



# California Travel Impacts by Assembly District, 2021p

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# California Assembly District Travel Impacts, 2021p

This study, prepared for Visit California, documents the economic significance of the travel industry in California's eighty Assembly Districts. The estimates are generated from detailed calculations of county and regional travel impacts for the state of California prepared by Dean Runyan Associates [1]. Due to data limitations and methodological restrictions, reporting for Districts is necessarily at a higher level than for counties, but is otherwise directly comparable.

## Interpretation of Impact Estimates

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** (and earnings) estimates provided in this report refer to the *place of work* of all payroll employees and self-employed persons. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular Assembly District will be residents of another Assembly District. The extent to which this occurs in any given Assembly District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts throughout the state as opposed to the geographically larger rural districts [2].
- The estimates of local and state **tax receipts** in this report also refer to the Assembly District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Assembly District. Therefore, revenue generated within one Assembly District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) In general, this is always an issue in travel impact research and is generally more evident with smaller geographic units such as dense urban districts.
- The Assembly Districts are described in this report with place names and corresponding counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

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1. California Travel Impacts, 2021p (April 2022). Prepared by Dean Runyan Associates for Visit California.

2. The 80 Assembly Districts each have a population of approximately 485,000. Rural Assembly Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.



- District level estimates are breakouts of county level estimates based on factors such as room inventory and population by location within the county.

The report provides three summary tables for the eighty Assembly Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables. There are several appendices that describe the travel impact measures, methodology, and data sources.



## 2021 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings Employ.		Tax Revenue (\$000,000)		
	Total	Visitor	Other	(\$000,000)	(000)	Local	State	Total
01 Northeast California	\$1,971	\$1,913	\$57	\$775	20.6	\$71	\$89	\$159
02 North Coast	\$2,047	\$1,963	\$84	\$837	20.7	\$107	\$92	\$199
03 Chico/North Central	\$743	\$626	\$117	\$250	8.3	\$24	\$38	\$61
04 Napa	\$2,306	\$2,226	\$80	\$936	22.3	\$137	\$103	\$240
05 Yosemite	\$2,926	\$2,862	\$63	\$1,269	34.3	\$147	\$125	\$272
06 Loomis-Rocklin	\$942	\$870	\$72	\$376	10.0	\$49	\$58	\$107
07 Sacramento-West Sacramento	\$1,517	\$1,255	\$262	\$513	13.1	\$57	\$64	\$121
08 East Sacramento-Rancho Cordo	\$829	\$727	\$102	\$308	7.9	\$35	\$47	\$82
09 Sacramento-West Grove	\$602	\$523	\$79	\$207	5.5	\$25	\$39	\$64
10 Fairfax-Petaluma	\$1,091	\$945	\$147	\$490	10.2	\$62	\$54	\$116
11 Antioch-Fairfield	\$727	\$669	\$58	\$270	6.9	\$25	\$41	\$67
12 Lathrop-Modesto	\$484	\$426	\$57	\$162	4.8	\$17	\$31	\$49
13 Stockton	\$688	\$628	\$60	\$249	6.1	\$27	\$40	\$67
14 Concord-Vallejo	\$690	\$630	\$59	\$295	7.0	\$26	\$40	\$66
15 Berkeley	\$769	\$662	\$107	\$307	6.4	\$33	\$44	\$77
16 Walnut Creek	\$859	\$778	\$81	\$370	7.7	\$38	\$47	\$85
17 Downtown San Francisco	\$5,374	\$4,160	\$1,214	\$2,538	34.0	\$235	\$193	\$428
18 Oakland	\$992	\$755	\$238	\$639	9.0	\$44	\$46	\$90
19 San Francisco-Daly City	\$644	\$543	\$102	\$306	5.0	\$79	\$65	\$144
20 Hayward	\$587	\$482	\$106	\$211	4.3	\$32	\$37	\$69
21 Merced-Modesto	\$524	\$467	\$57	\$179	5.5	\$18	\$32	\$50
22 San Mateo	\$1,920	\$1,815	\$105	\$1,822	28.6	\$139	\$112	\$251
23 Fresno-Squaw Valley	\$832	\$743	\$88	\$272	8.1	\$29	\$44	\$73
24 Palo Alto	\$1,311	\$1,182	\$129	\$539	10.9	\$66	\$67	\$133
25 San Jose	\$1,518	\$1,396	\$122	\$617	12.5	\$69	\$70	\$140
26 Visalia	\$799	\$742	\$57	\$284	8.7	\$31	\$39	\$70
27 San Jose	\$1,023	\$635	\$388	\$333	6.0	\$36	\$40	\$76
28 San Jose	\$608	\$518	\$91	\$217	4.4	\$31	\$38	\$69
29 Monterey-Santa Cruz	\$2,487	\$2,412	\$75	\$1,166	23.3	\$127	\$109	\$237
30 Salinas-Soledad	\$1,107	\$1,045	\$61	\$475	9.7	\$70	\$70	\$141
31 Fresno-San Joaquin	\$608	\$514	\$94	\$198	5.8	\$23	\$36	\$59
32 Avenal-Lemoore	\$557	\$502	\$55	\$197	6.0	\$19	\$39	\$57
33 Needles-Victorville	\$2,685	\$2,618	\$68	\$854	26.0	\$56	\$110	\$166
34 Bakersfield	\$1,039	\$973	\$66	\$361	10.2	\$33	\$56	\$89
35 Santa Maria	\$2,237	\$2,159	\$78	\$965	24.9	\$136	\$108	\$245
36 Palmdale	\$746	\$682	\$64	\$328	6.6	\$47	\$45	\$92
37 Santa Barbara	\$1,845	\$1,745	\$100	\$721	18.1	\$93	\$82	\$175
38 Valencia	\$608	\$513	\$94	\$261	5.2	\$40	\$39	\$79
39 San Fernando	\$378	\$320	\$58	\$173	3.2	\$35	\$33	\$68
40 San Bernardino	\$546	\$480	\$66	\$175	5.2	\$26	\$36	\$63
41 Pasadena	\$807	\$704	\$103	\$382	7.1	\$54	\$45	\$99
42 Palm Springs	\$4,712	\$4,607	\$105	\$1,473	43.1	\$141	\$179	\$320
43 Burbank-Glendale	\$827	\$660	\$167	\$467	7.4	\$54	\$44	\$98
44 Oxnard-Thousand Oaks	\$831	\$743	\$88	\$289	7.5	\$32	\$44	\$77
45 Canoga Park-Northridge	\$671	\$531	\$140	\$316	5.6	\$47	\$40	\$88
46 Van Nuys-Sherman Oaks	\$643	\$559	\$85	\$317	5.6	\$49	\$40	\$89



## 2021 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings Employ.		Tax Revenue (\$000,000)		
	Total	Visitor	Other	(\$000,000)	(000)	Local	State	Total
47 Fontana-Rialto	\$586	\$526	\$60	\$190	5.7	\$29	\$38	\$68
48 Baldwin Park-West Covina	\$530	\$453	\$77	\$251	4.6	\$43	\$37	\$80
49 Rosemead-San Gabriel	\$712	\$544	\$168	\$343	5.9	\$48	\$41	\$89
50 Los Angeles-Santa Monica	\$2,153	\$1,914	\$238	\$1,085	18.8	\$123	\$86	\$210
51 Los Angeles	\$338	\$275	\$63	\$151	2.9	\$33	\$31	\$64
52 Ontario	\$1,137	\$942	\$196	\$368	9.5	\$51	\$51	\$102
53 Los Angeles-Huntington Park	\$1,449	\$1,298	\$151	\$732	12.8	\$93	\$65	\$159
54 Los Angeles-Culver City	\$1,067	\$852	\$214	\$786	10.7	\$63	\$50	\$113
55 Chio Hills-La Habra	\$653	\$551	\$102	\$260	5.7	\$40	\$41	\$81
56 Indio/El Centro	\$1,988	\$1,926	\$62	\$591	17.9	\$62	\$90	\$151
57 Whittier	\$582	\$514	\$69	\$277	5.1	\$47	\$39	\$86
58 Bellflower-Pico Rivera	\$638	\$559	\$79	\$310	5.6	\$50	\$41	\$91
59 Los Angeles-USC	\$561	\$431	\$130	\$443	5.8	\$41	\$36	\$77
60 Riverside/Corona	\$699	\$630	\$69	\$222	6.6	\$39	\$48	\$86
61 Moreno Valley	\$761	\$694	\$67	\$239	7.1	\$41	\$50	\$91
62 Inglewood	\$3,352	\$2,494	\$858	\$3,702	40.4	\$143	\$100	\$243
63 South Gate-Lynwood	\$381	\$304	\$77	\$177	3.2	\$35	\$32	\$67
64 Compton	\$553	\$452	\$101	\$264	4.7	\$44	\$37	\$81
65 Buena Park-Fullerton	\$1,352	\$1,268	\$84	\$552	12.4	\$74	\$63	\$137
66 Torrance	\$1,062	\$916	\$146	\$566	9.5	\$69	\$53	\$122
67 Lake Elsinore	\$626	\$561	\$65	\$192	5.8	\$32	\$46	\$77
68 Irvine-Orange	\$921	\$817	\$104	\$357	8.0	\$49	\$51	\$100
69 Santa Ana	\$3,424	\$3,068	\$356	\$1,403	30.0	\$162	\$109	\$271
70 Long Beach	\$1,323	\$1,143	\$180	\$769	12.2	\$81	\$60	\$141
71 El Cajon	\$1,184	\$1,110	\$74	\$403	10.1	\$51	\$60	\$110
72 Huntington Beach	\$840	\$770	\$70	\$325	7.4	\$46	\$50	\$96
73 Mission Viejo	\$1,084	\$987	\$98	\$431	9.8	\$51	\$56	\$106
74 Irvine-Newport Beach	\$2,641	\$2,432	\$209	\$1,101	24.4	\$111	\$96	\$207
75 Temecula-Escondido	\$976	\$905	\$71	\$350	9.0	\$52	\$53	\$105
76 Carlsbad-Oceanside	\$1,177	\$1,086	\$90	\$463	10.4	\$65	\$53	\$118
77 San Diego-Poway	\$1,003	\$853	\$150	\$397	8.7	\$56	\$50	\$106
78 San Diego-La Jolla	\$4,343	\$3,870	\$473	\$1,624	34.9	\$209	\$125	\$333
79 San Diego-Chula Vista	\$687	\$569	\$119	\$265	6.0	\$40	\$42	\$82
80 San Diego-National City	\$707	\$633	\$75	\$272	6.3	\$43	\$43	\$87
California	\$100,150	\$93,614	\$6,537	\$44,546	927.1	\$4,989	\$4,819	\$9,808

Note: Employment, earnings and state income taxes can include stimulus support.



## 2021 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District Percent of State		
	Total	Travel	Pct. Travel	Total	Travel	
01	Northeast California	225.3	20.6	9.2%	1.0%	2.2%
02	North Coast	243.9	20.7	8.5%	1.1%	2.2%
03	Chico/North Central	221.5	8.3	3.8%	1.0%	0.9%
04	Napa	267.9	22.3	8.3%	1.2%	2.4%
05	Yosemite	212.6	34.3	16.1%	0.9%	3.7%
06	Loomis-Rocklin	329.4	10.0	3.0%	1.4%	1.1%
07	Sacramento-West Sacramento	387.6	13.1	3.4%	1.7%	1.4%
08	East Sacramento-Rancho Cordova	330.1	7.9	2.4%	1.4%	0.9%
09	Sacramento-West Grove	181.0	5.5	3.0%	0.8%	0.6%
10	Fairfax-Petaluma	317.2	10.2	3.2%	1.4%	1.1%
11	Antioch-Fairfield	180.5	6.9	3.8%	0.8%	0.7%
12	Lathrop-Modesto	229.5	4.8	2.1%	1.0%	0.5%
13	Stockton	236.1	6.1	2.6%	1.0%	0.7%
14	Concord-Vallejo	248.3	7.0	2.8%	1.1%	0.8%
15	Berkeley	247.2	6.4	2.6%	1.1%	0.7%
16	Walnut Creek	426.6	7.7	1.8%	1.8%	0.8%
17	Downtown San Francisco	751.5	34.0	4.5%	3.2%	3.7%
18	Oakland	306.7	9.0	2.9%	1.3%	1.0%
19	San Francisco-Daly City	170.5	5.0	2.9%	0.7%	0.5%
20	Hayward	189.7	4.3	2.3%	0.8%	0.5%
21	Merced-Modesto	198.9	5.5	2.8%	0.9%	0.6%
22	San Mateo	410.7	28.6	7.0%	1.8%	3.1%
23	Fresno-Squaw Valley	286.9	8.1	2.8%	1.2%	0.9%
24	Palo Alto	555.8	10.9	2.0%	2.4%	1.2%
25	San Jose	548.1	12.5	2.3%	2.4%	1.3%
26	Visalia	224.1	8.7	3.9%	1.0%	0.9%
27	San Jose	192.0	6.0	3.1%	0.8%	0.7%
28	San Jose	256.5	4.4	1.7%	1.1%	0.5%
29	Monterey-Santa Cruz	297.6	23.3	7.8%	1.3%	2.5%
30	Salinas-Soledad	200.0	9.7	4.9%	0.9%	1.0%
31	Fresno-San Joaquin	226.2	5.8	2.5%	1.0%	0.6%
32	Avenal-Lemoore	166.2	6.0	3.6%	0.7%	0.6%
33	Needles-Victorville	144.9	26.0	18.0%	0.6%	2.8%
34	Bakersfield	297.7	10.2	3.4%	1.3%	1.1%
35	Santa Maria	255.6	24.9	9.7%	1.1%	2.7%
36	Palmdale	146.5	6.6	4.5%	0.6%	0.7%
37	Santa Barbara	328.6	18.1	5.5%	1.4%	2.0%
38	Valencia	249.6	5.2	2.1%	1.1%	0.6%
39	San Fernando	177.2	3.2	1.8%	0.8%	0.3%
40	San Bernardino	325.4	5.2	1.6%	1.4%	0.6%
41	Pasadena	325.5	7.1	2.2%	1.4%	0.8%
42	Palm Springs	256.4	43.1	16.8%	1.1%	4.6%
43	Burbank-Glendale	370.8	7.4	2.0%	1.6%	0.8%
44	Oxnard-Thousand Oaks	272.6	7.5	2.8%	1.2%	0.8%
45	Canoga Park-Northridge	384.3	5.6	1.5%	1.7%	0.6%
46	Van Nuys-Sherman Oaks	231.3	5.6	2.4%	1.0%	0.6%



## 2021 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District Percent of State		
	Total	Travel	Pct. Travel	Total	Travel	
47	Fontana-Rialto	201.4	5.7	2.8%	0.9%	0.6%
48	Baldwin Park-West Covina	240.2	4.6	1.9%	1.0%	0.5%
49	Rosemead-San Gabriel	218.5	5.9	2.7%	0.9%	0.6%
50	Los Angeles-Santa Monica	633.3	18.8	3.0%	2.7%	2.0%
51	Los Angeles	153.2	2.9	1.9%	0.7%	0.3%
52	Ontario	375.9	9.5	2.5%	1.6%	1.0%
53	Los Angeles-Huntington Park	500.1	12.8	2.6%	2.2%	1.4%
54	Los Angeles-Culver City	410.9	10.7	2.6%	1.8%	1.1%
55	Chio Hills-La Habra	275.1	5.7	2.1%	1.2%	0.6%
56	Indio/El Centro	171.4	17.9	10.4%	0.7%	1.9%
57	Whittier	265.5	5.1	1.9%	1.1%	0.5%
58	Bellflower-Pico Rivera	297.2	5.6	1.9%	1.3%	0.6%
59	Los Angeles-USC	179.7	5.8	3.2%	0.8%	0.6%
60	Riverside/Corona	289.3	6.6	2.3%	1.2%	0.7%
61	Moreno Valley	235.9	7.1	3.0%	1.0%	0.8%
62	Inglewood	399.9	40.4	10.1%	1.7%	4.4%
63	South Gate-Lynwood	135.1	3.2	2.4%	0.6%	0.3%
64	Compton	207.7	4.7	2.3%	0.9%	0.5%
65	Buena Park-Fullerton	266.5	12.4	4.6%	1.1%	1.3%
66	Torrance	359.9	9.5	2.6%	1.5%	1.0%
67	Lake Elsinore	157.5	5.8	3.7%	0.7%	0.6%
68	Irvine-Orange	421.3	8.0	1.9%	1.8%	0.9%
69	Santa Ana	296.5	30.0	10.1%	1.3%	3.2%
70	Long Beach	276.0	12.2	4.4%	1.2%	1.3%
71	El Cajon	166.6	10.1	6.0%	0.7%	1.1%
72	Huntington Beach	237.5	7.4	3.1%	1.0%	0.8%
73	Mission Viejo	229.5	9.8	4.3%	1.0%	1.1%
74	Irvine-Newport Beach	590.5	24.4	4.1%	2.5%	2.6%
75	Temecula-Escondido	247.7	9.0	3.6%	1.1%	1.0%
76	Carlsbad-Oceanside	295.0	10.4	3.5%	1.3%	1.1%
77	San Diego-Poway	421.9	8.7	2.1%	1.8%	0.9%
78	San Diego-La Jolla	502.0	34.9	7.0%	2.2%	3.8%
79	San Diego-Chula Vista	355.2	6.0	1.7%	1.5%	0.6%
80	San Diego-National City	183.2	6.3	3.4%	0.8%	0.7%
	California	23,230	927	4.0%	100.0%	100.0%

Note: Employment, earnings and state income taxes can include stimulus support.





## 2021 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household			
	Local	State	Total	Local	State	Total	
01	Northeast California	\$3.70	\$4.22	\$7.92	\$380	\$434	\$813
02	North Coast	\$5.46	\$4.30	\$9.76	\$588	\$464	\$1,052
03	Chico/North Central	\$3.82	\$4.74	\$8.56	\$137	\$170	\$307
04	Napa	\$6.16	\$4.28	\$10.44	\$778	\$540	\$1,319
05	Yosemite	\$5.15	\$4.09	\$9.24	\$859	\$682	\$1,542
06	Loomis-Rocklin	\$5.65	\$5.69	\$11.34	\$252	\$253	\$505
07	Sacramento-West Sacramento	\$4.54	\$4.38	\$8.92	\$314	\$303	\$616
08	East Sacramento-Rancho Cordov	\$4.83	\$5.25	\$10.08	\$193	\$210	\$402
09	Sacramento-West Grove	\$4.77	\$5.76	\$10.52	\$138	\$167	\$305
10	Fairfax-Petaluma	\$6.61	\$4.83	\$11.45	\$333	\$243	\$576
11	Antioch-Fairfield	\$3.80	\$4.94	\$8.74	\$144	\$187	\$331
12	Lathrop-Modesto	\$4.09	\$5.44	\$9.53	\$110	\$147	\$257
13	Stockton	\$4.29	\$5.04	\$9.32	\$169	\$198	\$367
14	Concord-Vallejo	\$4.11	\$5.02	\$9.13	\$145	\$177	\$322
15	Berkeley	\$5.01	\$5.25	\$10.26	\$181	\$189	\$370
16	Walnut Creek	\$4.93	\$4.92	\$9.85	\$210	\$210	\$420
17	Downtown San Francisco	\$5.65	\$4.33	\$9.98	\$1,078	\$827	\$1,904
18	Oakland	\$5.83	\$4.82	\$10.64	\$237	\$196	\$432
19	San Francisco-Daly City	\$14.50	\$10.45	\$24.95	\$381	\$275	\$656
20	Hayward	\$6.66	\$5.89	\$12.55	\$176	\$156	\$332
21	Merced-Modesto	\$3.91	\$5.11	\$9.02	\$121	\$158	\$279
22	San Mateo	\$7.68	\$5.58	\$13.26	\$794	\$578	\$1,372
23	Fresno-Squaw Valley	\$3.94	\$4.80	\$8.74	\$189	\$231	\$420
24	Palo Alto	\$5.58	\$4.99	\$10.57	\$387	\$346	\$732
25	San Jose	\$4.97	\$4.43	\$9.40	\$402	\$359	\$761
26	Visalia	\$4.14	\$4.23	\$8.37	\$209	\$214	\$423
27	San Jose	\$5.62	\$4.86	\$10.48	\$212	\$183	\$395
28	San Jose	\$5.95	\$5.79	\$11.74	\$182	\$177	\$359
29	Monterey-Santa Cruz	\$5.28	\$4.19	\$9.48	\$788	\$626	\$1,414
30	Salinas-Soledad	\$6.74	\$5.94	\$12.68	\$451	\$397	\$848
31	Fresno-San Joaquin	\$4.40	\$5.44	\$9.83	\$146	\$180	\$326
32	Avenal-Lemoore	\$3.74	\$6.11	\$9.85	\$132	\$216	\$348
33	Needles-Victorville	\$2.13	\$3.89	\$6.02	\$373	\$680	\$1,053
34	Bakersfield	\$3.39	\$4.94	\$8.33	\$219	\$320	\$539
35	Santa Maria	\$6.32	\$4.64	\$10.96	\$778	\$572	\$1,350
36	Palmdale	\$6.86	\$5.47	\$12.33	\$303	\$242	\$544
37	Santa Barbara	\$5.34	\$4.23	\$9.57	\$588	\$466	\$1,054
38	Valencia	\$7.76	\$6.08	\$13.84	\$254	\$199	\$452
39	San Fernando	\$11.09	\$7.82	\$18.91	\$225	\$158	\$383
40	San Bernardino	\$5.47	\$5.88	\$11.34	\$179	\$192	\$370
41	Pasadena	\$7.63	\$5.24	\$12.87	\$352	\$242	\$594
42	Palm Springs	\$3.06	\$3.69	\$6.76	\$895	\$1,078	\$1,973
43	Burbank-Glendale	\$8.21	\$5.41	\$13.62	\$343	\$226	\$570
44	Oxnard-Thousand Oaks	\$4.32	\$4.92	\$9.24	\$210	\$239	\$449
45	Canoga Park-Northridge	\$8.95	\$6.02	\$14.97	\$306	\$206	\$513
46	Van Nuys-Sherman Oaks	\$8.75	\$5.83	\$14.58	\$317	\$211	\$528
47	Fontana-Rialto	\$5.58	\$5.69	\$11.27	\$196	\$200	\$396
48	Baldwin Park-West Covina	\$9.60	\$6.43	\$16.03	\$282	\$189	\$470



## 2021 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household			
	Local	State	Total	Local	State	Total	
49	Rosemead-San Gabriel	\$8.90	\$5.91	\$14.81	\$314	\$208	\$522
50	Los Angeles-Santa Monica	\$6.45	\$4.05	\$10.50	\$783	\$492	\$1,275
51	Los Angeles	\$11.82	\$8.46	\$20.28	\$211	\$151	\$362
52	Ontario	\$5.39	\$4.52	\$9.91	\$339	\$284	\$623
53	Los Angeles-Huntington Park	\$7.17	\$4.40	\$11.57	\$603	\$370	\$973
54	Los Angeles-Culver City	\$7.45	\$4.79	\$12.23	\$402	\$259	\$661
55	Chio Hills-La Habra	\$7.20	\$6.03	\$13.23	\$255	\$214	\$469
56	Indio/El Centro	\$3.20	\$4.24	\$7.44	\$406	\$537	\$943
57	Whittier	\$9.20	\$6.08	\$15.27	\$306	\$202	\$508
58	Bellflower-Pico Rivera	\$8.97	\$5.87	\$14.83	\$318	\$208	\$526
59	Los Angeles-USC	\$9.44	\$6.38	\$15.81	\$263	\$178	\$441
60	Riverside/Corona	\$6.11	\$6.22	\$12.33	\$235	\$239	\$473
61	Moreno Valley	\$5.87	\$6.00	\$11.87	\$248	\$254	\$502
62	Inglewood	\$5.74	\$3.36	\$9.10	\$908	\$532	\$1,440
63	South Gate-Lynwood	\$11.43	\$7.96	\$19.39	\$225	\$156	\$381
64	Compton	\$9.67	\$6.49	\$16.16	\$277	\$186	\$463
65	Buena Park-Fullerton	\$5.81	\$4.35	\$10.16	\$465	\$348	\$813
66	Torrance	\$7.56	\$4.83	\$12.39	\$439	\$281	\$720
67	Lake Elsinore	\$5.62	\$6.57	\$12.19	\$196	\$229	\$424
68	Irvine-Orange	\$6.05	\$5.24	\$11.29	\$309	\$268	\$578
69	Santa Ana	\$5.28	\$3.25	\$8.52	\$1,008	\$621	\$1,628
70	Long Beach	\$7.04	\$4.51	\$11.55	\$511	\$327	\$838
71	El Cajon	\$4.56	\$4.62	\$9.18	\$294	\$298	\$592
72	Huntington Beach	\$5.98	\$5.45	\$11.43	\$285	\$260	\$545
73	Mission Viejo	\$5.16	\$4.81	\$9.97	\$321	\$299	\$620
74	Irvine-Newport Beach	\$4.55	\$3.59	\$8.14	\$680	\$537	\$1,217
75	Temecula-Escondido	\$5.72	\$5.00	\$10.71	\$302	\$264	\$566
76	Carlsbad-Oceanside	\$5.99	\$4.20	\$10.19	\$372	\$261	\$632
77	San Diego-Poway	\$6.56	\$4.81	\$11.37	\$322	\$236	\$558
78	San Diego-La Jolla	\$5.39	\$2.97	\$8.36	\$1,208	\$665	\$1,873
79	San Diego-Chula Vista	\$7.03	\$5.83	\$12.85	\$228	\$189	\$417
80	San Diego-National City	\$6.87	\$5.52	\$12.38	\$250	\$201	\$450
	California	\$5.33	\$5.15	\$10.48	\$378	\$365	\$743

Note: Employment, earnings and state income taxes can include stimulus support.



# Assembly District 01

Northeast California

includes Siskiyou, Shasta, Nevada, Placer counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,266	\$1,554	\$1,971	27%	-13%
Visitor Spending	\$2,169	\$1,519	\$1,913	26%	-12%
Other Spending	\$97	\$35	\$57	64%	-41%
Earnings (millions)	\$769	\$669	\$775	16%	1%
Employment (thousands)	21.8	19.0	20.6	9%	-5%
State & Local Tax Revenue (millions)	\$165	\$127	\$159	25%	-3%
Local Tax Revenue	\$67	\$58	\$71	21%	5%
State Tax Revenue	\$97	\$69	\$89	29%	-9%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	9.2%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$380
State tax revenue	\$4.20	State tax revenue	\$434
Local & State Total	\$7.90	Local & State Total	\$813

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 02

North Coast

includes Del Norte, Humboldt, Trinity, Sonoma counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,301	\$1,354	\$2,047	51%	-11%
Visitor Spending	\$2,155	\$1,289	\$1,963	52%	-9%
Other Spending	\$146	\$65	\$84	29%	-42%
Earnings (millions)	\$926	\$736	\$837	14%	-10%
Employment (thousands)	25.6	19.6	20.7	5%	-19%
State & Local Tax Revenue (millions)	\$201	\$141	\$199	42%	-1%
Local Tax Revenue	\$101	\$75	\$107	43%	6%
State Tax Revenue	\$100	\$66	\$92	40%	-7%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	8.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.50	Local tax revenue	\$588
State tax revenue	\$4.30	State tax revenue	\$464
Local & State Total	\$9.80	Local & State Total	\$1,052

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 03

Chico/North Central

includes Tehama, Glenn, Glenn, Sutter counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,053	\$464	\$743	60%	-29%
Visitor Spending	\$833	\$390	\$626	61%	-25%
Other Spending	\$220	\$74	\$117	59%	-47%
Earnings (millions)	\$249	\$204	\$250	23%	0%
Employment (thousands)	8.8	7.1	8.3	17%	-5%
State & Local Tax Revenue (millions)	\$69	\$42	\$61	45%	-11%
Local Tax Revenue	\$24	\$19	\$24	28%	1%
State Tax Revenue	\$45	\$24	\$38	59%	-17%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$3.80	Local tax revenue	\$137
State tax revenue	\$4.70	State tax revenue	\$170
Local & State Total	\$8.60	Local & State Total	\$307

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 04

Napa

includes Colusa, Lake, Napa, Yolo counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,820	\$1,490	\$2,306	55%	-18%
Visitor Spending	\$2,671	\$1,429	\$2,226	56%	-17%
Other Spending	\$149	\$61	\$80	33%	-46%
Earnings (millions)	\$1,220	\$807	\$936	16%	-23%
Employment (thousands)	30.0	20.2	22.3	10%	-26%
State & Local Tax Revenue (millions)	\$263	\$166	\$240	45%	-9%
Local Tax Revenue	\$143	\$90	\$137	52%	-4%
State Tax Revenue	\$121	\$75	\$103	37%	-14%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	2.4%
Travel Percent of Total District Employment	8.3%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.20	Local tax revenue	\$778
State tax revenue	\$4.30	State tax revenue	\$540
Local & State Total	\$10.40	Local & State Total	\$1,319

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 05

Yosemite

includes El Dorado, Calaveras, Tuolumne, Mono counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,471	\$2,190	\$2,926	34%	-16%
Visitor Spending	\$3,365	\$2,148	\$2,862	33%	-15%
Other Spending	\$106	\$42	\$63	51%	-40%
Earnings (millions)	\$1,289	\$1,029	\$1,269	23%	-2%
Employment (thousands)	37.3	29.6	34.3	16%	-8%
State & Local Tax Revenue (millions)	\$282	\$208	\$272	31%	-3%
Local Tax Revenue	\$146	\$113	\$147	30%	1%
State Tax Revenue	\$136	\$95	\$125	32%	-8%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	16.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$859
State tax revenue	\$4.10	State tax revenue	\$682
Local & State Total	\$9.20	Local & State Total	\$1,542

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 06

Loomis-Rocklin

Placer, Sacramento counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,226	\$667	\$942	41%	-23%
Visitor Spending	\$1,104	\$617	\$870	41%	-21%
Other Spending	\$122	\$49	\$72	46%	-41%
Earnings (millions)	\$409	\$284	\$376	33%	-8%
Employment (thousands)	11.6	7.8	10.0	27%	-14%
State & Local Tax Revenue (millions)	\$114	\$84	\$107	28%	-6%
Local Tax Revenue	\$48	\$42	\$49	16%	3%
State Tax Revenue	\$67	\$41	\$58	40%	-13%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.60	Local tax revenue	\$252
State tax revenue	\$5.70	State tax revenue	\$253
Local & State Total	\$11.30	Local & State Total	\$505

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





**Assembly District 07**  
 Sacramento-West Sacramento  
 Sacramento, Yolo counties

**Travel Impacts**

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,248	\$987	\$1,517	54%	-33%
Visitor Spending	\$1,756	\$797	\$1,255	58%	-29%
Other Spending	\$492	\$190	\$262	38%	-47%
Earnings (millions)	\$625	\$496	\$513	3%	-18%
Employment (thousands)	16.9	13.3	13.1	-1%	-22%
State & Local Tax Revenue (millions)	\$151	\$86	\$121	41%	-20%
Local Tax Revenue	\$70	\$43	\$57	32%	-19%
State Tax Revenue	\$80	\$42	\$64	51%	-20%

**Employment Characteristics (2021p)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.4%

**Travel-Generated Tax Revenue (2021p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$314
State tax revenue	\$4.40	State tax revenue	\$303
Local & State Total	\$8.90	Local & State Total	\$616

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 08**  
 East Sacramento-Rancho Cordova  
 Sacramento County

**Travel Impacts**

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,157	\$486	\$829	71%	-28%
Visitor Spending	\$986	\$407	\$727	79%	-26%
Other Spending	\$171	\$79	\$102	29%	-40%
Earnings (millions)	\$365	\$273	\$308	13%	-16%
Employment (thousands)	9.8	7.3	7.9	8%	-19%
State & Local Tax Revenue (millions)	\$99	\$57	\$82	44%	-17%
Local Tax Revenue	\$40	\$27	\$35	30%	-12%
State Tax Revenue	\$59	\$30	\$47	58%	-21%

**Employment Characteristics (2021p)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.4%

**Travel-Generated Tax Revenue (2021p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.80	Local tax revenue	\$193
State tax revenue	\$5.20	State tax revenue	\$210
Local & State Total	\$10.10	Local & State Total	\$402

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 09**  
 Sacramento-West Grove  
 Sacramento, San Joaquin counties

**Travel Impacts**

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$843	\$304	\$602	98%	-29%
Visitor Spending	\$708	\$254	\$523	106%	-26%
Other Spending	\$135	\$50	\$79	58%	-42%
Earnings (millions)	\$233	\$159	\$207	30%	-11%
Employment (thousands)	6.6	4.4	5.5	25%	-16%
State & Local Tax Revenue (millions)	\$74	\$43	\$64	49%	-15%
Local Tax Revenue	\$26	\$20	\$25	27%	-5%
State Tax Revenue	\$48	\$23	\$39	68%	-20%

**Employment Characteristics (2021p)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.0%

**Travel-Generated Tax Revenue (2021p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.80	Local tax revenue	\$138
State tax revenue	\$5.80	State tax revenue	\$167
Local & State Total	\$10.50	Local & State Total	\$305

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 10

Fairfax-Petaluma

Marin, Sonoma counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,549	\$742	\$1,091	47%	-30%
Visitor Spending	\$1,287	\$597	\$945	58%	-27%
Other Spending	\$261	\$144	\$147	2%	-44%
Earnings (millions)	\$609	\$418	\$490	17%	-20%
Employment (thousands)	13.4	9.3	10.2	10%	-24%
State & Local Tax Revenue (millions)	\$141	\$85	\$116	37%	-18%
Local Tax Revenue	\$74	\$47	\$62	33%	-16%
State Tax Revenue	\$67	\$38	\$54	42%	-19%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.2%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.60	Local tax revenue	\$333
State tax revenue	\$4.80	State tax revenue	\$243
Local & State Total	\$11.40	Local & State Total	\$576

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 11

Antioch-Fairfield

Contra Costa, Sacramento, Solano counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$922	\$334	\$727	118%	-21%
Visitor Spending	\$825	\$299	\$669	124%	-19%
Other Spending	\$97	\$35	\$58	65%	-41%
Earnings (millions)	\$290	\$226	\$270	20%	-7%
Employment (thousands)	8.4	6.2	6.9	12%	-17%
State & Local Tax Revenue (millions)	\$74	\$41	\$67	63%	-10%
Local Tax Revenue	\$27	\$18	\$25	40%	-5%
State Tax Revenue	\$48	\$23	\$41	81%	-13%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.8%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$144
State tax revenue	\$4.90	State tax revenue	\$187
Local & State Total	\$8.70	Local & State Total	\$331

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 12

Lathrop-Modesto

San Joaquin, Stanislaus counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$596	\$267	\$484	81%	-19%
Visitor Spending	\$501	\$233	\$426	83%	-15%
Other Spending	\$95	\$33	\$57	72%	-39%
Earnings (millions)	\$164	\$131	\$162	24%	-1%
Employment (thousands)	5.3	4.1	4.8	16%	-10%
State & Local Tax Revenue (millions)	\$52	\$32	\$49	53%	-7%
Local Tax Revenue	\$15	\$13	\$17	29%	14%
State Tax Revenue	\$37	\$18	\$31	70%	-15%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$4.10	Local tax revenue	\$110
State tax revenue	\$5.40	State tax revenue	\$147
Local & State Total	\$9.50	Local & State Total	\$257

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 13

Stockton

San Joaquin County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$718	\$377	\$688	82%	-4%
Visitor Spending	\$621	\$342	\$628	84%	1%
Other Spending	\$98	\$36	\$60	70%	-38%
Earnings (millions)	\$249	\$213	\$249	17%	0%
Employment (thousands)	6.7	5.4	6.1	13%	-9%
State & Local Tax Revenue (millions)	\$64	\$42	\$67	58%	4%
Local Tax Revenue	\$22	\$19	\$27	40%	23%
State Tax Revenue	\$42	\$23	\$40	72%	-5%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$169
State tax revenue	\$5.00	State tax revenue	\$198
Local & State Total	\$9.30	Local & State Total	\$367

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 14

Concord-Vallejo

Contra Costa, Solano counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$983	\$318	\$690	117%	-30%
Visitor Spending	\$882	\$281	\$630	124%	-29%
Other Spending	\$101	\$36	\$59	63%	-41%
Earnings (millions)	\$359	\$262	\$295	13%	-18%
Employment (thousands)	9.2	6.5	7.0	7%	-24%
State & Local Tax Revenue (millions)	\$83	\$42	\$66	59%	-20%
Local Tax Revenue	\$32	\$19	\$26	36%	-19%
State Tax Revenue	\$51	\$22	\$40	79%	-21%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.8%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$145
State tax revenue	\$5.00	State tax revenue	\$177
Local & State Total	\$9.10	Local & State Total	\$322

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 15

Berkeley

Alameda, Contra Costa counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,120	\$447	\$769	72%	-31%
Visitor Spending	\$909	\$352	\$662	88%	-27%
Other Spending	\$211	\$95	\$107	13%	-49%
Earnings (millions)	\$382	\$272	\$307	13%	-20%
Employment (thousands)	8.2	5.9	6.4	8%	-22%
State & Local Tax Revenue (millions)	\$97	\$54	\$77	42%	-21%
Local Tax Revenue	\$43	\$27	\$33	23%	-23%
State Tax Revenue	\$54	\$27	\$44	62%	-19%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.6%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$181
State tax revenue	\$5.20	State tax revenue	\$189
Local & State Total	\$10.30	Local & State Total	\$370

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 16

Walnut Creek  
Alameda County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,314	\$511	\$859	68%	-35%
Visitor Spending	\$1,158	\$441	\$778	77%	-33%
Other Spending	\$156	\$71	\$81	14%	-48%
Earnings (millions)	\$490	\$348	\$370	6%	-24%
Employment (thousands)	10.8	7.7	7.7	1%	-28%
State & Local Tax Revenue (millions)	\$115	\$60	\$85	42%	-26%
Local Tax Revenue	\$54	\$31	\$38	25%	-29%
State Tax Revenue	\$61	\$29	\$47	59%	-23%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	
	1.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$210
State tax revenue	\$4.90	State tax revenue	\$210
Local & State Total	\$9.90	Local & State Total	\$420

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 17

Downtown San Francisco

San Francisco County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$12,867	\$4,589	\$5,374	17%	-58%
Visitor Spending	\$10,146	\$3,073	\$4,160	35%	-59%
Other Spending	\$2,721	\$1,516	\$1,214	-20%	-55%
Earnings (millions)	\$4,031	\$2,639	\$2,538	-4%	-37%
Employment (thousands)	61.7	37.7	34.0	-10%	-45%
State & Local Tax Revenue (millions)	\$925	\$367	\$428	17%	-54%
Local Tax Revenue	\$591	\$221	\$235	7%	-60%
State Tax Revenue	\$334	\$147	\$193	32%	-42%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	4.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$1,078
State tax revenue	\$4.30	State tax revenue	\$827
Local & State Total	\$10.00	Local & State Total	\$1,904

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 18

Oakland

Alameda County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,708	\$620	\$992	60%	-42%
Visitor Spending	\$1,177	\$454	\$755	66%	-36%
Other Spending	\$531	\$166	\$238	43%	-55%
Earnings (millions)	\$788	\$654	\$639	-2%	-19%
Employment (thousands)	11.8	8.8	9.0	1%	-24%
State & Local Tax Revenue (millions)	\$122	\$68	\$90	32%	-26%
Local Tax Revenue	\$64	\$38	\$44	17%	-31%
State Tax Revenue	\$58	\$31	\$46	50%	-21%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.80	Local tax revenue	\$237
State tax revenue	\$4.80	State tax revenue	\$196
Local & State Total	\$10.60	Local & State Total	\$432

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 19

San Francisco-Daly City

San Francisco County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,145	\$403	\$644	60%	-44%
Visitor Spending	\$928	\$285	\$543	90%	-41%
Other Spending	\$217	\$118	\$102	-14%	-53%
Earnings (millions)	\$395	\$252	\$306	22%	-22%
Employment (thousands)	6.7	4.1	5.0	22%	-26%
State & Local Tax Revenue (millions)	\$200	\$134	\$144	8%	-28%
Local Tax Revenue	\$113	\$81	\$79	-2%	-30%
State Tax Revenue	\$88	\$54	\$65	22%	-25%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.9%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$14.50	Local tax revenue	\$381
State tax revenue	\$10.50	State tax revenue	\$275
Local & State Total	\$25.00	Local & State Total	\$656

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 20

Hayward

Alameda County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$855	\$337	\$587	74%	-31%
Visitor Spending	\$649	\$247	\$482	95%	-26%
Other Spending	\$207	\$90	\$106	17%	-49%
Earnings (millions)	\$274	\$178	\$211	18%	-23%
Employment (thousands)	5.6	3.7	4.3	15%	-24%
State & Local Tax Revenue (millions)	\$86	\$51	\$69	35%	-19%
Local Tax Revenue	\$40	\$28	\$32	16%	-20%
State Tax Revenue	\$46	\$24	\$37	57%	-19%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.3%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.70	Local tax revenue	\$176
State tax revenue	\$5.90	State tax revenue	\$156
Local & State Total	\$12.50	Local & State Total	\$332

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 21

Merced-Modesto

Merced, Stanislaus counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$651	\$300	\$524	75%	-19%
Visitor Spending	\$556	\$267	\$467	75%	-16%
Other Spending	\$95	\$33	\$57	72%	-40%
Earnings (millions)	\$189	\$153	\$179	17%	-5%
Employment (thousands)	6.4	5.0	5.5	10%	-13%
State & Local Tax Revenue (millions)	\$55	\$33	\$50	53%	-8%
Local Tax Revenue	\$17	\$14	\$18	30%	10%
State Tax Revenue	\$38	\$19	\$32	70%	-16%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.8%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$121
State tax revenue	\$5.10	State tax revenue	\$158
Local & State Total	\$9.00	Local & State Total	\$279

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 22

San Mateo

San Francisco, San Mateo counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,567	\$1,339	\$1,920	43%	-46%
Visitor Spending	\$3,255	\$1,195	\$1,815	52%	-44%
Other Spending	\$312	\$144	\$105	-27%	-66%
Earnings (millions)	\$2,381	\$1,929	\$1,822	-6%	-23%
Employment (thousands)	39.6	29.3	28.6	-2%	-28%
State & Local Tax Revenue (millions)	\$404	\$214	\$251	18%	-38%
Local Tax Revenue	\$241	\$126	\$139	11%	-42%
State Tax Revenue	\$163	\$88	\$112	27%	-31%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.1%
Travel Percent of Total District Employment	
	7.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$7.70	Local tax revenue	\$794
State tax revenue	\$5.60	State tax revenue	\$578
Local & State Total	\$13.30	Local & State Total	\$1,372

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 23

Fresno-Squaw Valley

Fresno, Tulare counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$950	\$561	\$832	48%	-12%
Visitor Spending	\$797	\$499	\$743	49%	-7%
Other Spending	\$152	\$62	\$88	43%	-42%
Earnings (millions)	\$272	\$240	\$272	13%	0%
Employment (thousands)	8.6	7.3	8.1	10%	-6%
State & Local Tax Revenue (millions)	\$74	\$52	\$73	41%	-1%
Local Tax Revenue	\$27	\$23	\$29	29%	10%
State Tax Revenue	\$47	\$29	\$44	50%	-7%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$189
State tax revenue	\$4.80	State tax revenue	\$231
Local & State Total	\$8.70	Local & State Total	\$420

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 24

Palo Alto

San Mateo, Santa Clara counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,334	\$955	\$1,311	37%	-44%
Visitor Spending	\$2,092	\$805	\$1,182	47%	-43%
Other Spending	\$242	\$150	\$129	-14%	-47%
Earnings (millions)	\$767	\$528	\$539	2%	-30%
Employment (thousands)	15.7	10.8	10.9	1%	-30%
State & Local Tax Revenue (millions)	\$212	\$107	\$133	25%	-37%
Local Tax Revenue	\$117	\$59	\$66	13%	-43%
State Tax Revenue	\$95	\$49	\$67	39%	-29%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.60	Local tax revenue	\$387
State tax revenue	\$5.00	State tax revenue	\$346
Local & State Total	\$10.60	Local & State Total	\$732

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 25

San Jose

Santa Clara County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,734	\$1,087	\$1,518	40%	-45%
Visitor Spending	\$2,505	\$969	\$1,396	44%	-44%
Other Spending	\$229	\$118	\$122	3%	-47%
Earnings (millions)	\$907	\$609	\$617	1%	-32%
Employment (thousands)	18.6	12.6	12.5	-1%	-33%
State & Local Tax Revenue (millions)	\$232	\$107	\$140	30%	-40%
Local Tax Revenue	\$131	\$59	\$69	18%	-47%
State Tax Revenue	\$101	\$48	\$70	45%	-31%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	2.3%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$402
State tax revenue	\$4.40	State tax revenue	\$359
Local & State Total	\$9.40	Local & State Total	\$761

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 26

Visalia

Inyo, Kern, Tulare counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$922	\$552	\$799	45%	-13%
Visitor Spending	\$827	\$518	\$742	43%	-10%
Other Spending	\$95	\$34	\$57	69%	-40%
Earnings (millions)	\$283	\$248	\$284	14%	0%
Employment (thousands)	9.2	7.9	8.7	10%	-5%
State & Local Tax Revenue (millions)	\$73	\$51	\$70	39%	-4%
Local Tax Revenue	\$28	\$24	\$31	29%	8%
State Tax Revenue	\$45	\$27	\$39	47%	-12%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$209
State tax revenue	\$4.20	State tax revenue	\$214
Local & State Total	\$8.40	Local & State Total	\$423

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 27

San Jose

Santa Clara County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,073	\$804	\$1,023	27%	-51%
Visitor Spending	\$1,255	\$408	\$635	55%	-49%
Other Spending	\$818	\$396	\$388	-2%	-53%
Earnings (millions)	\$456	\$330	\$333	1%	-27%
Employment (thousands)	8.5	5.6	6.0	8%	-29%
State & Local Tax Revenue (millions)	\$121	\$60	\$76	26%	-37%
Local Tax Revenue	\$65	\$32	\$36	10%	-45%
State Tax Revenue	\$56	\$28	\$40	45%	-28%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.60	Local tax revenue	\$212
State tax revenue	\$4.90	State tax revenue	\$183
Local & State Total	\$10.50	Local & State Total	\$395

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 28

San Jose

Santa Clara County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$985	\$393	\$608	55%	-38%
Visitor Spending	\$824	\$312	\$518	66%	-37%
Other Spending	\$161	\$82	\$91	11%	-44%
Earnings (millions)	\$284	\$195	\$217	11%	-24%
Employment (thousands)	5.8	4.0	4.4	12%	-23%
State & Local Tax Revenue (millions)	\$99	\$54	\$69	29%	-30%
Local Tax Revenue	\$48	\$28	\$31	11%	-36%
State Tax Revenue	\$51	\$26	\$38	48%	-25%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.7%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$182
State tax revenue	\$5.80	State tax revenue	\$177
Local & State Total	\$11.70	Local & State Total	\$359

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 29

Monterey-Santa Cruz

Monterey, Santa Clara, Santa Cruz counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,292	\$1,575	\$2,487	58%	-24%
Visitor Spending	\$3,161	\$1,522	\$2,412	58%	-24%
Other Spending	\$132	\$54	\$75	40%	-43%
Earnings (millions)	\$1,424	\$1,037	\$1,166	12%	-18%
Employment (thousands)	30.1	21.7	23.3	8%	-22%
State & Local Tax Revenue (millions)	\$287	\$161	\$237	47%	-18%
Local Tax Revenue	\$148	\$83	\$127	53%	-14%
State Tax Revenue	\$139	\$78	\$109	41%	-21%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	2.5%
Travel Percent of Total District Employment	7.8%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$788
State tax revenue	\$4.20	State tax revenue	\$626
Local & State Total	\$9.50	Local & State Total	\$1,414

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 30

Salinas-Soledad

Monterey, San Benito, Santa Clara, Santa Cruz counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,533	\$677	\$1,107	63%	-28%
Visitor Spending	\$1,430	\$638	\$1,045	64%	-27%
Other Spending	\$103	\$40	\$61	54%	-40%
Earnings (millions)	\$564	\$404	\$475	17%	-16%
Employment (thousands)	12.0	8.6	9.7	13%	-19%
State & Local Tax Revenue (millions)	\$167	\$105	\$141	34%	-16%
Local Tax Revenue	\$82	\$55	\$70	28%	-14%
State Tax Revenue	\$85	\$50	\$70	39%	-17%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.9%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.70	Local tax revenue	\$451
State tax revenue	\$5.90	State tax revenue	\$397
Local & State Total	\$12.70	Local & State Total	\$848

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 31

Fresno-San Joaquin

Fresno County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$744	\$375	\$608	62%	-18%
Visitor Spending	\$580	\$311	\$514	65%	-11%
Other Spending	\$164	\$64	\$94	47%	-43%
Earnings (millions)	\$204	\$166	\$198	20%	-3%
Employment (thousands)	6.2	4.8	5.8	19%	-8%
State & Local Tax Revenue (millions)	\$61	\$41	\$59	44%	-3%
Local Tax Revenue	\$21	\$18	\$23	27%	9%
State Tax Revenue	\$40	\$23	\$36	57%	-10%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$146
State tax revenue	\$5.40	State tax revenue	\$180
Local & State Total	\$9.80	Local & State Total	\$326

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 32

Avenal-Lemoore

Kern, Kings counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$654	\$272	\$557	104%	-15%
Visitor Spending	\$563	\$241	\$502	108%	-11%
Other Spending	\$91	\$31	\$55	75%	-40%
Earnings (millions)	\$191	\$142	\$197	39%	3%
Employment (thousands)	6.3	4.6	6.0	30%	-5%
State & Local Tax Revenue (millions)	\$58	\$37	\$57	56%	-1%
Local Tax Revenue	\$16	\$15	\$19	26%	21%
State Tax Revenue	\$42	\$22	\$39	76%	-9%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household
Local tax revenue	Local tax revenue
\$3.70	\$132
State tax revenue	State tax revenue
\$6.10	\$216
Local & State Total	Local & State Total
\$9.80	\$348

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 33

Needles-Victorville

San Bernardino County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,791	\$2,306	\$2,685	16%	-4%
Visitor Spending	\$2,680	\$2,264	\$2,618	16%	-2%
Other Spending	\$111	\$42	\$68	62%	-39%
Earnings (millions)	\$787	\$759	\$854	12%	8%
Employment (thousands)	26.6	24.8	26.0	5%	-2%
State & Local Tax Revenue (millions)	\$160	\$138	\$166	21%	4%
Local Tax Revenue	\$49	\$45	\$56	25%	13%
State Tax Revenue	\$111	\$93	\$110	18%	0%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	2.8%
Travel Percent of Total District Employment	18.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$2.10	Local tax revenue	\$373
State tax revenue	\$3.90	State tax revenue	\$680
Local & State Total	\$6.00	Local & State Total	\$1,053

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 34

Bakersfield

Kern County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,135	\$672	\$1,039	55%	-8%
Visitor Spending	\$1,024	\$629	\$973	55%	-5%
Other Spending	\$111	\$42	\$66	55%	-41%
Earnings (millions)	\$373	\$314	\$361	15%	-3%
Employment (thousands)	11.6	9.5	10.2	7%	-12%
State & Local Tax Revenue (millions)	\$89	\$62	\$89	43%	0%
Local Tax Revenue	\$29	\$26	\$33	29%	15%
State Tax Revenue	\$60	\$37	\$56	53%	-7%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.4%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$3.40	Local tax revenue	\$219
State tax revenue	\$4.90	State tax revenue	\$320
Local & State Total	\$8.30	Local & State Total	\$539

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 35

Santa Maria

San Luis Obispo, Santa Barbara counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,614	\$1,621	\$2,237	38%	-14%
Visitor Spending	\$2,475	\$1,573	\$2,159	37%	-13%
Other Spending	\$139	\$48	\$78	61%	-44%
Earnings (millions)	\$1,034	\$822	\$965	17%	-7%
Employment (thousands)	28.7	22.1	24.9	13%	-13%
State & Local Tax Revenue (millions)	\$245	\$188	\$245	30%	0%
Local Tax Revenue	\$121	\$104	\$136	31%	13%
State Tax Revenue	\$124	\$84	\$108	28%	-13%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.7%
Travel Percent of Total District Employment	
	9.7%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.30	Local tax revenue	\$778
State tax revenue	\$4.60	State tax revenue	\$572
Local & State Total	\$11.00	Local & State Total	\$1,350

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 36

Palmdale

Kern, Los Angeles, San Bernardino counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,047	\$490	\$746	52%	-29%
Visitor Spending	\$939	\$449	\$682	52%	-27%
Other Spending	\$108	\$41	\$64	56%	-41%
Earnings (millions)	\$389	\$297	\$328	10%	-16%
Employment (thousands)	8.0	6.2	6.6	7%	-17%
State & Local Tax Revenue (millions)	\$113	\$73	\$92	25%	-18%
Local Tax Revenue	\$56	\$40	\$47	18%	-16%
State Tax Revenue	\$57	\$34	\$45	34%	-21%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$303
State tax revenue	\$5.50	State tax revenue	\$242
Local & State Total	\$12.30	Local & State Total	\$544

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 37

Santa Barbara

Santa Barbara, Ventura counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,320	\$1,208	\$1,845	53%	-20%
Visitor Spending	\$2,151	\$1,136	\$1,745	54%	-19%
Other Spending	\$168	\$72	\$100	39%	-41%
Earnings (millions)	\$812	\$647	\$721	11%	-11%
Employment (thousands)	21.8	17.3	18.1	5%	-17%
State & Local Tax Revenue (millions)	\$191	\$121	\$175	45%	-8%
Local Tax Revenue	\$90	\$62	\$93	51%	4%
State Tax Revenue	\$101	\$59	\$82	39%	-19%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	5.5%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$588
State tax revenue	\$4.20	State tax revenue	\$466
Local & State Total	\$9.60	Local & State Total	\$1,054

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 38

Valencia

Los Angeles County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$895	\$392	\$608	55%	-32%
Visitor Spending	\$727	\$306	\$513	68%	-29%
Other Spending	\$168	\$86	\$94	10%	-44%
Earnings (millions)	\$321	\$239	\$261	9%	-19%
Employment (thousands)	6.4	4.8	5.2	8%	-19%
State & Local Tax Revenue (millions)	\$97	\$63	\$79	26%	-18%
Local Tax Revenue	\$46	\$34	\$40	17%	-14%
State Tax Revenue	\$50	\$29	\$39	37%	-22%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.80	Local tax revenue	\$254
State tax revenue	\$6.10	State tax revenue	\$199
Local & State Total	\$13.80	Local & State Total	\$452

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 39

San Fernando

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$567	\$216	\$378	75%	-33%
Visitor Spending	\$468	\$179	\$320	78%	-32%
Other Spending	\$99	\$37	\$58	59%	-41%
Earnings (millions)	\$195	\$144	\$173	20%	-11%
Employment (thousands)	3.7	2.8	3.2	18%	-12%
State & Local Tax Revenue (millions)	\$82	\$58	\$68	18%	-17%
Local Tax Revenue	\$40	\$33	\$35	8%	-11%
State Tax Revenue	\$42	\$25	\$33	33%	-22%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$11.10	Local tax revenue	\$225
State tax revenue	\$7.80	State tax revenue	\$158
Local & State Total	\$18.90	Local & State Total	\$383

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 40

San Bernardino

San Bernardino County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$689	\$397	\$546	37%	-21%
Visitor Spending	\$583	\$355	\$480	35%	-18%
Other Spending	\$106	\$43	\$66	54%	-38%
Earnings (millions)	\$201	\$138	\$175	26%	-13%
Employment (thousands)	6.7	4.4	5.2	19%	-21%
State & Local Tax Revenue (millions)	\$66	\$49	\$63	29%	-5%
Local Tax Revenue	\$23	\$21	\$26	24%	12%
State Tax Revenue	\$42	\$27	\$36	33%	-14%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	
	1.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.50	Local tax revenue	\$179
State tax revenue	\$5.90	State tax revenue	\$192
Local & State Total	\$11.30	Local & State Total	\$370

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 41

Pasadena

Los Angeles, San Bernardino counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,249	\$549	\$807	47%	-35%
Visitor Spending	\$1,065	\$456	\$704	55%	-34%
Other Spending	\$184	\$94	\$103	10%	-44%
Earnings (millions)	\$501	\$362	\$382	5%	-24%
Employment (thousands)	9.4	6.8	7.1	4%	-25%
State & Local Tax Revenue (millions)	\$129	\$77	\$99	28%	-23%
Local Tax Revenue	\$68	\$43	\$54	24%	-21%
State Tax Revenue	\$61	\$34	\$45	34%	-26%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.2%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.60	Local tax revenue	\$352
State tax revenue	\$5.20	State tax revenue	\$242
Local & State Total	\$12.90	Local & State Total	\$594

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 42

Palm Springs

Riverside, San Bernardino counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$4,830	\$3,671	\$4,712	28%	-2%
Visitor Spending	\$4,646	\$3,592	\$4,607	28%	-1%
Other Spending	\$184	\$80	\$105	32%	-43%
Earnings (millions)	\$1,477	\$1,230	\$1,473	20%	0%
Employment (thousands)	45.3	38.3	43.1	12%	-5%
State & Local Tax Revenue (millions)	\$315	\$237	\$320	35%	2%
Local Tax Revenue	\$135	\$96	\$141	47%	4%
State Tax Revenue	\$179	\$141	\$179	27%	0%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	4.6%
Travel Percent of Total District Employment	16.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$895
State tax revenue	\$3.70	State tax revenue	\$1,078
Local & State Total	\$6.80	Local & State Total	\$1,973

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 43

Burbank-Glendale

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,346	\$582	\$827	42%	-39%
Visitor Spending	\$1,025	\$413	\$660	60%	-36%
Other Spending	\$321	\$169	\$167	-1%	-48%
Earnings (millions)	\$602	\$470	\$467	-1%	-22%
Employment (thousands)	9.7	7.3	7.4	1%	-24%
State & Local Tax Revenue (millions)	\$129	\$79	\$98	25%	-23%
Local Tax Revenue	\$69	\$45	\$54	20%	-21%
State Tax Revenue	\$60	\$34	\$44	32%	-26%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household
Local tax revenue                   \$8.20	Local tax revenue                   \$343
State tax revenue                   \$5.40	State tax revenue                   \$226
Local & State Total               \$13.60	Local & State Total               \$570

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 44

Oxnard-Thousand Oaks

Ventura County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,013	\$530	\$831	57%	-18%
Visitor Spending	\$872	\$457	\$743	62%	-15%
Other Spending	\$141	\$72	\$88	22%	-37%
Earnings (millions)	\$336	\$263	\$289	10%	-14%
Employment (thousands)	9.0	7.1	7.5	6%	-17%
State & Local Tax Revenue (millions)	\$85	\$53	\$77	43%	-10%
Local Tax Revenue	\$33	\$23	\$32	40%	-1%
State Tax Revenue	\$52	\$30	\$44	46%	-15%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$4.30	Local tax revenue	\$210
State tax revenue	\$4.90	State tax revenue	\$239
Local & State Total	\$9.20	Local & State Total	\$449

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 45

Canoga Park-Northridge

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,060	\$473	\$671	42%	-37%
Visitor Spending	\$801	\$322	\$531	65%	-34%
Other Spending	\$259	\$151	\$140	-7%	-46%
Earnings (millions)	\$413	\$305	\$316	3%	-24%
Employment (thousands)	7.3	5.4	5.6	3%	-23%
State & Local Tax Revenue (millions)	\$112	\$71	\$88	24%	-21%
Local Tax Revenue	\$58	\$41	\$47	17%	-18%
State Tax Revenue	\$54	\$30	\$40	33%	-25%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.90	Local tax revenue	\$306
State tax revenue	\$6.00	State tax revenue	\$206
Local & State Total	\$15.00	Local & State Total	\$513

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 46

Van Nuys-Sherman Oaks

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,002	\$413	\$643	56%	-36%
Visitor Spending	\$850	\$342	\$559	63%	-34%
Other Spending	\$152	\$71	\$85	18%	-44%
Earnings (millions)	\$402	\$294	\$317	8%	-21%
Employment (thousands)	7.2	5.3	5.6	6%	-22%
State & Local Tax Revenue (millions)	\$115	\$72	\$89	25%	-22%
Local Tax Revenue	\$60	\$41	\$49	18%	-19%
State Tax Revenue	\$54	\$30	\$40	34%	-26%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.4%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.80	Local tax revenue	\$317
State tax revenue	\$5.80	State tax revenue	\$211
Local & State Total	\$14.60	Local & State Total	\$528

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 47

Fontana-Rialto

San Bernardino County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$733	\$419	\$586	40%	-20%
Visitor Spending	\$635	\$383	\$526	37%	-17%
Other Spending	\$98	\$36	\$60	67%	-39%
Earnings (millions)	\$223	\$149	\$190	28%	-15%
Employment (thousands)	7.4	4.8	5.7	20%	-23%
State & Local Tax Revenue (millions)	\$71	\$52	\$68	30%	-5%
Local Tax Revenue	\$26	\$23	\$29	26%	11%
State Tax Revenue	\$45	\$29	\$38	33%	-14%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.8%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$196
State tax revenue	\$5.70	State tax revenue	\$200
Local & State Total	\$11.30	Local & State Total	\$396

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 48

Baldwin Park-West Covina

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$828	\$331	\$530	60%	-36%
Visitor Spending	\$691	\$267	\$453	70%	-34%
Other Spending	\$137	\$64	\$77	20%	-43%
Earnings (millions)	\$316	\$224	\$251	12%	-21%
Employment (thousands)	5.8	4.2	4.6	10%	-21%
State & Local Tax Revenue (millions)	\$101	\$65	\$80	23%	-21%
Local Tax Revenue	\$52	\$38	\$43	15%	-17%
State Tax Revenue	\$49	\$28	\$37	34%	-25%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.60	Local tax revenue	\$282
State tax revenue	\$6.40	State tax revenue	\$189
Local & State Total	\$16.00	Local & State Total	\$470

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 49

Rosemead-San Gabriel

Los Angeles County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,145	\$518	\$712	37%	-38%
Visitor Spending	\$831	\$330	\$544	65%	-34%
Other Spending	\$314	\$188	\$168	-11%	-47%
Earnings (millions)	\$458	\$340	\$343	1%	-25%
Employment (thousands)	7.9	5.8	5.9	2%	-25%
State & Local Tax Revenue (millions)	\$114	\$72	\$89	24%	-22%
Local Tax Revenue	\$60	\$41	\$48	18%	-19%
State Tax Revenue	\$55	\$31	\$41	32%	-26%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.7%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$8.90	Local tax revenue	\$314
State tax revenue	\$5.90	State tax revenue	\$208
Local & State Total	\$14.80	Local & State Total	\$522

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 50

Los Angeles-Santa Monica

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,387	\$1,557	\$2,153	38%	-36%
Visitor Spending	\$2,933	\$1,278	\$1,914	50%	-35%
Other Spending	\$454	\$280	\$238	-15%	-48%
Earnings (millions)	\$1,485	\$1,101	\$1,085	-1%	-27%
Employment (thousands)	26.1	19.5	18.8	-3%	-28%
State & Local Tax Revenue (millions)	\$295	\$154	\$210	36%	-29%
Local Tax Revenue	\$170	\$90	\$123	37%	-27%
State Tax Revenue	\$125	\$64	\$86	35%	-31%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.50	Local tax revenue	\$783
State tax revenue	\$4.10	State tax revenue	\$492
Local & State Total	\$10.50	Local & State Total	\$1,275

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 51

Los Angeles

Los Angeles County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$505	\$195	\$338	74%	-33%
Visitor Spending	\$396	\$150	\$275	83%	-30%
Other Spending	\$109	\$44	\$63	42%	-42%
Earnings (millions)	\$166	\$125	\$151	21%	-9%
Employment (thousands)	3.1	2.4	2.9	20%	-9%
State & Local Tax Revenue (millions)	\$75	\$54	\$64	17%	-15%
Local Tax Revenue	\$36	\$31	\$33	5%	-9%
State Tax Revenue	\$39	\$23	\$31	32%	-21%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$11.80	Local tax revenue	\$211
State tax revenue	\$8.50	State tax revenue	\$151
Local & State Total	\$20.30	Local & State Total	\$362

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 52

Ontario

San Bernardino County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,516	\$804	\$1,137	42%	-25%
Visitor Spending	\$1,189	\$662	\$942	42%	-21%
Other Spending	\$327	\$142	\$196	38%	-40%
Earnings (millions)	\$443	\$309	\$368	19%	-17%
Employment (thousands)	12.4	8.2	9.5	16%	-23%
State & Local Tax Revenue (millions)	\$115	\$79	\$102	30%	-12%
Local Tax Revenue	\$54	\$40	\$51	26%	-6%
State Tax Revenue	\$62	\$38	\$51	33%	-17%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$339
State tax revenue	\$4.50	State tax revenue	\$284
Local & State Total	\$9.90	Local & State Total	\$623

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 53**  
 Los Angeles-Huntington Park  
 Los Angeles County

**Travel Impacts**

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,327	\$997	\$1,449	45%	-38%
Visitor Spending	\$2,044	\$834	\$1,298	56%	-37%
Other Spending	\$282	\$163	\$151	-7%	-46%
Earnings (millions)	\$1,013	\$715	\$732	2%	-28%
Employment (thousands)	18.0	12.8	12.8	0%	-29%
State & Local Tax Revenue (millions)	\$221	\$118	\$159	34%	-28%
Local Tax Revenue	\$126	\$70	\$93	33%	-26%
State Tax Revenue	\$95	\$48	\$65	36%	-31%

**Employment Characteristics (2021p)**

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	2.6%

**Travel-Generated Tax Revenue (2021p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$7.20	Local tax revenue	\$603
State tax revenue	\$4.40	State tax revenue	\$370
Local & State Total	\$11.60	Local & State Total	\$973

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 54

Los Angeles-Culver City

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,836	\$733	\$1,067	46%	-42%
Visitor Spending	\$1,401	\$550	\$852	55%	-39%
Other Spending	\$436	\$183	\$214	17%	-51%
Earnings (millions)	\$987	\$818	\$786	-4%	-20%
Employment (thousands)	14.0	10.7	10.7	-1%	-24%
State & Local Tax Revenue (millions)	\$154	\$90	\$113	26%	-26%
Local Tax Revenue	\$85	\$52	\$63	22%	-25%
State Tax Revenue	\$69	\$38	\$50	31%	-28%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$7.40	Local tax revenue	\$402
State tax revenue	\$4.80	State tax revenue	\$259
Local & State Total	\$12.20	Local & State Total	\$661

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 55

Chio Hills-La Habra

Orange County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$898	\$414	\$653	58%	-27%
Visitor Spending	\$715	\$319	\$551	73%	-23%
Other Spending	\$182	\$94	\$102	8%	-44%
Earnings (millions)	\$319	\$221	\$260	18%	-19%
Employment (thousands)	7.3	4.9	5.7	14%	-23%
State & Local Tax Revenue (millions)	\$94	\$62	\$81	30%	-14%
Local Tax Revenue	\$45	\$33	\$40	22%	-11%
State Tax Revenue	\$50	\$30	\$41	39%	-17%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$7.20	Local tax revenue	\$255
State tax revenue	\$6.00	State tax revenue	\$214
Local & State Total	\$13.20	Local & State Total	\$469

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 56

Indio/EI Centro

Imperial, Riverside counties

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,031	\$1,513	\$1,988	31%	-2%
Visitor Spending	\$1,928	\$1,474	\$1,926	31%	0%
Other Spending	\$103	\$40	\$62	57%	-40%
Earnings (millions)	\$578	\$495	\$591	20%	2%
Employment (thousands)	18.6	16.0	17.9	12%	-4%
State & Local Tax Revenue (millions)	\$145	\$113	\$151	34%	5%
Local Tax Revenue	\$56	\$45	\$62	37%	10%
State Tax Revenue	\$89	\$68	\$90	31%	1%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	10.4%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$3.20	Local tax revenue	\$406
State tax revenue	\$4.20	State tax revenue	\$537
Local & State Total	\$7.40	Local & State Total	\$943

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 57

Whittier

Los Angeles County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$900	\$360	\$582	62%	-35%
Visitor Spending	\$780	\$308	\$514	67%	-34%
Other Spending	\$120	\$52	\$69	32%	-42%
Earnings (millions)	\$349	\$247	\$277	12%	-21%
Employment (thousands)	6.5	4.7	5.1	9%	-22%
State & Local Tax Revenue (millions)	\$110	\$70	\$86	24%	-21%
Local Tax Revenue	\$58	\$40	\$47	17%	-18%
State Tax Revenue	\$52	\$29	\$39	34%	-25%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.20	Local tax revenue	\$306
State tax revenue	\$6.10	State tax revenue	\$202
Local & State Total	\$15.30	Local & State Total	\$508

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 58

Bellflower-Pico Rivera

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$997	\$403	\$638	58%	-36%
Visitor Spending	\$857	\$339	\$559	65%	-35%
Other Spending	\$139	\$64	\$79	23%	-44%
Earnings (millions)	\$397	\$282	\$310	10%	-22%
Employment (thousands)	7.2	5.2	5.6	7%	-23%
State & Local Tax Revenue (millions)	\$117	\$73	\$91	25%	-22%
Local Tax Revenue	\$62	\$42	\$50	18%	-19%
State Tax Revenue	\$55	\$30	\$41	34%	-26%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.00	Local tax revenue	\$318
State tax revenue	\$5.90	State tax revenue	\$208
Local & State Total	\$14.80	Local & State Total	\$526

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 59

Los Angeles-USC

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$976	\$348	\$561	61%	-43%
Visitor Spending	\$716	\$258	\$431	67%	-40%
Other Spending	\$260	\$89	\$130	45%	-50%
Earnings (millions)	\$525	\$447	\$443	-1%	-16%
Employment (thousands)	7.1	5.5	5.8	6%	-18%
State & Local Tax Revenue (millions)	\$97	\$64	\$77	19%	-21%
Local Tax Revenue	\$50	\$37	\$41	10%	-19%
State Tax Revenue	\$47	\$28	\$36	31%	-24%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.2%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$9.40	Local tax revenue	\$263
State tax revenue	\$6.40	State tax revenue	\$178
Local & State Total	\$15.80	Local & State Total	\$441

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 60

Riverside/Corona

Riverside County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$848	\$487	\$699	44%	-18%
Visitor Spending	\$734	\$442	\$630	43%	-14%
Other Spending	\$114	\$45	\$69	54%	-39%
Earnings (millions)	\$245	\$168	\$222	32%	-10%
Employment (thousands)	7.7	5.3	6.6	25%	-15%
State & Local Tax Revenue (millions)	\$87	\$65	\$86	33%	0%
Local Tax Revenue	\$34	\$30	\$39	30%	13%
State Tax Revenue	\$52	\$35	\$48	36%	-8%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.3%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.10	Local tax revenue	\$235
State tax revenue	\$6.20	State tax revenue	\$239
Local & State Total	\$12.30	Local & State Total	\$473

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 61

Moreno Valley

Riverside County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$918	\$531	\$761	43%	-17%
Visitor Spending	\$808	\$488	\$694	42%	-14%
Other Spending	\$110	\$42	\$67	58%	-39%
Earnings (millions)	\$266	\$181	\$239	32%	-10%
Employment (thousands)	8.4	5.7	7.1	24%	-15%
State & Local Tax Revenue (millions)	\$92	\$68	\$91	33%	-1%
Local Tax Revenue	\$36	\$31	\$41	31%	12%
State Tax Revenue	\$55	\$37	\$50	35%	-9%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$248
State tax revenue	\$6.00	State tax revenue	\$254
Local & State Total	\$11.90	Local & State Total	\$502

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





# Assembly District 62

Inglewood

Los Angeles County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$6,541	\$2,325	\$3,352	44%	-49%
Visitor Spending	\$4,640	\$1,717	\$2,494	45%	-46%
Other Spending	\$1,901	\$608	\$858	41%	-55%
Earnings (millions)	\$4,558	\$4,050	\$3,702	-9%	-19%
Employment (thousands)	53.3	42.3	40.4	-4%	-24%
State & Local Tax Revenue (millions)	\$372	\$190	\$243	28%	-35%
Local Tax Revenue	\$224	\$110	\$143	31%	-36%
State Tax Revenue	\$147	\$80	\$100	25%	-32%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	4.4%
Travel Percent of Total District Employment	10.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$908
State tax revenue	\$3.40	State tax revenue	\$532
Local & State Total	\$9.10	Local & State Total	\$1,440

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 63

South Gate-Lynwood

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$586	\$231	\$381	65%	-35%
Visitor Spending	\$449	\$168	\$304	81%	-32%
Other Spending	\$137	\$63	\$77	22%	-44%
Earnings (millions)	\$207	\$152	\$177	16%	-15%
Employment (thousands)	3.8	2.8	3.2	16%	-15%
State & Local Tax Revenue (millions)	\$80	\$56	\$67	18%	-17%
Local Tax Revenue	\$39	\$32	\$35	8%	-11%
State Tax Revenue	\$41	\$24	\$32	32%	-22%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.4%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$11.40	Local tax revenue	\$225
State tax revenue	\$8.00	State tax revenue	\$156
Local & State Total	\$19.40	Local & State Total	\$381

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 64

Compton

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$874	\$362	\$553	53%	-37%
Visitor Spending	\$691	\$266	\$452	70%	-35%
Other Spending	\$184	\$96	\$101	6%	-45%
Earnings (millions)	\$337	\$243	\$264	9%	-22%
Employment (thousands)	6.0	4.4	4.7	8%	-22%
State & Local Tax Revenue (millions)	\$102	\$66	\$81	22%	-21%
Local Tax Revenue	\$52	\$38	\$44	14%	-17%
State Tax Revenue	\$50	\$28	\$37	33%	-25%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.3%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$9.70	Local tax revenue	\$277
State tax revenue	\$6.50	State tax revenue	\$186
Local & State Total	\$16.20	Local & State Total	\$463

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 65

Buena Park-Fullerton

Orange County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,847	\$795	\$1,352	70%	-27%
Visitor Spending	\$1,699	\$728	\$1,268	74%	-25%
Other Spending	\$148	\$68	\$84	24%	-43%
Earnings (millions)	\$737	\$458	\$552	21%	-25%
Employment (thousands)	17.9	11.1	12.4	12%	-31%
State & Local Tax Revenue (millions)	\$169	\$94	\$137	46%	-19%
Local Tax Revenue	\$91	\$51	\$74	46%	-19%
State Tax Revenue	\$78	\$43	\$63	46%	-19%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$465
State tax revenue	\$4.30	State tax revenue	\$348
Local & State Total	\$10.20	Local & State Total	\$813

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 66

Torrance

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,700	\$731	\$1,062	45%	-38%
Visitor Spending	\$1,424	\$585	\$916	57%	-36%
Other Spending	\$276	\$146	\$146	0%	-47%
Earnings (millions)	\$749	\$559	\$566	1%	-24%
Employment (thousands)	12.8	9.4	9.5	1%	-26%
State & Local Tax Revenue (millions)	\$164	\$94	\$122	30%	-26%
Local Tax Revenue	\$91	\$55	\$69	26%	-24%
State Tax Revenue	\$74	\$39	\$53	34%	-29%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$7.60	Local tax revenue	\$439
State tax revenue	\$4.80	State tax revenue	\$281
Local & State Total	\$12.40	Local & State Total	\$720

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 67

Lake Elsinore  
Riverside County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$754	\$470	\$626	33%	-17%
Visitor Spending	\$646	\$429	\$561	31%	-13%
Other Spending	\$108	\$41	\$65	59%	-39%
Earnings (millions)	\$196	\$153	\$192	25%	-2%
Employment (thousands)	6.3	4.9	5.8	18%	-8%
State & Local Tax Revenue (millions)	\$76	\$60	\$77	28%	2%
Local Tax Revenue	\$27	\$26	\$32	22%	16%
State Tax Revenue	\$49	\$35	\$46	31%	-6%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.7%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.60	Local tax revenue	\$196
State tax revenue	\$6.60	State tax revenue	\$229
Local & State Total	\$12.20	Local & State Total	\$424

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 68

Irvine-Orange

Orange County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,195	\$562	\$921	64%	-23%
Visitor Spending	\$1,009	\$468	\$817	75%	-19%
Other Spending	\$186	\$94	\$104	10%	-44%
Earnings (millions)	\$439	\$298	\$357	20%	-19%
Employment (thousands)	10.6	7.1	8.0	12%	-24%
State & Local Tax Revenue (millions)	\$116	\$73	\$100	37%	-14%
Local Tax Revenue	\$57	\$37	\$49	32%	-14%
State Tax Revenue	\$59	\$36	\$51	43%	-14%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	1.9%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.00	Local tax revenue	\$309
State tax revenue	\$5.20	State tax revenue	\$268
Local & State Total	\$11.30	Local & State Total	\$578

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 69

Santa Ana

Orange County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$5,163	\$2,171	\$3,424	58%	-34%
Visitor Spending	\$4,468	\$1,853	\$3,068	66%	-31%
Other Spending	\$694	\$319	\$356	12%	-49%
Earnings (millions)	\$1,975	\$1,245	\$1,403	13%	-29%
Employment (thousands)	45.9	28.2	30.0	6%	-35%
State & Local Tax Revenue (millions)	\$360	\$176	\$271	54%	-25%
Local Tax Revenue	\$218	\$102	\$162	59%	-26%
State Tax Revenue	\$142	\$74	\$109	47%	-23%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	3.2%
Travel Percent of Total District Employment	10.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$1,008
State tax revenue	\$3.20	State tax revenue	\$621
Local & State Total	\$8.50	Local & State Total	\$1,628

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 70

Long Beach

Los Angeles County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,138	\$920	\$1,323	44%	-38%
Visitor Spending	\$1,787	\$748	\$1,143	53%	-36%
Other Spending	\$351	\$173	\$180	4%	-49%
Earnings (millions)	\$1,003	\$779	\$769	-1%	-23%
Employment (thousands)	16.3	12.3	12.2	-1%	-25%
State & Local Tax Revenue (millions)	\$192	\$108	\$141	31%	-27%
Local Tax Revenue	\$108	\$63	\$81	29%	-25%
State Tax Revenue	\$84	\$45	\$60	33%	-29%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.4%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$7.00	Local tax revenue	\$511
State tax revenue	\$4.50	State tax revenue	\$327
Local & State Total	\$11.60	Local & State Total	\$838

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 71

El Cajon

Riverside, San Diego counties

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,414	\$829	\$1,184	43%	-16%
Visitor Spending	\$1,286	\$777	\$1,110	43%	-14%
Other Spending	\$128	\$52	\$74	44%	-42%
Earnings (millions)	\$401	\$352	\$403	15%	1%
Employment (thousands)	10.3	9.4	10.1	7%	-3%
State & Local Tax Revenue (millions)	\$119	\$84	\$110	32%	-8%
Local Tax Revenue	\$54	\$40	\$51	26%	-7%
State Tax Revenue	\$65	\$43	\$60	37%	-8%

## Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.0%

## Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$294
State tax revenue	\$4.60	State tax revenue	\$298
Local & State Total	\$9.20	Local & State Total	\$592

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 72

Huntington Beach

Orange County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,033	\$495	\$840	70%	-19%
Visitor Spending	\$913	\$444	\$770	73%	-16%
Other Spending	\$120	\$50	\$70	39%	-42%
Earnings (millions)	\$373	\$266	\$325	22%	-13%
Employment (thousands)	9.2	6.6	7.4	13%	-19%
State & Local Tax Revenue (millions)	\$109	\$71	\$96	36%	-12%
Local Tax Revenue	\$52	\$35	\$46	30%	-12%
State Tax Revenue	\$57	\$35	\$50	43%	-12%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.00	Local tax revenue	\$285
State tax revenue	\$5.50	State tax revenue	\$260
Local & State Total	\$11.40	Local & State Total	\$545

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 73

Mission Viejo

Orange County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,295	\$713	\$1,084	52%	-16%
Visitor Spending	\$1,121	\$626	\$987	58%	-12%
Other Spending	\$174	\$87	\$98	12%	-44%
Earnings (millions)	\$482	\$387	\$431	11%	-11%
Employment (thousands)	11.7	9.5	9.8	3%	-17%
State & Local Tax Revenue (millions)	\$120	\$78	\$106	36%	-11%
Local Tax Revenue	\$59	\$38	\$51	33%	-13%
State Tax Revenue	\$62	\$40	\$56	39%	-10%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.3%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.20	Local tax revenue	\$321
State tax revenue	\$4.80	State tax revenue	\$299
Local & State Total	\$10.00	Local & State Total	\$620

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 74

Irvine-Newport Beach

Orange County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,331	\$1,844	\$2,641	43%	-21%
Visitor Spending	\$2,944	\$1,617	\$2,432	50%	-17%
Other Spending	\$387	\$226	\$209	-8%	-46%
Earnings (millions)	\$1,354	\$1,042	\$1,101	6%	-19%
Employment (thousands)	32.2	25.0	24.4	-2%	-24%
State & Local Tax Revenue (millions)	\$249	\$143	\$207	44%	-17%
Local Tax Revenue	\$138	\$73	\$111	51%	-20%
State Tax Revenue	\$111	\$70	\$96	37%	-13%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	2.6%
Travel Percent of Total District Employment	4.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$4.60	Local tax revenue	\$680
State tax revenue	\$3.60	State tax revenue	\$537
Local & State Total	\$8.10	Local & State Total	\$1,217

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 75

Temecula-Escondido

San Diego County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,215	\$601	\$976	62%	-20%
Visitor Spending	\$1,094	\$550	\$905	64%	-17%
Other Spending	\$121	\$51	\$71	41%	-41%
Earnings (millions)	\$396	\$274	\$350	27%	-12%
Employment (thousands)	10.5	7.4	9.0	21%	-15%
State & Local Tax Revenue (millions)	\$117	\$75	\$105	41%	-10%
Local Tax Revenue	\$55	\$38	\$52	37%	-6%
State Tax Revenue	\$62	\$37	\$53	45%	-13%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	
	3.6%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$302
State tax revenue	\$5.00	State tax revenue	\$264
Local & State Total	\$10.70	Local & State Total	\$566

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 76

Carlsbad-Oceanside

San Diego County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,618	\$723	\$1,177	63%	-27%
Visitor Spending	\$1,459	\$649	\$1,086	67%	-26%
Other Spending	\$159	\$74	\$90	22%	-43%
Earnings (millions)	\$573	\$414	\$463	12%	-19%
Employment (thousands)	13.3	9.8	10.4	6%	-22%
State & Local Tax Revenue (millions)	\$146	\$82	\$118	45%	-19%
Local Tax Revenue	\$78	\$45	\$65	45%	-17%
State Tax Revenue	\$67	\$37	\$53	45%	-21%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.5%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.00	Local tax revenue	\$372
State tax revenue	\$4.20	State tax revenue	\$261
Local & State Total	\$10.20	Local & State Total	\$632

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.





## Assembly District 77

San Diego-Poway

San Diego County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,432	\$613	\$1,003	64%	-30%
Visitor Spending	\$1,163	\$467	\$853	83%	-27%
Other Spending	\$268	\$146	\$150	3%	-44%
Earnings (millions)	\$500	\$342	\$397	16%	-21%
Employment (thousands)	11.3	7.8	8.7	12%	-23%
State & Local Tax Revenue (millions)	\$128	\$74	\$106	44%	-18%
Local Tax Revenue	\$66	\$40	\$56	40%	-15%
State Tax Revenue	\$63	\$34	\$50	48%	-20%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.1%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$6.60	Local tax revenue	\$322
State tax revenue	\$4.80	State tax revenue	\$236
Local & State Total	\$11.40	Local & State Total	\$558

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 78

San Diego-La Jolla

San Diego County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$6,777	\$2,847	\$4,343	53%	-36%
Visitor Spending	\$5,813	\$2,469	\$3,870	57%	-33%
Other Spending	\$964	\$378	\$473	25%	-51%
Earnings (millions)	\$2,171	\$1,570	\$1,624	3%	-25%
Employment (thousands)	48.7	35.6	34.9	-2%	-28%
State & Local Tax Revenue (millions)	\$451	\$223	\$333	49%	-26%
Local Tax Revenue	\$278	\$135	\$209	54%	-25%
State Tax Revenue	\$172	\$88	\$125	42%	-28%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	3.8%
Travel Percent of Total District Employment	7.0%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$5.40	Local tax revenue	\$1,208
State tax revenue	\$3.00	State tax revenue	\$665
Local & State Total	\$8.40	Local & State Total	\$1,873

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 79

San Diego-Chula Vista

San Diego County

### Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$968	\$390	\$687	76%	-29%
Visitor Spending	\$756	\$285	\$569	100%	-25%
Other Spending	\$212	\$105	\$119	13%	-44%
Earnings (millions)	\$309	\$209	\$265	26%	-14%
Employment (thousands)	7.1	4.8	6.0	24%	-17%
State & Local Tax Revenue (millions)	\$96	\$58	\$82	40%	-15%
Local Tax Revenue	\$45	\$31	\$40	30%	-12%
State Tax Revenue	\$50	\$28	\$42	50%	-17%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.7%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenue per District Household		
Local tax revenue	\$7.00	Local tax revenue	\$228
State tax revenue	\$5.80	State tax revenue	\$189
Local & State Total	\$12.90	Local & State Total	\$417

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 80

San Diego-National City

San Diego County

## Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$968	\$384	\$707	84%	-27%
Visitor Spending	\$839	\$330	\$633	92%	-25%
Other Spending	\$128	\$54	\$75	39%	-42%
Earnings (millions)	\$313	\$212	\$272	28%	-13%
Employment (thousands)	7.5	5.1	6.3	23%	-16%
State & Local Tax Revenue (millions)	\$102	\$62	\$87	41%	-15%
Local Tax Revenue	\$49	\$33	\$43	32%	-12%
State Tax Revenue	\$52	\$29	\$43	50%	-17%

### Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	
	3.4%

### Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenue per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$250
State tax revenue	\$5.50	State tax revenue	\$201
Local & State Total	\$12.40	Local & State Total	\$450

Note: Employment, earnings and state income taxes can include stimulus support.

**Visitor Spending** includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Appendices

**Employment Characteristics**  
**Visitor-Generated Tax Revenue**  
**Travel Impact Categories**  
**Summary of Methodology**



## Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

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### District Percent of Statewide Employment

All Payroll & Self-employment	2.0%	= 400/20,502
Travel-generated employment	2.2%	= 20/925
Travel Percent of Total District Employment	5.0%	= 20/400

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## Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

### \$100 of Visitor Spending Generates

Local tax revenue	\$2.30	= (\$35/\$1,500)*100
State tax revenue	\$4.70	= (\$70/\$1,500)*100
Local & State Total	\$7.00	= \$2.30 + \$4.70

### Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	= \$35,000,000/200,000
State Tax Revenue	\$350	= \$70,000,000/200,000
Local & State Total	\$525	= \$175 + \$350



## Travel Impact Categories

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation.

**Other Spending** includes travel agencies and resident air travel.

**Earnings** include wages and salaries, paid benefits and self-employment income.

**Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

**Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

**State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Summary of Methodology

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report [1]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories [2]

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

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1. California Travel Impacts, 2021p (April 2022). Prepared by Dean Runyan Associates for Visit California.

2. <http://sdmg.senate.ca.gov/zipcodedirectory>

