**California Responsible Travel Code**

**SAMPLE SOCIAL POSTS**

Below are sample social media posts to promote the California Responsible Travel Code. Customize it to fit your organization’s style and needs.

Replace all the [highlighted] text with information specific to your destination and organization.

* We're committed to protecting and nurturing our beautiful home while keeping visitors safe. Are you with us? Follow the #RespectCalifornia code when exploring our state: visitcalifornia.com/respect
* If you're considering travelling to [COUNTY] this weekend please do so responsibly. Join us in following the #RespectCalifornia guidelines and do your bit in protecting our home: visitcalifornia.com/respect
* Do your part to keep our community safe, healthy, and happy. Join your fellow travelers and promise to #RespectCalifornia when you explore: visitcalifornia.com/respect
* When you explore California this season, make sure you're in the know and follow the #RespectCalifornia code. Let your friends know you're passionate about keeping our communities safe by sharing stories of your adventures with #RespectCalifornia : visitcalifornia.com/respect
* We’re working to keep all visitors safe while exploring [COUNTY]. Do your part to protect our beautiful home and keep us safe. Please follow the #RespectCalifornia code: visitcalifornia.com/respect