue	\$40	\$21
State Tax Revenue	\$46	\$20

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.0%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.10	Local tax revenue	\$116
State tax revenue	\$6.20	State tax revenue	\$79
Local & State Total	\$15.30	Local & State Total	\$196

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 21

Merced-Modesto

Merced, Stanislaus counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$637	\$300
Visitor Spending	\$542	\$266
Other Spending	\$95	\$34
Earnings (millions)	\$189	\$150
Employment (thousands)	6.4	5.0
State & Local Tax Revenue (millions)	\$55	\$29
Local Tax Revenue	\$17	\$12
State Tax Revenue	\$38	\$17

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$76
State tax revenue	\$4.80	State tax revenue	\$83
Local & State Total	\$9.10	Local & State Total	\$159

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 22

San Mateo

San Francisco, San Mateo counties

Travel Impacts

	2019	2020p
Spending (millions)	\$3,613	\$1,386
Visitor Spending	\$3,300	\$1,205
Other Spending	\$312	\$182
Earnings (millions)	\$2,381	\$1,913
Employment (thousands)	39.6	28.9
State & Local Tax Revenue (millions)	\$404	\$180
Local Tax Revenue	\$241	\$104
State Tax Revenue	\$163	\$76

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.4%
Travel Percent of Total District Employment	7.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.70	Local tax revenue	\$591
State tax revenue	\$5.60	State tax revenue	\$383
Local & State Total	\$14.30	Local & State Total	\$974

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 23

Fresno-Squaw Valley

Fresno, Tulare counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$936	\$569
Visitor Spending	\$783	\$502
Other Spending	\$152	\$67
Earnings (millions)	\$272	\$241
Employment (thousands)	8.6	7.4
State & Local Tax Revenue (millions)	\$74	\$47
Local Tax Revenue	\$27	\$20
State Tax Revenue	\$47	\$27

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.00	Local tax revenue	\$128
State tax revenue	\$4.50	State tax revenue	\$145
Local & State Total	\$8.50	Local & State Total	\$272

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 24
Palo Alto
San Mateo, Santa Clara counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$2,358	\$938
Visitor Spending	\$2,116	\$788
Other Spending	\$242	\$150
Earnings (millions)	\$767	\$512
Employment (thousands)	15.7	10.5
State & Local Tax Revenue (millions)	\$212	\$91
Local Tax Revenue	\$117	\$49
State Tax Revenue	\$95	\$42

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	1.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.30	Local tax revenue	\$286
State tax revenue	\$4.70	State tax revenue	\$213
Local & State Total	\$10.90	Local & State Total	\$500

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 25

San Jose

Santa Clara County

Travel Impacts

	2019	2020p
Spending (millions)	\$2,779	\$1,069
Visitor Spending	\$2,550	\$949
Other Spending	\$229	\$120
Earnings (millions)	\$907	\$595
Employment (thousands)	18.6	12.3
State & Local Tax Revenue (millions)	\$232	\$95
Local Tax Revenue	\$131	\$52
State Tax Revenue	\$101	\$42

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	2.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$302
State tax revenue	\$3.90	State tax revenue	\$215
Local & State Total	\$9.40	Local & State Total	\$516

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 26

Visalia

Inyo, Kern, Tulare counties

Travel Impacts

	2019	2020p
Spending (millions)	\$910	\$507
Visitor Spending	\$815	\$472
Other Spending	\$95	\$35
Earnings (millions)	\$283	\$237
Employment (thousands)	9.2	7.6
State & Local Tax Revenue (millions)	\$73	\$44
Local Tax Revenue	\$28	\$21
State Tax Revenue	\$45	\$23

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$141
State tax revenue	\$4.00	State tax revenue	\$127
Local & State Total	\$8.40	Local & State Total	\$268

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 27

San Jose

Santa Clara County

Travel Impacts

	2019	2020p
Spending (millions)	\$2,076	\$800
Visitor Spending	\$1,258	\$408
Other Spending	\$818	\$391
Earnings (millions)	\$456	\$324
Employment (thousands)	8.5	5.5
State & Local Tax Revenue (millions)	\$121	\$50
Local Tax Revenue	\$65	\$27
State Tax Revenue	\$56	\$24

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.50	Local tax revenue	\$157
State tax revenue	\$4.40	State tax revenue	\$105
Local & State Total	\$10.90	Local & State Total	\$262

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 28

San Jose

Santa Clara County

Travel Impacts

	2019	2020p
Spending (millions)	\$982	\$384
Visitor Spending	\$821	\$303
Other Spending	\$161	\$81
Earnings (millions)	\$284	\$188
Employment (thousands)	5.8	3.8
State & Local Tax Revenue (millions)	\$99	\$44
Local Tax Revenue	\$48	\$22
State Tax Revenue	\$51	\$22

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.20	Local tax revenue	\$127
State tax revenue	\$5.70	State tax revenue	\$102
Local & State Total	\$12.90	Local & State Total	\$229

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 29

Monterey-Santa Cruz

Monterey, Santa Clara, Santa Cruz counties

Travel Impacts

	2019	2020p
Spending (millions)	\$3,330	\$1,544
Visitor Spending	\$3,198	\$1,487
Other Spending	\$132	\$57
Earnings (millions)	\$1,424	\$1,037
Employment (thousands)	30.1	21.7
State & Local Tax Revenue (millions)	\$287	\$141
Local Tax Revenue	\$148	\$73
State Tax Revenue	\$139	\$68

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	2.5%
Travel Percent of Total District Employment	7.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$448
State tax revenue	\$4.30	State tax revenue	\$388
Local & State Total	\$9.20	Local & State Total	\$835

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 30

Salinas-Soledad

Monterey, San Benito, Santa Clara, Santa Cruz counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,529	\$662
Visitor Spending	\$1,427	\$621
Other Spending	\$103	\$41
Earnings (millions)	\$564	\$404
Employment (thousands)	12.0	8.6
State & Local Tax Revenue (millions)	\$167	\$86
Local Tax Revenue	\$82	\$44
State Tax Revenue	\$85	\$42

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.00	Local tax revenue	\$277
State tax revenue	\$6.00	State tax revenue	\$238
Local & State Total	\$13.10	Local & State Total	\$515

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 31

Fresno-San Joaquin

Fresno County

Travel Impacts

	2019	2020p
Spending (millions)	\$731	\$386
Visitor Spending	\$567	\$316
Other Spending	\$164	\$69
Earnings (millions)	\$204	\$167
Employment (thousands)	6.2	4.8
State & Local Tax Revenue (millions)	\$61	\$36
Local Tax Revenue	\$21	\$15
State Tax Revenue	\$40	\$21

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$96
State tax revenue	\$5.20	State tax revenue	\$105
Local & State Total	\$9.90	Local & State Total	\$201

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 32

Avenal-Lemoore
Kern, Kings counties

Travel Impacts

	2019	2020p
Spending (millions)	\$630	\$262
Visitor Spending	\$539	\$230
Other Spending	\$91	\$33
Earnings (millions)	\$191	\$142
Employment (thousands)	6.3	4.6
State & Local Tax Revenue (millions)	\$58	\$30
Local Tax Revenue	\$16	\$11
State Tax Revenue	\$42	\$19

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$79
State tax revenue	\$6.40	State tax revenue	\$102
Local & State Total	\$11.30	Local & State Total	\$181

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 33

Needles-Victorville
San Bernardino County

Travel Impacts		
	2019	2020p
Spending (millions)	\$2,665	\$1,955
Visitor Spending	\$2,554	\$1,912
Other Spending	\$111	\$44
Earnings (millions)	\$787	\$746
Employment (thousands)	26.6	24.2
State & Local Tax Revenue (millions)	\$160	\$118
Local Tax Revenue	\$49	\$38
State Tax Revenue	\$111	\$80

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	2.8%
Travel Percent of Total District Employment	17.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$2.00	Local tax revenue	\$253
State tax revenue	\$3.90	State tax revenue	\$500
Local & State Total	\$5.90	Local & State Total	\$753

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 34

Bakersfield

Kern County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,112	\$621
Visitor Spending	\$1,001	\$574
Other Spending	\$111	\$46
Earnings (millions)	\$373	\$318
Employment (thousands)	11.6	9.6
State & Local Tax Revenue (millions)	\$89	\$53
Local Tax Revenue	\$29	\$21
State Tax Revenue	\$60	\$32

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$142
State tax revenue	\$4.70	State tax revenue	\$178
Local & State Total	\$8.40	Local & State Total	\$320

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 35

Santa Maria

San Luis Obispo, Santa Barbara counties

Travel Impacts

	2019	2020p
Spending (millions)	\$2,625	\$1,471
Visitor Spending	\$2,485	\$1,420
Other Spending	\$139	\$51
Earnings (millions)	\$1,034	\$824
Employment (thousands)	28.7	22.1
State & Local Tax Revenue (millions)	\$245	\$154
Local Tax Revenue	\$121	\$85
State Tax Revenue	\$124	\$69

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.6%
Travel Percent of Total District Employment	9.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$479
State tax revenue	\$4.50	State tax revenue	\$365
Local & State Total	\$10.50	Local & State Total	\$844

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 36

Palmdale

Kern, Los Angeles, San Bernardino counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,036	\$464
Visitor Spending	\$928	\$420
Other Spending	\$108	\$44
Earnings (millions)	\$389	\$289
Employment (thousands)	8.0	6.1
State & Local Tax Revenue (millions)	\$113	\$60
Local Tax Revenue	\$56	\$31
State Tax Revenue	\$57	\$28

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.40	Local tax revenue	\$201
State tax revenue	\$5.70	State tax revenue	\$153
Local & State Total	\$13.10	Local & State Total	\$354

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 37
Santa Barbara
Santa Barbara, Ventura counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$2,325	\$1,162
Visitor Spending	\$2,156	\$1,083
Other Spending	\$168	\$79
Earnings (millions)	\$812	\$643
Employment (thousands)	21.8	17.2
State & Local Tax Revenue (millions)	\$191	\$106
Local Tax Revenue	\$90	\$55
State Tax Revenue	\$101	\$51

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	5.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$346
State tax revenue	\$4.30	State tax revenue	\$289
Local & State Total	\$9.40	Local & State Total	\$635

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 38

Valencia

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$885	\$396
Visitor Spending	\$717	\$297
Other Spending	\$168	\$99
Earnings (millions)	\$321	\$237
Employment (thousands)	6.4	4.8
State & Local Tax Revenue (millions)	\$97	\$51
Local Tax Revenue	\$46	\$26
State Tax Revenue	\$50	\$24

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.0%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.90	Local tax revenue	\$166
State tax revenue	\$6.60	State tax revenue	\$123
Local & State Total	\$15.40	Local & State Total	\$290

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 39

San Fernando

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$556	\$214
Visitor Spending	\$456	\$175
Other Spending	\$99	\$39
Earnings (millions)	\$195	\$140
Employment (thousands)	3.7	2.7
State & Local Tax Revenue (millions)	\$82	\$44
Local Tax Revenue	\$40	\$24
State Tax Revenue	\$42	\$20

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$13.70	Local tax revenue	\$151
State tax revenue	\$9.10	State tax revenue	\$100
Local & State Total	\$22.80	Local & State Total	\$251

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 40

San Bernardino

San Bernardino County

Travel Impacts

	2019	2020p
Spending (millions)	\$673	\$383
Visitor Spending	\$567	\$339
Other Spending	\$106	\$44
Earnings (millions)	\$201	\$150
Employment (thousands)	6.7	4.8
State & Local Tax Revenue (millions)	\$66	\$41
Local Tax Revenue	\$23	\$17
State Tax Revenue	\$42	\$24

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$115
State tax revenue	\$5.70	State tax revenue	\$130
Local & State Total	\$10.70	Local & State Total	\$245

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 41
Pasadena
Los Angeles, San Bernardino counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$1,256	\$548
Visitor Spending	\$1,073	\$441
Other Spending	\$184	\$107
Earnings (millions)	\$501	\$356
Employment (thousands)	9.4	6.7
State & Local Tax Revenue (millions)	\$129	\$64
Local Tax Revenue	\$68	\$35
State Tax Revenue	\$61	\$29

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.00	Local tax revenue	\$229
State tax revenue	\$5.40	State tax revenue	\$155
Local & State Total	\$13.40	Local & State Total	\$385

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 42
Palm Springs
Riverside, San Bernardino counties

Travel Impacts		
	2019	2020p
Spending (millions)	\$4,778	\$2,991
Visitor Spending	\$4,594	\$2,907
Other Spending	\$184	\$84
Earnings (millions)	\$1,477	\$1,196
Employment (thousands)	45.3	37.1
State & Local Tax Revenue (millions)	\$315	\$197
Local Tax Revenue	\$135	\$84
State Tax Revenue	\$179	\$113

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	4.3%
Travel Percent of Total District Employment	15.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$2.90	Local tax revenue	\$528
State tax revenue	\$3.70	State tax revenue	\$676
Local & State Total	\$6.60	Local & State Total	\$1,204

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 43

Burbank-Glendale

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,352	\$602
Visitor Spending	\$1,031	\$404
Other Spending	\$321	\$198
Earnings (millions)	\$602	\$461
Employment (thousands)	9.7	7.2
State & Local Tax Revenue (millions)	\$129	\$64
Local Tax Revenue	\$69	\$36
State Tax Revenue	\$60	\$28

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.0%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.90	Local tax revenue	\$227
State tax revenue	\$5.70	State tax revenue	\$144
Local & State Total	\$14.60	Local & State Total	\$371

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 44

Oxnard-Thousand Oaks

Ventura County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,003	\$486
Visitor Spending	\$862	\$404
Other Spending	\$141	\$81
Earnings (millions)	\$336	\$261
Employment (thousands)	9.0	7.0
State & Local Tax Revenue (millions)	\$85	\$45
Local Tax Revenue	\$33	\$19
State Tax Revenue	\$52	\$26

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.80	Local tax revenue	\$125
State tax revenue	\$5.20	State tax revenue	\$137
Local & State Total	\$10.00	Local & State Total	\$262

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 45

Canoga Park-Northridge

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,060	\$493
Visitor Spending	\$801	\$315
Other Spending	\$259	\$178
Earnings (millions)	\$413	\$299
Employment (thousands)	7.3	5.3
State & Local Tax Revenue (millions)	\$112	\$57
Local Tax Revenue	\$58	\$32
State Tax Revenue	\$54	\$25

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$10.00	Local tax revenue	\$202
State tax revenue	\$6.50	State tax revenue	\$131
Local & State Total	\$16.50	Local & State Total	\$333

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 46

Van Nuys-Sherman Oaks

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,004	\$415
Visitor Spending	\$852	\$334
Other Spending	\$152	\$81
Earnings (millions)	\$402	\$288
Employment (thousands)	7.2	5.2
State & Local Tax Revenue (millions)	\$115	\$58
Local Tax Revenue	\$60	\$32
State Tax Revenue	\$54	\$25

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.70	Local tax revenue	\$209
State tax revenue	\$6.20	State tax revenue	\$134
Local & State Total	\$16.00	Local & State Total	\$342

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 47

Fontana-Rialto
San Bernardino County

Travel Impacts		
	2019	2020p
Spending (millions)	\$723	\$407
Visitor Spending	\$625	\$370
Other Spending	\$98	\$37
Earnings (millions)	\$223	\$162
Employment (thousands)	7.4	5.2
State & Local Tax Revenue (millions)	\$71	\$44
Local Tax Revenue	\$26	\$19
State Tax Revenue	\$45	\$25

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$126
State tax revenue	\$5.50	State tax revenue	\$135
Local & State Total	\$10.60	Local & State Total	\$261

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 48

Baldwin Park-West Covina

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$826	\$338
Visitor Spending	\$689	\$265
Other Spending	\$137	\$73
Earnings (millions)	\$316	\$221
Employment (thousands)	5.8	4.1
State & Local Tax Revenue (millions)	\$101	\$52
Local Tax Revenue	\$52	\$29
State Tax Revenue	\$49	\$23

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$10.90	Local tax revenue	\$186
State tax revenue	\$7.00	State tax revenue	\$119
Local & State Total	\$18.00	Local & State Total	\$306

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 49

Rosemead-San Gabriel

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,147	\$547
Visitor Spending	\$833	\$325
Other Spending	\$314	\$223
Earnings (millions)	\$458	\$334
Employment (thousands)	7.9	5.7
State & Local Tax Revenue (millions)	\$114	\$58
Local Tax Revenue	\$60	\$32
State Tax Revenue	\$55	\$26

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.90	Local tax revenue	\$207
State tax revenue	\$6.30	State tax revenue	\$132
Local & State Total	\$16.20	Local & State Total	\$339

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 50

Los Angeles-Santa Monica

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$3,454	\$1,562
Visitor Spending	\$3,000	\$1,229
Other Spending	\$454	\$333
Earnings (millions)	\$1,485	\$1,067
Employment (thousands)	26.1	18.9
State & Local Tax Revenue (millions)	\$295	\$135
Local Tax Revenue	\$170	\$80
State Tax Revenue	\$125	\$56

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	3.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.50	Local tax revenue	\$503
State tax revenue	\$4.00	State tax revenue	\$313
Local & State Total	\$10.60	Local & State Total	\$816

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 51

Los Angeles

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$491	\$194
Visitor Spending	\$382	\$145
Other Spending	\$109	\$49
Earnings (millions)	\$166	\$121
Employment (thousands)	3.1	2.3
State & Local Tax Revenue (millions)	\$75	\$41
Local Tax Revenue	\$36	\$22
State Tax Revenue	\$39	\$19

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$15.20	Local tax revenue	\$142
State tax revenue	\$10.20	State tax revenue	\$96
Local & State Total	\$25.40	Local & State Total	\$237

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 52

Ontario

San Bernardino County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,524	\$811
Visitor Spending	\$1,197	\$658
Other Spending	\$327	\$153
Earnings (millions)	\$443	\$324
Employment (thousands)	12.4	8.7
State & Local Tax Revenue (millions)	\$115	\$68
Local Tax Revenue	\$54	\$34
State Tax Revenue	\$62	\$33

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$227
State tax revenue	\$4.30	State tax revenue	\$189
Local & State Total	\$9.50	Local & State Total	\$416

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 53
Los Angeles-Huntington Park
Los Angeles County

Travel Impacts		
	2019	2020p
Spending (millions)	\$2,373	\$1,018
Visitor Spending	\$2,091	\$825
Other Spending	\$282	\$192
Earnings (millions)	\$1,013	\$705
Employment (thousands)	18.0	12.7
State & Local Tax Revenue (millions)	\$221	\$102
Local Tax Revenue	\$126	\$60
State Tax Revenue	\$95	\$42

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.6%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.30	Local tax revenue	\$388
State tax revenue	\$4.40	State tax revenue	\$234
Local & State Total	\$11.70	Local & State Total	\$623

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 54

Los Angeles-Culver City

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,850	\$752
Visitor Spending	\$1,414	\$544
Other Spending	\$436	\$208
Earnings (millions)	\$987	\$808
Employment (thousands)	14.0	10.6
State & Local Tax Revenue (millions)	\$154	\$75
Local Tax Revenue	\$85	\$43
State Tax Revenue	\$69	\$33

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.80	Local tax revenue	\$268
State tax revenue	\$4.90	State tax revenue	\$167
Local & State Total	\$12.70	Local & State Total	\$436

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 55

Chio Hills-La Habra

Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$886	\$408
Visitor Spending	\$704	\$300
Other Spending	\$182	\$108
Earnings (millions)	\$319	\$221
Employment (thousands)	7.3	5.0
State & Local Tax Revenue (millions)	\$94	\$49
Local Tax Revenue	\$45	\$25
State Tax Revenue	\$50	\$25

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.20	Local tax revenue	\$157
State tax revenue	\$6.60	State tax revenue	\$126
Local & State Total	\$14.80	Local & State Total	\$283

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 56

Indio/El Centro

Imperial, Riverside counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,978	\$1,281
Visitor Spending	\$1,875	\$1,240
Other Spending	\$103	\$42
Earnings (millions)	\$578	\$493
Employment (thousands)	18.6	15.9
State & Local Tax Revenue (millions)	\$145	\$95
Local Tax Revenue	\$56	\$38
State Tax Revenue	\$89	\$57

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	10.0%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$249
State tax revenue	\$4.20	State tax revenue	\$342
Local & State Total	\$7.30	Local & State Total	\$591

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 57

Whittier

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$900	\$363
Visitor Spending	\$781	\$304
Other Spending	\$120	\$58
Earnings (millions)	\$349	\$243
Employment (thousands)	6.5	4.6
State & Local Tax Revenue (millions)	\$110	\$56
Local Tax Revenue	\$58	\$31
State Tax Revenue	\$52	\$25

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$10.30	Local tax revenue	\$201
State tax revenue	\$6.60	State tax revenue	\$128
Local & State Total	\$16.90	Local & State Total	\$330

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 58

Bellflower-Pico Rivera

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,000	\$408
Visitor Spending	\$861	\$335
Other Spending	\$139	\$73
Earnings (millions)	\$397	\$278
Employment (thousands)	7.2	5.1
State & Local Tax Revenue (millions)	\$117	\$59
Local Tax Revenue	\$62	\$33
State Tax Revenue	\$55	\$26

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.90	Local tax revenue	\$209
State tax revenue	\$6.30	State tax revenue	\$132
Local & State Total	\$16.20	Local & State Total	\$341

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 59

Los Angeles-USC

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$969	\$358
Visitor Spending	\$709	\$261
Other Spending	\$260	\$98
Earnings (millions)	\$525	\$444
Employment (thousands)	7.1	5.4
State & Local Tax Revenue (millions)	\$97	\$51
Local Tax Revenue	\$50	\$28
State Tax Revenue	\$47	\$23

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$10.70	Local tax revenue	\$179
State tax revenue	\$6.90	State tax revenue	\$115
Local & State Total	\$17.60	Local & State Total	\$294

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 60

Riverside/Corona

Riverside County

Travel Impacts

	2019	2020p
Spending (millions)	\$827	\$441
Visitor Spending	\$713	\$395
Other Spending	\$114	\$47
Earnings (millions)	\$245	\$183
Employment (thousands)	7.7	5.7
State & Local Tax Revenue (millions)	\$87	\$52
Local Tax Revenue	\$34	\$23
State Tax Revenue	\$52	\$29

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$136
State tax revenue	\$6.20	State tax revenue	\$148
Local & State Total	\$11.90	Local & State Total	\$284

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 61

Moreno Valley
Riverside County

Travel Impacts

	2019	2020p
Spending (millions)	\$896	\$477
Visitor Spending	\$786	\$433
Other Spending	\$110	\$44
Earnings (millions)	\$266	\$197
Employment (thousands)	8.4	6.2
State & Local Tax Revenue (millions)	\$92	\$55
Local Tax Revenue	\$36	\$24
State Tax Revenue	\$55	\$31

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$145
State tax revenue	\$6.00	State tax revenue	\$156
Local & State Total	\$11.50	Local & State Total	\$301

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 62

Inglewood

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$6,620	\$2,413
Visitor Spending	\$4,719	\$1,745
Other Spending	\$1,901	\$668
Earnings (millions)	\$4,558	\$4,033
Employment (thousands)	53.3	42.0
State & Local Tax Revenue (millions)	\$372	\$172
Local Tax Revenue	\$224	\$100
State Tax Revenue	\$147	\$72

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	4.9%
Travel Percent of Total District Employment	10.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$628
State tax revenue	\$3.30	State tax revenue	\$363
Local & State Total	\$9.00	Local & State Total	\$992

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 63

South Gate-Lynwood

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$575	\$237
Visitor Spending	\$439	\$166
Other Spending	\$137	\$71
Earnings (millions)	\$207	\$150
Employment (thousands)	3.8	2.8
State & Local Tax Revenue (millions)	\$80	\$43
Local Tax Revenue	\$39	\$23
State Tax Revenue	\$41	\$20

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$14.10	Local tax revenue	\$151
State tax revenue	\$9.30	State tax revenue	\$99
Local & State Total	\$23.40	Local & State Total	\$250

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 64

Compton

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$872	\$375
Visitor Spending	\$688	\$264
Other Spending	\$184	\$111
Earnings (millions)	\$337	\$240
Employment (thousands)	6.0	4.3
State & Local Tax Revenue (millions)	\$102	\$53
Local Tax Revenue	\$52	\$29
State Tax Revenue	\$50	\$24

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$11.10	Local tax revenue	\$183
State tax revenue	\$7.10	State tax revenue	\$118
Local & State Total	\$18.20	Local & State Total	\$301

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 65

Buena Park-Fullerton

Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,856	\$763
Visitor Spending	\$1,708	\$689
Other Spending	\$148	\$75
Earnings (millions)	\$737	\$462
Employment (thousands)	17.9	11.2
State & Local Tax Revenue (millions)	\$169	\$78
Local Tax Revenue	\$91	\$42
State Tax Revenue	\$78	\$36

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.10	Local tax revenue	\$262
State tax revenue	\$4.50	State tax revenue	\$195
Local & State Total	\$10.60	Local & State Total	\$457

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 66

Torrance

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,721	\$742
Visitor Spending	\$1,445	\$572
Other Spending	\$276	\$170
Earnings (millions)	\$749	\$548
Employment (thousands)	12.8	9.2
State & Local Tax Revenue (millions)	\$164	\$79
Local Tax Revenue	\$91	\$45
State Tax Revenue	\$74	\$34

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.00	Local tax revenue	\$286
State tax revenue	\$5.00	State tax revenue	\$178
Local & State Total	\$12.90	Local & State Total	\$464

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 67

Lake Elsinore
Riverside County

Travel Impacts

	2019	2020p
Spending (millions)	\$718	\$411
Visitor Spending	\$609	\$368
Other Spending	\$108	\$43
Earnings (millions)	\$196	\$165
Employment (thousands)	6.3	5.2
State & Local Tax Revenue (millions)	\$76	\$48
Local Tax Revenue	\$27	\$19
State Tax Revenue	\$49	\$29

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$117
State tax revenue	\$6.50	State tax revenue	\$147
Local & State Total	\$11.60	Local & State Total	\$264

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 68

Irvine-Orange

Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,183	\$535
Visitor Spending	\$997	\$428
Other Spending	\$186	\$106
Earnings (millions)	\$439	\$297
Employment (thousands)	10.6	7.1
State & Local Tax Revenue (millions)	\$116	\$58
Local Tax Revenue	\$57	\$29
State Tax Revenue	\$59	\$29

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	1.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.70	Local tax revenue	\$179
State tax revenue	\$5.60	State tax revenue	\$150
Local & State Total	\$12.30	Local & State Total	\$328

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 69

Santa Ana
Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$5,225	\$2,151
Visitor Spending	\$4,531	\$1,790
Other Spending	\$694	\$361
Earnings (millions)	\$1,975	\$1,257
Employment (thousands)	45.9	28.6
State & Local Tax Revenue (millions)	\$360	\$156
Local Tax Revenue	\$218	\$93
State Tax Revenue	\$142	\$63

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	3.3%
Travel Percent of Total District Employment	10.0%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$572
State tax revenue	\$3.20	State tax revenue	\$356
Local & State Total	\$8.40	Local & State Total	\$928

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 70

Long Beach

Los Angeles County

Travel Impacts

	2019	2020p
Spending (millions)	\$2,164	\$930
Visitor Spending	\$1,813	\$730
Other Spending	\$351	\$200
Earnings (millions)	\$1,003	\$764
Employment (thousands)	16.3	12.0
State & Local Tax Revenue (millions)	\$192	\$92
Local Tax Revenue	\$108	\$53
State Tax Revenue	\$84	\$39

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	4.5%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.30	Local tax revenue	\$334
State tax revenue	\$4.60	State tax revenue	\$210
Local & State Total	\$11.80	Local & State Total	\$544

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 71

El Cajon

Riverside, San Diego counties

Travel Impacts

	2019	2020p
Spending (millions)	\$1,362	\$734
Visitor Spending	\$1,233	\$678
Other Spending	\$128	\$56
Earnings (millions)	\$401	\$342
Employment (thousands)	10.3	9.1
State & Local Tax Revenue (millions)	\$119	\$69
Local Tax Revenue	\$54	\$33
State Tax Revenue	\$65	\$36

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	5.7%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$190
State tax revenue	\$4.60	State tax revenue	\$179
Local & State Total	\$9.40	Local & State Total	\$369

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 72

Huntington Beach

Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,019	\$447
Visitor Spending	\$899	\$392
Other Spending	\$120	\$55
Earnings (millions)	\$373	\$256
Employment (thousands)	9.2	6.3
State & Local Tax Revenue (millions)	\$109	\$55
Local Tax Revenue	\$52	\$27
State Tax Revenue	\$57	\$28

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.8%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.80	Local tax revenue	\$164
State tax revenue	\$6.00	State tax revenue	\$143
Local & State Total	\$12.80	Local & State Total	\$308

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 73

Mission Viejo

Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,280	\$616
Visitor Spending	\$1,106	\$519
Other Spending	\$174	\$98
Earnings (millions)	\$482	\$354
Employment (thousands)	11.7	8.6
State & Local Tax Revenue (millions)	\$120	\$61
Local Tax Revenue	\$59	\$29
State Tax Revenue	\$62	\$31

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	3.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$184
State tax revenue	\$5.10	State tax revenue	\$167
Local & State Total	\$10.80	Local & State Total	\$351

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 74

Irvine-Newport Beach

Orange County

Travel Impacts

	2019	2020p
Spending (millions)	\$3,340	\$1,649
Visitor Spending	\$2,953	\$1,389
Other Spending	\$387	\$260
Earnings (millions)	\$1,354	\$973
Employment (thousands)	32.2	23.2
State & Local Tax Revenue (millions)	\$249	\$119
Local Tax Revenue	\$138	\$63
State Tax Revenue	\$111	\$56

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	2.7%
Travel Percent of Total District Employment	4.1%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$386
State tax revenue	\$3.70	State tax revenue	\$309
Local & State Total	\$8.20	Local & State Total	\$695

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 75

Temecula-Escondido

San Diego County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,208	\$561
Visitor Spending	\$1,088	\$507
Other Spending	\$121	\$54
Earnings (millions)	\$396	\$277
Employment (thousands)	10.5	7.5
State & Local Tax Revenue (millions)	\$117	\$61
Local Tax Revenue	\$55	\$31
State Tax Revenue	\$62	\$31

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.10	Local tax revenue	\$178
State tax revenue	\$5.10	State tax revenue	\$149
Local & State Total	\$11.10	Local & State Total	\$328

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 76

Carlsbad-Oceanside

San Diego County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,631	\$690
Visitor Spending	\$1,472	\$608
Other Spending	\$159	\$82
Earnings (millions)	\$573	\$398
Employment (thousands)	13.3	9.4
State & Local Tax Revenue (millions)	\$146	\$69
Local Tax Revenue	\$78	\$38
State Tax Revenue	\$67	\$30

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.3%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.30	Local tax revenue	\$218
State tax revenue	\$4.20	State tax revenue	\$146
Local & State Total	\$10.60	Local & State Total	\$364

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 77

San Diego-Poway

San Diego County

Travel Impacts

	2019	2020p
Spending (millions)	\$1,438	\$618
Visitor Spending	\$1,169	\$453
Other Spending	\$268	\$165
Earnings (millions)	\$500	\$338
Employment (thousands)	11.3	7.6
State & Local Tax Revenue (millions)	\$128	\$61
Local Tax Revenue	\$66	\$33
State Tax Revenue	\$63	\$28

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	1.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.30	Local tax revenue	\$189
State tax revenue	\$5.00	State tax revenue	\$128
Local & State Total	\$12.30	Local & State Total	\$317

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 78

San Diego-La Jolla

San Diego County

Travel Impacts

	2019	2020p
Spending (millions)	\$6,904	\$2,838
Visitor Spending	\$5,940	\$2,421
Other Spending	\$964	\$417
Earnings (millions)	\$2,171	\$1,541
Employment (thousands)	48.7	34.8
State & Local Tax Revenue (millions)	\$451	\$203
Local Tax Revenue	\$278	\$128
State Tax Revenue	\$172	\$75

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	4.0%
Travel Percent of Total District Employment	7.2%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$733
State tax revenue	\$2.90	State tax revenue	\$398
Local & State Total	\$8.10	Local & State Total	\$1,131

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Assembly District 79

San Diego-Chula Vista

San Diego County

Travel Impacts

	2019	2020p
Spending (millions)	\$959	\$392
Visitor Spending	\$747	\$274
Other Spending	\$212	\$117
Earnings (millions)	\$309	\$207
Employment (thousands)	7.1	4.7
State & Local Tax Revenue (millions)	\$96	\$46
Local Tax Revenue	\$45	\$24
State Tax Revenue	\$50	\$23

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.4%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.70	Local tax revenue	\$135
State tax revenue	\$6.40	State tax revenue	\$99
Local & State Total	\$15.00	Local & State Total	\$234

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 80

San Diego-National City

San Diego County

Travel Impacts

	2019	2020p
Spending (millions)	\$958	\$379
Visitor Spending	\$830	\$320
Other Spending	\$128	\$59
Earnings (millions)	\$313	\$210
Employment (thousands)	7.5	5.1
State & Local Tax Revenue (millions)	\$102	\$50
Local Tax Revenue	\$49	\$26
State Tax Revenue	\$52	\$24

Employment Characteristics (2020)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.9%

Travel-Generated Tax Revenue (2020p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.20	Local tax revenue	\$149
State tax revenue	\$5.90	State tax revenue	\$107
Local & State Total	\$14.00	Local & State Total	\$256

Note: Employment, earnings and state income taxes include CARES Act support, data limitations prevent disaggregation.

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Appendices

**Employment Characteristics
Visitor-Generated Tax Revenue
Travel Impact Categories
Summary of Methodology**



Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment

All Payroll & Self-employment	2.0%	= 400/20,502
Travel-generated employment	2.2%	= 20/925
Travel Percent of Total District Employment	5.0%	= 20/400

Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

\$100 of Visitor Spending Generates

Local tax revenue	\$2.30	= (\$35/\$1,500)*100
State tax revenue	\$4.70	= (\$70/\$1,500)*100
Local & State Total	\$7.00	= \$2.30 + \$4.70

Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	= \$35,000,000/200,000
State Tax Revenue	\$350	= \$70,000,000/200,000
Local & State Total	\$525	= \$175 + \$350



Travel Impact Categories

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes travel agencies and resident air travel.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local tax revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

State tax revenue includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report [1]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories [2]

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

1. California Travel Impacts, 2020p (April 2021). Prepared by Dean Runyan Associates for Visit California.

2. <http://sdmg.senate.ca.gov/zipcodedirectory>