

# *California Travel Impacts by Assembly District, 2016p*

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# California Assembly District Travel Impacts, 2016p

This study, prepared for Visit California, documents the economic significance of the travel industry in California's eighty Assembly Districts. The estimates are comparable to the county, regional and state travel impacts prepared by Dean Runyan Associates.[1] However, due to data limitations and the need to allocate county-level estimates to Assembly districts defined by zip code and population data, it is not possible to report the level of detail found in the county travel impact report.

## Interpretation of Impact Estimates

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** (and earnings) estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular Assembly District will be residents of another Assembly District. The extent to which this occurs in any given Assembly District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts [2].
- The estimates of local and state **tax receipts** in this report also refer to the Assembly District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Assembly District. Therefore, revenue generated within one Assembly District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The Assembly Districts are described in this report with place names and counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

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1. California Travel Impacts, 1992-2016p (May 2017). Prepared by Dean Runyan Associates for Visit California.

2. The 80 Assembly Districts each have a population of approximately 485,000. Rural Assembly Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.

- While two years of impact estimates are provided for each district, it is generally not advisable to emphasize annual changes in the impact estimates or to compare or rank districts with respect to year-to-year changes. This is because the district estimates are an allocation of county level estimates based on room inventory, population and other factors.

The report provides three summary tables for the eighty Assembly Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables. There are several appendices that describe the travel impact measures, methodology and data sources.

## 2016 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings (\$000,000)	Employ. (000)	Tax Revenue (\$000,000)		
	Total	Visitor	Other			Local	State	Total
01 Northeast California	\$1,755	\$1,683	\$71	\$579	18.5	\$48	\$75	\$122
02 North Coast	\$1,913	\$1,822	\$91	\$677	23.1	\$70	\$83	\$153
03 Chico/North Central	\$890	\$693	\$197	\$210	8.4	\$19	\$34	\$53
04 Napa	\$2,181	\$2,068	\$113	\$826	23.4	\$94	\$93	\$187
05 Yosemite	\$2,941	\$2,863	\$78	\$949	31.9	\$108	\$109	\$218
06 Loomis-Rocklin	\$908	\$825	\$83	\$285	9.2	\$32	\$49	\$81
07 Sacramento-West Sacrament	\$1,958	\$1,496	\$462	\$511	14.6	\$50	\$65	\$115
08 East Sacramento-Rancho Col	\$966	\$815	\$150	\$296	8.7	\$30	\$47	\$76
09 Sacramento-West Grove	\$628	\$542	\$86	\$185	5.7	\$19	\$36	\$56
10 Fairfax-Petaluma	\$1,459	\$1,289	\$170	\$568	13.8	\$64	\$63	\$127
11 Antioch-Fairfield	\$681	\$616	\$65	\$216	7.1	\$18	\$36	\$54
12 Lathrop-Modesto	\$444	\$378	\$66	\$120	4.4	\$10	\$26	\$36
13 Stockton	\$518	\$449	\$69	\$153	5.1	\$12	\$29	\$41
14 Concord-Vallejo	\$814	\$731	\$82	\$292	8.3	\$23	\$40	\$64
15 Berkeley	\$917	\$780	\$137	\$304	7.5	\$35	\$45	\$80
16 Walnut Creek	\$1,108	\$981	\$127	\$393	9.7	\$42	\$51	\$93
17 Downtown San Francisco	\$12,289	\$10,843	\$1,446	\$4,159	72.1	\$628	\$381	\$1,009
18 Oakland	\$1,669	\$1,123	\$546	\$781	11.1	\$54	\$51	\$105
19 San Francisco-Daly City	\$1,137	\$920	\$217	\$403	7.4	\$121	\$95	\$215
20 Hayward	\$717	\$567	\$150	\$223	5.2	\$34	\$39	\$73
21 Merced-Modesto	\$466	\$403	\$63	\$133	5.2	\$10	\$26	\$36
22 San Mateo	\$2,759	\$2,553	\$206	\$2,729	41.0	\$205	\$153	\$358
23 Fresno-Squaw Valley	\$815	\$697	\$118	\$235	8.2	\$24	\$38	\$61
24 Palo Alto	\$1,750	\$1,563	\$187	\$560	13.3	\$82	\$77	\$159
25 San Jose	\$2,127	\$1,915	\$212	\$693	16.3	\$88	\$80	\$168
26 Visalia	\$801	\$735	\$65	\$233	8.6	\$25	\$35	\$60
27 San Jose	\$1,546	\$984	\$561	\$333	6.8	\$44	\$42	\$86
28 San Jose	\$778	\$602	\$176	\$237	5.3	\$33	\$39	\$71
29 Monterey-Santa Cruz	\$2,866	\$2,749	\$117	\$1,174	27.5	\$106	\$122	\$228
30 Salinas-Soledad	\$1,239	\$1,168	\$71	\$453	10.9	\$59	\$73	\$132
31 Fresno-San Joaquin	\$626	\$504	\$122	\$183	6.0	\$19	\$31	\$50
32 Avenal-Lemoore	\$497	\$434	\$63	\$143	5.3	\$11	\$30	\$42
33 Needles-Victorville	\$2,311	\$2,227	\$84	\$650	25.4	\$39	\$91	\$130
34 Bakersfield	\$847	\$759	\$87	\$258	9.4	\$20	\$42	\$62
35 Santa Maria	\$2,205	\$2,099	\$106	\$761	23.7	\$91	\$103	\$194
36 Palmdale	\$878	\$754	\$124	\$314	7.2	\$40	\$45	\$85
37 Santa Barbara	\$2,211	\$2,096	\$115	\$736	21.4	\$82	\$95	\$177
38 Valencia	\$743	\$614	\$128	\$260	6.0	\$34	\$41	\$75
39 San Fernando	\$469	\$397	\$72	\$161	3.5	\$29	\$34	\$63
40 San Bernardino	\$542	\$463	\$79	\$159	6.1	\$19	\$33	\$53
41 Pasadena	\$1,010	\$887	\$122	\$384	8.3	\$49	\$50	\$98

## 2016 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings (\$000,000)	Employ. (000)	Tax Revenue (\$000,000)		
	Total	Visitor	Other			Local	State	Total
42 Palm Springs	\$4,137	\$3,952	\$185	\$1,233	41.2	\$98	\$152	\$250
43 Burbank-Glendale	\$1,132	\$869	\$263	\$448	8.5	\$49	\$49	\$98
44 Oxnard-Thousand Oaks	\$925	\$808	\$117	\$290	8.8	\$28	\$46	\$73
45 Canoga Park-Northridge	\$856	\$659	\$197	\$326	6.6	\$41	\$43	\$84
46 Van Nuys-Sherman Oaks	\$834	\$715	\$119	\$319	6.5	\$43	\$44	\$87
47 Fontana-Rialto	\$582	\$512	\$70	\$173	6.7	\$22	\$36	\$58
48 Baldwin Park-West Covina	\$666	\$573	\$93	\$247	5.2	\$37	\$40	\$77
49 Rosemead-San Gabriel	\$887	\$690	\$197	\$340	6.8	\$42	\$44	\$86
50 Los Angeles-Santa Monica	\$2,772	\$2,458	\$315	\$1,127	22.7	\$120	\$103	\$223
51 Los Angeles	\$427	\$329	\$97	\$146	3.1	\$26	\$31	\$57
52 Ontario	\$1,258	\$987	\$271	\$447	12.1	\$40	\$50	\$91
53 Los Angeles-Huntington Parl	\$1,986	\$1,737	\$249	\$808	16.2	\$89	\$79	\$168
54 Los Angeles-Culver City	\$1,606	\$1,195	\$411	\$663	11.5	\$61	\$56	\$116
55 Chio Hills-La Habra	\$641	\$542	\$99	\$219	5.7	\$32	\$40	\$72
56 Indio/El Centro	\$1,710	\$1,641	\$68	\$488	17.9	\$44	\$74	\$119
57 Whittier	\$747	\$659	\$88	\$281	5.9	\$41	\$43	\$84
58 Bellflower-Pico Rivera	\$817	\$718	\$99	\$311	6.5	\$44	\$45	\$89
59 Los Angeles-USC	\$877	\$631	\$246	\$352	5.8	\$37	\$37	\$74
60 Riverside/Corona	\$699	\$618	\$80	\$200	6.9	\$27	\$44	\$71
61 Moreno Valley	\$767	\$672	\$95	\$224	7.6	\$29	\$46	\$75
62 Inglewood	\$5,983	\$4,085	\$1,898	\$2,649	39.1	\$163	\$117	\$280
63 South Gate-Lynwood	\$455	\$374	\$81	\$158	3.4	\$28	\$33	\$61
64 Compton	\$670	\$572	\$98	\$249	5.2	\$37	\$40	\$77
65 Buena Park-Fullerton	\$1,475	\$1,320	\$155	\$544	14.0	\$63	\$68	\$130
66 Torrance	\$1,353	\$1,175	\$178	\$536	10.9	\$64	\$60	\$124
67 Lake Elsinore	\$640	\$563	\$77	\$169	5.9	\$23	\$41	\$64
68 Irvine-Orange	\$865	\$752	\$113	\$299	7.8	\$40	\$50	\$90
69 Santa Ana	\$4,303	\$3,709	\$594	\$1,463	36.5	\$149	\$134	\$283
70 Long Beach	\$1,791	\$1,529	\$261	\$727	13.9	\$77	\$69	\$146
71 El Cajon	\$1,488	\$1,402	\$86	\$439	12.5	\$52	\$76	\$128
72 Huntington Beach	\$757	\$660	\$97	\$258	6.9	\$37	\$47	\$84
73 Mission Viejo	\$910	\$813	\$97	\$316	8.4	\$41	\$51	\$92
74 Irvine-Newport Beach	\$2,832	\$2,396	\$436	\$993	24.8	\$96	\$99	\$196
75 Temecula-Escondido	\$1,234	\$1,145	\$89	\$415	12.0	\$50	\$67	\$117
76 Carlsbad-Oceanside	\$1,973	\$1,841	\$131	\$708	18.9	\$72	\$89	\$161
77 San Diego-Poway	\$1,572	\$1,398	\$175	\$572	15.1	\$62	\$78	\$140
78 San Diego-La Jolla	\$8,152	\$7,225	\$927	\$2,636	68.4	\$231	\$248	\$479
79 San Diego-Chula Vista	\$1,010	\$864	\$146	\$347	9.2	\$46	\$60	\$105
80 San Diego-National City	\$1,120	\$1,004	\$117	\$384	10.3	\$49	\$64	\$114
California	\$126,288	\$114,883	\$11,405	\$45,424	1,095.8	\$4,948	\$5,321	\$10,270

## 2015 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District Percent of State		
	Total	Travel	Pct.Travel	Total	Travel	
01	Northeast California	227.5	18.3	8.0%	1.0%	1.7%
02	North Coast	253.3	22.5	8.9%	1.1%	2.1%
03	Chico/North Central	220.3	8.3	3.8%	1.0%	0.8%
04	Napa	261.7	22.9	8.7%	1.2%	2.2%
05	Yosemite	204.9	30.9	15.1%	0.9%	2.9%
06	Loomis-Rocklin	274.0	8.8	3.2%	1.2%	0.8%
07	Sacramento-West Sacramento	390.9	14.4	3.7%	1.7%	1.4%
08	East Sacramento-Rancho Corc	320.1	8.6	2.7%	1.4%	0.8%
09	Sacramento-West Grove	151.1	5.7	3.8%	0.7%	0.5%
10	Fairfax-Petaluma	337.0	13.4	4.0%	1.5%	1.3%
11	Antioch-Fairfield	170.0	7.0	4.1%	0.8%	0.7%
12	Lathrop-Modesto	208.0	4.3	2.1%	0.9%	0.4%
13	Stockton	214.1	5.0	2.3%	0.9%	0.5%
14	Concord-Vallejo	246.4	8.1	3.3%	1.1%	0.8%
15	Berkeley	246.0	7.3	3.0%	1.1%	0.7%
16	Walnut Creek	399.9	9.4	2.4%	1.8%	0.9%
17	Downtown San Francisco	753.2	69.6	9.2%	3.3%	6.6%
18	Oakland	309.3	10.6	3.4%	1.4%	1.0%
19	San Francisco-Daly City	190.5	7.1	3.7%	0.8%	0.7%
20	Hayward	201.2	5.1	2.5%	0.9%	0.5%
21	Merced-Modesto	192.2	5.1	2.7%	0.8%	0.5%
22	San Mateo	415.6	39.1	9.4%	1.8%	3.7%
23	Fresno-Squaw Valley	265.4	7.9	3.0%	1.2%	0.7%
24	Palo Alto	500.4	12.9	2.6%	2.2%	1.2%
25	San Jose	536.9	15.7	2.9%	2.4%	1.5%
26	Visalia	215.0	8.4	3.9%	1.0%	0.8%
27	San Jose	185.2	6.5	3.5%	0.8%	0.6%
28	San Jose	238.9	5.1	2.1%	1.1%	0.5%
29	Monterey-Santa Cruz	300.9	26.6	8.8%	1.3%	2.5%
30	Salinas-Soledad	203.3	10.5	5.2%	0.9%	1.0%
31	Fresno-San Joaquin	214.2	5.8	2.7%	0.9%	0.5%
32	Avenal-Lemoore	156.8	5.3	3.4%	0.7%	0.5%
33	Needles-Victorville	140.8	24.8	17.6%	0.6%	2.3%
34	Bakersfield	294.0	9.3	3.2%	1.3%	0.9%
35	Santa Maria	251.5	23.1	9.2%	1.1%	2.2%
36	Palmdale	130.3	7.0	5.4%	0.6%	0.7%
37	Santa Barbara	326.4	20.9	6.4%	1.4%	2.0%
38	Valencia	263.9	5.8	2.2%	1.2%	0.5%
39	San Fernando	179.3	3.3	1.9%	0.8%	0.3%
40	San Bernardino	278.7	5.9	2.1%	1.2%	0.6%
41	Pasadena	335.3	8.0	2.4%	1.5%	0.8%

## 2015 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District Percent of State		
	Total	Travel	Pct.Travel	Total	Travel	
42	Palm Springs	240.3	39.6	16.5%	1.1%	3.7%
43	Burbank-Glendale	360.6	8.2	2.3%	1.6%	0.8%
44	Oxnard-Thousand Oaks	257.8	8.7	3.4%	1.1%	0.8%
45	Canoga Park-Northridge	372.3	6.4	1.7%	1.6%	0.6%
46	Van Nuys-Sherman Oaks	228.7	6.3	2.7%	1.0%	0.6%
47	Fontana-Rialto	181.1	6.6	3.6%	0.8%	0.6%
48	Baldwin Park-West Covina	257.1	5.0	2.0%	1.1%	0.5%
49	Rosemead-San Gabriel	226.5	6.6	2.9%	1.0%	0.6%
50	Los Angeles-Santa Monica	596.7	21.8	3.7%	2.6%	2.1%
51	Los Angeles	151.7	3.0	2.0%	0.7%	0.3%
52	Ontario	346.9	11.6	3.3%	1.5%	1.1%
53	Los Angeles-Huntington Park	509.2	15.6	3.1%	2.3%	1.5%
54	Los Angeles-Culver City	402.0	11.0	2.7%	1.8%	1.0%
55	Chio Hills-La Habra	269.7	5.5	2.0%	1.2%	0.5%
56	Indio/El Centro	160.9	17.4	10.8%	0.7%	1.6%
57	Whittier	273.6	5.7	2.1%	1.2%	0.5%
58	Bellflower-Pico Rivera	302.3	6.3	2.1%	1.3%	0.6%
59	Los Angeles-USC	192.3	5.6	2.9%	0.9%	0.5%
60	Riverside/Corona	242.7	6.7	2.8%	1.1%	0.6%
61	Moreno Valley	211.1	7.3	3.5%	0.9%	0.7%
62	Inglewood	410.2	36.8	9.0%	1.8%	3.5%
63	South Gate-Lynwood	137.7	3.3	2.4%	0.6%	0.3%
64	Compton	208.3	5.0	2.4%	0.9%	0.5%
65	Buena Park-Fullerton	244.1	13.5	5.5%	1.1%	1.3%
66	Torrance	354.1	10.5	3.0%	1.6%	1.0%
67	Lake Elsinore	130.4	5.8	4.4%	0.6%	0.5%
68	Irvine-Orange	418.0	7.6	1.8%	1.8%	0.7%
69	Santa Ana	301.1	35.2	11.7%	1.3%	3.3%
70	Long Beach	274.0	13.3	4.9%	1.2%	1.3%
71	El Cajon	161.7	12.2	7.5%	0.7%	1.1%
72	Huntington Beach	255.3	6.7	2.6%	1.1%	0.6%
73	Mission Viejo	223.3	8.1	3.6%	1.0%	0.8%
74	Irvine-Newport Beach	561.1	23.9	4.3%	2.5%	2.3%
75	Temecula-Escondido	241.7	11.6	4.8%	1.1%	1.1%
76	Carlsbad-Oceanside	279.8	18.2	6.5%	1.2%	1.7%
77	San Diego-Poway	444.8	14.5	3.2%	2.0%	1.4%
78	San Diego-La Jolla	491.9	65.7	13.4%	2.2%	6.2%
79	San Diego-Chula Vista	333.3	8.9	2.7%	1.5%	0.8%
80	San Diego-National City	166.9	9.9	6.0%	0.7%	0.9%
	California	22,626	1,059	4.7%	100.0%	100.0%



## 2016 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household			
	Local	State	Total	Local	State	Total	
01	Northeast California	\$2.83	\$4.05	\$6.88	\$258	\$368	\$626
02	North Coast	\$3.83	\$4.19	\$8.02	\$376	\$412	\$788
03	Chico/North Central	\$2.68	\$3.98	\$6.66	\$105	\$156	\$262
04	Napa	\$4.54	\$4.19	\$8.73	\$531	\$490	\$1,020
05	Yosemite	\$3.78	\$3.60	\$7.38	\$641	\$610	\$1,252
06	Loomis-Rocklin	\$3.87	\$5.09	\$8.97	\$170	\$223	\$393
07	Sacramento-West Sacramento	\$3.34	\$3.84	\$7.19	\$280	\$322	\$601
08	East Sacramento-Rancho Cordova	\$3.67	\$4.86	\$8.53	\$168	\$223	\$391
09	Sacramento-West Grove	\$3.59	\$5.46	\$9.04	\$110	\$168	\$278
10	Fairfax-Petaluma	\$4.98	\$4.37	\$9.35	\$338	\$297	\$635
11	Antioch-Fairfield	\$2.97	\$4.70	\$7.68	\$105	\$166	\$271
12	Lathrop-Modesto	\$2.58	\$5.09	\$7.67	\$63	\$125	\$188
13	Stockton	\$2.79	\$4.90	\$7.69	\$81	\$142	\$223
14	Concord-Vallejo	\$3.18	\$4.58	\$7.76	\$132	\$190	\$322
15	Berkeley	\$4.48	\$4.84	\$9.32	\$192	\$207	\$399
16	Walnut Creek	\$4.30	\$4.47	\$8.77	\$234	\$243	\$477
17	Downtown San Francisco	\$5.79	\$3.42	\$9.20	\$2,890	\$1,705	\$4,595
18	Oakland	\$4.83	\$3.79	\$8.62	\$295	\$231	\$526
19	San Francisco-Daly City	\$13.11	\$9.46	\$22.57	\$586	\$423	\$1,009
20	Hayward	\$5.98	\$5.65	\$11.63	\$188	\$178	\$365
21	Merced-Modesto	\$2.51	\$4.79	\$7.30	\$68	\$130	\$199
22	San Mateo	\$8.01	\$5.51	\$13.52	\$1,157	\$796	\$1,953
23	Fresno-Squaw Valley	\$3.39	\$4.44	\$7.83	\$155	\$203	\$357
24	Palo Alto	\$5.25	\$4.45	\$9.70	\$483	\$410	\$892
25	San Jose	\$4.58	\$3.80	\$8.38	\$514	\$427	\$941
26	Visalia	\$3.43	\$3.87	\$7.30	\$173	\$195	\$368
27	San Jose	\$4.49	\$3.48	\$7.97	\$262	\$203	\$465
28	San Jose	\$5.40	\$5.26	\$10.66	\$191	\$186	\$377
29	Monterey-Santa Cruz	\$3.86	\$4.20	\$8.06	\$651	\$710	\$1,361
30	Salinas-Soledad	\$5.09	\$5.66	\$10.75	\$380	\$423	\$803
31	Fresno-San Joaquin	\$3.68	\$4.88	\$8.57	\$122	\$161	\$283
32	Avenal-Lemoore	\$2.61	\$5.46	\$8.06	\$81	\$169	\$250
33	Needles-Victorville	\$1.77	\$3.78	\$5.55	\$264	\$563	\$827
34	Bakersfield	\$2.66	\$4.64	\$7.30	\$137	\$239	\$376
35	Santa Maria	\$4.32	\$4.60	\$8.93	\$516	\$550	\$1,066
36	Palmdale	\$5.26	\$5.09	\$10.35	\$254	\$246	\$500
37	Santa Barbara	\$3.92	\$4.23	\$8.14	\$513	\$553	\$1,066
38	Valencia	\$5.53	\$5.55	\$11.08	\$213	\$214	\$427
39	San Fernando	\$7.29	\$6.85	\$14.15	\$182	\$171	\$353
40	San Bernardino	\$4.17	\$5.82	\$9.99	\$135	\$188	\$323
41	Pasadena	\$5.48	\$4.83	\$10.30	\$314	\$277	\$591
42	Palm Springs	\$2.49	\$3.66	\$6.14	\$646	\$949	\$1,595
43	Burbank-Glendale	\$5.64	\$4.74	\$10.38	\$308	\$259	\$567

## 2016 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household			
	Local	State	Total	Local	State	Total	
44	Oxnard-Thousand Oaks	\$3.41	\$4.82	\$8.23	\$179	\$253	\$432
45	Canoga Park-Northridge	\$6.23	\$5.47	\$11.70	\$259	\$228	\$487
46	Van Nuys-Sherman Oaks	\$6.02	\$5.22	\$11.24	\$274	\$238	\$512
47	Fontana-Rialto	\$4.21	\$5.71	\$9.92	\$146	\$199	\$345
48	Baldwin Park-West Covina	\$6.49	\$5.75	\$12.25	\$237	\$210	\$448
49	Rosemead-San Gabriel	\$6.14	\$5.35	\$11.49	\$269	\$235	\$504
50	Los Angeles-Santa Monica	\$4.87	\$3.90	\$8.77	\$749	\$599	\$1,348
51	Los Angeles	\$7.86	\$7.48	\$15.34	\$165	\$157	\$322
52	Ontario	\$4.10	\$4.35	\$8.46	\$269	\$285	\$554
53	Los Angeles-Huntington Park	\$5.15	\$4.12	\$9.27	\$564	\$451	\$1,015
54	Los Angeles-Culver City	\$5.08	\$4.00	\$9.08	\$382	\$301	\$684
55	Chio Hills-La Habra	\$5.91	\$6.19	\$12.10	\$204	\$214	\$418
56	Indio/El Centro	\$2.70	\$4.13	\$6.82	\$300	\$460	\$760
57	Whittier	\$6.24	\$5.48	\$11.73	\$259	\$228	\$487
58	Bellflower-Pico Rivera	\$6.13	\$5.33	\$11.45	\$274	\$238	\$513
59	Los Angeles-USC	\$5.80	\$4.80	\$10.60	\$231	\$191	\$422
60	Riverside/Corona	\$4.41	\$5.99	\$10.40	\$172	\$234	\$406
61	Moreno Valley	\$4.29	\$5.80	\$10.09	\$181	\$245	\$427
62	Inglewood	\$3.98	\$2.53	\$6.51	\$1,025	\$653	\$1,678
63	South Gate-Lynwood	\$7.52	\$7.01	\$14.53	\$179	\$167	\$347
64	Compton	\$6.53	\$5.80	\$12.33	\$235	\$208	\$443
65	Buena Park-Fullerton	\$4.74	\$4.59	\$9.33	\$393	\$381	\$775
66	Torrance	\$5.43	\$4.51	\$9.94	\$401	\$333	\$734
67	Lake Elsinore	\$4.09	\$6.13	\$10.22	\$147	\$220	\$366
68	Irvine-Orange	\$5.35	\$5.71	\$11.06	\$251	\$268	\$518
69	Santa Ana	\$4.01	\$3.40	\$7.41	\$923	\$784	\$1,707
70	Long Beach	\$5.03	\$4.05	\$9.08	\$482	\$388	\$871
71	El Cajon	\$3.69	\$4.94	\$8.63	\$304	\$407	\$711
72	Huntington Beach	\$5.59	\$6.08	\$11.67	\$227	\$247	\$474
73	Mission Viejo	\$5.04	\$5.45	\$10.48	\$259	\$281	\$540
74	Irvine-Newport Beach	\$4.02	\$3.82	\$7.84	\$596	\$565	\$1,160
75	Temecula-Escondido	\$4.38	\$5.22	\$9.60	\$304	\$363	\$667
76	Carlsbad-Oceanside	\$3.88	\$4.49	\$8.38	\$408	\$472	\$880
77	San Diego-Poway	\$4.44	\$5.05	\$9.49	\$355	\$404	\$759
78	San Diego-La Jolla	\$3.19	\$3.32	\$6.51	\$1,339	\$1,391	\$2,731
79	San Diego-Chula Vista	\$5.29	\$6.07	\$11.36	\$261	\$299	\$560
80	San Diego-National City	\$4.91	\$5.72	\$10.63	\$283	\$330	\$613
	California	\$4.45	\$4.80	\$9.25	\$376	\$406	\$783

## Assembly District 01

Northeast California

includes Siskiyou, Shasta, Nevada, Placer counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,719	\$1,755
Visitor Spending	\$1,642	\$1,683
Other Spending	\$77	\$71
Earnings (millions)	\$538	\$579
Employment (thousands)	18.3	18.5
State & Local Tax Revenue (millions)	\$120	\$122
Local Tax Revenue	\$45	\$48
State Tax Revenue	\$75	\$75

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	8.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$2.80	\$258
State tax revenue	State tax revenue
\$4.00	\$368
Local & State Total	Local & State Total
\$6.90	\$626

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 02

North Coast

includes Del Norte, Humboldt, Trinity, Sonoma counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,826	\$1,913
Visitor Spending	\$1,731	\$1,822
Other Spending	\$95	\$91
Earnings (millions)	\$627	\$677
Employment (thousands)	22.5	23.1
State & Local Tax Revenue (millions)	\$146	\$153
Local Tax Revenue	\$64	\$70
State Tax Revenue	\$82	\$83

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	8.9%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$376
State tax revenue	\$4.20	State tax revenue	\$412
Local & State Total	\$8.00	Local & State Total	\$788

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 03

Chico/North Central

includes Tehama, Glenn, Glenn, Sutter counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$882	\$890
Visitor Spending	\$681	\$693
Other Spending	\$201	\$197
Earnings (millions)	\$196	\$210
Employment (thousands)	8.3	8.4
State & Local Tax Revenue (millions)	\$53	\$53
Local Tax Revenue	\$18	\$19
State Tax Revenue	\$35	\$34

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.8%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.70	Local tax revenue	\$105
State tax revenue	\$4.00	State tax revenue	\$156
Local & State Total	\$6.70	Local & State Total	\$262

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 04

Napa

includes Colusa, Lake, Napa, Yolo counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$2,068	\$2,181
Visitor Spending	\$1,969	\$2,068
Other Spending	\$99	\$113
Earnings (millions)	\$759	\$826
Employment (thousands)	22.9	23.4
State & Local Tax Revenue (millions)	\$178	\$187
Local Tax Revenue	\$87	\$94
State Tax Revenue	\$92	\$93

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	8.7%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.50	\$531
State tax revenue	State tax revenue
\$4.20	\$490
Local & State Total	Local & State Total
\$8.70	\$1,020

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 05

Yosemite

includes El Dorado, Calaveras, Tuolumne, Mono counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$2,748	\$2,941
Visitor Spending	\$2,664	\$2,863
Other Spending	\$84	\$78
Earnings (millions)	\$859	\$949
Employment (thousands)	30.9	31.9
State & Local Tax Revenue (millions)	\$203	\$218
Local Tax Revenue	\$97	\$108
State Tax Revenue	\$106	\$109

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	2.9%
Travel Percent of Total District Employment	15.1%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$641
State tax revenue	\$3.60	State tax revenue	\$610
Local & State Total	\$7.40	Local & State Total	\$1,252

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 06

Loomis-Rocklin

Placer, Sacramento counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$888	\$908
Visitor Spending	\$800	\$825
Other Spending	\$89	\$83
Earnings (millions)	\$263	\$285
Employment (thousands)	8.8	9.2
State & Local Tax Revenue (millions)	\$79	\$81
Local Tax Revenue	\$30	\$32
State Tax Revenue	\$49	\$49

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.2%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$3.90	\$170
State tax revenue	State tax revenue
\$5.10	\$223
Local & State Total	Local & State Total
\$9.00	\$393

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 07**  
 Sacramento-West Sacramento  
 Sacramento, Yolo counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$1,928	\$1,958
Visitor Spending	\$1,470	\$1,496
Other Spending	\$458	\$462
Earnings (millions)	\$469	\$511
Employment (thousands)	14.4	14.6
State & Local Tax Revenue (millions)	\$113	\$115
Local Tax Revenue	\$47	\$50
State Tax Revenue	\$66	\$65

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.7%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$280
State tax revenue	\$3.80	State tax revenue	\$322
Local & State Total	\$7.20	Local & State Total	\$601

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 08**  
 East Sacramento-Rancho Cordova  
 Sacramento County

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$963	\$966
Visitor Spending	\$807	\$815
Other Spending	\$156	\$150
Earnings (millions)	\$275	\$296
Employment (thousands)	8.6	8.7
State & Local Tax Revenue (millions)	\$76	\$76
Local Tax Revenue	\$28	\$30
State Tax Revenue	\$47	\$47

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$168
State tax revenue	\$4.90	State tax revenue	\$223
Local & State Total	\$8.50	Local & State Total	\$391

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 09**  
 Sacramento-West Grove  
 Sacramento, San Joaquin counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$634	\$628
Visitor Spending	\$540	\$542
Other Spending	\$94	\$86
Earnings (millions)	\$172	\$185
Employment (thousands)	5.7	5.7
State & Local Tax Revenue (millions)	\$56	\$56
Local Tax Revenue	\$18	\$19
State Tax Revenue	\$37	\$36

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.8%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.60	Local tax revenue	\$110
State tax revenue	\$5.50	State tax revenue	\$168
Local & State Total	\$9.00	Local & State Total	\$278

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 10

Fairfax-Petaluma

Marin, Sonoma counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,413	\$1,459
Visitor Spending	\$1,237	\$1,289
Other Spending	\$175	\$170
Earnings (millions)	\$524	\$568
Employment (thousands)	13.4	13.8
State & Local Tax Revenue (millions)	\$122	\$127
Local Tax Revenue	\$60	\$64
State Tax Revenue	\$63	\$63

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$338
State tax revenue	\$4.40	State tax revenue	\$297
Local & State Total	\$9.30	Local & State Total	\$635

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 11

Antioch-Fairfield

Contra Costa, Sacramento, Solano counties

## Travel Impacts

	2015	2016p
Spending (millions)	\$681	\$681
Visitor Spending	\$608	\$616
Other Spending	\$73	\$65
Earnings (millions)	\$199	\$216
Employment (thousands)	7.0	7.1
State & Local Tax Revenue (millions)	\$54	\$54
Local Tax Revenue	\$17	\$18
State Tax Revenue	\$36	\$36

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.1%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue           \$3.00	Local tax revenue           \$105
State tax revenue           \$4.70	State tax revenue           \$166
Local & State Total       \$7.70	Local & State Total       \$271

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 12**  
Lathrop-Modesto  
San Joaquin, Stanislaus counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$449	\$444
Visitor Spending	\$374	\$378
Other Spending	\$74	\$66
Earnings (millions)	\$110	\$120
Employment (thousands)	4.3	4.4
State & Local Tax Revenue (millions)	\$36	\$36
Local Tax Revenue	\$9	\$10
State Tax Revenue	\$27	\$26

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.1%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$63
State tax revenue	\$5.10	State tax revenue	\$125
Local & State Total	\$7.70	Local & State Total	\$188

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 13

Stockton

San Joaquin County

## Travel Impacts

	2015	2016p
Spending (millions)	\$520	\$518
Visitor Spending	\$443	\$449
Other Spending	\$77	\$69
Earnings (millions)	\$139	\$153
Employment (thousands)	5.0	5.1
State & Local Tax Revenue (millions)	\$41	\$41
Local Tax Revenue	\$12	\$12
State Tax Revenue	\$30	\$29

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.3%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$81
State tax revenue	\$4.90	State tax revenue	\$142
Local & State Total	\$7.70	Local & State Total	\$223

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 14**  
 Concord-Vallejo  
 Contra Costa, Solano counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$808	\$814
Visitor Spending	\$719	\$731
Other Spending	\$89	\$82
Earnings (millions)	\$266	\$292
Employment (thousands)	8.1	8.3
State & Local Tax Revenue (millions)	\$63	\$64
Local Tax Revenue	\$22	\$23
State Tax Revenue	\$41	\$40

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.3%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$132
State tax revenue	\$4.60	State tax revenue	\$190
Local & State Total	\$7.80	Local & State Total	\$322

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 15

Berkeley

Alameda, Contra Costa counties

## Travel Impacts

	2015	2016p
Spending (millions)	\$901	\$917
Visitor Spending	\$760	\$780
Other Spending	\$142	\$137
Earnings (millions)	\$277	\$304
Employment (thousands)	7.3	7.5
State & Local Tax Revenue (millions)	\$77	\$80
Local Tax Revenue	\$32	\$35
State Tax Revenue	\$45	\$45

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.0%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$192
State tax revenue	\$4.80	State tax revenue	\$207
Local & State Total	\$9.30	Local & State Total	\$399

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 16

Walnut Creek

Alameda County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,082	\$1,108
Visitor Spending	\$952	\$981
Other Spending	\$131	\$127
Earnings (millions)	\$358	\$393
Employment (thousands)	9.4	9.7
State & Local Tax Revenue (millions)	\$90	\$93
Local Tax Revenue	\$39	\$42
State Tax Revenue	\$51	\$51

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.30	\$234
State tax revenue	State tax revenue
\$4.50	\$243
Local & State Total	Local & State Total
\$8.80	\$477

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 17**  
Downtown San Francisco  
San Francisco County

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$11,758	\$12,289
Visitor Spending	\$10,509	\$10,843
Other Spending	\$1,250	\$1,446
Earnings (millions)	\$3,818	\$4,159
Employment (thousands)	69.6	72.1
State & Local Tax Revenue (millions)	\$971	\$1,009
Local Tax Revenue	\$600	\$628
State Tax Revenue	\$371	\$381

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	3.3%
Travel-generated employment	6.6%
Travel Percent of Total District Employment	9.2%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$2,890
State tax revenue	\$3.40	State tax revenue	\$1,705
Local & State Total	\$9.20	Local & State Total	\$4,595

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 18

Oakland

Alameda County

## Travel Impacts

	2015	2016p
Spending (millions)	\$1,618	\$1,669
Visitor Spending	\$1,084	\$1,123
Other Spending	\$534	\$546
Earnings (millions)	\$667	\$781
Employment (thousands)	10.6	11.1
State & Local Tax Revenue (millions)	\$100	\$105
Local Tax Revenue	\$50	\$54
State Tax Revenue	\$51	\$51

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	3.4%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.80	Local tax revenue	\$295
State tax revenue	\$3.80	State tax revenue	\$231
Local & State Total	\$8.60	Local & State Total	\$526

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 19

San Francisco-Daly City

San Francisco County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,094	\$1,137
Visitor Spending	\$895	\$920
Other Spending	\$199	\$217
Earnings (millions)	\$369	\$403
Employment (thousands)	7.1	7.4
State & Local Tax Revenue (millions)	\$204	\$215
Local Tax Revenue	\$112	\$121
State Tax Revenue	\$92	\$95

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.7%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$13.10	Local tax revenue	\$586
State tax revenue	\$9.50	State tax revenue	\$423
Local & State Total	\$22.60	Local & State Total	\$1,009

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 20

Hayward

Alameda County

### Travel Impacts

	2015	2016p
Spending (millions)	\$706	\$717
Visitor Spending	\$551	\$567
Other Spending	\$154	\$150
Earnings (millions)	\$203	\$223
Employment (thousands)	5.1	5.2
State & Local Tax Revenue (millions)	\$70	\$73
Local Tax Revenue	\$31	\$34
State Tax Revenue	\$39	\$39

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.5%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$6.00	\$188
State tax revenue	State tax revenue
\$5.70	\$178
Local & State Total	Local & State Total
\$11.60	\$365

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 21

Merced-Modesto

Merced, Stanislaus counties

## Travel Impacts

	2015	2016p
Spending (millions)	\$470	\$466
Visitor Spending	\$398	\$403
Other Spending	\$72	\$63
Earnings (millions)	\$123	\$133
Employment (thousands)	5.1	5.2
State & Local Tax Revenue (millions)	\$36	\$36
Local Tax Revenue	\$9	\$10
State Tax Revenue	\$27	\$26

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.7%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.50	Local tax revenue	\$68
State tax revenue	\$4.80	State tax revenue	\$130
Local & State Total	\$7.30	Local & State Total	\$199

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 22

San Mateo

San Francisco, San Mateo counties

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$2,688	\$2,759
Visitor Spending	\$2,477	\$2,553
Other Spending	\$211	\$206
Earnings (millions)	\$2,333	\$2,729
Employment (thousands)	39.1	41.0
State & Local Tax Revenue (millions)	\$336	\$358
Local Tax Revenue	\$190	\$205
State Tax Revenue	\$147	\$153

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	9.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue            \$8.00	Local tax revenue            \$1,157
State tax revenue            \$5.50	State tax revenue            \$796
Local & State Total           \$13.50	Local & State Total           \$1,953

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 23

Fresno-Squaw Valley

Fresno, Tulare counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$800	\$815
Visitor Spending	\$676	\$697
Other Spending	\$124	\$118
Earnings (millions)	\$211	\$235
Employment (thousands)	7.9	8.2
State & Local Tax Revenue (millions)	\$60	\$61
Local Tax Revenue	\$22	\$24
State Tax Revenue	\$38	\$38

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.40	Local tax revenue	\$155
State tax revenue	\$4.40	State tax revenue	\$203
Local & State Total	\$7.80	Local & State Total	\$357

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 24**  
Palo Alto  
San Mateo, Santa Clara counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$1,702	\$1,750
Visitor Spending	\$1,519	\$1,563
Other Spending	\$184	\$187
Earnings (millions)	\$515	\$560
Employment (thousands)	12.9	13.3
State & Local Tax Revenue (millions)	\$152	\$159
Local Tax Revenue	\$77	\$82
State Tax Revenue	\$76	\$77

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.6%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$483
State tax revenue	\$4.50	State tax revenue	\$410
Local & State Total	\$9.70	Local & State Total	\$892

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 25

San Jose

Santa Clara County

### Travel Impacts

	2015	2016p
Spending (millions)	\$2,059	\$2,127
Visitor Spending	\$1,853	\$1,915
Other Spending	\$207	\$212
Earnings (millions)	\$632	\$693
Employment (thousands)	15.7	16.3
State & Local Tax Revenue (millions)	\$162	\$168
Local Tax Revenue	\$82	\$88
State Tax Revenue	\$79	\$80

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.9%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$514
State tax revenue	\$3.80	State tax revenue	\$427
Local & State Total	\$8.40	Local & State Total	\$941

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 26

Visalia

Inyo, Kern, Tulare counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$790	\$801
Visitor Spending	\$716	\$735
Other Spending	\$74	\$65
Earnings (millions)	\$217	\$233
Employment (thousands)	8.4	8.6
State & Local Tax Revenue (millions)	\$60	\$60
Local Tax Revenue	\$24	\$25
State Tax Revenue	\$36	\$35

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.9%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$3.40	\$173
State tax revenue	State tax revenue
\$3.90	\$195
Local & State Total	Local & State Total
\$7.30	\$368

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 27

San Jose

Santa Clara County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,500	\$1,546
Visitor Spending	\$964	\$984
Other Spending	\$536	\$561
Earnings (millions)	\$299	\$333
Employment (thousands)	6.5	6.8
State & Local Tax Revenue (millions)	\$84	\$86
Local Tax Revenue	\$41	\$44
State Tax Revenue	\$42	\$42

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.5%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$262
State tax revenue	\$3.50	State tax revenue	\$203
Local & State Total	\$8.00	Local & State Total	\$465

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 28

San Jose

Santa Clara County

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$762	\$778
Visitor Spending	\$589	\$602
Other Spending	\$172	\$176
Earnings (millions)	\$218	\$237
Employment (thousands)	5.1	5.3
State & Local Tax Revenue (millions)	\$70	\$71
Local Tax Revenue	\$31	\$33
State Tax Revenue	\$39	\$39

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.1%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$5.40	\$191
State tax revenue	State tax revenue
\$5.30	\$186
Local & State Total	Local & State Total
\$10.70	\$377

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 29

Monterey-Santa Cruz

Monterey, Santa Clara, Santa Cruz counties

## Travel Impacts

	2015	2016p
Spending (millions)	\$2,776	\$2,866
Visitor Spending	\$2,653	\$2,749
Other Spending	\$123	\$117
Earnings (millions)	\$1,091	\$1,174
Employment (thousands)	26.6	27.5
State & Local Tax Revenue (millions)	\$221	\$228
Local Tax Revenue	\$100	\$106
State Tax Revenue	\$121	\$122

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	2.5%
Travel Percent of Total District Employment	8.8%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$651
State tax revenue	\$4.20	State tax revenue	\$710
Local & State Total	\$8.10	Local & State Total	\$1,361

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 30

Salinas-Soledad

Monterey, San Benito, Santa Clara, Santa Cruz counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,215	\$1,239
Visitor Spending	\$1,135	\$1,168
Other Spending	\$79	\$71
Earnings (millions)	\$423	\$453
Employment (thousands)	10.5	10.9
State & Local Tax Revenue (millions)	\$129	\$132
Local Tax Revenue	\$56	\$59
State Tax Revenue	\$73	\$73

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.2%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue           \$5.10	Local tax revenue           \$380
State tax revenue           \$5.70	State tax revenue           \$423
Local & State Total       \$10.80	Local & State Total       \$803

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 31

Fresno-San Joaquin

Fresno County

## Travel Impacts

	2015	2016p
Spending (millions)	\$619	\$626
Visitor Spending	\$490	\$504
Other Spending	\$129	\$122
Earnings (millions)	\$162	\$183
Employment (thousands)	5.8	6.0
State & Local Tax Revenue (millions)	\$49	\$50
Local Tax Revenue	\$17	\$19
State Tax Revenue	\$32	\$31

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.7%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$122
State tax revenue	\$4.90	State tax revenue	\$161
Local & State Total	\$8.60	Local & State Total	\$283

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 32

Avenal-Lemoore

Kern, Kings counties

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$506	\$497
Visitor Spending	\$434	\$434
Other Spending	\$72	\$63
Earnings (millions)	\$132	\$143
Employment (thousands)	5.3	5.3
State & Local Tax Revenue (millions)	\$42	\$42
Local Tax Revenue	\$11	\$11
State Tax Revenue	\$31	\$30

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$2.60	\$81
State tax revenue	State tax revenue
\$5.50	\$169
Local & State Total	Local & State Total
\$8.10	\$250

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 33

Needles-Victorville

San Bernardino County

### Travel Impacts

	2015	2016p
Spending (millions)	\$2,273	\$2,311
Visitor Spending	\$2,182	\$2,227
Other Spending	\$91	\$84
Earnings (millions)	\$601	\$650
Employment (thousands)	24.8	25.4
State & Local Tax Revenue (millions)	\$128	\$130
Local Tax Revenue	\$37	\$39
State Tax Revenue	\$91	\$91

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	17.6%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.80	Local tax revenue	\$264
State tax revenue	\$3.80	State tax revenue	\$563
Local & State Total	\$5.50	Local & State Total	\$827

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 34

Bakersfield

Kern County

### Travel Impacts

	2015	2016p
Spending (millions)	\$857	\$847
Visitor Spending	\$759	\$759
Other Spending	\$98	\$87
Earnings (millions)	\$238	\$258
Employment (thousands)	9.3	9.4
State & Local Tax Revenue (millions)	\$63	\$62
Local Tax Revenue	\$19	\$20
State Tax Revenue	\$43	\$42

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.2%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.70	Local tax revenue	\$137
State tax revenue	\$4.60	State tax revenue	\$239
Local & State Total	\$7.30	Local & State Total	\$376

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 35

Santa Maria

San Luis Obispo, Santa Barbara counties

## Travel Impacts

	2015	2016p
Spending (millions)	\$2,176	\$2,205
Visitor Spending	\$2,063	\$2,099
Other Spending	\$113	\$106
Earnings (millions)	\$709	\$761
Employment (thousands)	23.1	23.7
State & Local Tax Revenue (millions)	\$191	\$194
Local Tax Revenue	\$86	\$91
State Tax Revenue	\$104	\$103

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	9.2%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$516
State tax revenue	\$4.60	State tax revenue	\$550
Local & State Total	\$8.90	Local & State Total	\$1,066

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 36

Palmdale

Kern, Los Angeles, San Bernardino counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$854	\$878
Visitor Spending	\$726	\$754
Other Spending	\$128	\$124
Earnings (millions)	\$289	\$314
Employment (thousands)	7.0	7.2
State & Local Tax Revenue (millions)	\$81	\$85
Local Tax Revenue	\$36	\$40
State Tax Revenue	\$45	\$45

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	5.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$254
State tax revenue	\$5.10	State tax revenue	\$246
Local & State Total	\$10.40	Local & State Total	\$500

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 37**  
Santa Barbara  
Santa Barbara, Ventura counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$2,136	\$2,211
Visitor Spending	\$2,018	\$2,096
Other Spending	\$119	\$115
Earnings (millions)	\$693	\$736
Employment (thousands)	20.9	21.4
State & Local Tax Revenue (millions)	\$172	\$177
Local Tax Revenue	\$77	\$82
State Tax Revenue	\$95	\$95

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	6.4%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$513
State tax revenue	\$4.20	State tax revenue	\$553
Local & State Total	\$8.10	Local & State Total	\$1,066

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 38

Valencia

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$723	\$743
Visitor Spending	\$591	\$614
Other Spending	\$133	\$128
Earnings (millions)	\$241	\$260
Employment (thousands)	5.8	6.0
State & Local Tax Revenue (millions)	\$72	\$75
Local Tax Revenue	\$31	\$34
State Tax Revenue	\$41	\$41

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.2%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$213
State tax revenue	\$5.60	State tax revenue	\$214
Local & State Total	\$11.10	Local & State Total	\$427

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 39

San Fernando

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$465	\$469
Visitor Spending	\$385	\$397
Other Spending	\$80	\$72
Earnings (millions)	\$149	\$161
Employment (thousands)	3.3	3.5
State & Local Tax Revenue (millions)	\$60	\$63
Local Tax Revenue	\$26	\$29
State Tax Revenue	\$34	\$34

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.9%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.30	Local tax revenue	\$182
State tax revenue	\$6.90	State tax revenue	\$171
Local & State Total	\$14.10	Local & State Total	\$353

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 40

San Bernardino

San Bernardino County

### Travel Impacts

	2015	2016p
Spending (millions)	\$537	\$542
Visitor Spending	\$453	\$463
Other Spending	\$85	\$79
Earnings (millions)	\$145	\$159
Employment (thousands)	5.9	6.1
State & Local Tax Revenue (millions)	\$52	\$53
Local Tax Revenue	\$18	\$19
State Tax Revenue	\$34	\$33

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.1%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$135
State tax revenue	\$5.80	State tax revenue	\$188
Local & State Total	\$10.00	Local & State Total	\$323

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 41

Pasadena

Los Angeles, San Bernardino counties

## Travel Impacts

	2015	2016p
Spending (millions)	\$972	\$1,010
Visitor Spending	\$845	\$887
Other Spending	\$127	\$122
Earnings (millions)	\$352	\$384
Employment (thousands)	8.0	8.3
State & Local Tax Revenue (millions)	\$93	\$98
Local Tax Revenue	\$44	\$49
State Tax Revenue	\$49	\$50

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.4%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$314
State tax revenue	\$4.80	State tax revenue	\$277
Local & State Total	\$10.30	Local & State Total	\$591

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 42**  
Palm Springs  
Riverside, San Bernardino counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$3,971	\$4,137
Visitor Spending	\$3,792	\$3,952
Other Spending	\$179	\$185
Earnings (millions)	\$1,119	\$1,233
Employment (thousands)	39.6	41.2
State & Local Tax Revenue (millions)	\$239	\$250
Local Tax Revenue	\$90	\$98
State Tax Revenue	\$149	\$152

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	16.5%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.50	Local tax revenue	\$646
State tax revenue	\$3.70	State tax revenue	\$949
Local & State Total	\$6.10	Local & State Total	\$1,595

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 43

Burbank-Glendale

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,091	\$1,132
Visitor Spending	\$829	\$869
Other Spending	\$262	\$263
Earnings (millions)	\$406	\$448
Employment (thousands)	8.2	8.5
State & Local Tax Revenue (millions)	\$93	\$98
Local Tax Revenue	\$45	\$49
State Tax Revenue	\$48	\$49

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.3%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$308
State tax revenue	\$4.70	State tax revenue	\$259
Local & State Total	\$10.40	Local & State Total	\$567

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 44

Oxnard-Thousand Oaks

Ventura County

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$896	\$925
Visitor Spending	\$773	\$808
Other Spending	\$123	\$117
Earnings (millions)	\$272	\$290
Employment (thousands)	8.7	8.8
State & Local Tax Revenue (millions)	\$71	\$73
Local Tax Revenue	\$25	\$28
State Tax Revenue	\$46	\$46

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$3.40	\$179
State tax revenue	State tax revenue
\$4.80	\$253
Local & State Total	Local & State Total
\$8.20	\$432

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 45

Canoga Park-Northridge

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$825	\$856
Visitor Spending	\$629	\$659
Other Spending	\$196	\$197
Earnings (millions)	\$300	\$326
Employment (thousands)	6.4	6.6
State & Local Tax Revenue (millions)	\$80	\$84
Local Tax Revenue	\$37	\$41
State Tax Revenue	\$43	\$43

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.7%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.20	Local tax revenue	\$259
State tax revenue	\$5.50	State tax revenue	\$228
Local & State Total	\$11.70	Local & State Total	\$487

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 46**  
 Van Nuys-Sherman Oaks  
 Los Angeles County

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$807	\$834
Visitor Spending	\$682	\$715
Other Spending	\$125	\$119
Earnings (millions)	\$292	\$319
Employment (thousands)	6.3	6.5
State & Local Tax Revenue (millions)	\$83	\$87
Local Tax Revenue	\$39	\$43
State Tax Revenue	\$44	\$44

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.7%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$274
State tax revenue	\$5.20	State tax revenue	\$238
Local & State Total	\$11.20	Local & State Total	\$512

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 47

Fontana-Rialto

San Bernardino County

### Travel Impacts

	2015	2016p
Spending (millions)	\$576	\$582
Visitor Spending	\$498	\$512
Other Spending	\$78	\$70
Earnings (millions)	\$159	\$173
Employment (thousands)	6.6	6.7
State & Local Tax Revenue (millions)	\$56	\$58
Local Tax Revenue	\$20	\$22
State Tax Revenue	\$36	\$36

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.6%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$146
State tax revenue	\$5.70	State tax revenue	\$199
Local & State Total	\$9.90	Local & State Total	\$345

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 48**  
 Baldwin Park-West Covina  
 Los Angeles County

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$647	\$666
Visitor Spending	\$548	\$573
Other Spending	\$99	\$93
Earnings (millions)	\$228	\$247
Employment (thousands)	5.0	5.2
State & Local Tax Revenue (millions)	\$73	\$77
Local Tax Revenue	\$34	\$37
State Tax Revenue	\$39	\$40

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.0%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.50	Local tax revenue	\$237
State tax revenue	\$5.80	State tax revenue	\$210
Local & State Total	\$12.20	Local & State Total	\$448

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 49

Rosemead-San Gabriel

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$854	\$887
Visitor Spending	\$658	\$690
Other Spending	\$196	\$197
Earnings (millions)	\$313	\$340
Employment (thousands)	6.6	6.8
State & Local Tax Revenue (millions)	\$82	\$86
Local Tax Revenue	\$39	\$42
State Tax Revenue	\$43	\$44

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.9%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.10	Local tax revenue	\$269
State tax revenue	\$5.30	State tax revenue	\$235
Local & State Total	\$11.50	Local & State Total	\$504

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 50**  
Los Angeles-Santa Monica  
Los Angeles County

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$2,626	\$2,772
Visitor Spending	\$2,319	\$2,458
Other Spending	\$307	\$315
Earnings (millions)	\$1,031	\$1,127
Employment (thousands)	21.8	22.7
State & Local Tax Revenue (millions)	\$210	\$223
Local Tax Revenue	\$109	\$120
State Tax Revenue	\$101	\$103

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	2.6%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	3.7%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$749
State tax revenue	\$3.90	State tax revenue	\$599
Local & State Total	\$8.80	Local & State Total	\$1,348

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 51

Los Angeles

Los Angeles County

## Travel Impacts

	2015	2016p
Spending (millions)	\$424	\$427
Visitor Spending	\$320	\$329
Other Spending	\$104	\$97
Earnings (millions)	\$135	\$146
Employment (thousands)	3.0	3.1
State & Local Tax Revenue (millions)	\$55	\$57
Local Tax Revenue	\$24	\$26
State Tax Revenue	\$31	\$31

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.0%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.90	Local tax revenue	\$165
State tax revenue	\$7.50	State tax revenue	\$157
Local & State Total	\$15.30	Local & State Total	\$322

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 52

Ontario

San Bernardino County

## Travel Impacts

	2015	2016p
Spending (millions)	\$1,232	\$1,258
Visitor Spending	\$957	\$987
Other Spending	\$275	\$271
Earnings (millions)	\$395	\$447
Employment (thousands)	11.6	12.1
State & Local Tax Revenue (millions)	\$87	\$91
Local Tax Revenue	\$37	\$40
State Tax Revenue	\$50	\$50

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.3%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$269
State tax revenue	\$4.40	State tax revenue	\$285
Local & State Total	\$8.50	Local & State Total	\$554

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 53**  
 Los Angeles-Huntington Park  
 Los Angeles County

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$1,887	\$1,986
Visitor Spending	\$1,640	\$1,737
Other Spending	\$247	\$249
Earnings (millions)	\$738	\$808
Employment (thousands)	15.6	16.2
State & Local Tax Revenue (millions)	\$159	\$168
Local Tax Revenue	\$82	\$89
State Tax Revenue	\$77	\$79

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.1%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$564
State tax revenue	\$4.10	State tax revenue	\$451
Local & State Total	\$9.30	Local & State Total	\$1,015

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 54

Los Angeles-Culver City

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,551	\$1,606
Visitor Spending	\$1,141	\$1,195
Other Spending	\$410	\$411
Earnings (millions)	\$588	\$663
Employment (thousands)	11.0	11.5
State & Local Tax Revenue (millions)	\$110	\$116
Local Tax Revenue	\$55	\$61
State Tax Revenue	\$55	\$56

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.7%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$382
State tax revenue	\$4.00	State tax revenue	\$301
Local & State Total	\$9.10	Local & State Total	\$684

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 55

Chio Hills-La Habra

Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$631	\$641
Visitor Spending	\$527	\$542
Other Spending	\$104	\$99
Earnings (millions)	\$203	\$219
Employment (thousands)	5.5	5.7
State & Local Tax Revenue (millions)	\$70	\$72
Local Tax Revenue	\$30	\$32
State Tax Revenue	\$40	\$40

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue            \$5.90	Local tax revenue            \$204
State tax revenue            \$6.20	State tax revenue            \$214
Local & State Total            \$12.10	Local & State Total            \$418

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 56

Indio/El Centro

Imperial, Riverside counties

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,666	\$1,710
Visitor Spending	\$1,590	\$1,641
Other Spending	\$75	\$68
Earnings (millions)	\$448	\$488
Employment (thousands)	17.4	17.9
State & Local Tax Revenue (millions)	\$115	\$119
Local Tax Revenue	\$41	\$44
State Tax Revenue	\$74	\$74

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	10.8%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$2.70	\$300
State tax revenue	State tax revenue
\$4.10	\$460
Local & State Total	Local & State Total
\$6.80	\$760

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 57

Whittier

Los Angeles County

## Travel Impacts

	2015	2016p
Spending (millions)	\$723	\$747
Visitor Spending	\$628	\$659
Other Spending	\$95	\$88
Earnings (millions)	\$258	\$281
Employment (thousands)	5.7	5.9
State & Local Tax Revenue (millions)	\$80	\$84
Local Tax Revenue	\$37	\$41
State Tax Revenue	\$42	\$43

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.1%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.20	Local tax revenue	\$259
State tax revenue	\$5.50	State tax revenue	\$228
Local & State Total	\$11.70	Local & State Total	\$487

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 58

Bellflower-Pico Rivera

Los Angeles County

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$789	\$817
Visitor Spending	\$684	\$718
Other Spending	\$106	\$99
Earnings (millions)	\$286	\$311
Employment (thousands)	6.3	6.5
State & Local Tax Revenue (millions)	\$85	\$89
Local Tax Revenue	\$40	\$44
State Tax Revenue	\$45	\$45

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.1%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$6.10	\$274
State tax revenue	State tax revenue
\$5.30	\$238
Local & State Total	Local & State Total
\$11.50	\$513

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 59

Los Angeles-USC

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$863	\$877
Visitor Spending	\$610	\$631
Other Spending	\$253	\$246
Earnings (millions)	\$308	\$352
Employment (thousands)	5.6	5.8
State & Local Tax Revenue (millions)	\$70	\$74
Local Tax Revenue	\$33	\$37
State Tax Revenue	\$37	\$37

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.9%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$231
State tax revenue	\$4.80	State tax revenue	\$191
Local & State Total	\$10.60	Local & State Total	\$422

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 60

Riverside/Corona

Riverside County

### Travel Impacts

	2015	2016p
Spending (millions)	\$683	\$699
Visitor Spending	\$597	\$618
Other Spending	\$86	\$80
Earnings (millions)	\$183	\$200
Employment (thousands)	6.7	6.9
State & Local Tax Revenue (millions)	\$69	\$71
Local Tax Revenue	\$25	\$27
State Tax Revenue	\$44	\$44

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.8%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$172
State tax revenue	\$6.00	State tax revenue	\$234
Local & State Total	\$10.40	Local & State Total	\$406

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 61

Moreno Valley

Riverside County

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$747	\$767
Visitor Spending	\$648	\$672
Other Spending	\$99	\$95
Earnings (millions)	\$204	\$224
Employment (thousands)	7.3	7.6
State & Local Tax Revenue (millions)	\$72	\$75
Local Tax Revenue	\$27	\$29
State Tax Revenue	\$46	\$46

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.5%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.30	\$181
State tax revenue	State tax revenue
\$5.80	\$245
Local & State Total	Local & State Total
\$10.10	\$427

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 62

Inglewood

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$5,802	\$5,983
Visitor Spending	\$3,911	\$4,085
Other Spending	\$1,891	\$1,898
Earnings (millions)	\$2,272	\$2,649
Employment (thousands)	36.8	39.1
State & Local Tax Revenue (millions)	\$260	\$280
Local Tax Revenue	\$148	\$163
State Tax Revenue	\$113	\$117

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.5%
Travel Percent of Total District Employment	9.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.00	\$1,025
State tax revenue	State tax revenue
\$2.50	\$653
Local & State Total	Local & State Total
\$6.50	\$1,678

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 63

South Gate-Lynwood

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$451	\$455
Visitor Spending	\$362	\$374
Other Spending	\$89	\$81
Earnings (millions)	\$146	\$158
Employment (thousands)	3.3	3.4
State & Local Tax Revenue (millions)	\$58	\$61
Local Tax Revenue	\$26	\$28
State Tax Revenue	\$33	\$33

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.50	Local tax revenue	\$179
State tax revenue	\$7.00	State tax revenue	\$167
Local & State Total	\$14.50	Local & State Total	\$347

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 64

Compton

Los Angeles County

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$651	\$670
Visitor Spending	\$547	\$572
Other Spending	\$104	\$98
Earnings (millions)	\$229	\$249
Employment (thousands)	5.0	5.2
State & Local Tax Revenue (millions)	\$74	\$77
Local Tax Revenue	\$34	\$37
State Tax Revenue	\$40	\$40

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$6.50	\$235
State tax revenue	State tax revenue
\$5.80	\$208
Local & State Total	Local & State Total
\$12.30	\$443

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 65

Buena Park-Fullerton

Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,430	\$1,475
Visitor Spending	\$1,279	\$1,320
Other Spending	\$151	\$155
Earnings (millions)	\$502	\$544
Employment (thousands)	13.5	14.0
State & Local Tax Revenue (millions)	\$126	\$130
Local Tax Revenue	\$59	\$63
State Tax Revenue	\$67	\$68

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	5.5%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$393
State tax revenue	\$4.60	State tax revenue	\$381
Local & State Total	\$9.30	Local & State Total	\$775

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 66

Torrance

Los Angeles County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,293	\$1,353
Visitor Spending	\$1,114	\$1,175
Other Spending	\$179	\$178
Earnings (millions)	\$491	\$536
Employment (thousands)	10.5	10.9
State & Local Tax Revenue (millions)	\$117	\$124
Local Tax Revenue	\$58	\$64
State Tax Revenue	\$59	\$60

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	3.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$401
State tax revenue	\$4.50	State tax revenue	\$333
Local & State Total	\$9.90	Local & State Total	\$734

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 67

Lake Elsinore

Riverside County

### Travel Impacts

	2015	2016p
Spending (millions)	\$634	\$640
Visitor Spending	\$551	\$563
Other Spending	\$84	\$77
Earnings (millions)	\$155	\$169
Employment (thousands)	5.8	5.9
State & Local Tax Revenue (millions)	\$63	\$64
Local Tax Revenue	\$21	\$23
State Tax Revenue	\$41	\$41

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	4.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$147
State tax revenue	\$6.10	State tax revenue	\$220
Local & State Total	\$10.20	Local & State Total	\$366

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 68

Irvine-Orange

Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$849	\$865
Visitor Spending	\$734	\$752
Other Spending	\$115	\$113
Earnings (millions)	\$276	\$299
Employment (thousands)	7.6	7.8
State & Local Tax Revenue (millions)	\$88	\$90
Local Tax Revenue	\$38	\$40
State Tax Revenue	\$50	\$50

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.8%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$5.30	\$251
State tax revenue	State tax revenue
\$5.70	\$268
Local & State Total	Local & State Total
\$11.10	\$518

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 69

Santa Ana  
Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$4,154	\$4,303
Visitor Spending	\$3,584	\$3,709
Other Spending	\$570	\$594
Earnings (millions)	\$1,343	\$1,463
Employment (thousands)	35.2	36.5
State & Local Tax Revenue (millions)	\$272	\$283
Local Tax Revenue	\$140	\$149
State Tax Revenue	\$133	\$134

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	3.3%
Travel Percent of Total District Employment	11.7%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.00	Local tax revenue	\$923
State tax revenue	\$3.40	State tax revenue	\$784
Local & State Total	\$7.40	Local & State Total	\$1,707

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 70

Long Beach

Los Angeles County

## Travel Impacts

	2015	2016p
Spending (millions)	\$1,716	\$1,791
Visitor Spending	\$1,452	\$1,529
Other Spending	\$264	\$261
Earnings (millions)	\$655	\$727
Employment (thousands)	13.3	13.9
State & Local Tax Revenue (millions)	\$138	\$146
Local Tax Revenue	\$70	\$77
State Tax Revenue	\$68	\$69

## Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.9%

## Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$482
State tax revenue	\$4.10	State tax revenue	\$388
Local & State Total	\$9.10	Local & State Total	\$871

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 71**  
El Cajon  
Riverside, San Diego counties

**Travel Impacts**

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$1,470	\$1,488
Visitor Spending	\$1,378	\$1,402
Other Spending	\$92	\$86
Earnings (millions)	\$411	\$439
Employment (thousands)	12.2	12.5
State & Local Tax Revenue (millions)	\$126	\$128
Local Tax Revenue	\$49	\$52
State Tax Revenue	\$77	\$76

**Employment Characteristics (2015)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	7.5%

**Travel-generated tax revenue (2016p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$304
State tax revenue	\$4.90	State tax revenue	\$407
Local & State Total	\$8.60	Local & State Total	\$711

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 72

Huntington Beach

Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$746	\$757
Visitor Spending	\$644	\$660
Other Spending	\$102	\$97
Earnings (millions)	\$239	\$258
Employment (thousands)	6.7	6.9
State & Local Tax Revenue (millions)	\$82	\$84
Local Tax Revenue	\$34	\$37
State Tax Revenue	\$47	\$47

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.6%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$5.60	\$227
State tax revenue	State tax revenue
\$6.10	\$247
Local & State Total	Local & State Total
\$11.70	\$474

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 73

Mission Viejo

Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$893	\$910
Visitor Spending	\$792	\$813
Other Spending	\$101	\$97
Earnings (millions)	\$292	\$316
Employment (thousands)	8.1	8.4
State & Local Tax Revenue (millions)	\$89	\$92
Local Tax Revenue	\$38	\$41
State Tax Revenue	\$51	\$51

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.6%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$5.00	\$259
State tax revenue	State tax revenue
\$5.40	\$281
Local & State Total	Local & State Total
\$10.50	\$540

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 74

Irvine-Newport Beach

Orange County

### Travel Impacts

	2015	2016p
Spending (millions)	\$2,728	\$2,832
Visitor Spending	\$2,321	\$2,396
Other Spending	\$407	\$436
Earnings (millions)	\$911	\$993
Employment (thousands)	23.9	24.8
State & Local Tax Revenue (millions)	\$189	\$196
Local Tax Revenue	\$91	\$96
State Tax Revenue	\$99	\$99

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	4.3%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.00	\$596
State tax revenue	State tax revenue
\$3.80	\$565
Local & State Total	Local & State Total
\$7.80	\$1,160

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 75

Temecula-Escondido

San Diego County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,204	\$1,234
Visitor Spending	\$1,111	\$1,145
Other Spending	\$93	\$89
Earnings (millions)	\$385	\$415
Employment (thousands)	11.6	12.0
State & Local Tax Revenue (millions)	\$113	\$117
Local Tax Revenue	\$47	\$50
State Tax Revenue	\$66	\$67

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.8%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$304
State tax revenue	\$5.20	State tax revenue	\$363
Local & State Total	\$9.60	Local & State Total	\$667

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 76

Carlsbad-Oceanside

San Diego County

### Travel Impacts

	<b>2015</b>	<b>2016p</b>
Spending (millions)	\$1,923	\$1,973
Visitor Spending	\$1,794	\$1,841
Other Spending	\$129	\$131
Earnings (millions)	\$660	\$708
Employment (thousands)	18.2	18.9
State & Local Tax Revenue (millions)	\$157	\$161
Local Tax Revenue	\$68	\$72
State Tax Revenue	\$89	\$89

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	6.5%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$3.90	\$408
State tax revenue	State tax revenue
\$4.50	\$472
Local & State Total	Local & State Total
\$8.40	\$880

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 77

San Diego-Poway

San Diego County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,522	\$1,572
Visitor Spending	\$1,362	\$1,398
Other Spending	\$161	\$175
Earnings (millions)	\$529	\$572
Employment (thousands)	14.5	15.1
State & Local Tax Revenue (millions)	\$137	\$140
Local Tax Revenue	\$59	\$62
State Tax Revenue	\$77	\$78

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.2%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$355
State tax revenue	\$5.10	State tax revenue	\$404
Local & State Total	\$9.50	Local & State Total	\$759

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 78

San Diego-La Jolla

San Diego County

### Travel Impacts

	2015	2016p
Spending (millions)	\$7,921	\$8,152
Visitor Spending	\$7,030	\$7,225
Other Spending	\$891	\$927
Earnings (millions)	\$2,445	\$2,636
Employment (thousands)	65.7	68.4
State & Local Tax Revenue (millions)	\$466	\$479
Local Tax Revenue	\$221	\$231
State Tax Revenue	\$245	\$248

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	6.2%
Travel Percent of Total District Employment	13.4%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$3.20	\$1,339
State tax revenue	State tax revenue
\$3.30	\$1,391
Local & State Total	Local & State Total
\$6.50	\$2,731

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 79

San Diego-Chula Vista

San Diego County

### Travel Impacts

	2015	2016p
Spending (millions)	\$984	\$1,010
Visitor Spending	\$845	\$864
Other Spending	\$139	\$146
Earnings (millions)	\$321	\$347
Employment (thousands)	8.9	9.2
State & Local Tax Revenue (millions)	\$103	\$105
Local Tax Revenue	\$43	\$46
State Tax Revenue	\$60	\$60

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$261
State tax revenue	\$6.10	State tax revenue	\$299
Local & State Total	\$11.40	Local & State Total	\$560

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 80

San Diego-National City

San Diego County

### Travel Impacts

	2015	2016p
Spending (millions)	\$1,096	\$1,120
Visitor Spending	\$982	\$1,004
Other Spending	\$115	\$117
Earnings (millions)	\$357	\$384
Employment (thousands)	9.9	10.3
State & Local Tax Revenue (millions)	\$111	\$114
Local Tax Revenue	\$47	\$49
State Tax Revenue	\$64	\$64

### Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.0%

### Travel-generated tax revenue (2016p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$283
State tax revenue	\$5.70	State tax revenue	\$330
Local & State Total	\$10.60	Local & State Total	\$613

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## **APPENDICES**

**EMPLOYMENT CHARACTERISTICS**  
**VISITOR-GENERATED TAX REVENUE**  
**TRAVEL IMPACT CATEGORIES**  
**SUMMARY OF METHODOLOGY**

## Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment			
All Payroll & Self-employment	2.0%	=	400/20,502
Travel-generated employment	2.2%	=	20/925
Travel Percent of Total District Employment			
	5.0%	=	20/400

## Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

### \$100 of Visitor Spending Generates

Local tax revenue	\$2.30	=	$(\$35/\$1,500)*100$
State tax revenue	\$4.70	=	$(\$70/\$1,500)*100$
Local & State Total	\$7.00	=	$\$2.30 + \$4.70$

### Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	=	$\$35,000,000/200,000$
State Tax Revenue	\$350	=	$\$70,000,000/200,000$
Local & State Total	\$525	=	$\$175 + \$350$

## Travel Impact Categories

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation.

**Other Spending** includes travel agencies and resident air travel.

**Earnings** include wages and salaries, paid benefits and self-employment income.

**Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

**Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

**State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

### Summary of Methodology

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report [1]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories [2]

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

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1. California Travel Impacts, 1992-2016p (May 2017). Prepared by Dean Runyan Associates for Visit California.

2. <<http://sdmg.senate.ca.gov/zipcodedirectory>>