

2015 International Travel to California

	Visitors			Visitor Spending			
	CA	% Chg	CA Share of US *	CA (\$ millions)	% Chg	CA Share In Country	CA Spend per Trip
Mexico	7,799,000	3.0%	43.6%	\$3,115	5.9%	34.2%	\$397
Mexico Land (est)	7,245,000	3.1%	46.3%	\$2,529	4.7%	47.5%	\$349
Mexico Air	554,000	2.2%	24.4%	\$586	11.5%	17.0%	\$1,058
Canada	1,579,000	-2.8%	7.6%	\$2,080	-8.4%	11.5%	\$1,317
China	1,162,000	16.7%	44.2%	\$2,546	13.5%	24.8%	\$2,191
UK	705,000	2.7%	16.3%	\$1,044	15.4%	9.0%	\$1,482
Australia	610,000	3.6%	43.9%	\$977	6.9%	18.9%	\$1,602
Japan	537,000	-6.5%	15.4%	\$1,182	0.7%	9.7%	\$2,200
S. America	492,000	5.4%	8.7%	\$792	8.9%	2.6%	\$1,610
Germany	436,000	-0.6%	21.2%	\$796	10.5%	13.4%	\$1,825
S. Korea	438,000	10.3%	24.5%	\$957	-0.8%	16.6%	\$2,185
France	441,000	-0.9%	27.1%	\$863	9.8%	16.2%	\$1,955
Scandinavia	276,000	3.1%	21.3%	\$558	16.4%	18.0%	\$2,019
India	291,000	11.2%	27.5%	\$595	23.7%	11.8%	\$2,043
Middle East	286,000	4.4%	28.5%	\$681	5.7%	14.1%	\$2,379
Brazil	225,000	2.0%	9.6%	\$453	2.4%	5.9%	\$2,017
Taiwan	239,000	11.5%	51.5%	\$338	-0.4%	24.8%	\$1,415
Italy	176,000	-0.8%	19.6%	\$325	15.9%	11.3%	\$1,841
New Zealand	141,000	4.6%	50.8%	\$154	6.1%	16.8%	\$1,088
Netherlands	124,000	-1.5%	19.5%	\$242	17.0%	13.4%	\$1,952
Ireland	142,000	17.6%	32.9%	\$253	20.6%	30.7%	\$1,781
Hong Kong	65,000	7.5%	47.0%	\$137	-0.9%	29.6%	\$2,120

source: Tourism Economics; Bureau of Economic Analysis

* CA Share figures shown here may differ from those reported by US Dept. of Commerce

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