



## Sample Email Template

We need your help! California Dream Eater is headed around the Golden State and needs suggestions on where to eat. Share your favorite spots during the month of June on Instagram to make sure he visits [ destination here ] on his 2016 Road Trip.

[California Dream Eater](#) is an "eatertainment" video series featuring Chase Ramsey, who proudly, passionately and hilariously eats the best things in California on behalf of foodies everywhere. To date, more than 30 episodes have reached 24 million viewers and more than 24,000 followers on the @CaliforniaDreamEater Instagram page.

Together, we can help bring the California Dream Eater to [ destination here ] and highlight our culinary offerings.

**Create and share your own Instagram post using the hashtag #DreamEats and tag @CaliforniaDreamEater in your post between June 1-30 to be eligible.**

Visit <http://bit.ly/1WXkSn5> for more information.

Thanks,

[ XXXX ]