

2025 Content Submission Editorial Calendar



Wellness;
Trip Planning
****Nat'l Plan for
Vacation Day**

JAN



Snow;
Romance

FEB



Family;
Arts/Culture;
****Family**

MAR



Road Trips;
Sustainability (Earth
Day)

APR



Weekend Getaways;
LGBTQ+
****California Travel &
Tourism Month**

MAY



Beaches;
Luxury;
Culinary/Agritourism

JUN



Natl/State Parks;
Outdoors

JUL



Accommodations
(hotels, camp/glamp)

AUG



Wine/Bear; Surfing
****Wine Month
Surf Day

SEP



Fall Colors;
Halloween

OCT



Shop Local;
Holidays

NOV



Holidays;
What's New in
2026

DEC

****Snow**

**** Key Visit California Initiatives**

Note: In order to provide our editors proper lead time, please submit ideas at least 30-60 days beforehand. For events, please submit at least one month prior to the month the event takes place, and at the latest by the 15th of the preceding month.

2025 History/Heritage Months Calendar

Jan	Feb	Mar	Apr
20th - Martin Luther King, Jr. Day	Black History Month; 17th - Presidents' Day	National Women's History Month; 8th - Intl Women's Day	Arab American Heritage Month; 22nd - Earth Day
May	Jun	Jul	Aug
Asian American and Pacific Islander Heritage Month; Jewish American Heritage Month	LGBTQ+ Pride Month; 19th - Juneteenth	Disability Pride Month	National Wellness Month
Sep	Oct	Nov	Dec
National Hispanic Heritage Month (Sep 15 - Oct 15)	National Hispanic Heritage Month (Sep 15 - Oct 15)	Native American Heritage Month	