



# Nominate #DreamEats destinations

California Dream Eater is planning a road trip and needs a hand deciding where to stop.

*California Dream Eater is an “eatertainment” video series featuring Chase Ramsey, who proudly, passionately and hilariously eats the best things in California on behalf of foodies everywhere.*

## How to help crowdsource:

**1. Share your recommendations to encourage the California Dream Eater to visit your destination on his 2016 epic foodie road trip:** Nominate your favorite culinary destinations and

restaurants via Instagram posts tagging @CaliforniaDreamEater and using #DreamEats between June 1-30

**2. Activate your local community and social fan-base to rally around your destination**

### More ways to engage

#### “Quick Bites” visits:

Nominate a festival or food event in your area to film a segment

**Instagram takeover:** Opportunity to have six California Dream Eater Instagram posts over a weekend highlighting your destination

**Submit photos:** Submit foodie photos via industry. [visitcalifornia.com](http://visitcalifornia.com) or post your full plate food photos to Instagram with #DreamEats and @CaliforniaDreamEater

*Dream Eater videos have reached 24 million viewers and @CaliforniaDreamEater has nearly 25,000 followers on Instagram.*

Find out more: industry.[VisitCalifornia.com/DreamEater](http://VisitCalifornia.com/DreamEater)

