

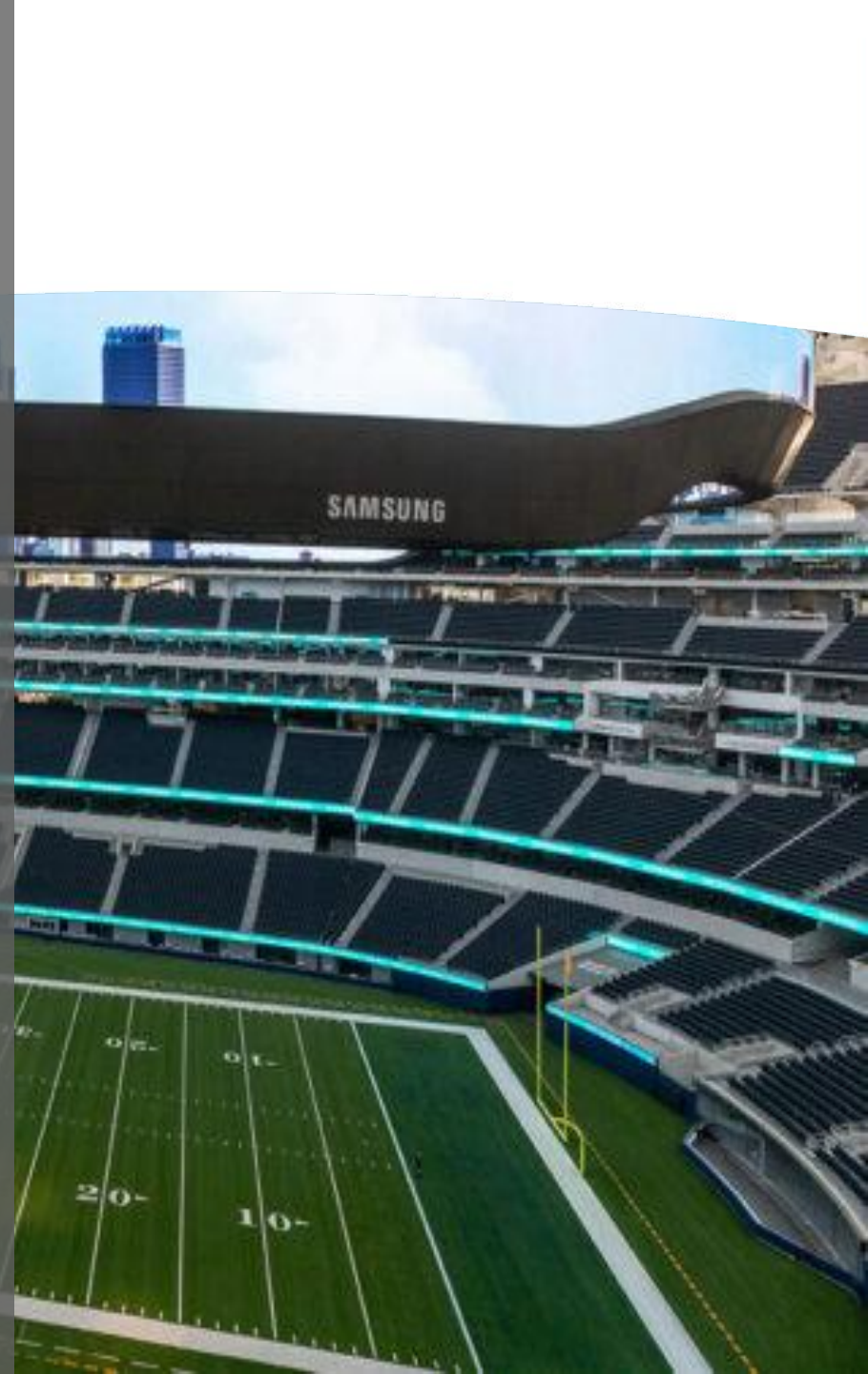
visit
California



#CAPREGAME

CA Grown Regional Pregame Recipes

January 2022



CA Grown Partnership

- Visit California is partnering with CA Grown to encourage inclusion of CA Grown ingredients in pregame recipes.
- Get involved by sharing game day recipes with ingredients from your region.



CA Grown #CAPregame Example Posts

To celebrate the Big Game coming to California in just a few weeks, @CAGrown have rounded up some of the most fun and delicious California-themed game day snacks and cocktails to bring a little bit of Los Angeles to your home, no matter where you are.

Feeling inspired? Post your creations on Instagram and be sure to use these hashtags for a chance to win a California Prize Pack!
#CAPregame #VisitCalifornia #CAGrown

[Contest details](#)



CA Grown #CAPregame Example Posts

Mexican food is a (REGION) staple – what better way to enjoy your pre-game than with some delicious (and easy-to-share) nachos from @agirl_defloured! This dish pairs perfectly with a refreshing lager or a crisp glass of California Chardonnay.

Share how you pre-game California-style for a chance to win a California Prize Pack from our friends at @CAGrown. Be sure to tag your post with #CAPregame #VisitCalifornia #CAGrown

Get the recipe: <https://www.agirldefloured.com/2021/12/09/epic-sweet-potato-fry-nachos/>

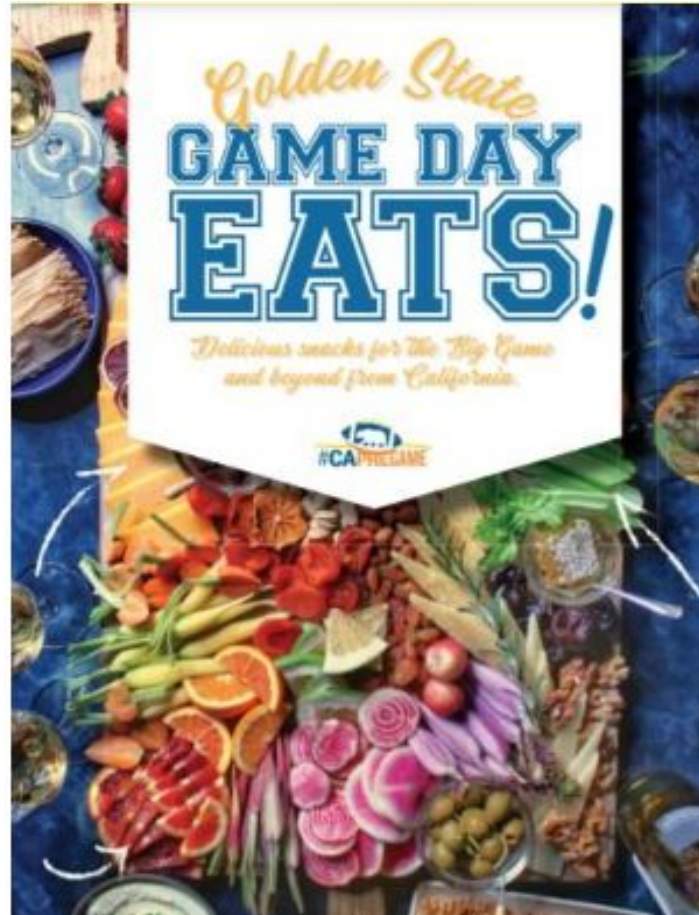


CA Grown #CAPregame Example Posts

Want a taste of California? California Grown has produced a downloadable ebook for game day eats, with recipes that will stand up to the biggest halftime show.

Don't forget to show us how you pregame for a chance to win a California prize pack by tagging #CAPregame #VisitCalifornia #CAGrown

Score the free ebook:
<https://californiagrown.org/recipes/golden-state-game-day-snacks>



CA Grown #CAPregame Example Posts

Bring your pre-game potluck together with a Big Game board from @thedelicious. She provides a play-by-play for the perfect ingredient lineup that will fuel your friends.

Show us how you pre-game California-style for a chance to win a prize pack. Be sure to tag #CAPregame #VisitCalifornia #CAGrown

Get the cheese board scoop:
<https://thedeliciouslife.com/healthy-cheese-board-recipe>





Questions?

Reach out to Gabrielle Grow,
Website Development & Content Marketing Manager
GGrow@VisitCalifornia.com