



California Travel Impacts by Senate District, 2021p

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California Senate District Travel Impacts, 2021p

This study, prepared for the Visit California, documents the economic significance of the travel industry in California's forty Senate Districts. The estimates are generated from detailed calculations of county and regional travel impacts for the state of California prepared by Dean Runyan Associates [1]. Due to data limitations and methodological restrictions, reporting for Districts is necessarily at a higher level than for counties, but is otherwise directly comparable.

Interpretation of Impact Estimates

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and self-employed persons. The estimates reflect the number of jobs rather than the number employed persons. Some of the employees in a particular Senate District will be residents of another Senate District. The extent to which this occurs in any given Senate District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts throughout the state as opposed to the geographically larger rural districts [2].
- The estimates of local and state **tax receipts** in this report also refer to the Senate District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Senate District. Therefore, revenue generated within one Senate District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) In general, this is always an issue in travel impact research and is generally more evident with smaller geographic units such as dense urban districts.
- The Senate Districts are described in this report with place names and corresponding counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

1. California Travel Impacts, 2021p (April 2022). Prepared by Dean Runyan Associates for Visit California.

2. The 40 Senate Districts are range in population from 870,000 to 1,000,000. Rural Senate Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.



- District level estimates are breakouts of county level estimates based on factors such as room inventory and population by location within the county.

The report provides three summary tables for the forty Senate Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables. There are several appendices that describe the travel impact measures, methodology and data sources.



2021 California Senate District Travel Impacts

Senate District	Spending (\$000,000)			Earnings (\$000,000)	Employ. (000)	Tax Revenue (\$000,000)			
	Total	Visitor	Other			Local	State	Total	
01	Northeast California	\$3,485	\$3,349	\$135	\$1,470	37.7	\$146	\$169	\$315
02	North Coast	\$3,140	\$2,908	\$232	\$1,318	31.0	\$163	\$146	\$309
03	Napa Valley	\$3,115	\$2,975	\$140	\$1,247	30.1	\$175	\$148	\$323
04	North Central	\$1,626	\$1,412	\$214	\$583	17.3	\$61	\$87	\$148
05	San Joaquin Valley	\$1,326	\$1,205	\$121	\$468	12.3	\$51	\$78	\$129
06	Sacramento	\$2,220	\$1,880	\$340	\$772	19.9	\$87	\$106	\$194
07	Walnut Creek	\$1,476	\$1,337	\$139	\$648	13.8	\$60	\$85	\$145
08	East Central	\$3,211	\$3,043	\$168	\$1,198	35.0	\$147	\$142	\$290
09	Berkeley-Oakland	\$1,758	\$1,414	\$344	\$945	15.4	\$77	\$89	\$166
10	Fremont-Hayword	\$2,112	\$1,884	\$228	\$832	16.8	\$102	\$107	\$209
11	San Francisco	\$6,020	\$4,702	\$1,317	\$2,846	38.9	\$314	\$259	\$572
12	Merced-Salinas	\$1,337	\$1,214	\$123	\$537	13.1	\$76	\$91	\$167
13	Palo Alto	\$3,229	\$2,996	\$233	\$2,354	39.3	\$205	\$179	\$384
14	Central	\$1,059	\$934	\$125	\$365	11.0	\$39	\$70	\$109
15	San Jose	\$1,525	\$1,089	\$436	\$507	9.8	\$64	\$75	\$139
16	Bakersfield	\$2,648	\$2,517	\$131	\$904	26.1	\$76	\$126	\$202
17	Central Coast	\$4,851	\$4,664	\$186	\$2,163	48.4	\$256	\$221	\$478
18	Los Angeles	\$1,038	\$882	\$155	\$523	9.1	\$85	\$73	\$158
19	Santa Barbara	\$2,732	\$2,563	\$168	\$1,059	26.9	\$141	\$132	\$273
20	Ontario	\$1,753	\$1,495	\$258	\$566	15.5	\$81	\$91	\$172
21	Lancaster-Palmdale	\$1,255	\$1,117	\$138	\$505	11.3	\$78	\$80	\$158
22	San Gabriel	\$1,295	\$1,049	\$247	\$621	11.0	\$96	\$80	\$175
23	San Bernardino-Yucaipa	\$2,713	\$2,583	\$130	\$857	26.0	\$77	\$133	\$210
24	Los Angeles East	\$1,104	\$918	\$186	\$529	9.5	\$87	\$75	\$162
25	Glendale-Pasadena	\$1,529	\$1,280	\$249	\$766	13.4	\$104	\$87	\$190
26	Los Angeles Coast	\$5,530	\$4,448	\$1,081	\$4,653	58.6	\$269	\$188	\$457
27	Thousand Oaks-Simi Valley	\$1,592	\$1,340	\$252	\$694	13.7	\$92	\$88	\$180
28	Palm Springs	\$6,686	\$6,508	\$178	\$2,080	60.9	\$208	\$272	\$480
29	Fullerton	\$1,843	\$1,605	\$237	\$740	16.2	\$102	\$98	\$200
30	Los Angeles	\$2,120	\$1,857	\$263	\$1,206	19.5	\$141	\$105	\$246
31	Moreno Valley	\$1,472	\$1,335	\$137	\$465	13.8	\$80	\$99	\$179
32	Los Angeles South	\$1,422	\$1,274	\$147	\$664	12.7	\$106	\$86	\$192
33	Long Beach	\$1,488	\$1,210	\$279	\$966	14.2	\$102	\$84	\$186
34	Orange Coast	\$4,249	\$3,849	\$400	\$1,747	37.5	\$210	\$161	\$371
35	Gardena-Inglewood	\$1,818	\$1,501	\$317	\$1,221	17.7	\$119	\$93	\$213
36	Carlsbad-San Clemente	\$2,303	\$2,115	\$188	\$909	20.6	\$116	\$110	\$226
37	Irvine-Newport Beach	\$3,533	\$3,218	\$315	\$1,447	32.2	\$160	\$146	\$306
38	Escondido-El Cajon	\$1,602	\$1,438	\$164	\$608	14.0	\$91	\$91	\$182
39	San Diego	\$5,363	\$4,756	\$607	\$2,045	44.1	\$269	\$177	\$446
40	Chula Vista	\$1,575	\$1,390	\$185	\$517	13.1	\$77	\$91	\$167
	California	\$100,150	\$93,614	\$6,537	\$44,546	927.1	\$4,989	\$4,819	\$9,808

Note: Employment, earnings and state income taxes can include stimulus support.



2021 California Senate District Employment Characteristics

Senate District	District Employment (000)			District Percent of State	
	Total	Travel	Pct. Travel	Total	Travel
01 Northeast California	496.1	37.7	7.6%	2.1%	4.1%
02 North Coast	543.0	31.0	5.7%	2.3%	3.3%
03 Napa Valley	518.4	30.1	5.8%	2.2%	3.2%
04 North Central	516.6	17.3	3.3%	2.2%	1.9%
05 San Joaquin Valley	490.0	12.3	2.5%	2.1%	1.3%
06 Sacramento	629.4	19.9	3.2%	2.7%	2.1%
07 Walnut Creek	626.9	13.8	2.2%	2.7%	1.5%
08 East Central	529.8	35.0	6.6%	2.3%	3.8%
09 Berkeley-Oakland	550.6	15.4	2.8%	2.4%	1.7%
10 Fremont-Hayword	748.7	16.8	2.2%	3.2%	1.8%
11 San Francisco	927.8	38.9	4.2%	4.0%	4.2%
12 Merced-Salinas	376.1	13.1	3.5%	1.6%	1.4%
13 Palo Alto	969.8	39.3	4.1%	4.2%	4.2%
14 Central	387.0	11.0	2.8%	1.7%	1.2%
15 San Jose	430.3	9.8	2.3%	1.9%	1.1%
16 Bakersfield	499.2	26.1	5.2%	2.1%	2.8%
17 Central Coast	552.0	48.4	8.8%	2.4%	5.2%
18 Los Angeles	438.2	9.1	2.1%	1.9%	1.0%
19 Santa Barbara	528.2	26.9	5.1%	2.3%	2.9%
20 Ontario	589.4	15.5	2.6%	2.5%	1.7%
21 Lancaster-Palmdale	306.6	11.3	3.7%	1.3%	1.2%
22 San Gabriel	456.8	11.0	2.4%	2.0%	1.2%
23 San Bernardino-Yucaipa	451.0	26.0	5.8%	1.9%	2.8%
24 Los Angeles East	515.4	9.5	1.8%	2.2%	1.0%
25 Glendale-Pasadena	649.3	13.4	2.1%	2.8%	1.4%
26 Los Angeles Coast	1,177.7	58.6	5.0%	5.1%	6.3%
27 Thousand Oaks-Simi Valley	727.0	13.7	1.9%	3.1%	1.5%
28 Palm Springs	481.4	60.9	12.7%	2.1%	6.6%
29 Fullerton	542.4	16.2	3.0%	2.3%	1.7%
30 Los Angeles	649.9	19.5	3.0%	2.8%	2.1%
31 Moreno Valley	529.9	13.8	2.6%	2.3%	1.5%
32 Los Angeles South	541.1	12.7	2.3%	2.3%	1.4%
33 Long Beach	462.2	14.2	3.1%	2.0%	1.5%
34 Orange Coast	540.6	37.5	6.9%	2.3%	4.0%
35 Gardena-Inglewood	479.6	17.7	3.7%	2.1%	1.9%
36 Carlsbad-San Clemente	522.8	20.6	3.9%	2.3%	2.2%
37 Irvine-Newport Beach	999.2	32.2	3.2%	4.3%	3.5%
38 Escondido-El Cajon	462.2	14.0	3.0%	2.0%	1.5%
39 San Diego	1,048.8	44.1	4.2%	4.5%	4.8%
40 Chula Vista	338.6	13.1	3.9%	1.5%	1.4%
California	23,230	927	4.0%	100.0%	100.0%

Note: Employment, earnings and state income taxes can include stimulus support.



2021 California Senate District Tax Impacts

Senate District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
	Local	State	Total	Local	State	Total
01 Northeast California	\$4.36	\$4.56	\$8.92	\$385	\$403	\$789
02 North Coast	\$5.60	\$4.47	\$10.07	\$440	\$351	\$790
03 Napa Valley	\$5.87	\$4.42	\$10.29	\$503	\$379	\$882
04 North Central	\$4.32	\$5.01	\$9.32	\$168	\$195	\$363
05 San Joaquin Valley	\$4.22	\$5.05	\$9.27	\$157	\$188	\$344
06 Sacramento	\$4.64	\$4.74	\$9.39	\$238	\$243	\$481
07 Walnut Creek	\$4.51	\$5.10	\$9.62	\$167	\$189	\$356
08 East Central	\$4.84	\$4.14	\$8.98	\$454	\$388	\$842
09 Berkeley-Oakland	\$5.45	\$5.02	\$10.46	\$208	\$192	\$400
10 Fremont-Hayword	\$5.40	\$4.80	\$10.20	\$286	\$254	\$540
11 San Francisco	\$6.67	\$5.04	\$11.71	\$742	\$560	\$1,302
12 Merced-Salinas	\$6.26	\$6.17	\$12.43	\$254	\$250	\$505
13 Palo Alto	\$6.84	\$5.33	\$12.18	\$592	\$461	\$1,053
14 Central	\$4.16	\$5.81	\$9.97	\$133	\$186	\$319
15 San Jose	\$5.87	\$5.34	\$11.20	\$190	\$172	\$362
16 Bakersfield	\$3.01	\$4.35	\$7.36	\$259	\$374	\$633
17 Central Coast	\$5.50	\$4.39	\$9.89	\$757	\$605	\$1,362
18 Los Angeles	\$9.59	\$6.52	\$16.11	\$271	\$184	\$456
19 Santa Barbara	\$5.52	\$4.52	\$10.04	\$449	\$369	\$818
20 Ontario	\$5.43	\$4.95	\$10.37	\$271	\$247	\$518
21 Lancaster-Palmdale	\$6.96	\$5.74	\$12.70	\$254	\$209	\$464
22 San Gabriel	\$9.11	\$6.02	\$15.13	\$306	\$202	\$508
23 San Bernardino-Yucaipa	\$2.98	\$4.50	\$7.47	\$250	\$378	\$628
24 Los Angeles East	\$9.47	\$6.41	\$15.87	\$278	\$188	\$467
25 Glendale-Pasadena	\$8.10	\$5.49	\$13.59	\$334	\$226	\$560
26 Los Angeles Coast	\$6.04	\$3.67	\$9.71	\$870	\$528	\$1,399
27 Thousand Oaks-Simi Valley	\$6.87	\$5.35	\$12.22	\$295	\$230	\$525
28 Palm Springs	\$3.20	\$3.91	\$7.11	\$641	\$784	\$1,426
29 Fullerton	\$6.35	\$5.08	\$11.43	\$324	\$259	\$583
30 Los Angeles	\$7.60	\$4.76	\$12.37	\$457	\$287	\$744
31 Moreno Valley	\$5.98	\$6.11	\$12.09	\$243	\$248	\$491
32 Los Angeles South	\$8.29	\$5.49	\$13.78	\$336	\$223	\$559
33 Long Beach	\$8.43	\$5.52	\$13.95	\$330	\$216	\$546
34 Orange Coast	\$5.46	\$3.72	\$9.18	\$661	\$450	\$1,110
35 Gardena-Inglewood	\$7.95	\$5.07	\$13.01	\$382	\$244	\$626
36 Carlsbad-San Clemente	\$5.47	\$4.46	\$9.93	\$343	\$280	\$623
37 Irvine-Newport Beach	\$4.98	\$4.01	\$8.99	\$495	\$399	\$894
38 Escondido-El Cajon	\$6.34	\$5.17	\$11.51	\$262	\$214	\$476
39 San Diego	\$5.66	\$3.32	\$8.98	\$774	\$454	\$1,228
40 Chula Vista	\$5.53	\$5.32	\$10.86	\$229	\$220	\$449
California	\$5.33	\$5.15	\$10.48	\$378	\$365	\$743

Note: Employment, earnings and state income taxes can include stimulus support.



Senate District 01

Northeast California

includes Siskiyou, Nevada, El Dorado, Calaveras, Mono counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$4,000	\$2,628	\$3,485	33%	-13%
Visitor Spending	\$3,771	\$2,536	\$3,349	32%	-11%
Other Spending	\$229	\$91	\$135	48%	-41%
Earnings (millions)	\$1,482	\$1,219	\$1,470	21%	-1%
Employment (thousands)	41.0	33.2	37.7	13%	-8%
State & Local Tax Revenue (millions)	\$321	\$245	\$315	28%	-2%
Local Tax Revenue	\$139	\$118	\$146	23%	5%
State Tax Revenue	\$183	\$127	\$169	33%	-7%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	4.1%
Travel Percent of Total District Employment	7.6%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$385
State tax revenue	\$4.60	State tax revenue	\$403
Local & State Total	\$8.90	Local & State Total	\$789

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 02

North Coast

includes Humboldt, Mendocino, Lake, Sonoma counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,822	\$2,131	\$3,140	47%	-18%
Visitor Spending	\$3,413	\$1,920	\$2,908	51%	-15%
Other Spending	\$409	\$211	\$232	10%	-43%
Earnings (millions)	\$1,506	\$1,152	\$1,318	14%	-12%
Employment (thousands)	38.6	29.2	31.0	6%	-20%
State & Local Tax Revenue (millions)	\$333	\$223	\$309	39%	-7%
Local Tax Revenue	\$168	\$118	\$163	38%	-3%
State Tax Revenue	\$165	\$104	\$146	40%	-11%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	3.3%
Travel Percent of Total District Employment	5.7%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$440
State tax revenue	\$4.50	State tax revenue	\$351
Local & State Total	\$10.10	Local & State Total	\$790

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 03

Napa Valley

includes Yolo, Napa, Solano counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,836	\$1,815	\$3,115	72%	-19%
Visitor Spending	\$3,587	\$1,718	\$2,975	73%	-17%
Other Spending	\$249	\$97	\$140	44%	-44%
Earnings (millions)	\$1,595	\$1,066	\$1,247	17%	-22%
Employment (thousands)	40.6	27.1	30.1	11%	-26%
State & Local Tax Revenue (millions)	\$355	\$213	\$323	52%	-9%
Local Tax Revenue	\$182	\$114	\$175	53%	-4%
State Tax Revenue	\$173	\$99	\$148	50%	-15%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	3.2%
Travel Percent of Total District Employment	5.8%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue \$5.90	Local tax revenue \$503
State tax revenue \$4.40	State tax revenue \$379
Local & State Total \$10.30	Local & State Total \$882

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 04

North Central

includes Trinity, Tehama, Colusa, Sutter, Yuba counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,296	\$1,061	\$1,626	53%	-29%
Visitor Spending	\$1,910	\$916	\$1,412	54%	-26%
Other Spending	\$386	\$144	\$214	48%	-45%
Earnings (millions)	\$634	\$464	\$583	26%	-8%
Employment (thousands)	19.8	14.4	17.3	20%	-12%
State & Local Tax Revenue (millions)	\$169	\$108	\$148	37%	-13%
Local Tax Revenue	\$62	\$51	\$61	21%	-2%
State Tax Revenue	\$107	\$58	\$87	51%	-19%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	3.3%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$4.30	Local tax revenue	\$168
State tax revenue	\$5.00	State tax revenue	\$195
Local & State Total	\$9.30	Local & State Total	\$363

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 05

San Joaquin Valley

includes San Joaquin, Amador, Calaveras, Stanislaus, Sacramento counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,500	\$749	\$1,326	77%	-12%
Visitor Spending	\$1,302	\$677	\$1,205	78%	-7%
Other Spending	\$198	\$72	\$121	69%	-39%
Earnings (millions)	\$483	\$401	\$468	16%	-3%
Employment (thousands)	14.0	11.2	12.3	11%	-12%
State & Local Tax Revenue (millions)	\$131	\$83	\$129	54%	-2%
Local Tax Revenue	\$44	\$37	\$51	36%	15%
State Tax Revenue	\$87	\$46	\$78	69%	-10%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	
	2.5%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$157
State tax revenue	\$5.10	State tax revenue	\$188
Local & State Total	\$9.30	Local & State Total	\$344

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 06

Sacramento

Placer, Sacramento, Sutter, Yolo counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,249	\$1,370	\$2,220	62%	-32%
Visitor Spending	\$2,626	\$1,126	\$1,880	67%	-28%
Other Spending	\$623	\$244	\$340	39%	-45%
Earnings (millions)	\$933	\$714	\$772	8%	-17%
Employment (thousands)	25.3	19.2	19.9	4%	-21%
State & Local Tax Revenue (millions)	\$239	\$135	\$194	43%	-19%
Local Tax Revenue	\$104	\$67	\$87	31%	-16%
State Tax Revenue	\$135	\$69	\$106	55%	-21%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	3.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$4.60	Local tax revenue	\$238
State tax revenue	\$4.70	State tax revenue	\$243
Local & State Total	\$9.40	Local & State Total	\$481

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 07

Walnut Creek

Alameda, Contra Costa, San Joaquin, Santa Clara, Solano counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,212	\$796	\$1,476	85%	-33%
Visitor Spending	\$1,959	\$690	\$1,337	94%	-32%
Other Spending	\$254	\$106	\$139	31%	-45%
Earnings (millions)	\$807	\$582	\$648	11%	-20%
Employment (thousands)	18.2	13.1	13.8	5%	-24%
State & Local Tax Revenue (millions)	\$191	\$99	\$145	47%	-24%
Local Tax Revenue	\$82	\$48	\$60	26%	-26%
State Tax Revenue	\$110	\$51	\$85	66%	-22%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	
	2.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$167
State tax revenue	\$5.10	State tax revenue	\$189
Local & State Total	\$9.60	Local & State Total	\$356

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 08

East Central

includes Amador, Calaveras, Fresno, Inyo, Madera, Mono, Mariposa counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,962	\$2,305	\$3,211	39%	-19%
Visitor Spending	\$3,671	\$2,192	\$3,043	39%	-17%
Other Spending	\$291	\$113	\$168	48%	-42%
Earnings (millions)	\$1,246	\$1,016	\$1,198	18%	-4%
Employment (thousands)	38.3	31.1	35.0	12%	-9%
State & Local Tax Revenue (millions)	\$309	\$216	\$290	34%	-6%
Local Tax Revenue	\$148	\$113	\$147	30%	-1%
State Tax Revenue	\$160	\$102	\$142	39%	-11%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	3.8%
Travel Percent of Total District Employment	6.6%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$4.80	Local tax revenue	\$454
State tax revenue	\$4.10	State tax revenue	\$388
Local & State Total	\$9.00	Local & State Total	\$842

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 09
Berkeley-Oakland
Alameda, Contra Costa counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,827	\$1,064	\$1,758	65%	-38%
Visitor Spending	\$2,087	\$804	\$1,414	76%	-32%
Other Spending	\$741	\$261	\$344	32%	-54%
Earnings (millions)	\$1,170	\$925	\$945	2%	-19%
Employment (thousands)	20.0	14.8	15.4	4%	-23%
State & Local Tax Revenue (millions)	\$219	\$122	\$166	36%	-24%
Local Tax Revenue	\$107	\$65	\$77	19%	-28%
State Tax Revenue	\$112	\$57	\$89	55%	-20%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.8%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$208
State tax revenue	\$5.00	State tax revenue	\$192
Local & State Total	\$10.50	Local & State Total	\$400

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 10

Fremont-Hayword

Alameda, San Joaquin, Santa Clara counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,621	\$1,433	\$2,112	47%	-42%
Visitor Spending	\$3,183	\$1,224	\$1,884	54%	-41%
Other Spending	\$439	\$208	\$228	9%	-48%
Earnings (millions)	\$1,190	\$792	\$832	5%	-30%
Employment (thousands)	24.4	16.4	16.8	2%	-31%
State & Local Tax Revenue (millions)	\$320	\$159	\$209	32%	-35%
Local Tax Revenue	\$173	\$87	\$102	17%	-41%
State Tax Revenue	\$148	\$72	\$107	49%	-27%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	2.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.40	Local tax revenue	\$286
State tax revenue	\$4.80	State tax revenue	\$254
Local & State Total	\$10.20	Local & State Total	\$540

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 11

San Francisco

Alameda, Marin, San Francisco, San Mateo counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$13,978	\$4,992	\$6,020	21%	-57%
Visitor Spending	\$11,032	\$3,355	\$4,702	40%	-57%
Other Spending	\$2,946	\$1,637	\$1,317	-20%	-55%
Earnings (millions)	\$4,413	\$2,893	\$2,846	-2%	-36%
Employment (thousands)	68.3	41.8	38.9	-7%	-43%
State & Local Tax Revenue (millions)	\$1,122	\$502	\$572	14%	-49%
Local Tax Revenue	\$702	\$301	\$314	4%	-55%
State Tax Revenue	\$420	\$200	\$259	29%	-38%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.0%
Travel-generated employment	4.2%
Travel Percent of Total District Employment	
	4.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.70	Local tax revenue	\$742
State tax revenue	\$5.00	State tax revenue	\$560
Local & State Total	\$11.70	Local & State Total	\$1,302

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 12

Merced-Salinas

includes San Benito, Merced, Stanislaus counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,707	\$743	\$1,337	80%	-22%
Visitor Spending	\$1,501	\$666	\$1,214	82%	-19%
Other Spending	\$206	\$77	\$123	60%	-40%
Earnings (millions)	\$586	\$422	\$537	27%	-8%
Employment (thousands)	15.0	10.8	13.1	21%	-12%
State & Local Tax Revenue (millions)	\$180	\$118	\$167	42%	-7%
Local Tax Revenue	\$73	\$58	\$76	31%	4%
State Tax Revenue	\$106	\$60	\$91	53%	-14%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.5%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$6.30	\$254
State tax revenue	State tax revenue
\$6.20	\$250
Local & State Total	Local & State Total
\$12.40	\$505

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 13

Palo Alto

San Francisco, San Mateo, Santa Clara, Santa Cruz counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$5,895	\$2,288	\$3,229	41%	-45%
Visitor Spending	\$5,347	\$1,996	\$2,996	50%	-44%
Other Spending	\$548	\$292	\$233	-20%	-57%
Earnings (millions)	\$3,143	\$2,448	\$2,354	-4%	-25%
Employment (thousands)	55.1	39.8	39.3	-1%	-29%
State & Local Tax Revenue (millions)	\$616	\$320	\$384	20%	-38%
Local Tax Revenue	\$357	\$184	\$205	12%	-43%
State Tax Revenue	\$258	\$136	\$179	32%	-31%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.2%
Travel-generated employment	4.2%
Travel Percent of Total District Employment	
	4.1%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.80	Local tax revenue	\$592
State tax revenue	\$5.30	State tax revenue	\$461
Local & State Total	\$12.20	Local & State Total	\$1,053

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 14

Central

includes Fresno, Kern, Kings and Tulare counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,251	\$580	\$1,059	82%	-15%
Visitor Spending	\$1,041	\$505	\$934	85%	-10%
Other Spending	\$210	\$75	\$125	67%	-41%
Earnings (millions)	\$356	\$280	\$365	30%	3%
Employment (thousands)	11.5	8.8	11.0	25%	-4%
State & Local Tax Revenue (millions)	\$111	\$73	\$109	50%	-2%
Local Tax Revenue	\$33	\$31	\$39	27%	16%
State Tax Revenue	\$78	\$42	\$70	67%	-9%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.8%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$133
State tax revenue	\$5.80	State tax revenue	\$186
Local & State Total	\$10.00	Local & State Total	\$319

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 15

San Jose

Alameda, Santa Clara, Santa Cruz, Stanislaus counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,866	\$1,088	\$1,525	40%	-47%
Visitor Spending	\$1,968	\$674	\$1,089	62%	-45%
Other Spending	\$898	\$414	\$436	5%	-51%
Earnings (millions)	\$677	\$477	\$507	6%	-25%
Employment (thousands)	13.2	8.8	9.8	11%	-26%
State & Local Tax Revenue (millions)	\$210	\$109	\$139	27%	-34%
Local Tax Revenue	\$108	\$58	\$64	10%	-41%
State Tax Revenue	\$102	\$51	\$75	47%	-26%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.3%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$190
State tax revenue	\$5.30	State tax revenue	\$172
Local & State Total	\$11.20	Local & State Total	\$362

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 16

Bakersfield

includes Kern, San Bernardino counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,812	\$1,925	\$2,648	38%	-6%
Visitor Spending	\$2,595	\$1,844	\$2,517	37%	-3%
Other Spending	\$218	\$82	\$131	60%	-40%
Earnings (millions)	\$896	\$801	\$904	13%	1%
Employment (thousands)	28.2	24.5	26.1	6%	-7%
State & Local Tax Revenue (millions)	\$200	\$149	\$202	36%	1%
Local Tax Revenue	\$67	\$59	\$76	30%	13%
State Tax Revenue	\$133	\$90	\$126	40%	-5%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	2.8%
Travel Percent of Total District Employment	5.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$3.00	Local tax revenue	\$259
State tax revenue	\$4.30	State tax revenue	\$374
Local & State Total	\$7.40	Local & State Total	\$633

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 17

Central Coast

includes Santa Clara, Santa Cruz, Monterey, San Luis Obispo counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$6,186	\$3,370	\$4,851	44%	-22%
Visitor Spending	\$5,852	\$3,209	\$4,664	45%	-20%
Other Spending	\$333	\$161	\$186	16%	-44%
Earnings (millions)	\$2,530	\$1,917	\$2,163	13%	-15%
Employment (thousands)	59.3	44.4	48.4	9%	-18%
State & Local Tax Revenue (millions)	\$544	\$351	\$478	36%	-12%
Local Tax Revenue	\$275	\$185	\$256	38%	-7%
State Tax Revenue	\$268	\$165	\$221	34%	-18%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	5.2%
Travel Percent of Total District Employment	8.8%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$757
State tax revenue	\$4.40	State tax revenue	\$605
Local & State Total	\$9.90	Local & State Total	\$1,362

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 18

Los Angeles

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,614	\$643	\$1,038	61%	-36%
Visitor Spending	\$1,336	\$524	\$882	68%	-34%
Other Spending	\$278	\$119	\$155	31%	-44%
Earnings (millions)	\$637	\$476	\$523	10%	-18%
Employment (thousands)	11.3	8.4	9.1	9%	-19%
State & Local Tax Revenue (millions)	\$198	\$130	\$158	22%	-20%
Local Tax Revenue	\$101	\$75	\$85	13%	-16%
State Tax Revenue	\$97	\$55	\$73	33%	-24%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	
	2.1%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$9.60	Local tax revenue	\$271
State tax revenue	\$6.50	State tax revenue	\$184
Local & State Total	\$16.10	Local & State Total	\$456

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 19

Santa Barbara

Kern, Los Angeles, San Luis Obispo, Santa Barbara, Ventura counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,424	\$1,752	\$2,732	56%	-20%
Visitor Spending	\$3,141	\$1,635	\$2,563	57%	-18%
Other Spending	\$283	\$117	\$168	44%	-41%
Earnings (millions)	\$1,180	\$935	\$1,059	13%	-10%
Employment (thousands)	32.0	25.2	26.9	7%	-16%
State & Local Tax Revenue (millions)	\$296	\$190	\$273	44%	-8%
Local Tax Revenue	\$135	\$96	\$141	48%	4%
State Tax Revenue	\$161	\$94	\$132	41%	-18%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	2.9%
Travel Percent of Total District Employment	5.1%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$449
State tax revenue	\$4.50	State tax revenue	\$369
Local & State Total	\$10.00	Local & State Total	\$818

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 20

Ontario

San Bernardino County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,285	\$1,245	\$1,753	41%	-23%
Visitor Spending	\$1,855	\$1,065	\$1,495	40%	-19%
Other Spending	\$430	\$180	\$258	44%	-40%
Earnings (millions)	\$674	\$465	\$566	22%	-16%
Employment (thousands)	20.1	13.2	15.5	17%	-23%
State & Local Tax Revenue (millions)	\$189	\$133	\$172	30%	-9%
Local Tax Revenue	\$81	\$65	\$81	25%	0%
State Tax Revenue	\$108	\$68	\$91	33%	-16%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.6%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.40	Local tax revenue	\$271
State tax revenue	\$4.90	State tax revenue	\$247
Local & State Total	\$10.40	Local & State Total	\$518

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 21

Lancaster-Palmdale

Kern, Los Angeles, San Bernardino, Ventura counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,734	\$867	\$1,255	45%	-28%
Visitor Spending	\$1,499	\$768	\$1,117	45%	-25%
Other Spending	\$235	\$98	\$138	40%	-41%
Earnings (millions)	\$593	\$445	\$505	13%	-15%
Employment (thousands)	13.6	10.2	11.3	10%	-17%
State & Local Tax Revenue (millions)	\$187	\$127	\$158	24%	-16%
Local Tax Revenue	\$87	\$67	\$78	17%	-11%
State Tax Revenue	\$99	\$61	\$80	31%	-20%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.7%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$7.00	Local tax revenue	\$254
State tax revenue	\$5.70	State tax revenue	\$209
Local & State Total	\$12.70	Local & State Total	\$464

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 22

San Gabriel

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,061	\$885	\$1,295	46%	-37%
Visitor Spending	\$1,608	\$631	\$1,049	66%	-35%
Other Spending	\$453	\$254	\$247	-3%	-46%
Earnings (millions)	\$813	\$590	\$621	5%	-24%
Employment (thousands)	14.4	10.5	11.0	5%	-24%
State & Local Tax Revenue (millions)	\$224	\$141	\$175	24%	-22%
Local Tax Revenue	\$117	\$81	\$96	17%	-18%
State Tax Revenue	\$107	\$60	\$80	33%	-26%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.4%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$9.10	Local tax revenue	\$306
State tax revenue	\$6.00	State tax revenue	\$202
Local & State Total	\$15.10	Local & State Total	\$508

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 23

San Bernardino-Yucaipa

Los Angeles, Riverside, San Bernardino counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,945	\$2,251	\$2,713	21%	-8%
Visitor Spending	\$2,734	\$2,170	\$2,583	19%	-6%
Other Spending	\$211	\$81	\$130	59%	-38%
Earnings (millions)	\$817	\$739	\$857	16%	5%
Employment (thousands)	27.1	24.0	26.0	8%	-4%
State & Local Tax Revenue (millions)	\$206	\$170	\$210	24%	2%
Local Tax Revenue	\$68	\$62	\$77	25%	14%
State Tax Revenue	\$138	\$108	\$133	23%	-4%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	2.8%
Travel Percent of Total District Employment	5.8%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$3.00	Local tax revenue	\$250
State tax revenue	\$4.50	State tax revenue	\$378
Local & State Total	\$7.50	Local & State Total	\$628

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 24

Los Angeles East

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,717	\$715	\$1,104	54%	-36%
Visitor Spending	\$1,382	\$548	\$918	68%	-34%
Other Spending	\$335	\$168	\$186	11%	-45%
Earnings (millions)	\$661	\$487	\$529	9%	-20%
Employment (thousands)	11.9	8.8	9.5	8%	-20%
State & Local Tax Revenue (millions)	\$203	\$132	\$162	22%	-20%
Local Tax Revenue	\$104	\$76	\$87	14%	-16%
State Tax Revenue	\$99	\$56	\$75	33%	-24%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	1.8%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$9.50	Local tax revenue	\$278
State tax revenue	\$6.40	State tax revenue	\$188
Local & State Total	\$15.90	Local & State Total	\$467

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 25

Glendale-Pasadena

Los Angeles, San Bernardino counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,413	\$1,051	\$1,529	45%	-37%
Visitor Spending	\$1,953	\$809	\$1,280	58%	-34%
Other Spending	\$460	\$242	\$249	3%	-46%
Earnings (millions)	\$995	\$741	\$766	3%	-23%
Employment (thousands)	17.6	12.9	13.4	3%	-24%
State & Local Tax Revenue (millions)	\$246	\$151	\$190	26%	-23%
Local Tax Revenue	\$130	\$86	\$104	20%	-20%
State Tax Revenue	\$117	\$65	\$87	33%	-26%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	2.1%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$8.10	Local tax revenue	\$334
State tax revenue	\$5.50	State tax revenue	\$226
Local & State Total	\$13.60	Local & State Total	\$560

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 26

Los Angeles Coast

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$9,864	\$3,929	\$5,530	41%	-44%
Visitor Spending	\$7,554	\$3,023	\$4,448	47%	-41%
Other Spending	\$2,310	\$906	\$1,081	19%	-53%
Earnings (millions)	\$5,893	\$5,004	\$4,653	-7%	-21%
Employment (thousands)	78.6	61.2	58.6	-4%	-25%
State & Local Tax Revenue (millions)	\$670	\$346	\$457	32%	-32%
Local Tax Revenue	\$396	\$200	\$269	34%	-32%
State Tax Revenue	\$274	\$145	\$188	29%	-31%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.1%
Travel-generated employment	6.3%
Travel Percent of Total District Employment	5.0%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$6.00	Local tax revenue	\$870
State tax revenue	\$3.70	State tax revenue	\$528
Local & State Total	\$9.70	Local & State Total	\$1,399

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 27
 Thousand Oaks-Simi Valley
 Los Angeles, Ventura counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,333	\$1,081	\$1,592	47%	-32%
Visitor Spending	\$1,885	\$827	\$1,340	62%	-29%
Other Spending	\$448	\$255	\$252	-1%	-44%
Earnings (millions)	\$883	\$666	\$694	4%	-21%
Employment (thousands)	17.5	13.2	13.7	4%	-22%
State & Local Tax Revenue (millions)	\$224	\$138	\$180	30%	-20%
Local Tax Revenue	\$110	\$74	\$92	24%	-16%
State Tax Revenue	\$114	\$64	\$88	38%	-23%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.1%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	1.9%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$295
State tax revenue	\$5.40	State tax revenue	\$230
Local & State Total	\$12.20	Local & State Total	\$525

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 28

Palm Springs

Riverside County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$6,887	\$5,215	\$6,686	28%	-3%
Visitor Spending	\$6,582	\$5,086	\$6,508	28%	-1%
Other Spending	\$305	\$130	\$178	37%	-42%
Earnings (millions)	\$2,068	\$1,737	\$2,080	20%	1%
Employment (thousands)	63.5	54.2	60.9	12%	-4%
State & Local Tax Revenue (millions)	\$468	\$359	\$480	34%	3%
Local Tax Revenue	\$196	\$145	\$208	43%	6%
State Tax Revenue	\$272	\$213	\$272	27%	0%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	6.6%
Travel Percent of Total District Employment	12.7%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$3.20	Local tax revenue	\$641
State tax revenue	\$3.90	State tax revenue	\$784
Local & State Total	\$7.10	Local & State Total	\$1,426

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 29

Fullerton

Los Angeles, Orange, Riverside, San Bernardino counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,538	\$1,149	\$1,843	60%	-27%
Visitor Spending	\$2,109	\$919	\$1,605	75%	-24%
Other Spending	\$429	\$230	\$237	3%	-45%
Earnings (millions)	\$960	\$629	\$740	18%	-23%
Employment (thousands)	22.4	14.5	16.2	12%	-28%
State & Local Tax Revenue (millions)	\$239	\$145	\$200	38%	-16%
Local Tax Revenue	\$121	\$76	\$102	34%	-16%
State Tax Revenue	\$118	\$69	\$98	42%	-17%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	3.0%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$6.30	Local tax revenue	\$324
State tax revenue	\$5.10	State tax revenue	\$259
Local & State Total	\$11.40	Local & State Total	\$583

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 30

Los Angeles

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,462	\$1,415	\$2,120	50%	-39%
Visitor Spending	\$2,958	\$1,179	\$1,857	58%	-37%
Other Spending	\$504	\$236	\$263	12%	-48%
Earnings (millions)	\$1,592	\$1,186	\$1,206	2%	-24%
Employment (thousands)	26.5	19.2	19.5	2%	-26%
State & Local Tax Revenue (millions)	\$336	\$189	\$246	30%	-27%
Local Tax Revenue	\$187	\$111	\$141	27%	-25%
State Tax Revenue	\$149	\$78	\$105	35%	-29%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	3.0%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$7.60	Local tax revenue	\$457
State tax revenue	\$4.80	State tax revenue	\$287
Local & State Total	\$12.40	Local & State Total	\$744

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 31

Moreno Valley

Orange, Riverside, San Bernardino counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$1,782	\$1,028	\$1,472	43%	-17%
Visitor Spending	\$1,556	\$940	\$1,335	42%	-14%
Other Spending	\$226	\$88	\$137	56%	-39%
Earnings (millions)	\$514	\$353	\$465	32%	-10%
Employment (thousands)	16.2	11.1	13.8	24%	-15%
State & Local Tax Revenue (millions)	\$180	\$135	\$179	33%	0%
Local Tax Revenue	\$71	\$61	\$80	30%	13%
State Tax Revenue	\$109	\$73	\$99	35%	-9%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	
	2.6%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$243
State tax revenue	\$6.10	State tax revenue	\$248
Local & State Total	\$12.10	Local & State Total	\$491

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 32

Los Angeles South

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,165	\$875	\$1,422	62%	-34%
Visitor Spending	\$1,907	\$760	\$1,274	68%	-33%
Other Spending	\$258	\$115	\$147	28%	-43%
Earnings (millions)	\$861	\$590	\$664	12%	-23%
Employment (thousands)	17.0	11.6	12.7	9%	-25%
State & Local Tax Revenue (millions)	\$245	\$150	\$192	28%	-22%
Local Tax Revenue	\$130	\$87	\$106	22%	-19%
State Tax Revenue	\$115	\$63	\$86	36%	-25%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	2.3%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$8.30	Local tax revenue	\$336
State tax revenue	\$5.50	State tax revenue	\$223
Local & State Total	\$13.80	Local & State Total	\$559

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 33

Long Beach

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,486	\$983	\$1,488	51%	-40%
Visitor Spending	\$1,941	\$750	\$1,210	61%	-38%
Other Spending	\$545	\$233	\$279	20%	-49%
Earnings (millions)	\$1,209	\$968	\$966	0%	-20%
Employment (thousands)	18.3	13.8	14.2	3%	-22%
State & Local Tax Revenue (millions)	\$243	\$150	\$186	24%	-24%
Local Tax Revenue	\$129	\$86	\$102	18%	-21%
State Tax Revenue	\$113	\$63	\$84	32%	-26%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.1%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$8.40	Local tax revenue	\$330
State tax revenue	\$5.50	State tax revenue	\$216
Local & State Total	\$14.00	Local & State Total	\$546

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 34

Orange Coast

Orange County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$6,217	\$2,640	\$4,249	61%	-32%
Visitor Spending	\$5,448	\$2,305	\$3,849	67%	-29%
Other Spending	\$769	\$335	\$400	19%	-48%
Earnings (millions)	\$2,374	\$1,534	\$1,747	14%	-26%
Employment (thousands)	55.2	34.9	37.5	7%	-32%
State & Local Tax Revenue (millions)	\$478	\$250	\$371	48%	-22%
Local Tax Revenue	\$275	\$140	\$210	50%	-24%
State Tax Revenue	\$203	\$111	\$161	45%	-21%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	4.0%
Travel Percent of Total District Employment	6.9%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.50	Local tax revenue	\$661
State tax revenue	\$3.70	State tax revenue	\$450
Local & State Total	\$9.20	Local & State Total	\$1,110

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 35

Gardena-Inglewood

Los Angeles County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$3,081	\$1,208	\$1,818	50%	-41%
Visitor Spending	\$2,450	\$944	\$1,501	59%	-39%
Other Spending	\$631	\$264	\$317	20%	-50%
Earnings (millions)	\$1,552	\$1,235	\$1,221	-1%	-21%
Employment (thousands)	23.3	17.4	17.7	2%	-24%
State & Local Tax Revenue (millions)	\$286	\$168	\$213	26%	-26%
Local Tax Revenue	\$156	\$98	\$119	22%	-24%
State Tax Revenue	\$129	\$70	\$93	33%	-28%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	3.7%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$7.90	Local tax revenue	\$382
State tax revenue	\$5.10	State tax revenue	\$244
Local & State Total	\$13.00	Local & State Total	\$626

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 36
 Carlsbad-San Clemente
 Orange, San Diego counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,934	\$1,466	\$2,303	57%	-22%
Visitor Spending	\$2,602	\$1,306	\$2,115	62%	-19%
Other Spending	\$333	\$161	\$188	17%	-44%
Earnings (millions)	\$1,059	\$817	\$909	11%	-14%
Employment (thousands)	25.2	19.7	20.6	4%	-18%
State & Local Tax Revenue (millions)	\$265	\$161	\$226	40%	-15%
Local Tax Revenue	\$136	\$83	\$116	39%	-15%
State Tax Revenue	\$129	\$78	\$110	42%	-15%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	3.9%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$343
State tax revenue	\$4.50	State tax revenue	\$280
Local & State Total	\$9.90	Local & State Total	\$623

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 37
Irvine-Newport Beach
Orange, Riverside counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$4,503	\$2,377	\$3,533	49%	-22%
Visitor Spending	\$3,926	\$2,054	\$3,218	57%	-18%
Other Spending	\$577	\$323	\$315	-3%	-45%
Earnings (millions)	\$1,786	\$1,326	\$1,447	9%	-19%
Employment (thousands)	42.6	31.7	32.2	1%	-24%
State & Local Tax Revenue (millions)	\$364	\$215	\$306	42%	-16%
Local Tax Revenue	\$195	\$110	\$160	45%	-18%
State Tax Revenue	\$169	\$105	\$146	39%	-13%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.3%
Travel-generated employment	3.5%
Travel Percent of Total District Employment	3.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$495
State tax revenue	\$4.00	State tax revenue	\$399
Local & State Total	\$9.00	Local & State Total	\$894

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 38

Escondido-El Cajon

San Diego County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,137	\$936	\$1,602	71%	-25%
Visitor Spending	\$1,852	\$812	\$1,438	77%	-22%
Other Spending	\$284	\$124	\$164	32%	-42%
Earnings (millions)	\$677	\$500	\$608	22%	-10%
Employment (thousands)	16.2	12.1	14.0	16%	-13%
State & Local Tax Revenue (millions)	\$211	\$131	\$182	39%	-14%
Local Tax Revenue	\$103	\$70	\$91	31%	-11%
State Tax Revenue	\$109	\$62	\$91	48%	-16%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.0%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$6.30	Local tax revenue	\$262
State tax revenue	\$5.20	State tax revenue	\$214
Local & State Total	\$11.50	Local & State Total	\$476

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 39

San Diego

San Diego County

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$8,182	\$3,470	\$5,363	55%	-34%
Visitor Spending	\$6,993	\$2,946	\$4,756	61%	-32%
Other Spending	\$1,189	\$524	\$607	16%	-49%
Earnings (millions)	\$2,716	\$1,934	\$2,045	6%	-25%
Employment (thousands)	60.9	43.9	44.1	1%	-28%
State & Local Tax Revenue (millions)	\$587	\$300	\$446	49%	-24%
Local Tax Revenue	\$348	\$177	\$269	52%	-23%
State Tax Revenue	\$238	\$123	\$177	44%	-26%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.5%
Travel-generated employment	4.8%
Travel Percent of Total District Employment	4.2%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.70	Local tax revenue	\$774
State tax revenue	\$3.30	State tax revenue	\$454
Local & State Total	\$9.00	Local & State Total	\$1,228

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Senate District 40
Chula Vista
Imperial, San Diego counties

Travel Impacts

	2019	2020	2021p	20-21	19-21
Spending (millions)	\$2,066	\$947	\$1,575	66%	-24%
Visitor Spending	\$1,729	\$817	\$1,390	70%	-20%
Other Spending	\$336	\$130	\$185	42%	-45%
Earnings (millions)	\$558	\$413	\$517	25%	-7%
Employment (thousands)	14.9	11.0	13.1	19%	-12%
State & Local Tax Revenue (millions)	\$187	\$122	\$167	37%	-10%
Local Tax Revenue	\$84	\$61	\$77	26%	-9%
State Tax Revenue	\$103	\$61	\$91	47%	-12%

Employment Characteristics (2021p)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.9%

Travel-Generated Tax Revenue (2021p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$229
State tax revenue	\$5.30	State tax revenue	\$220
Local & State Total	\$10.90	Local & State Total	\$449

Note: Employment, earnings and state income taxes can include stimulus support.

Visitor Spending includes spending on lodging, food services, recreation, shopping, and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits, and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees, and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties, and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



Appendices

**Employment Characteristics
Visitor-Generated Tax Revenue
Travel Impact Categories
Summary of Methodology**



Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment			
All Payroll & Self-employment	2.0%	=	400/20,502
Travel-generated employment	2.2%	=	20/925
Travel Percent of Total District Employment	5.0%	=	20/400

Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

\$100 of Visitor Spending Generates

Local tax revenue	\$2.30	=	$(\$35/\$1,500)*100$
State tax revenue	\$4.70	=	$(\$70/\$1,500)*100$
Local & State Total	\$7.00	=	$\$2.30 + \4.70

Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	=	$\$35,000,000/200,000$
State Tax Revenue	\$350	=	$\$70,000,000/200,000$
Local & State Total	\$525	=	$\$175 + \350



Travel Impact Categories

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes travel agencies and resident air travel.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local tax revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

State tax revenue includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report [1]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories [2]

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

1. California Travel Impacts, 2020p (April 2021). Prepared by Dean Runyan Associates for Visit California.

2. <<http://sdmg.senate.ca.gov/zipcodedirectory>>

